

# Canada's Trusted Trader Program Updates

4<sup>th</sup> WCO Global AEO Conference Session 6

March 15, 2018



# **Trusted Trader Programs**

### **Objective:**

- To facilitate the movement of legitimate goods by providing streamlined and efficient border processes for pre-approved, low risk traders.
- To enhance the security and integrity of the supply chain through partnerships with businesses.

### Partners in Protection (PIP) Program

Focuses on supply chain security

### **Customs Self Assessment (CSA) Program**

 Focuses on Customs and Trade compliance



### **Partners in Protection**

The Partners in Protection program is a Customs-to-Business cooperation aimed at improving global supply chain security.

**Total Membership: 1555** 

417 Importers

996 Highway Carriers

328 Exporters

146 Warehouse Operators

117 Freight Forwarders

9 Air Carriers

**5 Rail Carriers** 



- Reduced Examinations & border wait times
- Access to dedicated Free and Secure Trade (FAST) lanes
- Recognition at the border
- Dedicated CBSA Account representative
- Business Resumption Planning
- Enhanced Supply Chain Security Awareness



## Modernization

### **Simplification**



Clear
definition &
objectives
simplified and
aligned with
other
initiatives

### **Innovation**



Leverage
existing and
future
technologies
Remain
adaptable for
the future

#### Measurable



Measurable and evidence-based outcomes and benefits

#### Lean



Optimize available resources, streamline & create efficiencies

# **Strengthened Partnerships**



Strengthened and more balanced partnership between customs and industry

**Applied to all Trusted Trader Program Key Areas of Change** 



# **Key areas for Change**



Program
Management
& Delivery

Enhanced Benefits

Strengthened Partnerships with industry Risk Based Compliance Monitoring



### Secure Corridor Concept – Trusted Trader Pilot

# **CBSA Land Border POE Commercial Processing**

**Future State** 

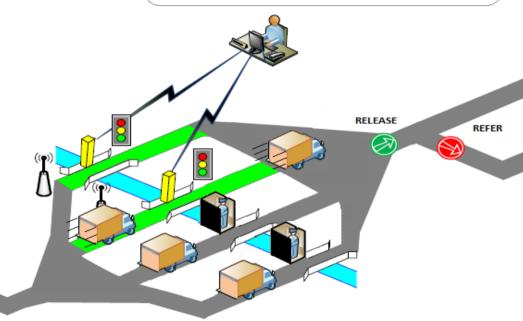
#### Remote Processing

- · BSO remotely monitors passage via CCTV
- · Two-way interaction with driver via VoIP
- May intervene using traffic signal



#### Sensory Detection

- · Sensors collect all transaction data
- · Driver, cargo, conveyance identified
- "Rolling" truck maintains low speed





#### **Expedited Passage**

- Released conveyance does not stop
- Rolling vehicle eliminates dwell time in the lane
- Fluid movement reduces wait time for queued vehicles



# Mutual Recognition Arrangements



- Support our mandate for security and trade facilitation
- Enhance cooperation between administrations with compatible and mature programs
- Expand the international network of trusted traders
- Canada's MRAs are between its security program, Partners in Protection, and compatible partner programs



# **MRA Requirements**



The CBSA looks for the following in potential partners:

- Country is an international engagement priority of the CBSA and Canada (e.g. trade, security)
- Customs Mutual Assistance Agreement (CMAA) in place or soon to be established
- Security-based AEO program that is well established and mature
- Reciprocal benefits and data protection
- Senior level commitment (head of administration)



### **MRA Negotiation Process**

Pre-MRA In

Negotiation Initiation Phase I

Program Comparison

Phase II

Site Validation Observation Phase III

Text Negotiation and Signing Phase IV Implementation

- Exchange of formal letters by Administratio n leaders to initiate MRA negotiations
- Establish an Action Plan

- Exchange of program documents and information
- by-side program comparison and analysis which includes each program's minimum security criteria, policies, benefits, system capabilities, etc.
- Ensure program compatibility

- Coordinate with Industry and CBSA Regions
- Travel Authority submissions
- Corresponding visits by both countries
- Analysis of observation results and report to senior management

- Exchange of draft text
- Consultation with stakeholders for text
   i.e. CBSA Legal
- Preparation for signing event, i.e. WCO Policy Commission
- Consultation with International, Protocols and Communications Units for Announcements

- Develop and agree on implementation procedures (data exchange, benefits
- Systems updates (if necessary)
- Conduct a pilot
- Final implementation
- Ongoing data exchange and provision of benefits

9



# **MRA Challenges**



- Establishing Priorities Addressing multiple requests for MRAs can be a challenge
- AEO Identification lack of a global identifier often requires manual exchange of information
- Text of the MRA differing privacy laws and language challenge
- Mutual benefits expectations and capabilities may differ
- IT System capabilities to exchange information and offer benefits
- Maturity of the AEO program program integrity, seniorlevel endorsement and dedicated source of funding & resources



### **Signed MRAs**





**United States: 2008** 

**Mexico**: 2016



**Japan:** 2010



**Israel: 2017** 

Australia: 2017



South Korea: 2010



Singapore: 2010



## **Ongoing Negotiations**



**European Union** 



**Hong Kong** 



China



### Thank You!



### **Todd Boucher**

Director, Trusted Trader Programs

Division

Commercial Programs Directorate
Canada Border Services Agency

Todd.Boucher@cbsa-asfc.gc.ca