



REGIONAL
FORUMS for
**SENIOR IT
LEADERS**

CIO
PERSPECTIVES



Produced by



In partnership with





Genesys Works Inc.

Mr. Daniel W Wampler
Executive Director

Interns in IT:

Mr. Odera Okafor, Spectra Energy

Mr. Craig Lee, Devon Energy

Mr. Saul Rubio, SCI Corporation

Genesys Works Inc.

Overview:

501 c (3) Corporation Established in 2002

Founded in Houston by Mr. Rafael Alvarez

Focus on College Preparatory and Workforce Development

Intervention Program from an Education Reform perspective

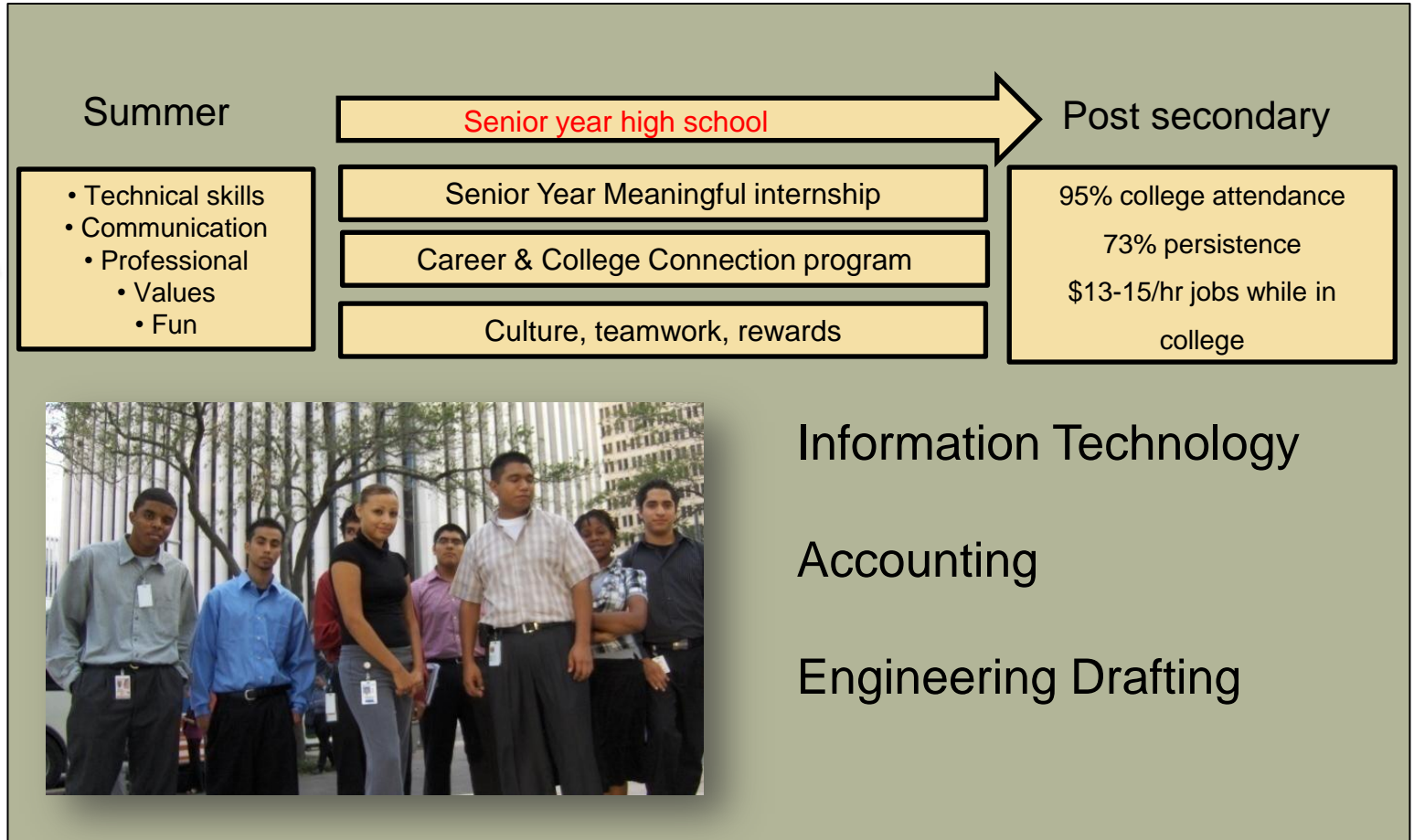
Arguably one of the most successful College Prep Programs

Mentors and Develops High School and College Interns

3 Career tracks.... IT, Accounting, and Engineering Drafting



Genesys Works Program Model & How it works:



Our Senior Year Meaningful Internship



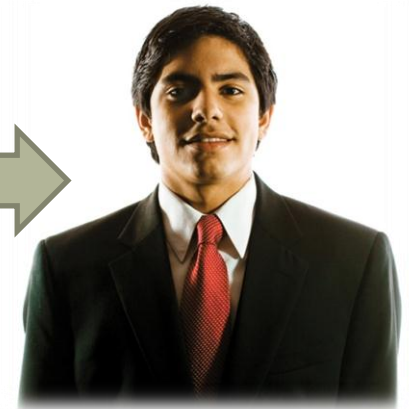
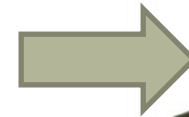
*Students go to school in the Morning
And Receive School Credit for afternoon
(1-5pm) Work at Major Corporations*

Genesys Works has Learned:



Genesys Works provided:

- Skills Training
- High expectations
- Useful knowledge
- Relationship fundamentals
- Opportunity



Redefined the high school internship:

1. Students can provide value and cost-effective services.
2. Clients can demand and Interns will deliver high performance.
3. Students realize that a job in McDonald's is not a "co-op Education"

Some of Our Partners...



Innovative Approach Gaining Recognition

- Over 95% of graduates attend college, 73% persistence
- Geographically scalable Solution: Houston, Twin Cities, Chicago
- Recognized as a leading social enterprise nationally
- Financial self-sustainability provides stability in challenging environment
- Launched national office in 2010
- In 2011: >100% increase in student applications

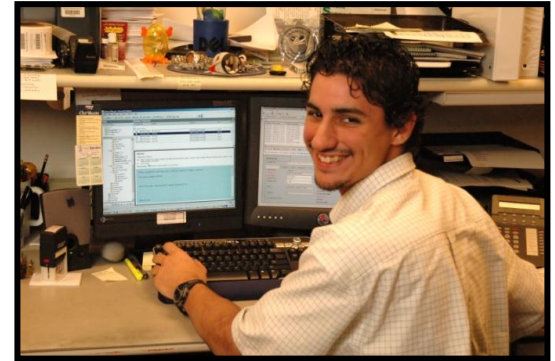
“Right now, in communities across America, people are hard at work developing and running programs that could be the next Harlem Children's Zone or the next Genesys Works.”

President Barack Obama
Launch of the White House Office of Social Innovation,
June 2009





IT Intern Capabilities



- Asset Management
- Help desk support, ticket tracking and resolution
- System refreshes, migrations, imaging, and core loads
- Software installation & hardware upgrades
- Computer deployment and setup IMAC
(installs, moves, adds & changes)
- General PC and network troubleshooting
- Cable making and cable pulls
- Updating corporate IT database information