

ACMA APLCMTM
**LEADERSHIP AND
PHYSICIAN ADVISOR
CONFERENCE**
OCTOBER 18-20, 2023 | SAN ANTONIO, TX

BOOTH PRICING AND BENEFITS

PLATINUM

Early Pricing: \$3,000

Regular Pricing: \$3,500

Early Pricing ends on October 2, 2023

- Priority Booth Selection
- Booth Package – one six' Skirted Table, two Chairs (*table-top, banner stand or free-standing displays*)
- Pre-Conference attendee list via email 2 weeks prior to the conference
- Pre-Conference attendee list via email 1 week prior to conference
- Post-Conference attendee list via email within 1 week after the conference
- Company logo, description and contact information included in conference materials.
- Company provided ad will be featured as a full-page promotion in the exhibitor directory that is emailed to all conference attendees (ad should be submitted to ACMA as: JPG or PNG formatted document).
- Post conference email blast to registered conference participants (*Email must be sent within one-month post event; Platinum company to provide email copy to ACMA as either plain text or html code*)
- Company logo recognition included in pre-conference email to ACMA members and conference attendees.
- All access exhibition badges for four (4) company booth representatives. These badges allow your reps access to the exhibition area, educational sessions and continuing education credits if needed.

PLEASE NOTE: ACMA must receive your full payment no later than October 20, 2022. Booth registrations received after October 21, 2022 must be paid via credit card at the time of registration. If you have a balance, your company **will not** be assigned a booth, listed in conference materials, or receive the pre-conference attendee list.

BRONZE

Early Pricing: \$1,500

Regular Pricing: \$2,000

Early Pricing ends on October 2, 2023

- Booth Package – one six' Skirted Table, two Chairs (*table-top and banner stand displays only*)
- Pre-Conference attendee list via email 1 week prior to conference
- Post-Conference attendee list via email within 1 week after the conference
- Company contacts information and description provided in conference materials.
- All access exhibition badges for two (2) company booth representatives. These badges allow your reps access to the exhibition area, educational sessions and continuing education credits if needed.

ADD ON BOOTH SPACE: \$1,000

(Not available by itself, this is only available after you have purchased a platinum or bronze booth)

- Do you need more space? Purchase a second booth!
- Additional 6" skirted table and chairs
- One additional booth representative

NEW THIS YEAR -- LEAD RETREIVAL

We will offer a lead retrieval system at this conference this year! You can instantly capture the attendee contact information with a point and scan device. Please [CLICK HERE](#) for information and orders. If you need more information, please reach out to us by phone, (501) 242-4654 or by email, sgreenwood@acmaweb.org

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MARKETING AND ADVERTISING OPPORTUNITIES

Supplement your booth and increase visibility...

HIGH VISIBILITY OPPORTUNITIES:

Networking Card – Grand Prize

Participating Sponsor: \$400

Price increases to \$600 on September 10th - 19th

No participation after September 20th

HOW IT WORKS: All attendees will receive a networking card. Your company logo will be included as a Participating Sponsor on the networking card. The attendees will visit your booth and you will be provided with a unique 3-digit code (that will be verified by ACMA staff). Once the networking card is verified, the attendees networking card will be added to the entries to win the sponsor prizes and the GRAND PRIZE! (3) entries will be pulled for a chance to win the grand prize and prizes will be awarded to the two consolation winners.

Sponsors are still encouraged to participate in the networking activities with giveaways. These giveaways will still be given during the lunch session give away.

HOTEL ROOM KEY CARDS:

Hotel Room Key Cards: \$3,500

This is a simple and effective way to put your logo (co-branded with ACMA logo) in the attendee's hands. Hotel room key cards are the first thing that the attendees see when they check in and use every time they go to their room.

LANYARDS:

Lanyards – \$1500

Company provided lanyards will be used for attendee badges. Lanyards must have one of the following closures to ensure compatibility with conference badges: O-ring OR Key ring, D-ring. ACMA approval is required prior to the production of lanyards.

- The sponsoring company is responsible for all fees related to producing/purchasing/shipping and for contacting ACMA Exhibit Sales prior to the event to obtain quantity and shipping instructions. Due to CE guidelines, branding can include company names in text format. Logos are not allowed.

CONFERENCE AMENITY

Exclusive Sponsorship Opportunity – \$2,500

Showcase your brand by presenting attendees with an amenity specifically selected for San Antonio!

- The sponsoring company is responsible for all fees related to producing/purchasing/shipping. The attendees will come by your booth to pick up their amenities. The sponsoring company is responsible for contacting ACMA Exhibit Sales prior to the event to obtain quantity and shipping instructions.

DIRECTIONAL SIGNAGE:

Help the attendees navigate the conference venue and find their way to our sessions and exhibit hall. Your company logo will be placed on all directional and welcome signage at the conference.

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Option 1: \$3,500

- 6 floor clings
- One welcome sign
- Three way finding directional

Option 2: \$1,500

- 3 floor clings
- 2 way finding directional signs

SPECIAL EVENTS SPONSORSHIP OPPORTUNITIES:

CHAPTER PRESIDENTS MEETING

Exclusive Sponsorship - \$6,000, Co-sponsorship - \$3,000 each

This Sponsorship Provides the following Benefits to you as a Sponsor of this very important event for ACMA Chapter Leaders from around the country:

- The opportunity to distribute materials (ie marketing collateral, sponsor provided amenity, etc.) to ACMA chapter leaders in attendance. Any collateral or amenity that sponsor wishes to provide will be distributed at the conclusion of the meeting after the last session. All production and shipping costs are the sole responsibility of the sponsor.
- Sponsor(s) can network with chapter leaders during breakfast and lunch sessions (due to privacy issues, sponsors are unable to attend the actual sessions for chapter leaders)

Recognition on signage during the meeting

- Recognition as a sponsor on the ppt slide displayed during breakfast and lunch.
- Pre or Post conference email blast sent to the chapter leaders in attendance – sponsors choice of which one.
- Pre or Post conference attendee list of those in attendance (excludes those that decline to provide their information and all email addresses) – sponsors choice of which one.
- The opportunity to speak to the chapter leaders in attendance for 3-5 minutes during the meeting (specific time will be determined based on agenda and shared with sponsor(s))
- Please note that photography is limited to ACMA delegated staff. Event photos of sponsor will be sent electronically post meeting and the publication of photography by sponsor must be prior approved by ACMA. Sponsor is responsible for having a rep present to speak, providing designated quantity of materials for distribution and for any associated shipping fees. Contact ACMA for the exact time of speaking opportunity, quantity, and shipping instructions.

APLCM BREAKFAST MEETING

Exclusive Sponsorship - \$3,000, Co-sponsorship \$1,500 each

This Sponsorship Provides the following Benefits to you as a Sponsor of this very important event for APLCM BOD and other physician leaders from around the country:

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- The opportunity to distribute materials (e.g., marketing collateral, sponsor-provided amenity) to attendees. Any collateral or amenity that sponsor wishes to provide may be distributed at the conclusion of the event. All production and shipping costs are the sole responsibility of the sponsor.
- Sponsor(s) can network with APLCM BOD members and attendees during breakfast event.
- Recognition on signage during the event.
- Recognition as a sponsor on the ppt slide displayed during breakfast.
- Pre or Post conference email blast sent to the physicians in attendance— sponsor's choice of which one.
- Contact list that includes attendees (no email addresses included).
- The opportunity to speak to the physicians in attendance for 3-5 minutes during the meeting (specific time will be determined based on agenda and shared with sponsor(s)).

TECHNOLOGY SPONSORSHIP OPPORTUNITIES:

COMMUNICATION

Pre or Post Conference Email Blast - \$1,000

The company provided email copy will be distributed via email to all registered conference participants. Email copy should be submitted to ACMA as html code. Pre-conference emails must be approved and distributed to attendees no later than 3 days prior to the event. Post-conference emails must be approved and distributed to attendees no later than 30 days post event. The company is responsible for contacting ACMA Exhibit Sales for additional details.

FINANCIAL UNDERWRITING

• **Technology Underwriter— \$1,000**

As a technology underwriter, your financial support will help offset the cost of audio-visual equipment and internet access. Technology underwriters will receive recognition on the conference website, in a conference promotional email and within the virtual conference environment.

• **Educational Underwriter - \$1,000**

As an educational underwriter, your financial support is vital to the professional development of our attendees as it allows ACMA to provide valuable educational content. Educational underwriters will receive recognition on the conference website.

FOOD & BEVERAGE

Breakfast, Lunch or Breaks - \$2,500

The company will receive recognition on the conference website and signage recognition near the food/beverage. Multiple opportunities available!

EXHIBITOR DIRECTORY & REFERRAL GUIDE

- **Bronze Profile (only available for bronze booths) – included at no cost.**
Basic company profile will be included for all exhibiting companies.
- **Platinum Profile (only available for platinum booths) – included at no cost.**
The company logo and profile will be included for all platinum exhibiting companies.
- **Company Profile (available to non-exhibiting companies OR branches/franchisees of exhibiting companies) - \$500**

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Basic company profile includes company name, contact information, website & social media links, and 300-word company description. If you have branches in multiple locations, you can purchase a company listing for each location.

- **Full Page Advertisement – \$850**
Company provided advertisement will be featured as a full-page promotion in the Exhibitor Directory & Referral Guide that is emailed to all conference attendees. Advertisement should be submitted to ACMA Exhibit Sales Rep as a JPG or PNG image at least 2 weeks prior to event.

CUSTOM SPONSORSHIP OPPORTUNITIES

Custom sponsorship opportunities are also available. Contact the ACMA Exhibit Sales Team at (501) 242-4654 to discuss.