



Ducati Exclusive Première

September 21 – 25, 2025

Lake Garda

Dream. Experience. Share.

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Five days suspended between excitement and wonder: Lake Garda will be the setting for a journey of exclusivity, passion for riding and authentic beauty.

Alongside Ducati Top Management, you will enjoy tailor -made experiences for select guests: from the preview unveiling of new models in the Ducati range, to the thrills of a panoramic ride between water and mountains.

Every moment will be a tribute to Italian excellence and the desire to share it, riding a Ducati.

Ducati: beyond passion

- Private Room
- Ducati Riding Experience
- Porsche Experience Center

Private Room



You will have the chance to experience the privilege of discovering live, in preview, new additions to the range.

A confidential and engaging experience together with the creators of the most iconic Ducati motorcycles, for a direct encounter with the brand's most authentic soul.

Ducati Riding Experience



A journey riding your favorite Ducati motorcycles through the breathtaking views that encompass Lake Garda.

From the glittering shores to the gentle heights, every turn will be a discovery, every stop an opportunity to experience the wonder of this unique territory up close.

Riding through sites where nature and adventure meet, you will experience unforgettable emotions.

Porsche Experience Center



Moments of pure adrenaline at the Porsche Experience Center Franciacorta, where you can experience firsthand the thrill of sports driving.

Accompanied by professional instructors, you'll enjoy dynamic tests and exciting activities behind the wheel of Porsche's most iconic cars.

A perfect combination of technology, control and fun on the track.



The charm
of Lake Garda

Lake Garda is a wonder to be experienced, an embrace of water between the Alps and the Mediterranean where nature, culture and relaxation come together among picturesque villages, crystal clear waters and breathtaking views.

A journey into authentic flavors, among the scents of lemons, the intensity of olive oil and the elegance of local wines that tell the story of the richness of a unique territory, suspended between tradition and beauty.

The enchantment of the Garda area:

- Gardone Riviera
- Riva del Garda
- Garda's scents and flavors

Gardone Riviera



One of the most charming pearls of Lake Garda, where elegance and nature meet in perfect harmony.

This refined village, surrounded by lush gardens and historic villas, offers breathtaking panoramic views and a relaxed atmosphere of yesteryear.

Strolling along the lakefront or through the flower-filled streets of the center, you can feel all the charm of the Belle Époque.

Riva del Garda



North of the lake, where the mountains seem to dive into the water, lies Riva del Garda: elegant, dynamic, cultural.

Its historic center is bustling with life, among bright squares, harbor cafes, and open-air markets.

It is the meeting point between the energy of sport and the sophistication of history, where every detail tells of a perfect balance between nature and architecture.

Garda's scents and flavors



In the heart of Lake Garda unfolds a universe of authentic tastes, a balance of freshness, simplicity and refinement that tells the soul of the territory.

You can enjoy dishes prepared with creativity, accompanied by elegant wines born from the moraine hills.

All made extraordinary by the expert hands of renowned chefs, in a sensory journey that celebrates Garda excellence.



Fun and
leisure activities



We have curated unique moments to experience the area from new perspectives in the name of relaxation and adventure.

- Boat tour
- Franciacorta winery experience
- E-bike experience

Boat Tour

The lake from the lake



An exclusive experience aboard a private boat to discover Lake Garda while being carried away by the silence of the water and the beauty of its most hidden views.

We will sail past picturesque harbors and majestic villas overlooking the water.

The reflection of the sun on the surface of the lake and the outline of the villages unveiling on the horizon transform the tour into a moment of pure harmony.

Franciacorta Winery Experience



Lose yourself among the tidy vineyards of Franciacorta, where time is marked by the rhythm of nature and craftsmanship.

In this land devoted to enological excellence, the winery experience becomes a moment of discovery and contemplation. Each bottle is the result of an almost ritual process, where the most advanced technology meets the elegance of tradition.

An experience that celebrates pleasure, time and the earth.

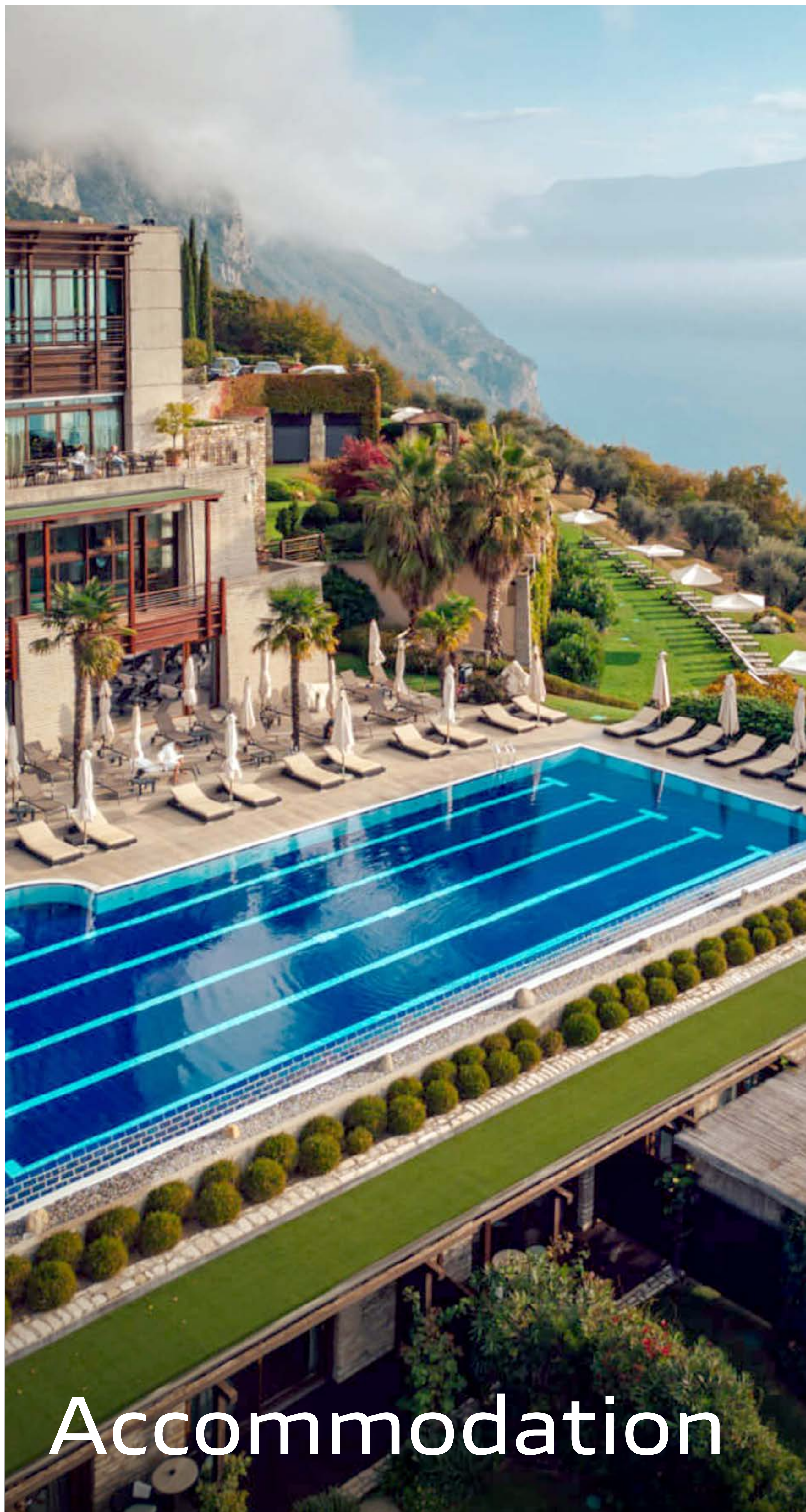
E-Bike Experience

Nature on the move



A ride through the hills and forests surrounding Garda, on scenic routes designed for those who love outdoor sports.

Guided by experts, you'll pedal through vineyards, villages and hidden paths, breathing in nature at the top of your lungs.



Accommodation

Natural luxury: Lefay Resort & SPA Lake Garda



The Lefay Resort & SPA Lake Garda is a luxurious 5-star hotel, a refined retreat where wellness and nature come together in perfect harmony.

Nestled among olive groves and centuries-old woods, it overlooks one of the most scenic spots on the lake.

Elegant rooms, gourmet cuisine and a green philosophy that puts the guest at the center.



The award-winning spa, where every detail is designed to regenerate body, mind and spirit, offers a holistic experience that combines Eastern wisdom and Western innovation.

Energy pathways are interwoven with exclusive treatments, infinity pools with breathtaking views and scenic saunas surrounded by the silence of nature.



Five days designed to offer a once-in-a-lifetime experience, where every detail has been selected to blend passion, discovery and relaxation.

- Exclusive event dedicated to a select group of customers, to share unique moments with passionate Ducatisti like you.
- Meeting with Top Management and other members of the Ducati world, to get into the heart of our family.
- Live presentation of new models in the Ducati range, to be among the first to discover them together with project experts.
- Exciting driving experience at the Porsche Experience Center in Franciacorta, to experience pure adrenaline among excitement, power and driving pleasure.

- Riding experience in an extraordinarily beautiful setting, to cross breathtaking views while riding your favorite Ducati.
- Stay at one of the most renowned hotels on the lake, to pamper yourself in luxury and wellness corner surrounded by nature.
- Authentic culinary journey with prestigious chefs, to savor typical local delicacies.



Packages

Packages

- **Top Ducatista single** €11.150
(single room; VAT included)
- **Top Ducatista with guest** €22.100
(single room; VAT included)
- **Top Ducatista with guest** €17.400
(double room; VAT included)
- **Family package available upon request**

Services included:

- 4 nights at the 5-star hotel Lefay Resort & Spa in Lake Garda with breakfast.
- 4 lunches and 4 dinners.
- Professional Tour Leaders to assist you throughout the trip.
- Program activities, including riding experience on various Ducati models.
- Driving Experience at the Porsche Experience Center in Franciacorta.
- Airport transfers and transportation for all program activities.
- Dedicated transfers for participants who prefer not to ride motorcycles.

Contacts

For any other questions, please contact our dedicated reservation team:

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