



# Cannabis Care 2019

NURSING AND SCIENCE

DECEMBER 4-9 | NEW ORLEANS, LA

## Cannabis Care Sponsorship Opportunities

### Reception Sponsor ..... \$10,000

Reception is December 4, 2019.

Help us kick-off the meeting with an all-attendee Meet and Greet Reception in the exhibit hall. It's your first chance to learn about the exhibitors' products and services while networking with other attendees.

### Conference Tote Bags ..... \$5,000

With so much material to carry around, the conference tote bag has become an essential apparel item for each attendee. From the time they pick up their registration packets until they depart for the airport, attendees are rarely seen without their tote bags in tow, each emblazoned with the supporter's logo and the Cannabis Care Conference conference logo. Your company's exposure continues long after the meeting is over as attendees continue to use their bags at home and work. *(Cannabis Care Conference produces the tote bags; sponsor logo is needed)*

### Lanyards ..... \$5,000

If you are looking for maximum exposure during the conference, these high-quality lanyards are a sure bet as every attendee will be wearing them with their name badge. The lanyard supporter's logo will be on one side and the Cannabis Care Conference logo on the other. *(Cannabis Care Conference produces the lanyards; sponsor logo is needed.)*

### Conference Note Pads or Pens ..... \$5,000

Be seen by every attendee at the conference as they take notes in the educational sessions using a notebook or pen with your company's branding.

### Hotel Key Cards ..... \$5,000

This sponsorship provides con-nual exposure to all attendees at the Conference as the sponsor's logo and conference logo are printed on two keys per guest room. Each time the attendee goes into their hotel room, they will see your company's logo! *(Cannabis Care Conference produces the key cards; sponsor logo is needed.)*

### Breakfast/Lunch Sponsor ..... \$2,500

Sponsor one of the many food functions that take place at the meeting. Your organization's name will be on signage at these functions that most attendees attend. *Availability of these cost-effective and high-impact opportunities are limited, so plan now to reserve this sponsorship for your organization.*

### Branded Meter Board ..... \$1,500

Use this sponsorship to place your message front-and-center on this eye catching, double-sided sign located in a high traffic area.

### Promotional Item in Tote Bag ..... \$1,000

After picking up their registration materials, first up on attendees' minds is to check out what goodies are in their tote bags! What better way to get your name out there than to provide something that everyone will be sure to use both at the conference and in the days after returning home. *(Sponsor provides the item which must be approved by Cannabis Care Conference)*

### Silver Screen Video ..... \$750

A video showcasing your services and products will play on a monitor, with sound, in a high traffic location running in a continuous loop. This is an additional way for you to get your message across to our entire attendee base of decision makers and influencers throughout the event.

### Passport Logo ..... \$500

Include your logo on a printed passport that will encourage all conference attendees to visit your exhibit in order to win a TBD prize (provided by the conference)

### Push Notification Sponsor ..... \$500 (per)

Send a message through Cannabis Care Conference app to all attendees that have downloaded the app. You can provide a message about your organization, an event you are hosting, or simply a reminder to stop by your booth.

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## Cannabis Care Sponsorship Levels

	Platinum Sponsor	Diamond Sponsor	Gold Sponsor	Silver Sponsor
Investment	\$20,000	\$10,000	\$5,500	\$3,500
Quantity	1	3	4	8
Complimentary Registrations	2	2	1	1
Opportunity to Introduce Keynote	X			
Mobile App Exclusive Sponsor	X			
Silver Screen Lobby Video <sup>1</sup>	X	X	X	
Complimentary Passport to Prizes <sup>2</sup>	X	X	X	
Special Recognition on Conference Signage	X	X	X	X
Promotion on Conference Social Media <sup>3</sup>	X	X	X	X
Pre-and-post Event Marketing Opportunities <sup>4</sup>	2	2	1	1

1 – Opportunity to provide up to a 2 minute promotional video to be displayed in main lobby

2 – Passport to Prizes is an opportunity to place your logo on a printed card and ensure all participants at the conference stop by your booth for their chance to win a TBD conference-provided prize

3 – Guaranteed post on all conference social media channels (i.e. Facebook, Twitter, Instagram)

4 – Opportunity to provide an e-mail the conference will send on your behalf to all registered attendees