# AMGA's Provider Satisfaction Survey: *A VERY Brief Overview*

Mark Miller

Director of Survey Studies and Research



# Provider Satisfaction Survey Origins

### Three AMGA surveys

- Provider Satisfaction Survey
- 2. Patient Satisfaction Survey
- 3. Employee Satisfaction and Engagement Survey



# Intended Survey Uses



- Determine how satisfied providers are on multiple factors
- Benchmark results against other groups from across the nation
- Produce actionable information to drive improvements
  - Create a culture of high satisfaction and superior care delivery

# The Survey Instrument

- Cost-effective, valid tool
- Based on year-long series of psychometric evaluations
- 60 items on core survey
- Respondents guaranteed complete anonymity
- Most groups use web survey tool
- Average response rate of 65%





# The 12 Survey Dimensions

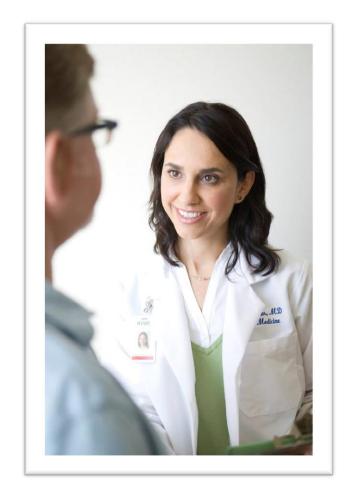
- Leadership and communications
- 2. Time spent working
- 3. Quality of care
- 4. Patient interactions
- 5. Administrators
- 6. Compensation

- 7. Staff relationships
- 8. Resources
- Acceptance by colleagues
- 10. Computers
- 11. Paperwork
- 12. Preauthorization hassles



# Survey Database

- 110 groups
- 15,000 providers, 90% physicians
- 2/3rds survey at least some non-physicians



# Reporting

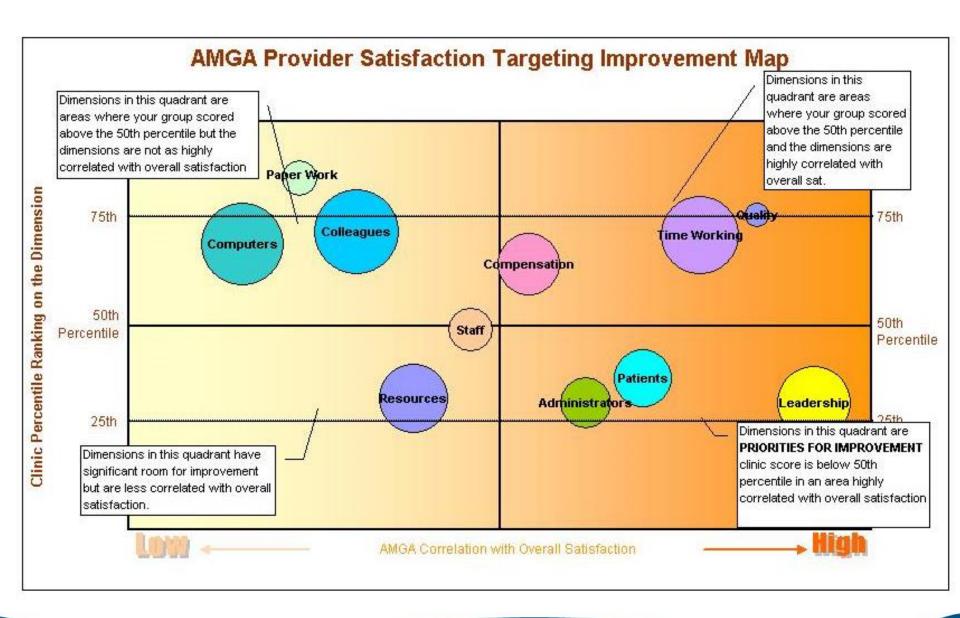
- Analyses at overall group, site, and specialty levels
- Specialty-specific norms and best practice benchmarks (45 specialties)



# Important Report Metrics



- Percentile rankings on each dimension and overall satisfaction
- Demographic breakouts
- Targeting improvement map





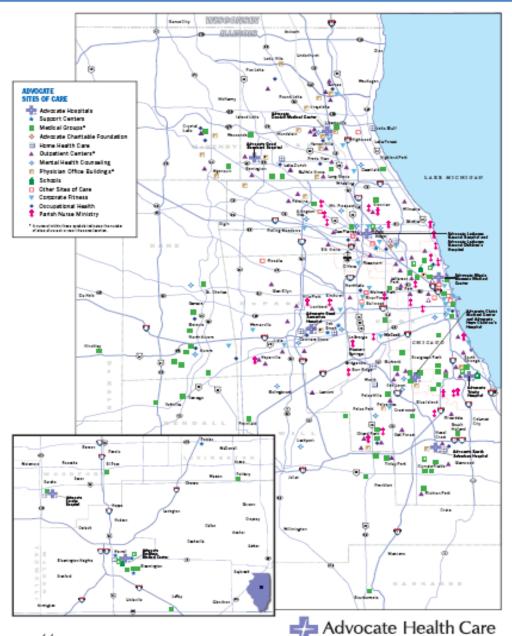
# Enhancing Provider Satisfaction in a Rapidly Growing Medical Group

Kevin McCune MD

Chief Medical Officer Advocate Medical Group Downers Grove, Illinois



#### Advocate Health Care - Sites of Care



Inspiring medicine. Changing lives.

#### **13 Hospitals**

- 9 acute care hospitals
- 1 children's hospital
- 3 major teaching hospitals

#### 2 Physician Groups

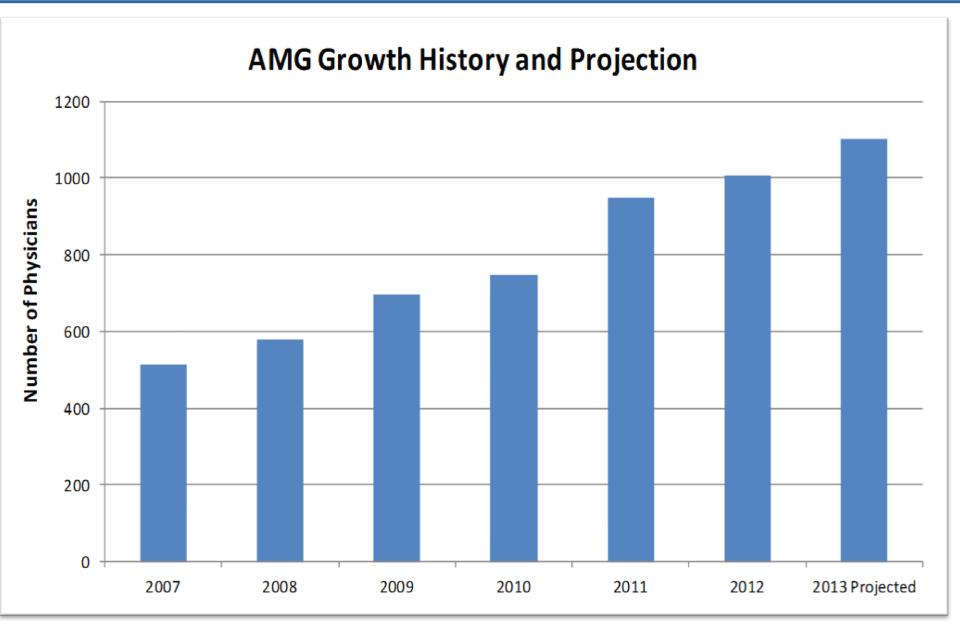
1,300 employed

Home Care Company
Laboratory Joint Venture
Over 200 Sites of Care
3.4 Million Patients Served
34,000 Associates
Total Revenue \$4.6B
AA Rating



# **AMG** History

- Advocate Medical Group came together January 2009
- Merger of:
  - Advocate Medical Group North
  - Advocate Health Centers
  - Christ Medical Group
  - Illinois Masonic Physician's Group
  - Ambulatory
  - Behavioral Health
- Acquisition of large cardiology group that is a significant portion of Advocate Health Care
- Acquisition of Midwest Physician Group & BroMenn



# AMG Organizational Highlights

- Physician/administrator team model
- AMG Governing Council physician led
- Regional structure with service families
- Leadership development and standardized engagement tools

# Leadership Development

- Governance to AMGA Annual Conference
- American College of Physician Executives
  - Systems Thinking
  - Health Care Reform and the ACO
  - How to Lead a Meeting
  - Performance Feedback
- Advocate Medical Group Boot Camp
  - Finance and Business Systems
  - Managing to the new ACO and Clinical Integration
  - Crucial Conversations
- Leadership Development Institute Days
  - AMG and Advocate Culture



# **Measuring Physician Satisfaction**

- Annual survey provided by AMGA to measure provider satisfaction
- Reports developed with measurement at AMG, Region, and Site levels
- Complete Transparency
- Site Dyad Accountability; results used in performance reviews and merit increases

### Transparency and Accountability: Tiering by Site

Site	Average Dimension Percentile	Tier
Deerfield	98	Tier I
Glenview	96	Tier I
Buffalo Grove	91	Tier I
Womens Health CMC	91	Tier I
Nesset IM Geriatrics	89	Tier I
OB/GYN Parkside	86	Tier I
Musculoskeletal Center Nesset	85	Tier I
Neonatology North	81	Tier I
Irving Western	74	Tier II
Parkside Cardiology	73	Tier II
Hospitalists South	72	Tier II
General Surgery Pksd	71	Tier II
Logan	70	Tier II

# Leadership Tool Kit

- Clinician and Associate Rounding
  - Determine key provider concerns
- Stop Light Report
  - Solve 'the little stuff'
- Monthly Meeting Model
  - Communicate outcomes
- "Key Result Areas"
  - Holding teams accountable



#### Advocate Experience



#### **Leader Rounding**

An evidence-based practice in which specific questions are asked with every provider on a regular basis.

#### **Expectation**

Round once a month if not weekly or daily

The Advocate Leader Rounding		
Name	Date	
Associates Rounded on:	Date	_
	explain the purpose of rounding	
Steps	Comments	
Personal Connection/ Relationship Question		
2. What's working well?		
Is there anyone I should recognize for doing great work (associates or physicians)? Who & Why?		
Are there any systems that need improvement?		
Do you have all of the basic tools and resources to do your job?		
6. Address any Tough Questions		
7. Is there anything else I can help you with right now?		
8. Key Words or Questions/ Special Issues to Address?		
Thank the associate for their time.	Advocate Health Ca	



#### **Sample Stop Light Report**

### The Advocate Experience

Completed By	John Jones	Date Completed	7/15/11	
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#### Associate Rounding Follow Up

The Stop Light Report is a way to update a unit on the status of issue and ideas raised during rounding.

Completed / more information	Work in progress	We can't do it now
This is what we've done so far or additional information.	We're working on it—stay tuned.	These are requests that we cannot do at this time and the reason why.
Revised onboarding process to get new hires up to speed and working more efficiently.	Implementing patient valet parking. Have the process worked out and staff hired. Will go into effect next month.	New mammography machine cannot be purchased at this time. Will discuss this with leadership team for next year's budget.
Added another phone downstairs to improve our efficiency and responsiveness to patients.	Getting more information from IS about improving the speed of the computers. Will have more information next week.	Cannot add more staff at this time to reduce the work load. Will discuss work load challenges at our staff meeting to ensure we are making good use of our time.



# Management Accountability

HEALTH OUT	COMES				
Goal Statemen	t	Key Performance Indicator (KPI)	Weight	Start Date	Due Date
[KEVIN C MCCUNE] Achieve a Clinical Integration score of 87 with a stretch goal of 94 at 4Q2011.		Medical Group Clinical Integration Score	28.0%	01/01/2011	12/31/2011
Achieve a Clinical Integration score of 87 with a stretch goal of 94 at 4Q2011.		Medical Group Clinical Integration Score	28.0%	01/01/2011	12/31/2011
Rating Scales:		Other Indicators	Current Rating:	Current Results:	
Scale	Range	(list here):	4.723	93.17	
1	77				
2	82				
3	87				
4	91				
5	94				
[KEVIN C MCCUNE] Achieve Influenza Immunications at 65% with a stretch goal of 75% at March 31, 2011.		Influenza Vaccination Associate Compliance	2.0%	01/01/2011	12/31/2011
Achieve Influenza Immunications at 85% with a stretch goal of 75% at March 31, 2011.		Influenza Vaccination Associate Compliance	2.0%	01/01/2011	12/31/2011
Rating Scales:		Other Indicators	Current Rating: 1.714	Current Results: 56	
Scale	Range	(list here):	1./14	56	
1	51				
2	58				
3	65				
4	70				
5	75				

PATIENT SATISFACTION							
Goal Statement	Key Performance Indicator (KPI)	Weight	Start Date	Due Date			
[KEVIN C MCCUNE] Achieve a Patient Satisfaction result of the 75th percentile with a stretch goal of 85th percentile for the time period of YTD or Oct Dec. 2011 whichever is greater (based on received date).	Patient Satisfaction - Medical Practices	10.0%	01/01/2011	12/31/2011			
Achieve a Patient Satisfaction result of the 75th percentile with a stretch goal of 85th	Patient Satisfaction - Medical Practices	10.0%	01/01/2011	12/31/2011			

## 2006 AMG North Physician Satisfaction

#### **DIMENSIONS IN TOP LEFT QUADRANT**

Clinic is score above 50th percentile but area not highly correlated with overall satisfaction

#### **DIMENSIONS IN TOP RIGHT QUADRANT**

Clinic score is above 50th percentile in area highly correlated with overall satisfaction





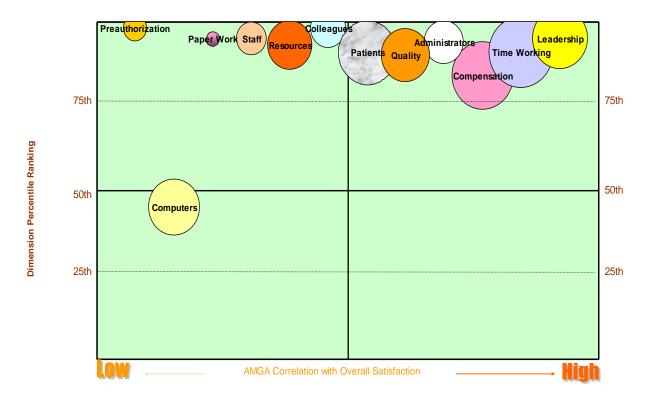
## 2009 AMG North Physician Satisfaction

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## AMG Physician Satisfaction Based on AMGA Survey

	2009	2010	2011
AMG	70%	77%	82%
Central	N/A	82%	37%
South	57%	62%	80%
City	47%	63%	71%
North	93%	96%	95%



#### **Thank You Notes**

- A powerful way to express appreciation and reinforce desired behaviors.
- Expectation: Continuously look for opportunities to recognize others. Write a minimum of 4 per month







# Cheryl Magnuson-Giese

2013 Institute for Quality Leadership Conference of the American Medical Group Association

## HealthPartners: Who we are

- Integrated care & financing; non-profit
  - 1 million patients; 1,700 physicians
    - HealthPartners Medical Group
    - Stillwater Medical Group
    - Park Nicollet Health Services
  - 55 medical and surgical specialties
  - 60 primary care clinics
  - Multi-payer
- 5 Hospitals:
  - Acute care, level 1 trauma; critical access



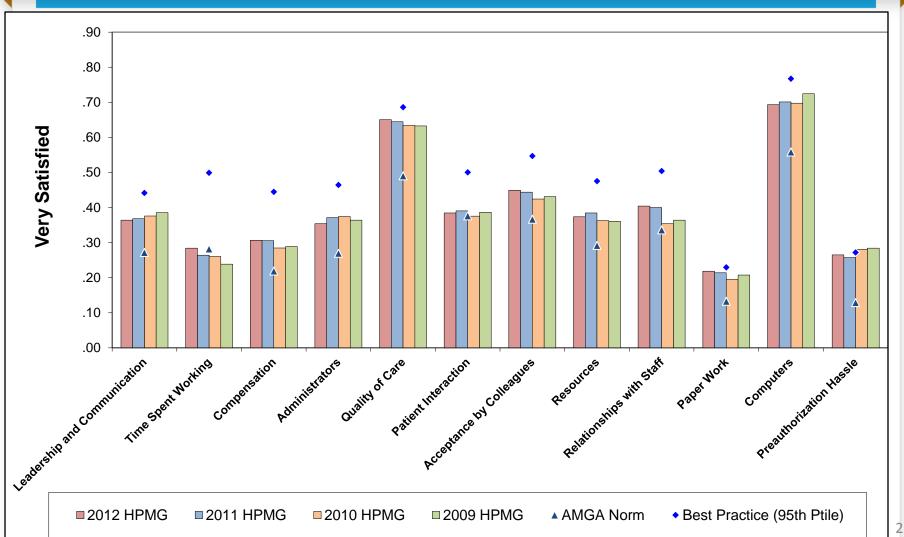


## How we use the AMGA Survey

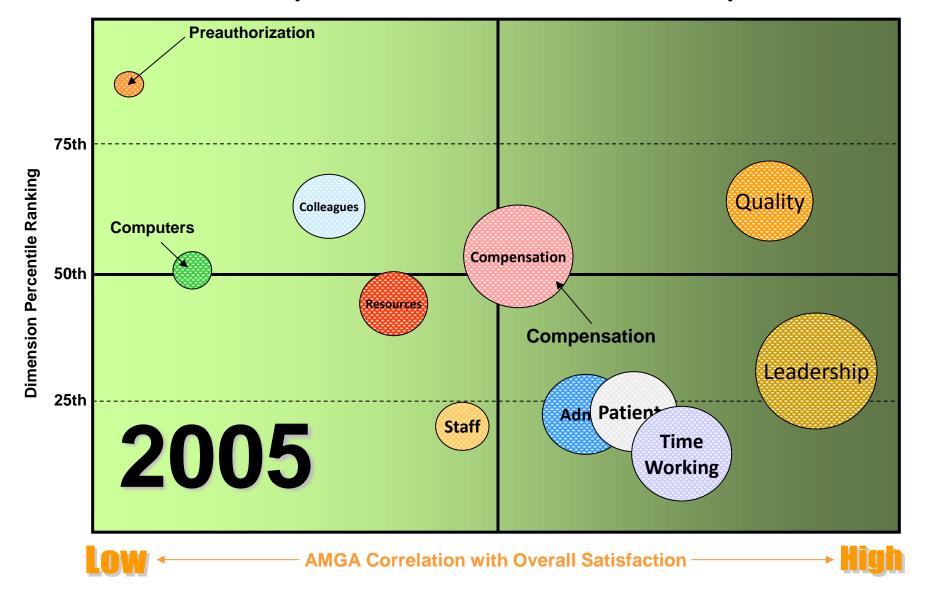
- Annual Survey
- Every Clinic/Department/Specialty has own results & creates improvement plans
  - goal is 5% improvement or best practice
- Scores are part of our overall measures and scorecards on quality, experience, cost & people measured
- Overall organizational results are reviewed, measured and improvement plans created
- We share results as part of our recruitment information
- Consider this a continuous improvement process

### 2012 Dimensions of Provider Satisfaction

Graphed in Descending order of Correlation with Overall Satisfaction



## AMGA Physician Satisfaction Survey 2005



# System Actions: Clarify & Increase Satisfaction with Compensation

- Supports not drives culture
- Market based
- Physician led
- Overall compensation committee
  - Divisions report in
  - Divisions have representation from physicians
  - Everyone has Quality, Patient Experience,
     Cost Metrics

## System Actions: Leadership & Communication

#### ORGANIZATIONAL COMMITMENTS

Support a practice that works for both patients and doctors

- · Be Patient Centered
- Support 6 Aims practice and remove barriers at the point of care
- Provide an environment and tools to ensure satisfying and sustainable practices
- Promote groups
- Create c
   Aims ce
- Provide
- Respect

 Provide an environment and tools to ensure satisfying and sustainable practices

#### **DOCTOR/CLINICIAN COMMITMENTS**

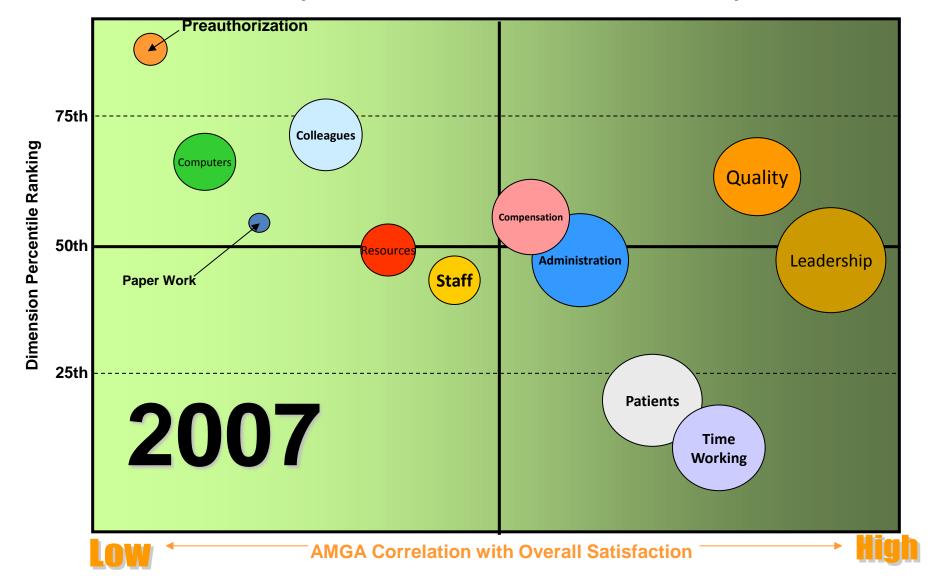
**Excel in clinical expertise and practice** 

- Be Patient Centered
- Pursue clinical practice consistent with the 6 Aims
- Advan
- Seek a
- Reduce
   custon
- Create innova
- Show
- Reduce unnecessary
   variation in care to support
   quality, reliability, and
   customized care based on
   patients' needs

#### **EHR Design Principle**

- "With any changes: simplify"
- Quantify "click reductions"

## AMGA Physician Satisfaction Survey 2007



# System Actions: Create Consistency & Reduce Physician Time Spent Working

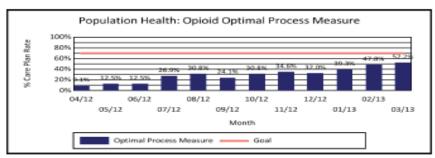
- Care Model Process
  - -Clarify roles of team members
  - Work to highest level of license
  - Reduce work physicians do not need to do
  - Workflows improved

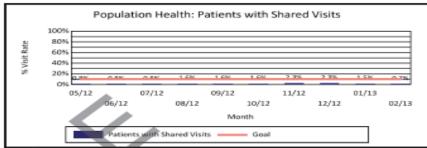
## Feedback & Measurement

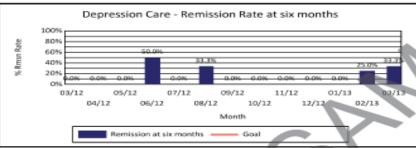
#### **Intentional Design of Internal Care Team Level Performance Reporting to Drive Improvement**

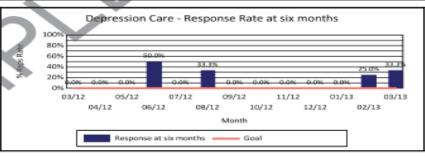
**HPMG Primary Care -- Care Team Scorecard** 

[Provider Name]--Care Team -- HP APPLE VALLEY CLINIC













# Survey Results: Time Spent Working

Time you have available for your family and personal life
Degree of control you have over your schedule

Amount of time you spend working

Amount of time you spend with each patient

	Very Dissatisfied	Somewhat Dissatisfied	Neither	Somewhat Satisfied	Very Satisfied	Very Satisfied	Very Satisfied	Very Satisfied	Very Satisfied
t	6%	17%	11%	38%	29%	27%	28%	25%	29%
	7%	13%	16%	32%	32%	32%	27%	25%	35%
	8%	18%	15%	34%	24%	22%	23%	22%	24%
ıt	3%	12%	13%	39%	32%	26%	28%	25%	32%

2012

2011

2009

2010

**AMGA Norm** 

2012 2011 2010 2009 **AMGA Norm** Strongly Strongly Strongly Strongly Strongly Strongly Disagree Disagree Neither Agree Agree Agree Agree Agree Agree 2% 7% 12% 54% 25% 24% 24% 23% 19%

The volumn of my patient load or panel size is reasonable

### System Actions: The Transformed Practice

	Current Practice	Transformed Practice		
Length of Practice Day	10.64 hours	9		
Number of Office Visits	18-22	16		
Number of e. and phone. Visits	0	10		
Dedicated time for care coordination (min)	0	15		
Total Number of Patient Contacts	18-22	30		

### System Actions: Time Spent Working

#### Call, Click, Come in

**E.Visit** Phone Visit Schedule Template







#### **Exam Room**

Agenda Setting **Fstablish Boundaries EHR Efficiency** Closing the Visit Use of Interpreters





#### **Care Team**

Care Model Process



#### **Documentation Efficiency**

**FHR Tools** Voice recognition Collaborative **Documentation** Screen Size

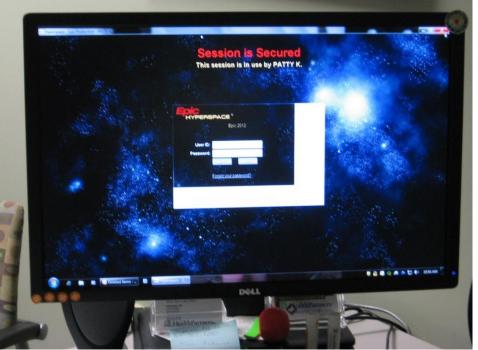


#### **Flow Stations**

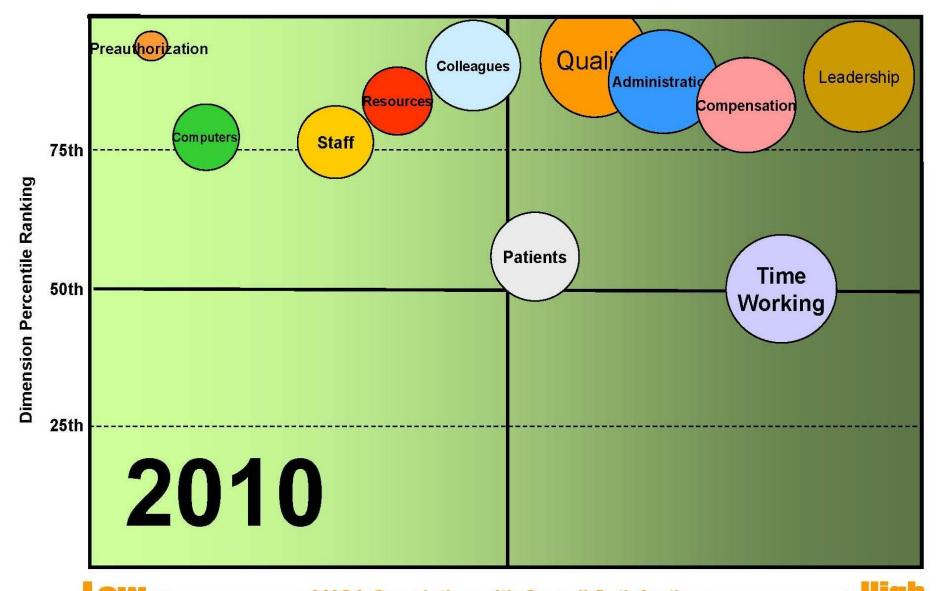
Proximity to Care Team **Printer Location Inbasket Efficiencies** 

### Time Spent Working: Wider Screens

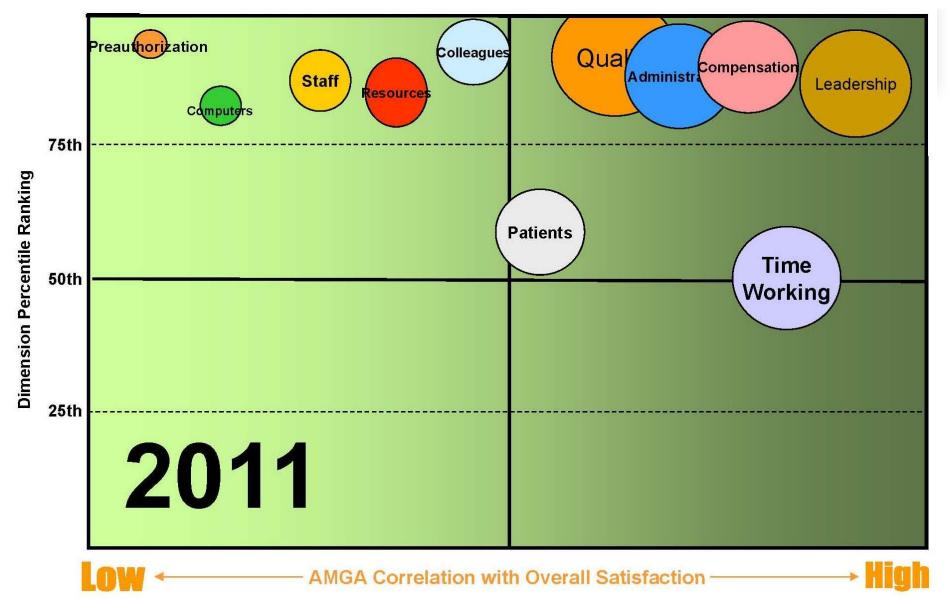
- More information available of the screen at one time
- Split screen can be used to improve
  - documentation
- Reduces number of clicks and need to scroll
- Estimated savings of 30 min/day



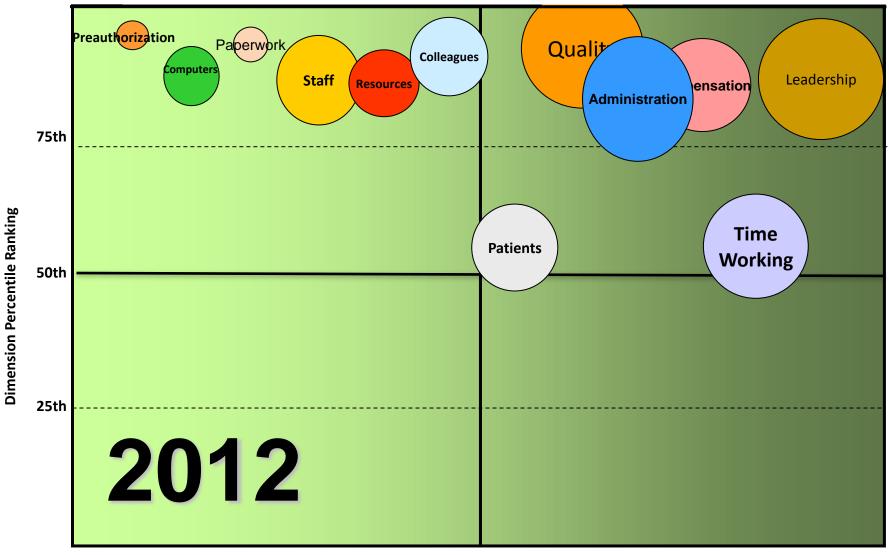
### AMGA Physician Satisfaction Survey 2010



### AMGA Physician Satisfaction Survey 2011



### AMGA Physician Satisfaction Survey 2012



## Benchmark Against Other Practices

AMGA Survey Year	Overall Percentile Ranking
2005	23
2009	76
2012	84

# Provider Satisfaction at Reliant Medical Group:

Best Practices

AMGA 2013 Institute for Quality

Leadership



# 2012 AMGA Survey Results

- RMG showed significant improvement over a two year period with 41% very satisfied (73 %tile) in 2012
- The top 3 drivers of physician satisfaction were:
  - a. Leadership & communication
  - b. Time spent working
  - c. Compensation
- There was inconsistency between departments and sites
  Relight

Atrius Health

edical Group

### Root Causes of Poor Satisfaction

- Some providers may feel they are not getting the recognition they deserve or their basic daily needs are not being met
- Inconsistent messaging around provider compensation
- RMG primary care providers may feel their time spent working is not as satisfying as they would like
- Our efforts to improve provider satisfaction could be better communicated
- Progress on our plans to improve provider satisfaction have not been regularly measured

### Results follow bimodal distribution

- Specialists overall did well in most cases above AMGA norm
- Primary care did not fare well most of the concern was with "time spent working" and to some extent compensation
- Some feel their voice has not been heard



### 2013 Goals for Provider Satisfaction

- 45% Very satisfied
- 75% of departments & sites at AMGA norm
- 95% physician retention rate



# The Organization-wide Plan

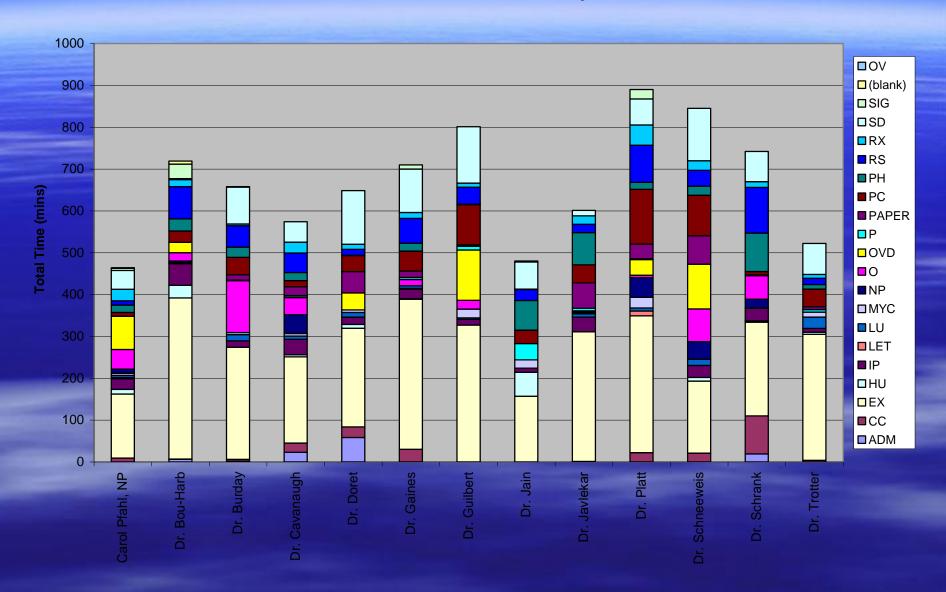
- Physician rounding and recognition by chairs/chiefs
- Department specific plans to improve provider satisfaction – presented regularly at MLT meetings and reviewed regularly with CMO
- KPO involvement to improve "time spent working" in the IM & FP departments
- Use of "best practices" when discussing compensation
- Pulse surveys
- Engage providers in our plans to improve inform at medical staff meetings of progress and share pulse survey results

# Time Spent Working in Primary Care

- Data gathered on Epic use after hours
- Shadowing providers
- Best practices data
- Epic inbox traffic data
- Comments on pulse surveys
- PCP survey about Epic



#### **Breakdown of Provider Day**



# PCP Shadowing Results

Activity	Time Spent
Exam Room	20%
Visit doc.	13%
EMR IB - call	11%
Comm w staff	9%
Phone call	7%
In basket results	7%
In basket refills	7%
In basket CC folder	4%





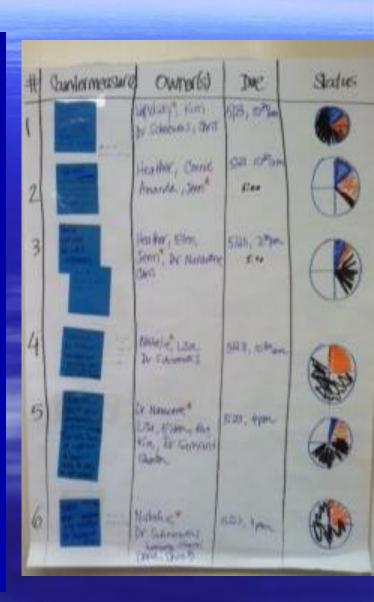
Kaizen will focus on the > 50% of time spent on EMR related work

### Reflections from Data Review

- In the majority of cases, the higher the panel size, the more hours spent in EMR and the higher the patient satisfaction.
- Some providers have challenges with time management
- Only 20% of the provider's day is spent face-toface with patients
- The providers already have very full plates.
  - Difficult to manage other coverage, FMLA, etc responsibilities
- To move forward, need to have trust in the care team

### Countermeasures

- 1. Develop guidelines for messages sent to the provider's "CC" folder
- Standard work for medication list maintenance
- 3. Revise standard work for refill requests
- 4. Develop in basket guidelines
- Implement huddles to allow for communication to focus on in basket messages
- Develop standard work for handling of MyChart messages
- Streamline in basket communication between primary care providers and specialists
- 8. Review and revise existing standard work for lab results
- Define an escalation process for supporting provider in basket messages



Location	Millbury Conference Room	Kaizen Event Target Sheet		eet	l Date:	5/22-5/24 <b>I</b>
Event	Time Spent Working Kaizen Event		•			
	Ninad Samant, MD					
Co-Lead	Laura Poznick/Sharron Staltare					
Key Measur	ement	Start	Target	End	Difference	% Improvement
	der Satisfaction - % VG Time Spent nternal Medicine	12 %	35%			
	der Satisfaction - % VG Time Spent Family Practice	28 %	35%			
	e spent doing Epic (Weekday Off ss adult medicine providers	2.38 hours	1.5 hrs			
_	e spent doing Epic (Weekends) medicine providers	TBD	TBD			
Inbasket ma guidelines	nagement standard work and	N	Υ			
Improvemen	t in quality of inbasket messages		Υ			
Reduction i	n volume of inbasket messages		Υ			
Reduction in	n redundancy of inbasket messages		Υ			
Number of is countermea	ssues addressed by sures		60%			

# Reliant cares!!

