



The Way We Work Together

GOAL: People Get Help Early

GOAL: People Get the Best Possible Care

GOAL: People Get Diverted from Justice System Involvement

EDUCATE & SUPPORT

OBJECTIVES

1. By 2025, NAMI will reach more families, caregivers, and youth-serving professionals with peer-informed education and support aimed at children and adolescents.
2. By 2025, NAMI will reach more adolescents and young adults with information and support.

OBJECTIVES

1. By 2025, NAMI will reach more people with our education and support programs.
2. By 2025, NAMI will help people navigate and advocate for the care they need.

OBJECTIVE

1. By 2025, NAMI will expand education of first responders and justice system professionals.

ADVOCATE

OBJECTIVES

3. By 2025, NAMI will accelerate research and early treatment and supports for young people with mental health conditions.
4. By 2025, NAMI will expand adoption of mental health education in schools.

OBJECTIVE

3. By 2025, NAMI will be the leading voice to increase access, quality, and improve the experience of mental health care.

OBJECTIVE

2. By 2025, NAMI will promote a standard of care and practices for improving how the justice system treats people with mental illness.

LEAD THE CONVERSATION

OBJECTIVE

5. By 2025, NAMI will influence public perceptions of early signs of mental health conditions.

OBJECTIVES

4. By 2025, NAMI will influence public perceptions of the value of peer-informed mental health education, support and care.
5. By 2025, NAMI will increase awareness of the spectrum and severity of mental health conditions.

OBJECTIVE

3. By 2025, NAMI will influence public perceptions on mental health and the criminal justice system.

LISTEN & BUILD OUR COMMUNITY

OBJECTIVE: Strengthen the National Office

1. By 2025, the NAMI national office will be an efficient, strategic, and nimble organization with a culture that reflects our vision, mission and values.

OBJECTIVE: Strengthen our Alliance

2. By 2025, the NAMI national office will facilitate systems, tools and best practices that enable and empower NAMI State Organizations and NAMI Affiliates to deliver on our shared vision, mission and values.