

# NZAIMS CONFERENCE

QUEENSTOWN

19-22 AUGUST 2014

RYDGES LAKELAND RESORT

[WWW.NZAIMS.CO.NZ](http://WWW.NZAIMS.CO.NZ)

JOIN US AT THE EDGE



*The New Zealand Association of  
Intermediate and Middle Schooling*

*invites you to join them in  
**Queenstown, 2014***

The conference will be located at the Rydges Lakeland Hotel. This hotel will provide excellent facilities for a conference of this size.

The enclosed sponsorship invitation is a departure from the traditional - It stands alone as an "off the edge" opportunity to communicate with the buying power of the school sector.

This year sponsors are invited to participate in a different way - one that reflects the theme of the 2014 conference.

We welcome the opportunity to discuss this with each sponsor directly, the conference manager will contact you to obtain an agreement beneficial to both parties.

## Conference Manager

Pat Johnston, Destination Conference Management Services Ltd (DCMS)

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Email: [pat@dcms.co.nz](mailto:pat@dcms.co.nz) | Skype: pat.johnston4

## Keynote Package 9 available

Cost: \$2,500<sup>+GST</sup>

### PACKAGE INCLUDES:

- Name association with invited keynote speaker (e.g. keynote address Drew Mays supported by Fonosound Ltd)
- Company Banner in room during presentation
- MC support with thanks to sponsor in session
- Company name listing and corporate logo on:
  - Conference website
  - Conference programme
  - Online registration opening screen
  - Sponsors page
- Full page mono advertisement in the conference programme (A4)
- One registration including: Wednesday, Thursday Breakfast sessions and Conference dinner at Moonlight Country

### KEYNOTE SPEAKERS INCLUDE:

- Joan Baker
- Cam Calkoen
- Lester Flockton
- Scott Gilmore and Ant Blackhouse
- Martin Hawes
- Jeff Johnstone
- Richard Newton
- Professor John O'Neill
- Ritchie Poulton

## Workshop Package 2 available

Cost: \$1,300<sup>+GST</sup>

### PACKAGE INCLUDES:

- Company logo in the Conference Programme on the sponsors acknowledgement page
- Naming of the session in the organisation/company name (e.g. The art of teaching for life: supported by Fonosound Ltd)
- MC support with thanks to sponsor in session

### WORKSHOP OPTIONS:

- Jenny Ward: Maths and Literacy
- Sheena Cameron: Writing and Reading

## Breakfast Session 2 available

Cost: \$1,300<sup>+GST</sup>

### PACKAGE INCLUDES:

- Company logo in the Conference Programme on the sponsors acknowledgement page
- Naming of the session in the organisation/company name (e.g. Breakfast session: supported by Fonosound Ltd)

### BREAKFAST SESSIONS:

- Choice of either Thursday 21 August or Friday 22 August

## Gold NZAIMS Sponsorship

Located on the 5<sup>th</sup> floor of the Rydges Hotel, the elegant Queenstown and Wakatipu rooms. To create an ambient space for delegates and to enhance the connection with sponsors, we will set the room as an elegant cafeteria, with lounge furniture, small café tables and bar leaners. These sites are inclusive of a special feature for the delegates.

### These special features are:

1. Barista: delegates can enjoy their favourite fix (all day)
2. Roasted selection of hot nuts (peanut, almond, cashew) (all day)
3. Pikeletes or scones: add your own choice of topping (morning and afternoon teas)

### This is where all morning/afternoon teas and lunches will be served. Includes the following:

- Floor space: 3m wide x 2m deep, this space will include the selected feature
- Small table to suit sponsor, chair, 4 point power supply
- Three registrations including: Wednesday, Thursday Breakfast sessions and Conference Dinner at Moonlight Country
- Corporate logo on the cover of the Conference Programme
- Gold sites are at G1-G3

**NB: This is 6 sq.m of floor space only, not a built booth**

**Speaking rights can be offset by speaker support. If you would like to chat about this, contact the Conference Manager.**

## Silver NZAIMS Sponsorship

These sites are inclusive of a special feature for the delegates.

**These special features are:**

1. Sushi bar (lunch only)
2. Salad and soup bar (lunch only)

**This is where all morning/afternoon teas and lunches will be served. Includes the following:**

- Floor space: 2.5m wide x 1.5m deep, this space will include the selected feature
- Small table, 2 chairs, 4 point power supply
- Two registrations including: Wednesday, Thursday Breakfast sessions and Conference Dinner at Moonlight Country
- Logo in the Conference Programme
- Silver sites are at S1-S2

**NB: This is 3.75 sq.m of floor space only, not a built booth**

**Speaking rights can be offset by speaker support. If you would like to chat about this, contact the Conference Manager.**

## Bronze NZAIMS Sponsorship

**This is where all morning/afternoon teas and lunches will be served. Includes the following:**

- Floor space: 2.5m wide x 1.2m deep, this space will include the selected feature
- Small table, chair, 4 point power supply
- One registration including: Wednesday, Thursday Breakfast sessions and Conference Dinner at Moonlight Country
- Logo in the Conference Programme
- Bronze sites are at B1-B5

**NB: This is 3 sq.m of floor space only, not a built booth**

**Speaking rights can be offset by speaker support. If you would like to chat about this, contact the Conference Manager.**

## Resource Package – Display 5 available

**Cost: \$1,500<sup>+GST</sup>**

This area will be set up in the venue foyer (see plan), and will include companies who are suppliers of resources to school

- Display site: 1.5m wide x 1m deep, space to display a corporate sign board
- Small table and chair provided
- One registration including: Wednesday, Thursday Breakfast sessions and Conference Dinner at Moonlight Country
- Listing in the Conference Programme with company contact details and company information

**From the site plan attached, please select preferred location: Sites 1 –5**

**NB: This is floor space only, not a built booth**

*Additional personnel can be registered at an exhibitors registration rate.*

*Site allocation will be at the discretion of the conference organisers.*

## Corporate Signage 10 available

**Cost: \$1,100<sup>+GST</sup>**

- All morning/afternoon teas and lunches will be served in this area
- Company banner display space, linear space of dimensions – 1m wide x 0.5m deep
- One registration including: Wednesday, Thursday Breakfast sessions and Conference Dinner at Moonlight Country
- Company listing in the Conference Programme including product information, company contact

**From the site plan attached, please select preferred location: Sites 6 –15**

**NB: This is floor space only, not a built booth**

*Additional personnel can be registered at an exhibitors registration rate.*

## Catering Package 2 available

Cost: \$1,000<sup>+GST</sup>

The sponsor can select from either day:

1. Wednesday: Teas am+pm, lunch
  2. Thursday: Teas am+pm, lunch
- The sponsorship will include naming rights for the teas/lunch break in the programme
  - Corporate signage on the tables and buffet

Please indicate preferred time/session on the application

## Satchel Package 1 available

Cost: \$4,000<sup>+GST</sup>

Sponsorship of a conference satchel:

- A Kathmandu Pocket Pack has been chosen as the conference satchel
- Bag will be embroidered with the sponsor's logo (one colour – a second colour can be arranged at an additional cost)
- Bags will include a satchel tag and this can also include the sponsors logo for an additional cost

## Name Tag – Lanyard 1 available

Cost: \$1,200<sup>+GST</sup>

- Sponsors logo printed on the delegates name tag
- The lanyard can also include a sponsors logo for an additional cost

## Seat Drop/Satchel Insert 4 available

Cost: \$1,000<sup>+GST</sup>

This sponsorship allows the sponsor to provide an item of promotional material on the seats in the main lecture room or to provide an inclusion for conference satchels.

The session selected will be discussed with the sponsors and the items are to be given to the conference manager for placement.

## Advertising Package 4 of each option available

- Full Page A4 \$600+gst
- Half Page (A5 Landscape) \$350+gst
- Quarter Page (A6 Portrait) \$250+gst

**NOTE: Deductibility of Sponsorship Expenditure – If your Sponsorship Package:**

- Is directed at enhancing your business
- Has prominent exposure as per the sponsorship package
- Is aimed at your specific and/or potential clients
- Takes the opportunity to promote and advertise your products and business

Then your sponsorship expenditure should meet the requirements for tax deductibility.

Programme Outline for Trade Times

Wednesday	Thursday	Friday
9.00am Start Full day of conference, including morning/afternoon teas and lunch	9.00am Start Day of conference, including morning/afternoon teas and lunch. Dinner at Moonlight Country	9.00am Start Exhibitors Prize announcement at morning tea. 12.30 Close of conference 13.00 Exhibitors breakdown

**General Conditions**

NZAIMS Conference reserves the right to request display amendments, to accept or refuse any application for sponsorship and to change dates, venue and duration of the conference if exceptional circumstances demand.

All sponsors shall insure, indemnify and hold NZAIMS Conference blameless in respect of all costs, claims, demands and expenses. Terms of Trade reference and registration forms for the conference will be forwarded on receipt of accepted application to sponsor.