

**WCO PICARD Conference Agenda**  
**Malatya, Turkey**  
**9-11 October 2018**

<b>Monday 8 October</b>			
19:00-21:00	Welcome cocktail hosted by the WCO Secretary General		
<b>Tuesday 9 October</b>			
09:30-10:00	Registration		
10:00-11:00	<p><b><u>Opening Ceremony</u></b></p> <p>Moderator: <b>Thomas Cantens</b> (WCO, Belgium)</p> <p><b>Speaker</b>, Ministry of Trade, Turkey  <b>Speaker</b>, Ministry of Trade, Turkey  <b>Kunio Mikuriya</b>, Secretary General, World Customs Organization  <b>Jaeho Jung</b>, Director of Multilateral Cooperation, Korea Customs Service</p>		
11:00-11:30	Group Photo and Coffee/Tea Break		
11:30-12:00	<p><b><u>Keynote Speech</u></b></p> <p>Moderator: <b>Hao Wu</b> (WCO, Belgium)</p> <p><i>Under the Radar: Porous Borders, Grey Zones and Cross-Border Practices. Evidence from the Global Informality Project</i></p> <p>– <b>Alena Ledeneva</b> (University College London, United Kingdom)</p>		
12:00-13:30	<b>Lunch</b>		
13:30-15:00	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <p><b><u>Data, security and intelligence</u></b></p> <p>Moderator: <b>Mariya Polner</b> (WCO, Belgium)</p> <p><i>Role of the Conflict in Casamance in the Ziguinchor Borderlands between Senegal and Casamance</i></p> </td> <td style="width: 50%; vertical-align: top;"> <p><b><u>Trade Facilitation: An Optimal Policy For Cross-border Trade</u></b></p> <p>Moderator: <b>Hao Wu</b> (WCO, Belgium)</p> <p><i>What Is the Cost of Customs and Borders across the Supply Chain?</i></p> <p>– <b>Andrew Grainger</b> (Nottingham University Business School, UK)</p> </td> </tr> </table>	<p><b><u>Data, security and intelligence</u></b></p> <p>Moderator: <b>Mariya Polner</b> (WCO, Belgium)</p> <p><i>Role of the Conflict in Casamance in the Ziguinchor Borderlands between Senegal and Casamance</i></p>	<p><b><u>Trade Facilitation: An Optimal Policy For Cross-border Trade</u></b></p> <p>Moderator: <b>Hao Wu</b> (WCO, Belgium)</p> <p><i>What Is the Cost of Customs and Borders across the Supply Chain?</i></p> <p>– <b>Andrew Grainger</b> (Nottingham University Business School, UK)</p>
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	<p>- <b>Abdourahmane Sène</b> (Ziguinchor University, Senegal) <i>Use of Network Analysis applied to Insecurity in Sahel</i></p> <p>- <b>Christian Leuprecht</b> (Royal Military College of Canada and Queen's University, Canada) <i>Mapping the Arc of Instability in Sahel</i></p> <p>- <b>Peter Kirechu and Stella Cooper</b> (C4ADS, Washington D.C.)</p>	<p><i>Bilateralism and Unilateralism: The Future of International Trade Relations?</i></p> <p>- <b>Frank Altemöller</b> (Harz University of Applied Sciences and Research, Germany) <i>Identification and Prioritization of Strategic Factors Affecting Empowerment of Human Resources to Electronize Cross-border Trade</i></p> <p>- <b>Etemadian Sajad</b> (Iran Customs, Iran)</p>
<p><b>15:00-15:30</b></p>	<p>Coffee/Tea Break</p>	
<p><b>15:30-17:00</b></p>	<p><b><u>Data, Security and Intelligence (cont'd)</u></b></p> <p><b><u>Application on a case study</u></b></p> <p>Moderator: <b>Frédérique Gautier</b> (WCO, Belgium) <i>Border Cooperation in Fragile Areas (Lake Chad) through Data and Intelligence</i></p> <p>- <b>Wale Adeniyi</b> (Nigerian Customs Administration) <i>Modelling Borderlands for Customs Intelligence and Cooperation</i></p> <p>- <b>Thomas Cantens</b> (WCO, Belgium; Clermont School of Economics Auvergne University, France) <i>Use of Satellite Imagery for Customs in Fragile Borderlands</i></p> <p>- <b>Olivier Van Damme</b> (United Nations Operational Satellite Applications Programme, Geneva) <i>Geospatial Analysis and Intelligence Fusion Training Project.</i></p> <p>- <b>Mathilde Dumont</b> (IGN FI, Paris, France)</p>	<p><b><u>Trade Facilitation: An Optimal Policy for Cross-border Trade (cont'd)</u></b></p> <p>Moderator: <b>Jeffery Snyder</b> (Global Trade and Customs Journal, U.S.) <i>Economic Approach to Improve Export Level: Exchange Rate Effect, the Turkish Example</i></p> <p>- <b>Çağlayan Aslan and Ömer Koç</b> (Ministry of Trade, Turkey) <i>Streamlining Customs Clearance Procedures to Facilitate International Trade in the Case of Ethiopia</i></p> <p>- <b>Tekleweyni Tadesse</b> (World Bank Customs Consultant, Ethiopia) <i>A Dynamic Optimal Trade Facilitation Policy</i></p> <p>- <b>Nasreen Nawaz</b> (Pakistan Customs Service, Pakistan)</p>

**Wednesday 10 October**

**09:00-10:30**

**Data Analytics and Illicit Trade**

Moderator: **tbc**

*Using AI for Hybrid Risk Management and Facilitation in Customs Tax Administration*

– **Suvir Misra; Anish Upadhyay** (Indian Customs Administration)

*Customs risk intelligence based on data analysis*

– **Hasan Ali Khojest Aliabadi** (Islamic Azad University, Iran)

*Financial Fraud Detection for Tax Authorities by Machine Learning Approach*

– **Sylvester Walusala** (Kenya School of Revenue Administration, Kenya)

*Regional electronic cargo tracking system: implications on smuggling by youth along the Northern Corridor in Uganda*

– **Geoffrey Okoboi** (Electricity Regulatory Authority)

**Measuring Customs**

Moderator: **tbc**

*Industry 4.0 and Trade Facilitation: Impact Analysis on Turkish Exports through the Panel Gravity Model*

– **Gökhan Aktaş** (Ministry of Trade, Turkey)

*FCL vs. LCL – constructive approach in Risk Management and Revenue*

– **Prasad Wickramaratne** (Sri Lanka Customs Administration)

*Measuring Integrity Of Customs Officials: Evidence From Corruption Acceptance Survey In Sri Lanka*

– **Nandika Sanath Kumanayake** (Sri Lanka Customs Administration)

**Trade Facilitation: Experience of WCO Members**

Moderator: **Jean-Luc Albert** (University of Aix-Marseille, France)

*Diving Deeper in Performance Indicators: What Do We Know about the AEO in Brazil?*

– **Cristiano Morini** (University of Campinas, Brazil)

*Customs Policy in the Harmonization of Trade Facilitation in Indonesia Bonded Logistic Centers*

– **Agung Budilaksono; Rudy Rahmadi** (Ministry of Finance, Indonesia)

*The Trade Facilitation Agreement and its impact on Iranian Customs Law and its Newly Executive Procedures*

– **Solmaz Foroud** (Iran Customs Administration)

**10:30-11:00**

**Coffee/Tea Break**

**11:00-12:30**

**Innovative Data Analytics Methods For Customs**

**Trade Facilitation: WCO Members' Experiences (cont'd)**

	<p>Moderator: <b>tbc</b></p> <p><i>Using Benford's Law to Detect Tax Fraud in International Trade</i></p> <p>- <b>Banu Demir</b> (Bilkent University, Turkey)</p> <p><i>Trading on Time: Analysing Time Cost from Port of Entry to Inland Container Depots in Pakistan</i></p> <p>- <b>Salamat Ali</b> (Federal Board of Revenue, Pakistan)</p> <p><i>Use of Decision Tree Methods to Score Declarations</i></p> <p>- <b>Bassem Chermiti</b> (Tunisian Customs Administration)</p>	<p>Moderator: <b>Jean-Luc Albert</b> (University of Aix-Marseille, France)</p> <p><i>An Assessment of Behavioral Response of Importers to Trade Facilitation Initiatives: A Case Study at Jawaharlal Nehru Custom House</i></p> <p>- <b>Vijay Singh Chauhan</b> (Indian Customs Administration)</p> <p><i>China Customs: Risk Analysis and Treatment in Processing Trade</i></p> <p>- <b>Weiliang Zhang</b> (University of International Business &amp; Economics, China)</p> <p><i>Customs Modernization for Trade Facilitation, WCO – ESA Members: Case Study – Tanzania Customs &amp; Excise Department</i></p> <p>- <b>George G. Msuya</b> (Tanzania Revenue Authority, Tanzania)</p>
<p><b>12:30-13:15</b></p>	<p><b>Lunch</b></p>	
<p><b>13:15-15:00</b></p>	<p><b><u>Social Excursion: Arslantepe Tour</u></b></p>	
<p><b>15.00-16:30</b></p>	<p><b><u>Innovative Uses of Data for Customs</u></b></p> <p>Moderator: <b>Didem Dirlik Songür</b> (Ministry of Trade, Turkey)</p> <p><i>Data to Fight Against Corruption: Measurable Results and Methodological Perspectives in Madagascar</i></p> <p>- <b>Eric Rabenja</b> (Director General, Madagascar Customs Administration)</p> <p><i>DEFenD, Use of Blockchains for Customs</i></p> <p>- <b>Mourad El Maouchi</b> (Delft University, Netherlands)</p>	<p><b><u>Connectivity In Customs</u></b></p> <p>Moderator: <b>Jeffery Snyder</b> (Global Trade and Customs Journal, U.S.)</p> <p><i>Preparation of Regional Program for Modernization of Border Crossing Points Project in the ECO Region)</i></p> <p>- <b>Anil Evmez</b> (Ministry of Trade, Turkey)</p> <p><i>Connectivity in Customs and the Multiple Roles of Customs Administration</i></p> <p>- <b>Wiesław Czyżowicz</b> (Warsaw School of Economics, Poland)</p> <p><i>Does Implementing Digital Trade Facilitation Matter for Intra-Africa Exports?</i></p>

	<p><i>Monitoring and Counteracting Transnational Flows of Illicit Cigarettes by Combining Research and Technology: Findings from the NEXUS Project and the use of the ALICE System</i></p> <p>– <b>Alberto Aziani, Marco Dugato, Cecilia Meneghini</b> (Università Cattolica del Sacro Cuore, Italy)</p>	<p>– <b>Adam Willie</b> (Ministry of Industry, Commerce and Enterprise Development, Zimbabwe)</p>
<p><b>16:30-17:00</b></p>	<p><b>Coffee/Tea Break</b></p>	
<p><b>17:00-18:30</b></p>	<p><b><u>Data and illicit trade</u></b></p> <p>Moderator: <b>tbc</b></p> <p><i>Customs against Illegal Trade in Cigarettes: Enhanced Monitoring and Control of Cigarette Precursors</i></p> <p><b>Juha Hintsa</b> (Cross-border Research Association, Switzerland)</p> <p><i>A Model for Biometric Baggage Handling Systems in Customs Departments</i></p> <p>- <b>Sylvester Walusala</b> (Kenya School of Revenue Administration, Kenya)</p> <p><i>Testudines (Turtles and tortoises) - Key species: Illicit Trafficking and Trade in India: A Status Update</i></p> <p>– <b>Anees Cherkunnath; Ani Bency Jacob</b> (Indian Revenue Service, Customs &amp; Central Excise, India)</p> <p><i>Customs Administrations’ Risk Analysis using the Fuzzy Dematel Method</i></p> <p>- <b>Murat Gülgör</b> (Ministry of Trade, Turkey)</p>	<p><b><u>Connectivity In Customs (Cont’d)</u></b></p> <p>Moderator: <b>Osman Nuri Beyhan</b> (Ministry of Trade, Turkey)</p> <p><i>Connectivity in Customs : Legality Empowerment of Korea’s Corrected Import Tax Invoice Issuance and Post-Clearance Audit Processes</i></p> <p>– <b>Jae Wung Cho</b> (Lee &amp; Ko Law Firm, Korea)</p> <p><i>Connectivity between Customs and Other Administrations through Translated and Dematerialized Regulations Texts: The Case Of CEMAC and ECCAC (CEEAC)</i></p> <p>– <b>Raymond Ekwembwe Mesumbe</b> (Cameroon Customs Administration)</p> <p><i>Customs Trade Facility and GDRP</i></p> <p>– <b>Wisnu Nuryanto</b> (Directorate General of Customs and Excise, Indonesia)</p>
<p><b>Thursday 11 October</b></p>		

<p><b>08:30-10:00</b></p>	<p><b><u>Collaborative Research and Development Projects: Customs and Academia. How can WCO Members Derive Benefits?</u></b></p> <p>Moderator: <b>Juha Hintsa</b> (Cross-border Research Association, Switzerland)</p> <p><i>PROFILE and PEN-CP (new projects)</i></p> <p>– <b>Susana Wong Chan</b> (University of Lausanne, Switzerland ; Warsaw School of Economics, Poland)</p> <p><i>Multi-Project reflections</i></p> <p>– representative from a European Customs Administration (tbc)</p>	<p><b><u>Customs In Cross-border E-commerce</u></b></p> <p>Moderator: <b>Osman Nuri Beyhan</b> (Ministry of Trade, Turkey)</p> <p><i>Some Reflections on Measuring Trade Facilitation in Cross-border E-commerce</i></p> <p>– <b>Jenia Petev</b> (European Commission, Belgium)</p> <p><i>The Impact of E-commerce on Business Environment and Trade Facilitation Approaching Cross-border Single Window</i></p> <p>– <b>Etemadian Sajad</b> (Iran Customs Administration)</p> <p><i>Consumer Protection in the Context of E-commerce</i></p> <p>– <b>Hazal Oğuz</b> (Ministry of Trade, Turkey)</p>
<p><b>10:00-10:30</b></p>	<p><b>Coffee/Tea Break</b></p>	
<p><b>10:30-11:30</b></p>	<p><b><u>Keynote Speech</u></b></p> <p>Moderator: <b>Hao Wu</b> (WCO, Belgium)</p> <p><i>Global Governance in Trade and Customs</i></p> <p>– <b>Jan Wouters</b> (Leuven Centre for Global Governance Studies, KU Leuven, Belgium)</p> <p><i>Trends In Global Customs</i></p> <p>– <b>Jeffery Snyder</b> (Global Trade and Customs Journal, U.S.)</p>	
<p><b>11:30-12:00</b></p>	<p><b><u>Roundtable: INCU Research Projects</u></b></p>	

	<b>Thomas Cantens</b> (WCO, Belgium), <b>Mikhail Kashubsky</b> (Charles Sturt University, Australia), <b>Andrew Grainger</b> (Nottingham University Business School, UK)
<b>12:00-12:30</b>	<b><u>Roundtable: The Future of WCO PICARD Professional Standards</u></b>  Moderator: <b>Mikhail Kashubsky</b> (INCU, Australia)  <b>Brenda Mundia</b> (WCO, Belgium), <b>Susana Wong</b> (Cross-border Research Association, Switzerland; University of Costa Rica, Costa Rica), <b>Aivars Krastins</b> (Riga Technical University, Latvia), <b>Christopher Dallimore</b> (University of Münster, Germany)
<b>12:30-13:00</b>	<b><u>Closing Ceremony</u></b>  Moderator: <b>Hao Wu</b> (WCO, Belgium)  <b>Speaker</b> , Turkish Ministry of Trade