



# AISAP Corporate Partnerships

As a global organization, AISAP sees exceptional value in building strong relationships with companies and organizations that share our commitment to advancing admission and enrollment professionals in their work at schools.

It's a cost-effective and highly visible way to increase your brand with the institutions that matter to you most.

## Corporate Partner Membership | \$795 Annual

There are a number of ways we promote our Corporate Partners throughout the year. Here are just a few:

### Opportunity to Offer Educational Presentations

- Online Learning Course Series
- Webinars
- Whitepapers in Member Resources Portal

### Company Brand Logo Exposure

- Listing on AISAP Website Corporate Partnership webpage
- Use of AISAP logo on your marketing materials

### Event Discounts

- Participation in all AISAP events at the reduced member rate

## Add-on Sponsorship Opportunities

### Live Event Sponsorships

- AISAP Annual Institute
- Regional Events for Directors of Admission and Enrollment
- Financial Aid Institute

### Company Brand Logo Exposure

- Banner ad in the *The Funnel* newsletter, distributed to over 6,000 A&EM professionals
- Profile story in the *The Funnel* newsletter
- Quarter-page, half-page ads in the Annual Institute booklet or app

For all details and pricing information, contact  
Director of Events Stephanie Orr at 203-421-7051  
or [stephanie@aisap.org](mailto:stephanie@aisap.org).

[aisap.org](http://aisap.org)

**AISAP**  
ASSOCIATION OF  
INDEPENDENT  
SCHOOL ADMISSION  
PROFESSIONALS  
Educate. Elevate. Empower.

# Annual Institute Sponsorship Opportunities

## We Invite You to Enhance Your Brand

There are a number of opportunities to bring your service or product to the forefront during our premiere event—the AISAP Annual Institute. It's a time when Admission and Enrollment Professionals come together to learn and network. But it's also an opportune time for you to make connections and share important information about your company's programs, products, and services.



Consider these add-on opportunities, or let us know if you have other sponsorship ideas. We are flexible and ready to help maximize your exposure.

- |  |                                |                              |   |
|--|--------------------------------|------------------------------|---|
| • Gift/Item for all participants                     | • Trivia Night                 | • Book club                  | • Must be a Learning Lab Sponsor before we can do any add-ons |
| • Custom email or notifications to event registrants | • Arts and Craft session       | • Fireside chat              |   |
|  | • Mixology lesson              | • Cooking class              |   |
|  | • Wine or beer tasting session | • Other ideas, contact AISAP | Additional fees apply to add-on sponsorship                   |

## Annual Institute Learning Lab Package Pricing Includes

**AISAP Member: \$2,500 USD**

**Nonmember: \$4,500 USD**

- Dedicated virtual event room for July 13 & 14 from 1:00 pm - 5:00 pm ET daily
- 1 complimentary registration to participate in all Annual Institute scheduled events (Additional staff are welcome at a discounted rate of \$395 per person)
- List of participants who have given AISAP permission to share contact info
- Logo displayed on event website
- Sponsorship listing during the virtual event

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