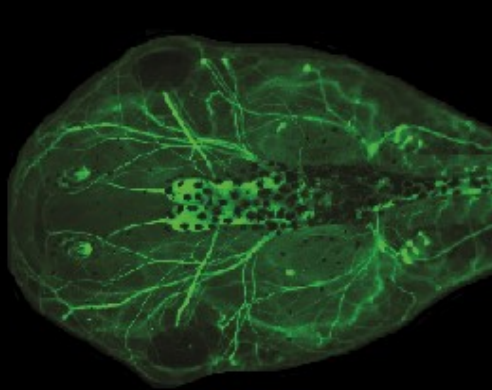




7th Meeting of the European Society for
Evolutionary Developmental Biology (EED)

June 26-29, 2018 | Galway, Ireland

Sponsorship and Exhibition Prospectus



The 7th Meeting of the European Society for Evolutionary Developmental Biology will take place in the National University of Ireland Galway, Ireland from the 26 – 29 June 2018. Scientists and students from all over the world are invited to participate and present their most recent research and discuss the current state of the art and future directions of Evo Devo.

Full conference details can be found on the conference website www.evodevo2018.eu

ABOUT European Society for Evolutionary Developmental Biology (EURO EVO DEVO)

The aim of the society is to promote evolutionary developmental biology by regularly organizing meetings on this subject in Europe. The scientific program consists of plenary sessions, symposia, contributed talks and poster sessions. The society welcomes scientists from all over the world. For further details visit www.evodevo.eu




ABOUT THE PROGRAMME

We anticipate the conference will host over 550 participants, over a 3 and a half day programme. The programme will provide a diverse grouping of symposia.

Preliminary Symposia:

Developmental constraints in the evolution of plants and animals	Niche construction, behavior, epigenetics, and the Extended Evolutionary Synthesis: uncovering the links between genes, development, form, function, ecology, and evolution and implications for Evo-Devo
Developmental properties driving speciation	Novelties in cell type evolution
Eco-Evo-Devo	Phenotypic robustness, fluctuations, and plasticity
Evo-devo of color pattern formation	Progress and open questions in Spiralian evodevo
Evolution of developmental patterning within a plant organ	Rewiring motor systems to evolve a vertebrate head
Evolution of regeneration in Metazoa	Single-cell RNA-seq: a powerful new approach for understanding the evolution of development
Evolutionary dynamics to shape phenotype and direction in evolution.	Systems biology of pattern formation
Floral evolution and development in non-model organisms	The Evo-Devo of appendages
Going beyond embryos – evolution of postembryonic development	The role of boundaries in organismal diversification
Inherency in development and evolution	Understanding morphological diversity at different evolutionary scales: Towards a multi scale synthesis
Mechanisms of gene regulatory network evolution	What does genotype-phenotype association tell us about development?
Multilevel understanding of the evolution of animal structures and organ systems	Novelties in cell type evolution

	MONDAY 25th June	TUESDAY 26th June	WEDNESDAY 27th June	THURSDAY 28th June	FRIDAY 29th June
Morning		Pre-Event Satellite Sessions	Parallel Sessions	Parallel Sessions	Parallel Sessions
Lunch					
Afternoon	Pre-Event Satellite Sessions		Parallel Sessions	Parallel Sessions	Parallel Sessions
Evening		Opening Lecture	Plenary Session Poster Session I Kindly supported by 	Plenary Session Poster Session II	Closing Session
		Welcome Reception		Conference Dinner	

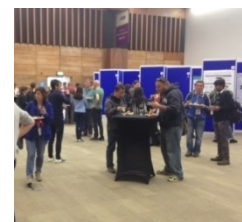
Pre-event sessions on Monday afternoon and Tuesday morning will offer delegates an additional opportunity to discuss and learn.

EED attracts delegates utilising a very broad range of techniques and applications and will include many major budget holders throughout Europe.

SPONSORSHIP OPPORTUNITIES

Below are some general sponsorship levels in support of EURO EVO DEVO 2018. We welcome an opportunity to discuss and create a bespoke package for your support of the event.

Main sponsorship and exhibition is offered for the conference days from Tuesday 26th June until Friday 29th. Should you wish to sponsor a pre-event satellite session, these are priced separately to follow.



MAIN SPONSOR

€10,000

The main sponsors for the conference are our principal industry partners. They will receive prominent acknowledgement and exposure on all conference materials (pre- and post-event), and first choice of exhibition space and other benefits.

Our Main Sponsors receive the following acknowledgements and benefits:

- Sponsor logo on conference announcements, programme book
- Sponsor logo on conference website and web-link to sponsor webpage
- Sponsor will be featured in participant e-newsletter pre-conference
- Sponsor logo on participant bag
- Sponsor logo on the delegate lanyard
- Recognition at the conference opening and closing.
- Prime exhibition space in central location (3m x 2m space)
- 4 exhibitor staff badges for company staff

SUPPORTING SPONSOR STATUS

€5,000

Our Supporting Sponsors will receive the following acknowledgements and benefits:

- Acknowledgement as sponsor in the programme book and conference website
- Sponsor logo on conference website and web-link to sponsor webpage
- Recognition at the conference opening and closing
- Exhibition space with choice of location (3m x 2m space)
- 2 exhibitor staff badges for company staff
- Sponsors will be featured in participant pre-conference mailings



OTHER SPONSORSHIP OPPORTUNITIES

SOCIAL EVENTS & CATERING

All supported events will be recognised within the programme, website and acknowledged during the sessions.

Welcome Reception

€1,000

Exclusive sponsorship is offered on the opening reception on Wednesday 26th June in the Bailey Allen Hall in NUI Galway. Your company will be listed in the programme, conference website and provided with a branding opportunity during the reception.

Conference Dinner

€3,500

Exclusive sponsorship is offered for the Conference Dinner which takes place on the Thursday evening the 28th June. This night will provide great fun, food and musical entertainment.

Your company will be listed in the programme, conference website and provided with a branding opportunity during the event. 6 Complimentary tickets to the Conference Dinner are provided for the sponsor.

Poster Session Reception *(Poster Session II only Available)*

€850

Have exclusive sponsorship of one of 2 evening poster sessions. (Price based on one reception - Wednesday or Thursday evening) The session will take place within the poster zones adjacent to the main plenary hall and exhibition areas. Your company will be listed in the programme, conference website and provided with branding opportunity during each session.

Coffee Breaks

€750

Sponsor the morning and afternoon refreshment break. Your company will be listed in the programme, conference website and provided with a branding opportunity during the break. (Price per day - select Wednesday, Thursday or Friday which includes 1 morning and 1 afternoon break per day.)

PROGRAMME ITEMS

All supported programme events will be acknowledged in the programme, website and during any presentations.

Student Award Sponsorship

€1,500

Your company's sponsorship provides support to students presenting in the poster session. You will be recognised in the programme book, website and any prize presented. This is an exclusive sponsorship opportunity.

Keynote Lecture

€1,750

Support a Keynote Lecture as part of the 2018 programme. Your company will be listed in the programme, conference website and brand opportunity during your selected Keynote Lecture.

DELEGATE ITEMS/BRANDING

Delegate Bag Insert

€600

Have your company's promotional material included in the conference bag. (Max size 2 A4 pages)

ADVERTISING

During the event all participants will be provided with a programme book for the conference. Advertising space is available in this book at the following rates (all adverts artwork must be supplied):

- Inside front cover – Full colour €950
- Inside back cover – Full colour €750
- Full Page B&W internal page in programme – €550.00
- Half Page B&W internal page in programme – €300.00

PRE-EVENT SATELLITE SESSIONS

Monday 25th and Tuesday 26th, the conference will offer parallel sessions for delegates to partake in. These additional pre-conference sessions each have an expected attendance of 50 persons, starting Monday afternoon and finishing on the Tuesday mid-day.

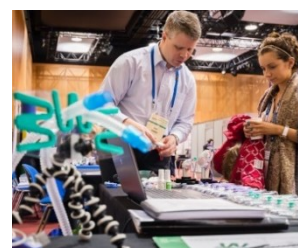
We welcome consideration from potential sponsors who wish to support these pre-event satellite sessions. Pricing is available on request.

MAIN CONFERENCE SYMPOSIA

During the main conference programme from Wednesday 27th to Friday 29th there will be conference symposia covering various topics/themes of the event. We welcome consideration from potential sponsors and on consultation, pricing is available on request.

EXHIBITION SPACE

Display space is available at the conference in the exhibition area located within the Aras McLeinn Building. This modern building, offering natural daylight is an excellent space for networking. The exhibition space is situated to achieve maximum footfall of delegates throughout the main conference.



Exhibitors will set up from Tuesday afternoon with access to the evening opening and welcome reception, followed by the full conference programme from Wednesday to Friday inclusive. The exhibition area is near the main plenary sessions, poster zones and daily tea and coffee breaks.

Spaces Available:

- **Standard display area 3m x 2m: €1,150.00**
1 trestle table, 1 chair and one double 13 amp socket plus 1 Exhibition staff pass
- **Large display area 5m x 2m: €1,350.00**
2 trestle tables, 2 chairs and one double 13 amp socket plus 2 Exhibition staff passes.

Exhibition prices are based on space only.

Exhibition rates are subject to Irish VAT where applicable.

No structure or shell scheme is provided. Exhibitors should make provision for suitable marketing displays.



Benefits:

- Exhibition stand representative(s) have an opportunity to network with delegates. You are provided with daily refreshments, lunch and attendance at the Welcome Reception. (Conference Dinner is an additional price)
- 1 conference participant bag per exhibiting company is provided.
- Company logo in the conference programme
- Company logo on conference website and web-link to the exhibitors webpage
- 1 Delegate bag insert included per exhibiting company.
- Opportunity to network during 3 evening events – *Welcome Reception and two Poster Sessions.*

Exhibition spaces are limited and offered on a first come basis.

BOOKING TERMS & CONDITIONS

Cancellations/Postponement & Payments:

100% of amount is due immediately with booking confirmation. All invoices must be paid within 30 days of the invoice date. Payment can be made by bank wire transfer or credit card (once pre-approved option). Bank details will be provided on all invoices. All bank charges are the responsibility of the sender. If the Client fails to submit full payment 5 months prior to the event, Keynote PCO can cancel the Client's participation in the Exhibition/Sponsorship with no refund of monies received.

Should an Exhibitor/Sponsor wish to cancel any of its participation (sponsorship, exhibition space, shell scheme, stand services etc.), written notification must be sent to EED2018Expo@keynotepco.ie

Refunds will be based on the following schedule:

- Before 1st January 2018 50% refunded, less agreed benefits received to date.
- After 1st January 2018 No refund available.

In the event that the conference is postponed for any given reason, the exhibitor/sponsor/advertiser will not be entitled to cancel the exhibition space/sponsorship/advertising or to obtain monetary compensation, but the benefits that have been agreed will remain in place for the rescheduled event. In the event that the conference is cancelled for any given reason, the organisers will refund the exhibition/sponsorship/advertising money to the relevant company, minus any benefits that have been received by the company prior to the cancellation and any expenses incurred by the organisers with respect to the provision of the agreed benefits.

Stand Assignment, Exhibition Construction & Staff:

A Main Sponsor will be offered first preference on exhibition space location. The remainder will be allocated strictly on a first come, first served basis and will be confirmed in writing, by Keynote PCO with your bookings invoice. If a custom designed stand is to be constructed, please provide a diagram of the proposed stand, with details and dimensions. All display constructions require the approval of the Exhibition & Sponsorship Manager at Keynote PCO, 4 months prior to the conference. No stands may be higher than 2m and outside the dimensions as booked according to their package.

Preferences and priorities requested by the Exhibitor/Sponsor as to booth space location will be respected whenever possible. The Exhibition & Sponsorship Manager however reserves the right to make reasonable transfers as to the location of the Exhibitor/Sponsor's space should any circumstances arise where it is deemed necessary. No transfers will be made without prior notice to the Exhibitor/Sponsor. Any changes in space locations do not entitle the Exhibitor/Sponsor to cancel the exhibition space or obtain monetary compensation.

The organisers reserve the right to alter the layout of the exhibition area and to remove sections of the space and features such as posters, catering and internet café where or as required.

Exhibitors agree to be present the full duration of the exhibition during the event. Set up and dismantling of any display/exhibition spaces must only occur during the specific allotted timings.

Exhibitors are entitled to the number of staff passes indicated in their exhibition package. Additional passes are charged at a rate of €175 per person- these do not permit access to the lecture sessions.

Insurance and Safety:

The organisers cannot be held responsible for any loss of damage of/to any equipment brought in for the Exhibitor/Sponsor's exhibition. The Exhibitor/Sponsor is therefore advised to ensure to take out adequate insurance cover as necessary including Employers Liability & Public Liability cover, insurance to cover loss of damage to exhibits or other personal property. In addition the Exhibitor/Sponsor is required to show proof of their insurance liability in the event of damage to the venue. Exhibitors and their representatives shall indemnify and hold harmless EURO EVO DEVO, Keynote PCO, NUIG and their affiliated agents and employees from any or all liability

The Rules & Regulations must be fully observed by exhibitors, their contractors and their personnel. The organisers reserve the right to demand changes to, or closure of, any stand that does not conform to these Rules & Regulations. If an exhibitor fails to comply with these rules and regulations, the organisers reserve the right to reclaim its exhibition space and resell it, and all monies paid by the exhibitor shall be forfeited.

Once an exhibiting company has reserved exhibition space, modular booth and/or stand services, it agrees to abide by the payment conditions and cancellation policy plus all further rules and regulations in the technical information manual.

Exhibition and Sponsorship Booking Form EURO EVO DEVO 2018

EXHIBITION BOOKING DETAILS

Exhibition Name *as to appear on official branding*



Exhibition Space 3m x 2m Area €1150
 (please tick one) 5m x 2m Area €1350

SPONSORSHIP BOOKING DETAILS

Please indicate below the sponsorship opportunity you wish to book.

Sponsor Name *as to appear on official branding*



Please complete and return to:
EVODEVO2018
 c/o Keynote PCO
 Suite 26, Anglesea House,
 63 Carysfort Avenue, Blackrock,
 Co Dublin, Ireland
 Tel: +353 (0)1 400 3648
 Fax: +353 (0)1 4003692
 Email:
EED2018Expo@keynotepco.ie

All Exhibitors and Sponsors are required to email a high resolution logo when returning a booking form.

ITEM	VALUE	<input checked="" type="checkbox"/>	ITEM	VALUE	<input checked="" type="checkbox"/>	ITEM	VALUE	<input checked="" type="checkbox"/>
Main Sponsor	€10,000	<input type="checkbox"/>	Tea & Coffee Break <i>Day Selected:</i>	€750	<input type="checkbox"/>	Ad- Inside Cover	€950	<input type="checkbox"/>
Supporting Sponsor	€5,000	<input type="checkbox"/>	Student Award	€1,500	<input type="checkbox"/>	Ad- Inside Back Cover	€750	<input type="checkbox"/>
Welcome Reception	€1,000	<input type="checkbox"/>	Keynote Lecture	€1,750	<input type="checkbox"/>	Ad- B&W internal Full	€550	<input type="checkbox"/>
Conference Dinner	€3,500	<input type="checkbox"/>	Delegate Insert	€600	<input type="checkbox"/>	Ad- B&W Internal Half page	€300	<input type="checkbox"/>
Poster Sess. Reception <i>Day Selected:</i>	€850	<input type="checkbox"/>	Other		<input type="checkbox"/>			<input type="checkbox"/>

Note: VAT will be applied to all booked items where relevant. Current rate is at 23% Irish VAT.

Total Exhibition and Sponsorship Value:

€

INVOICE DETAILS

Please provide all details requested below. Ensure you provide the full billing/invoice information as should appear on your invoice. It is important that your VAT number is provided as this may cause delay in confirming your booking.

Company Name: _____

VAT Number: _____ PO Number: _____

Contact Name: _____

Tel: _____ Email: _____

Billing Address: _____

Country: _____ Signature: _____

Stand Contact Details: If the representative managing your onsite exhibition stand logistics is different to the invoicing contact – please provide below:

Name: _____ Email: _____

Tel: _____