



WCOITC | PERU
2018 | 6 - 8 June



Building a reliable digital landscape to boost cross-border trade



Exhibition and Sponsorship Opportunities

WCO IT Conference & Exhibition - Highlights

Figures (2018 forecast)



Category of participants



Top job titles

#DDG#Head#CEO
#DeputyHead #Commissioner
#Expert#Traderelations#ChiefIT
#CustomsOfficer#ITOfficer
#DGCustoms #Chairman
#ChiefEngineer #ChiefOfStaff#ChiefRevenueOfficer
#DirectorCustoms#VPresident
#LeadExpert#Manager#StrategicExpert
#SingleWindowExpert

Become a Conference Sponsor

What sets the WCO IT Conference and Exhibition apart from other international conferences is that it provides a unique platform for public / private dialogue on modern IT solutions for Customs, business, and other border regulatory agencies

MEET the people that matter

BUILD relationships



DISCOVER new players

CONNECT and share

EXPLORE new opportunities

The WCO IT Conference and Exhibition can consolidate your organization's reputation in the industry, create a platform for new partnerships and renew the inspiration for your team and business

Brussels - Johannesburg - Kuala Lumpur - Istanbul - Bangalore - Veracruz - Seoul - Marrakesh - Dublin - Seattle - Tallinn - Dubai - Brisbane - Freeport - Dakar - Tbilisi

SPONSORSHIP PACKAGES (see details on page 6)

Sponsorship benefits	Corporate € 50,000	Platinum € 35,000	Gold € 25,000	Silver € 15,000
Acknowledgement as Corporate Sponsor throughout the conference	•			
Keynote Speaking Opportunity (Day 1- 15 minutes)	•			
Keynote Speaking Opportunity (15 minutes)		•		
Plenary Speaking Opportunity			•	
Moderator Opportunity (Depending on speakers and availability)				•
Tech-talks (Depending on availability)	•	•	50% discount	35% discount
Complimentary conference registrations	10	8	5	3
Exhibition Space / Booth (3x2m) (see next page)	•	•	•	•
Company Branding :				
• Logo on Delegate Badges / Bags	•			
• Lanyards (to be provided by sponsor)	•			
• VIP Lunch (Day 1)		•		
• Networking Lunch (Day 2) - (depending on availability)			•	
• Grab-and-Go Lunch (Day 3) - (depending on availability)			•	
• Welcome Reception (05 June 2018)	•			
• Networking Coffee-breaks (only 4 opportunities)				•
• Bag inserts / Advertisements in Conference programme	•	•	•	•

ADDITIONAL SPONSORSHIP PACKAGES

Exhibition booth - € 5000



- Exhibition booth of 3mx2m (7 panels / 3+2+2)
- Printing of Exhibitor Name/Logo on Fascia
- One table and two chairs
- 2 Spot lights
- 1 Electrical power point
- 1 Wastepaper basket
- 2 Complimentary Conference registrations
- 1 Delegate bag per Exhibiting Company

Tech-talk - € 4,000



- 1 Speaking slot in a Tech-talk session
- Duration of 15 - 30 minutes
- 4 Tech-talk tracks available
- 2 Complimentary Conference registrations
- Mention on website as Speaker
- Mention on Mobile Application as Speaker
- Possibility for surveys on Mobile application
- Powerpoints to be shared with all participants

Advertising - € 1,000



- A4 Advertising in the Conference Programme
- Specifications:
 - Quad colour (CMYK)
 - 300 PPI (2480 x 3508 pixels)
 - Portrait

Bag inserts - € 500



- 1 insert per delegate bag
- Ex: Brochure, flyer, poster, give-aways, etc

Exhibition & Tech-talk - € 7,500

- Combine both options and save € 1,500
- Booth + Tech-talk (same benefits as above)
- Select a Time Slot (depending on availability)
- 50% discount on Ads in Conference Programme



SPONSORSHIP BENEFITS - Details

Corporate Package

- Interview for Teaser Video and mention as Corporate Sponsor
- Acknowledgement as Corporate Sponsor throughout the conference
- First Keynote Speech on Day 1, after the Opening Ceremony
- Sponsor of the Welcome Reception on 05 June 2018
- Full page (A4) Advertisement in Conference Programme
- Mention as Corporate sponsor in Conference e-blasts
- Mention / Logo on Conference Agenda
- Mention / Logo on Conference Programme
- Mention / Logo on Event's Website
- Logo on Conference Bag
- Lanyards (to be provided by sponsor)
- Tech-talk
- Complimentary registrations (up to 10)
- Exhibition booth - Double (6mx2m)
- Bag insert in conference bags

Platinum Package

- Keynote Speaking Opportunity
- Tech-talk
- Sponsor of VIP Lunch
- Advertisement in Conference Programme
- Mention / Logo in Conference Programme
- Mention / Logo on Event's website
- Complimentary registrations (up to 8)
- Bag insert in conference bags
- Exhibition booth - 3mx2m
- 50% discount on second booth - 3mx2m

Gold Package

- Plenary Speaking Opportunity
- Networking lunch (only 1) or
- Grab-and-Go Lunch (only 1) or
- Networking Coffee breaks
- Tech-talk (50% discount)
- Logo in Conference Programme
- Logo on Event's website
- Bag insert in conference bags
- Complimentary registrations (up to 5)
- Exhibition booth - 3mx2m

Silver package

- Moderator Opportunity
- Tech-talks (35% discount)
- Complimentary registrations (3)
- Networking Coffee breaks
- Bag inserts
- Advert in Conference programme

All packages include free access to the three-day conference, refreshment breaks, lunches, dinners, a delegate bag including the Conference Programme, note-book, pen, etc.

Be visible, book a Sponsor package !

Network with participants

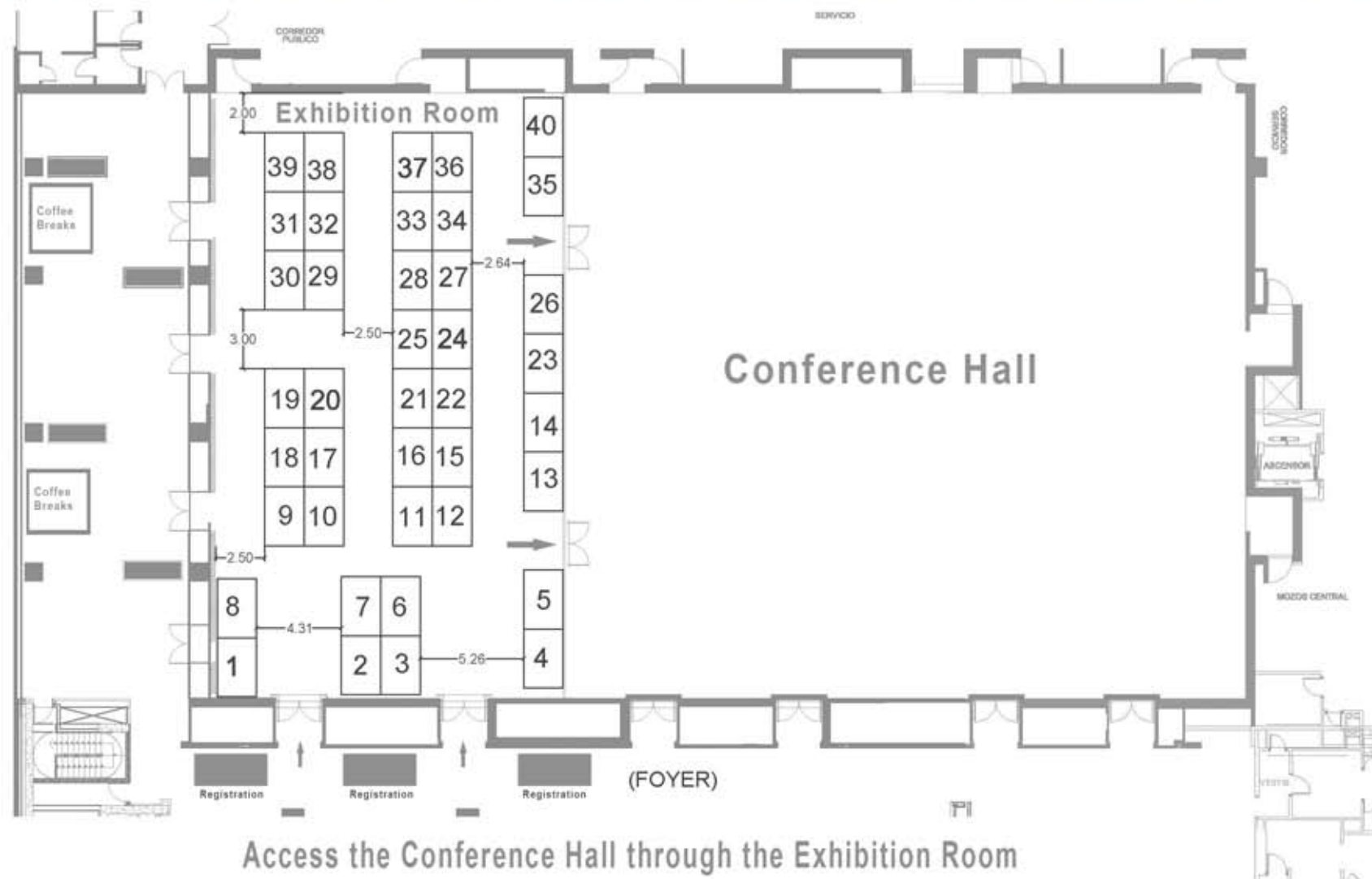
Market your services

Show your products



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2018 WCO IT Conference and Exhibition - Exhibition Floor plan





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2018 WCO IT Conference and Exhibition - Booking Form

Please complete in BLOCK CAPITALS and return this form to: WCO Event Services Team World Customs Organization 30 Rue du Marché 1210 Brussels Belgium Email: WCOIT2018@wcoomd.org Phone :+32(0)2 209 93 12 +32(0)2 209 95 15	Company Name:	
	Contact Person:	
	Tel / Fax:	
	Email:	
	Postal Address: (to be used for invoice)	
	Sponsorship / Exhibition requested (include amount to be paid) – Example : Corporate Sponsor € 50 000	
	Include 3 choices for booth location:	

TERMS & CONDITIONS - 50% of amount is due immediately with the balance due within 30 days of the date of the invoice. Invoices must be paid within 30 days of the invoice date. Payment can be made by bank wire transfer, and instructions will be included in the invoice.

All bank charges are the responsibility of the sender. Wire transfers must be in euro. If the Client fails to submit full payment 1 month prior to the event, WCO can cancel the Client's participation in the Conference & Exhibition. Upon receipt of the booking form, participation will be confirmed in writing by the Exhibition & Sponsorship Team together with the issuing of an invoice for the amount owing. Refunds of sponsorship costs will be based on the following schedule:

- **Before 15 May 2018 – 50% of the total due will be refunded.**
- **On or after 15 May 2018 – no refund available.**

In the event of a cancellation of an exhibition space a service fee of **€500** applies for each space cancelled before **15 May 2018**. After this no refunds will be made unless the space is resold.

Cancellations for both sponsorship and exhibition must be submitted in writing to the WCO.

In the event that the conference is postponed for any given reason, the exhibitor/sponsor will not be entitled to cancel the exhibition space /sponsorship or to obtain monetary compensation, but the benefits that have been agreed will remain in place for the rescheduled event.

In the event that the conference is cancelled for any given reason, the WCO will refund the exhibition/sponsorship money to the relevant company, minus any benefits that have been received by the company prior to the cancellation and any expenses incurred by WCO with respect to the provision of the agreed benefits.



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Meet the WCO team

The WCO Event Services team is the organizer of this conference and has a dedicated Exhibition & Sponsorship Management team to work with you to maximize your Return on Investment (RoI)

Event Head

Ray Mc Donagh, Head of Administration & Personnel

Event Manager

Ludovic Thanay, Head of Communications, Events and Strategic Planning Unit

Ludovic.Thanay@wcoomd.org

Event Lead

Milena Budimirovic, Senior Technical Officer, Procedures and Facilitation

Milena.Budimirovic@wcoomd.org

Event Coordinators

Beverly Buick, Event Coordinator

Beverly.Buick@wcoomd.org

Natasa Grcevska, Event Coordinator

Natasa.Grcevska@wcoomd.org

WCO Event Services Team

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: +32 (0) 2 209 515

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Enquiries:

Further information: <http://www.wcoomd.org/en/events/upcoming-events/2018-wco-it-conference-and-exhibition.aspx>

