

Better product development. Collaboratively.



COLLEGE for Creative STUDIES

4spe.org/designinplastics

2017 DESIGN in Plastics

November 6-8, 2017 | Detroit
College for Creative Studies

Partnership Opportunities

Event Underwriter - *Exclusive*

\$15,000

Take pride of place as the Lead Partner with premium exhibit booth space in the highly trafficked vestibule between the main conference room (the General Motors Auditorium) and the Knight Foundation Gallery, through which all attendees must pass. Other benefits include:

- Premium exhibit booth space (10-foot table provided, if desired)
- Provider of continental breakfast on Day 1
- 5-minute presentation on Day 1 to welcome attendees and introduce your company
- Full-page program ad
- Top-tier logo exposure on event website, signage & relevant pre-event promotions
- Lunch provider on Day 2
- 2 welcome-bag inserts (literature and/or giveaway, such as flash drive, etc.)
- 2 staff registrations
- 6 guest registrations
- Post-conference dedicated email sent to all attendees
- Announcement via event app on Day 2 morning

Education Innovator - *Exclusive*

\$12,500

Work with SPE and CCS to host a design competition open to area students. Judge the submissions, pick 3 winners, and announce/present the winners to the general-session audience at the conference.

- Host a dedicated session for 25 students in a break-out room at CCS (timing TBD)
- You provide a giveaway to offer to all participating students
- Tabletop exhibit package at the conference*
- Top-tier logo exposure on event website, signage & relevant pre-event promotions
- 1 welcome-bag insert
- 3 staff registrations
- 4 guest registrations
- Full-page program ad
- Post-conference dedicated email sent to all attendees
- Exposure about the competition & its results in SPE's *Plastics Engineering* magazine afterwards

Partnership Opportunities (cont'd)

Design Jam - *Limited to 2-3 companies*

\$9,500

Host an 80-minute, concurrent breakout session in the main conference venue. Do a hands-on workshop, offer a panel discussion, or demonstrate your product/service in a non-commercial, educational way. Invite a customer, designer and/or supply-chain partner to join two of your own officials for an in-depth dive into a given topic.

- Tabletop exhibit package at the conference*
- Logo exposure on event website, signage & relevant pre-event promotions
- 1 welcome-bag insert
- 2 staff registrations
- 4 guest registrations
- Half-page program ad

Hospitality Host - *Limited to 2 companies*

\$8,000

Be the host of either the Monday evening Welcome Reception or the Tuesday evening Connections After-Party (both at unique venue in downtown Detroit) — each with open bar, heavy hors d'oeuvres and music.

- Showcase your brand at a chic evening reception
- Tabletop exhibit package at the conference*
- Option to have tabletop with branding materials & giveaway at the evening reception
- Logo exposure on event website, signage & relevant pre-event promotions
- 1 welcome-bag insert
- 2 staff registrations
- 4 guest registrations
- Full-page program ad

Food & Beverage Partner - *Exclusive*

\$7,500

Feed hungry event attendees by providing both 1 lunch and 1 breakfast.

- Day 1 lunch provider (with signage & branding)
- Day 2 breakfast provider (with signage & branding)
- Tabletop exhibit package at the conference*
- Brand exposure on event website, signage, relevant pre-event promotions, cups and napkins
- 1 welcome-bag insert
- 2 staff registrations
- 2 guest registrations
- Half-page program ad

Event Program Partner - *Taking Cover*

\$7,500

Keep your brand right in front of attendees every time they check for an exhibitor, session or general information by supporting the event program.

- Full-page ads on the inside front cover & the back cover of the printed event program
- Logo exposure on event website, signage & relevant pre-event promotions
- Brand presence on the event app
- 2 staff registrations

Partnership Opportunities (cont'd)

Welcome Bag - *Exclusive*

\$5,500

Provide a branded, sustainable bag that will be given to every attendee when he or she registers on-site, and include some of your own marketing collateral in the bag.

- Tabletop exhibit package at the conference*
- Logo exposure on event website, signage & relevant pre-event promotions
- 2 welcome-bag inserts
- 2 staff registrations

Charging Stations - *Exclusive*

\$5,000

Be noticed by a captive audience while attendees charge up their devices for the day.

- Brand exposure on event website & signage
- 2 staff registrations

Lanyard Branding - *Exclusive*

\$4,500

Logo exposure on all attendee lanyards.

- Brand exposure on event website & signage
- 1 staff registration

Java Jolt Supplier

\$3,500

Get credit for delivering coffee and assorted beverages to appreciative attendees in the afternoon.

- Brand exposure on event website, signage, cups and napkins
- 1 staff registration

Exhibitor

\$3,000

Fly your flag and allow yourself to be found at the conference with branded exhibit space.

- Tabletop exhibit package at the conference*
- Brand exposure on event website & signage
- 1 staff registration

NOTE: *Conference exhibit package includes a 6-foot tabletop, linen, wastebasket and 2 chairs. (Electricity available at an additional cost.)



For more information, contact:

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