Fraud & Corruption Awareness Seminar
Please see the flyer listed within for details and registration!

IIA Pirates Day 2018
Please see page 8 for more details and the registration link!

IIA Golf Outing
Please see page 9 for more details, registration will be open soon!

Raven Catlin- Internal Auditing Basics Seminar
Please see page 10 for more details, registration will be open soon!

Case Competition Results
Please see pages 11-12 for details and pictures from the event!
## Save the Date!

**2018**

<table>
<thead>
<tr>
<th>Date</th>
<th>Topic</th>
<th>CPE</th>
</tr>
</thead>
<tbody>
<tr>
<td>April 2018</td>
<td>Part 3 of the CIA Review</td>
<td>32 hours</td>
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<tr>
<td>April 26, 2018</td>
<td>Raven Catlin’s Internal Audit Basics Course, Please see page 9 for more details and the link to register!</td>
<td>8 hours</td>
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<tr>
<td>May 20, 2018</td>
<td>IIA Day at PNC Park</td>
<td>N/A</td>
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<tr>
<td>May 22, 2018</td>
<td>Fraud and Corruption Awareness Seminar [Sponsored by the IIA, ACFE, and Schneider Downs]</td>
<td>7.5 hours</td>
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<tr>
<td>June 4, 2018</td>
<td>IIA – Pittsburgh Chapter Golf Outing</td>
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</tbody>
</table>

If you are interested in a volunteer position, see page 19.

*Our Chapter’s Programming Committee works very hard to provide our members with affordable and effective CPE sessions and networking opportunities. Please note that the information above is subject to change.*
Chapter Members,

There are many reasons to earn an official IIA certification designation. Whether it's the hallmark designation of internal audit — the Certified Internal Auditor® (CIA®) designation — or one of the IIAs specialty industry certifications, obtaining a certification is professionalism defined. In this edition of the Newsletter, I wanted to highlight the Qualification in Internal Audit Leadership designation.

Qualification in Internal Audit Leadership (QIAL™)

Today, growth and change in the internal auditing field is demanding a new type of leader — one who drives a high performing audit team while delivering value by consistently addressing stakeholder needs, top-down risks, and expectations of an evolving marketplace. The IIA has developed the Qualification in Internal Audit Leadership™ (QIAL™) to support you on this journey to be the next generation of visionaries for the profession.

Earning the QIAL proves you are among the next generation of innovative leaders with the ability to:

• Drive a high performing audit team.
• Deliver value by addressing stakeholder needs.
• Navigate top-down risks.
• Meet expectations of an evolving marketplace.
• Provide internal audit and organizational leadership.
• Bring ethical, innovative, and change leadership.
• Increase earning potential by up to 51 percent.*

*According to The IIA’s 2017 Internal Audit Compensation Study, the average salary of internal auditors who hold one or more certifications is 51 percent higher than that of peers with no certifications (based on U.S. responses).

Is This for Me?

If you are aspiring to be a leader in your organization or looking to add credibility to your current leadership role with stakeholders and peers, the QIAL will help you build and enhance skills to further establish your credibility as a leader of the future.

Aspiring Leader – New Leader

The QIAL empowers talented aspiring internal audit leaders to achieve their full potential by demonstrating skills proven to be key indicators of success specific to internal audit leadership.

Experienced Leader

The QIAL helps position current audit executives as leaders of the future who embody the ethics and possess the innovation and strategic thinking ability to face the evolving landscape of risk. QIAL will sharpen the essential skills that have brought you success and develop new ones to solidify future achievements. The program is customized based upon interests and years of experience.

The above information was extracted from the IIA Website.

On behalf of the Chapter Officers and the Board of Governors, thank you for being a member of our profession and a member of the Pittsburgh Chapter. Hope to see you at an upcoming Programming Event!

Thank you,

Dawna Fisher
Dawna.fisher@fhlb-pgh.com
2017-2018 President, IIA Pittsburgh Chapter
Chapter Achievement Program

The Chapter Achievement Program (CAP) was established by IIA Headquarters and requires each IIA Chapter to earn points in the following three areas:

- Service to Members
- Service to the Profession
- Chapter administration

In order to do this, we need your help!

Please be sure to track and report the following activity and provide to either to Dawna Fisher, President (dawna.fisher@fhlb-pgh.com) or Jessica Miller, President Elect (jlmiller@schneiderdowns.com):

1. Participation in a Junior Achievement Program
2. Host an Internal Audit event at work (Lunch and Learn)
3. Participate in an unpaid speaking engagement
4. Publish an article in a professional journal (Internal Auditor Magazine or any other professional journal)
5. Participate in an unpaid Quality Review team.

Below is an update on the CAP points earned by our chapter for the 2018 fiscal year, as of 3/21/2018.

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<td>Points Until Gold</td>
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IIA DAY AT PNC PARK

Let’s celebrate
International Internal Auditor Awareness Month!!
The Pittsburgh Chapter of the IIA invites you and your guests for an afternoon at PNC Park to watch the Pirates! Please join us for a fun afternoon, get to know other IIA members, and enjoy the game on

Sunday, May 20, 2018 at 1:35 P.M.

Tickets will be $10 each. This includes the cost of admission and a Pittsburgh Pirates Baseball Cap for all ages! The IIA will subsidize the remainder of total ticket cost. Sign up early as the discount rate is based on limited availability. Up to 8 tickets per IIA member will be available at the discounted price. Additional tickets will be $22 each. Seating will be in the Infield Grandstand.

Please reserve your tickets via etouches by April 4, 2018 using the link below

https://www.etouches.com/pirates18

EXTRA FUN: Sundays are "Kids Days" at PNC Park. Check out the fun and games at the Family Fun Zone on Federal Street from 11am-1pm.

Fans ages 14 and under will also receive Kids Pittsburgh Pirate Wristbands.
2018 IIA – Pittsburgh Chapter Golf Outing

Monday, June 4, 2018

Where: Cranberry Highlands Golf Course, Cranberry Township, PA

Breakfast/Registration: 8:00 am – 9:00 am

Shotgun Start: 9:00 am

Cost: $125.00 per person

Fee includes golf, breakfast, dinner, beverages, bucket of range balls, door prize!

Cranberry Highlands website (for directions)
https://pa-cranberrytownship3.civicplus.com/1158/Contact-Us

Sponsorship Opportunities:
Companies are encouraged to donate prizes or sponsor holes or contests (we are flexible). The more companies donate or sponsor, the better the golf outing! We need your help to make this another great year! Please contact Jaye Wilson or Eric Davis (jwilson@sdcpa.com; edavis@sdcpa.com) for more information!

CANCELLATION POLICY: Due to commitments made with the venue for this event, we are unable to offer any refunds once registration is complete. However, if unable to attend, you may send an alternate in your place for no additional cost. Please contact Jaye Wilson or Eric Davis at jwilson@sdcpa.com or edavis@sdcpa.com with any questions, or if someone else will be attending in your place.

Liability Disclaimer: The IIA is not responsible for any damage to the course or course property, the individual golfer(s) will be held responsible.
Internal Auditing Basics Seminar
Instructed by Raven Catlin
Thursday, April 26th, 2018
http://www.eiseverywhere.com/iabasics2018

CPE Credits: 8 CPE
Pricing: Member Price – $250/Non-member Price – $275

Agenda:
Registration/Breakfast: 7:30 – 8:00 am
Program Begins: 8:00 am
Lunch: 11:30 – 12:30 am
Program Ends: 4:30 pm

Location:
Rivers Club
One Oxford Centre
301 Grant St, Suite 411
Pittsburgh, PA 15219

Event Description:
This course will help the beginner auditor learn essential skills. Participants will enhance existing audit knowledge to ensure they have the skills to effectively perform their job. Participants will have hands on practice with risk assessment, audit planning, workpaper documentation, workpaper review, and audit finding review.

Instructor:

Raven Catlin, CIA, CPA, CFSA, CRMA, CEO / Lead Trainer / Keynote Speaker
Raven is a globally recognized speaker and instructor in risk management and internal audit. She possesses over 19 years of diverse internal audit experience, and 15 years of instructing and facilitating a variety of courses. With this diverse experience she “helps professionals add dimensions to help them grow for a successful future.” She performed reviews and audits of not-for-profit and philanthropic organizations, mutual funds, general banking operations, trust operations, real-estate lending, construction activities, benefits, compensation, payroll, procurement activities, accounting operations, marketing activities, governance activities, information technology, treasury & cash management, derivatives, secondary marketing, and debt issuance.

Her industry expertise and audit experience includes mortgage operations, mortgage backed securities, and capital markets. She served as an integral member of the financial restatement team for Freddie Mac. Additionally, she created project plans and coordinated the efforts of over 150 individuals responsible for correcting security pricing as part of the Fannie Mae financial restatement. Most recently, Raven performed a business process analysis and redesign (using Six Sigma and Lean) at the World Bank/IFC and a Fraud Risk Assessment for a Regional Bank and Trust Company.

She developed and redesigned the auditing infrastructure for internal audit functions, including developing internal audit policies and procedures, implementing audit software, designing reporting and time management templates, designing audit committee packages, and implementing databases to report and track progress of audit concerns. Raven embraces the definition of internal auditing as a value-added service and operations owners have welcomed the “fresh approach” to internal auditing.

CANCELLATION POLICY: Due to commitments made with the venue for this event, we are unable to offer any refunds once registration is complete. However, if unable to attend, you may send an alternate in your place for no additional cost. Please contact Laura Barber at laura.barber@pnc.com with any questions, or if someone else will be attending in your place.
The Results are In!

Please see below for details and pictures of our WINNERS from the Case Competition.

A total of four schools participated with 35 individual students in the presentation contest. Also this year a service dog also came to the presentations! Great to see the IIA Advocacy is even reaching out to our furry friends! Thanks to Schneider Downs and specifically Chase Burnfin for organizing and hosting the event.

Seven IIA members also attending from various companies to evaluate the presentations. Three University professors attending in support of their students. Thank you to the professors for educating the accounting students on the Internal Audit profession.

1st Place winning $1000 - Duquesne University - Presentation Topic: Research and conduct interviews with three IIA professionals representing three different companies to understand their size, structure, audit risks, examples of projects and challenging engagements.

Pictured in the photo are: Jason Bruce, Nick Gruss, Zak Kindya, Josh Nusbickel, Matt Rathz

2nd Place winning $700 - Duquesne University - Presentation Topic: Identify Fraud Risks and describe how internal audit may audit as well as prevention and detection methods.

Pictured in the photo are: Cameron Kuipers, Patrick Johnston, Jeremy Matelan, Joe Marchione
3rd Place winning $300 - Robert Morris University - Presentation Topic: Cyber Security.

Group consisted of (some in photo and some are not): Charlie Meyer, Jackie Caton, Matt Miller, Holly Brennan, Austin Ness, Mekhi Daniels and Zach Davis

We also wanted to include some pictures including our furry friend and the whole GROUP (well majority)!
A Special Congratulations to a member of our Board of Governors, LaDawn Yesho, for receiving a Prestigious Women In Banking Honor

S&T Bank EVP And Chief Audit Executive Receives Prestigious Women In Banking Honor

Leading from the Front, LaDawn Yesho Honored as PA Bankers Association's Champion for Women

S&T Bank, a full-service financial institution with assets of $7.1 billion, and locations in Pennsylvania, Ohio, and New York, is proud to announce that LaDawn Yesho, executive vice president and chief audit executive, was honored with the Champion for Women Award at the Pennsylvania Bankers Association's (PA Bankers) fifth annual Women in Banking Conference on March 5, 2018.

"LaDawn's commitment to the professional growth of women sets the bar high for executives in the banking industry," said Todd D. Brice, president and chief executive officer at S&T Bank. "Far beyond her typical responsibilities, she goes to great lengths to both inspire and pave the way for women leaders at the Bank, within the community and throughout the industry. We are incredibly proud of her efforts and that she is being recognized by our state's leading banking trade association."

The Champion for Women Award is part of PA Bankers' Women in Banking Recognition of Excellence Program, which honors both men and women in the banking industry who promote and inspire women in the workplace to reach their full potential. The Champion for Women Award celebrates a seasoned professional who, through personal commitment, application, and dedication, fosters and celebrates the professional growth and successes of others. Becky Stapleton, S&T Bank's senior executive vice president and chief banking officer received the Champion for Women Award in 2017.

"It's not every day that you meet someone like LaDawn who has the ability to excel in her career and make time to elevate the talented individuals around her," said Stapleton. "I'm honored to consider her both a colleague and a friend and I'm looking forward to seeing what she does next."

LaDawn, who has been with S&T Bank for nine years, is responsible for overseeing all aspects of the Bank's auditing functions. She holds a Certified Public Accountant (CPA) license and Certification in Risk Management Assurance designation. She is also a member of the Institute of Internal Auditors (IIA), Pennsylvania Institute of CPAs (PICPA), and American Institute of CPAs (AICPA). LaDawn is also actively involved in several professional and industry forums to discuss emerging risks and promoting the internal audit profession.

In addition to LaDawn's recognition, Stephanie Ramsey, vice president, community banking manager at S&T Bank and MaryAnn Dornetto, executive vice president, managed assets division at S&T Bank were nominees of the 2018 Recognition of Excellence Awards and were honored at the conference.
IIA Learning Webinars

IIA Learning Webinars are short, live, educational presentations covering the latest trending topics in the world of internal auditing. In The IIA’s members-only webinars, you can interact with established leaders about emerging issues, boost your business know-how, and receive complimentary CPE credit. Plus, you can access the extensive library of archived webinars, 24/7 (CPE credits are unavailable with archived presentations).

Five Reasons to Attend a Webinar

IIA webinars provide:
- Short, interactive presentations led by professionals.
- Keen insights from audit experts.
- Immediate awareness of current trends.
- Free access for IIA members.
- Complimentary CPE credit.

Registration will close 24 hours prior to the beginning of the webinar start time listed.

Upcoming IIA Webinars

April 3, 2018
EHSAC Webinar: Auditing Reimagined – Innovating the Auditing Practice through Frontier Technologies

April 17, 2018
Members-only Webinar: Turning Ethical Challenges into Strategic Opportunities

May 15, 2018
Members-only Webinar: Auditing Culture: Assessing Risk and Providing Internal Audit Assurance on the Tangibles and Intangibles of Culture

June, 5, 2018
EHSAC Webinar: A Global Regulatory Review

On-demand 24/7 Webinar Playback
One benefit of being an IIA member is having access to our extensive library of archived webinars. See IIA website for details.
The IIA’s CIA Learning System®

Prepare to pass the CIA exam with the experts! The IIA’s CIA Learning System was created by a team of CIA-certified industry experts to be the most relevant, comprehensive, and effective CIA review program available.

This interactive self-study program combines reading materials with online study tools to teach and reinforce the entire global CIA exam syllabus in a flexible, on-demand format. Looking for more structure, guidance and motivation? Facilitator-led courses are also available around the globe in traditional classroom, online and virtual formats.

Prepare to pass the CIA exam and arm yourself with critical tools and knowledge to excel in your internal audit career. Get started today!

3-Part CIA Exam Preparation

The IIA’s CIA Learning System has been updated and enhanced to teach the entire 3-Part CIA exam syllabus. Our study tools are now more customized, convenient and mobile so you can make the most of your valuable study time.

• New! Create a customized SmartStudy™ plan based on your areas of strength and weakness.
• New! Updated study materials contain 20% new content and teach the entire 2013 3-Part CIA exam syllabus.
• New! Travel light and access your reading materials via your e-reader device!
• New! Study on the go with interactive online study tools that are optimized for your mobile device. Order your 3-Part CIA exam materials today!
Newsletters

The IIA offers a wide variety of publications providing up-to-date news and information about various sectors of the internal audit profession. Please take a few minutes to review our free and subscription-based publications.

**IIA SmartBrief**

(Free to the public) *IIA SmartBrief* provides a weekly snapshot of market news and issues affecting internal auditors and their stakeholders from leading global news sources. SmartBrief is a service that curates thousands of news sources and delivers timely articles affecting the profession straight to our members’ email inboxes. [Learn more](#).

**Your Career Compass**

*Your Career Compass* is The IIA’s newest publication to support our members’ internal audit career growth with the latest knowledge, tools, and resources available. Members receive the 44 to 52-page guide four times a year in print with *Ia* magazine, and a monthly eNewsletter with tips and guidance on training, education, and knowledge sharing focused on specific topics and issues. This publication has replaced *IIA Today* and *Your Training Compass Resource Guide*. [Learn more](#).

**IIA Connection**

(IIA members only) *IIA Connection* is The IIA’s monthly member eNewsletter designed to provide relevant and timely information on internal audit news and what’s happening at The IIA in the areas of guidance, research, training, services, events, and certification.

**Tone at the Top**

(Free to the public) *Tone at the Top* provides executive management, boards of directors, and audit committees with concise, leading-edge information on issues such as risk, internal control, governance, ethics, and the changing role of internal auditing; and guidance relative to their roles in, and responsibilities for, the internal audit process. *Tone at the Top* is also available online in Spanish and Turkish, translation courtesy of IIA-Ecuador and IIA-Turkey, respectively.

**CAE Bulletin**

(For Audit Executive Center members only) *CAE Bulletin* is a semi-monthly newsletter published as a membership benefit in the rapidly expanding program for chief audit executives, the [Audit Executive Center](#). This newsletter features the latest in news and guidance designed to help CAEs respond to today’s business challenges and opportunities, with links to resources needed to stay current with the most pressing audit issues.
Certification Corner® is a quarterly enewsletter designed to provide certification candidates and holders the latest developments in The IIA's certification programs. It also provides helpful information such as reminders about CPE reporting requirements and changes that you are likely to encounter in The IIA's Certification Candidate Management System (CCMS). Candidates who are enrolled and maintain their certification(s) receive this enewsletter.

(For FSA Group members only) IIA Financial Services SmartBrief replaces FSA Times and provides members of The IIA’s Financial Services Auditor (FSA) Group a monthly snapshot of market news and issues from leading global news sources that affect financial service internal auditors and their stakeholders. SmartBrief is a service that curates thousands of news sources and delivers timely articles affecting financial services. Subscribe today by becoming a member of the FSA Group.

(For Gaming Audit Group members only) IIA Gaming SmartBrief replaces The Gaming Auditorium and provides members of The IIA’s Gaming Audit Group a monthly snapshot of market news and issues from leading global news sources that affect gaming internal auditors and their stakeholders. SmartBrief is a service that curates thousands of news sources and delivers timely articles affecting gaming. Subscribe today by becoming a member of the Gaming Audit Group.

(For ACGA members only) Government Auditor SmartBrief provides a monthly snapshot of market news and issues affecting government auditors and their stakeholders. SmartBrief is a service that curates thousands of news sources and delivers timely articles and news affecting the profession straight to your email inbox. This monthly eNewsletter helps ACGA members stay on top of emerging issues within the public sector by delivering a weekly snapshot of market news and issues affecting government auditors and their stakeholders. There's no need for members to subscribe or opt-in. ACGA members automatically receive the eNewsletter on the third Tuesday of each month. If you’re not a member, we encourage you to join ACGA today!
EVEN MORE CHAPTER BENEFITS TO TAKE ADVANTAGE OF:

(IPPF)® International Professional Practices Framework

(IPPF)® - 2017 Edition

Refreshed with globally relevant content, The IIA’s new International Professional Practices Framework® (IPPF®), or Red Book, brings internal auditors up to speed on mandatory and recommended guidance.

The International Professional Practices Framework (IPPF)® is the conceptual framework that organizes authoritative guidance promulgated by The Institute of Internal Auditors. A trustworthy, global, guidance-setting body, The IIA provides internal audit professionals worldwide with authoritative guidance. The IPPF includes Mandatory Guidance and Recommended Guidance.

Mandatory Guidance:

- Core Principles for the Professional Practice of Internal Auditing.
- Definition of Internal Auditing.
- Code of Ethics.
- *International Standards for the Professional Practice of Internal Auditing* (Standards).

Recommended Guidance:

- Implementation Guidance.
- Supplemental Guidance.

The IPPF 2017 edition features the Mission of Internal Audit, Core Principles for the Professional Practice of Internal Auditing, the Definition of Internal Auditing, Code of Ethics, the *Standards*, and Implementation Guidance in hard copy. All Supplemental Guidance documents are on USB.
Open Volunteer Positions!

Looking for a way to get more involved with Pittsburgh IIA Chapter? We are always looking for volunteers to aid in building our wonderful organization. **Taking a leadership role or becoming part of a committee will provide a great opportunity to give back to the Pittsburgh Chapter as well as provide many networking opportunities!** A variety of volunteer roles are available allowing for a range of responsibilities and time commitments providing a perfect opportunity for everyone to get involved! We are well into the chapter year and we are still specifically looking for volunteers to put their names forward during the nomination process to run for chapter officer. Please feel free to reach out if you are interested in any positions that may be available.

Please contact our Volunteer Coordinator Colin Powell at cpowell@paf-resources.com for more information on how you can get involved in the Pittsburgh Chapter!
Advertise with us!

The IIA newsletter is distributed to approximately 800 local Internal Audit professionals on a regular basis. Advertising with us is a great way to attract local talent to fill your open positions; and if your company has an audit group membership, employment opportunity ads are FREE OF CHARGE! See below for our advertising policies and rates.

EMPLOYMENT OPPORTUNITIES

Employment advertisements placed by audit group member companies are *free of charge*.

Employment advertisements placed by non-group member companies:

- ¼ page - $50
- ½ page - $100
- Full page - $200

Employment advertisements for employment agencies, recruiting firms, and professional services providers, including firms placing ads on behalf of member companies:

- ¼ page - $100
- ½ page - $200
- Full page - $400

OTHER ADVERTISEMENTS

Advertising for services or products:

- ¼ page - $100
- ½ page - $200

**Attention Members:**

Please take a few minutes to review your IIA profile and contact information at [www.theiia.org](http://www.theiia.org). Maintaining current information in your IIA profile will help to ensure that you will continue to receive valuable information from The IIA.

**REMINDER:** Members of the IIA Pittsburgh chapter are given access to the membership list. This list is **NOT** to be used to solicit members. Solicitation of services/products using the chapter membership list may result in the revocation of membership.
Pittsburgh Chapter Committees

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<tr>
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</tr>
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<tbody>
<tr>
<td>Advocacy</td>
<td>LaDawn Yesho</td>
</tr>
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<td></td>
<td><a href="mailto:LaDawn.Yesho@stbank.net">LaDawn.Yesho@stbank.net</a></td>
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<td>Certifications</td>
<td>Joe Cassol</td>
</tr>
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<td><a href="mailto:Joseph.Cassol@gianteagle.com">Joseph.Cassol@gianteagle.com</a></td>
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<td>Kathy Cromer</td>
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<td>Volunteers</td>
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<td>Historian</td>
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<td><a href="mailto:jmayausky@gmail.com">jmayausky@gmail.com</a></td>
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</table>

We’re on the Web!
Visit our Chapter Page:
IIA Pittsburgh Chapter

Follow us on LinkedIn!
www.linkedin.com

“Institute of Internal Auditors Pittsburgh”
The IIA, Schneider Downs and ACFE present the sixth annual
FRAUD AND CORRUPTION AWARENESS SEMINAR

SEMINAR TOPICS

• Fraud and Consequences – Jerome Mayne – former convicted felon for wire and mail fraud, as well as money laundering
• Lessons from an $8M Fraud – Nathan Mueller – former ING Accounting Manager convicted of embezzlement
• Cyber Fraud – David Hickton, former U.S. attorney and founding director of University of Pittsburgh’s Cyber Institute; Sean Sweeney, Chief Security Advisor, Microsoft’s Enterprise Cybersecurity Group
• Ethics — TBD
• Cyber Security Panel Discussion:
  » Eric Wright, Moderator, Shareholder, Schneider Downs
  » Dan Desko, Panelist, Cybersecurity Specialist and Practice Leader, Schneider Downs
  » Larry Desantis, Panelist, PNC Cyber Investigations Group
  » Rich Liebscher, Panelist, Eat’n Park Hospitality Group, Inc., CIO and SVP Corporate Development
  » Ted Pham, Panelist, Assistant Director for Information Security, Carnegie Mellon University

FEATURED SPEAKERS

JEROME MAYNE, FORMER CONVICTED FELON FOR WIRE AND MAIL FRAUD, MONEY LAUNDERING

Fraud and Consequences is the story of Jerome’s experience as a regular guy in his mid 20s, with a regular family and working a regular job as a loan officer. He is approached by a group of sketchy “real estate investors” and proceeded to work with them. Over the ensuing months, he started to realize that the actions and activities by his new clients were not on the up-and-up. Instead of blowing the whistle he got further involved. He became part of the group with which he would one day be a co-conspirator.

For over two years his name was, Federal Inmate Number 08657-041. Before that, Jerome Mayne was the founder and CEO of two corporations, respected in the financial community and the father of two young boys. On November 4, 1999, he reported to the Federal Prison in Yankton, South Dakota and his career and his life were changed forever. He has appeared on numerous panels, radio shows and webcast productions as a self-taught expert on fraudulent behavior. He has been a contributing columnist for the California CPA Magazine and the Business Journal. He is the author of the book Diary of a White Collar Criminal, and real estate continuing education course Mortgage Fraud and Predatory Lending – what every agent should know.

MAY 22, 2018

Registration: 7:30 AM - 8:30 AM
Morning Program: 8:30 AM - 12:00 PM
Lunch: 12:00 PM - 1:00 PM
Afternoon Program: 1:00 PM - 5:00 PM
Networking Social Hour: 5:00 PM - 6:00 PM
CPE: 7.5 CPE hours (including one hour of Ethics)
Remaining credits are Other Specialized Knowledge (qualifies as Fraud for CFEs)
Location: DoubleTree by Hilton Green Tree
500 Mansfield Avenue, Pittsburgh
Members: $200
Non-Members: $250
(Members rate applies to IIA, ACFE, Schneider Downs Clients and ISACA)

EARLY BIRD
Register by March 31 and save $25!

Corporate Group Discount Available
For every 9 participants registered, 10th participant is free.

All participants must register in a single transaction and use the code GROUP to receive the discount. Contact Laura Barber at laura.barber@pnc.com with any questions regarding group discounts.

For questions related to this event, please refer to the FAQ document. All other questions can be directed to Dawna Fisher at dawna.fisher@fhlb-pgh.com or (412) 288-7328.

Click on the following link to register.
www.eiseverywhere.com/2018fraudseminar
On average there are over 800 complaints a day filed with the Internet Crime Complaint Center, and in 2016 they totaled $1.33 Billion in victim losses. As stark as these statistics are, they underrepresent the total impact of Cyber Fraud and Cyber Crime because many losses go unreported. This session will discuss the evolving threat landscape, common fraud scenarios, government and industry responses, and actionable steps organizations can take to defend themselves.

David J. Hickton is the founding director of the University of Pittsburgh Institute for Cyber Law, Policy, and Security. He formerly served as United States Attorney for the Western District of Pennsylvania, where his achievements included combating the national heroin and opioid crisis, addressing the cyber threat and enhancing community police trust. Prior to becoming U.S. Attorney, Mr. Hickton engaged in the private practice of law, specifically in the areas of transportation, litigation, commercial and white-collar crime.

Sean Sweeney serves as a Chief Security Advisor in Microsoft’s Enterprise Cybersecurity Group. He works with customers on cybersecurity strategy, how Microsoft sees the threat landscape, how Microsoft invests in the future of security, and how organizations can take advantage of Microsoft’s security solutions to help improve their security posture and reduce costs. Mr. Sweeney joined Microsoft from the University of Pittsburgh where he was the Chief Information Security Officer. He is the previous Chief Information Officer and co-founder of a Pittsburgh-based eDiscovery startup.

Mueller’s presentation will cover his personal background, details on his fraud including the cover-up and how he was caught, the prosecution process, and important lessons on prevention.

Mr. Mueller was a licensed CPA from 2002-2010. He has over 13 years of public accounting experience and ten years of corporate accounting experience with a focus on financial reporting, cash processing, and accounting controls. While serving his sentence, he delivered over 60 speeches to a broad spectrum of groups and organizations including college classes, businesses, business organizations and non-profits. Mr. Mueller made the keynote presentation at the ACFE Global Fraud Conference 2015 in Baltimore.

Larry expanded his expertise and knowledge through computer training from Carnegie Mellon CERT and the National White Collar Crime center. His team has an individual assigned to the NCFTA where the financial industry, academia, public and private sectors along with law enforcement address current and emerging computer threats. Larry is responsible for managing Cyber/ Electronic fraud investigations and is a Certified Fraud Examiner.

Dan is responsible for managing and leading a team of IT audit, security and risk professionals with diverse experience and skill sets for a wide range of clients, with a heavy concentration within financial services. Dan is also responsible for project delivery, management and overall quality control. Dan currently serves numerous public and privately held firms in various capacities, covering a wide range of IT platforms and systems. Prior to Dan’s career in audit and security, he worked in the technology departments of a Fortune 150 manufacturer and a Fortune 50 healthcare insurance company.
provider. Dan is a seasoned and recognized presenter, speaker, and trainer on IT audit, risk, cybersecurity and other emerging technology risk topics. Dan has presented at numerous local and national ISACA, IIA and other association conferences and has significant experience in providing IT audit, risk and cybersecurity updates to Boards and Audit Committees.

RICH LIEBSCHER, EAT-N-PARK HOSPITALITY GROUP, INC., CIO AND SVP CORPORATE DEVELOPMENT

Experienced in both IT Management, Risk Management and Business consulting, Rich has worked for a number of companies during his career to deliver innovative technology solutions as well as manage IT organizations. His experience includes a broad understanding of the functional and technical aspects of enterprise systems including CRM, HRIS, and Financial Planning applications as well as retail systems and payment technologies. Rich is currently the SVP, Corporate Development and CIO for Eat’n Park Hospitality Group, a diverse food service company serving consumers and commercial clients in the education, corporate and healthcare industries.

TED PHAM, ASSISTANT DIRECTOR FOR INFORMATION SECURITY, CARNEGIE MELLON UNIVERSITY

Ted oversees the day-to-day operations of the Information Security Office (ISO). Ted manages a team of information security engineers who maintain ISO’s technical infrastructure and perform both reactive (incident response, digital forensics, and intrusion detection) and proactive (network security monitoring, vulnerability scanning & assessment, penetration testing, threat intelligence, and security controls consulting) security duties. Having joined Carnegie Mellon’s ISO during its inaugural year, Ted has served in a variety of roles including Training and Awareness Coordinator, Security Engineer, and Manager of Security Engineering and Operations before becoming the Assistant Director. Prior to joining the ISO, he served as the Assistant Manager of CMU’s Computing Services Help Center where he watched malware evolve from rudimentary computer viruses into the MS Blaster worm, spyware, rootkits, and the precursors of the modular remote access trojans used by organized crime and nation state actors today. He holds a B.S. in Electrical and Computer Engineering with a double major in Computer Science from Carnegie Mellon and pursued graduate studies in mobile robotics programming before shifting to information technology.

ERIC WRIGHT, SHAREHOLDER, TECHNOLOGY ADVISORY SERVICES, SCHNEIDER DOWNS

Eric has been involved with Information Technology with Schneider Downs since 1983. He specializes in and oversees the design, setup, installation and implementation of automated systems for a number of different industries. He leads our Technology Advisory practice and provides a wide-variety of services and solutions to clients in the areas of information technology risk management and security. Eric received his Bachelor of Science degree in Math and Computer Science from Waynesburg College. He is a member of the American and Pennsylvania Institutes of Certified Public Accountants and the Ohio Society of Certified Public Accountants. Eric also is a subject-matter expert for Carlow University’s Masters in Fraud and Forensics.

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