PARTNERSHIP AND EXHIBITION PROSPECTUS

ANNUAL SCIENTIFIC MEETING

11-13 JUNE 2020
CROWN CONFERENCE CENTRE, MELBOURNE
ANZCHOG2020.ORG.AU
ON BEHALF OF THE AUSTRALIAN AND NEW ZEALAND CHILDREN’S HAEMATOLOGY/ONCOLOGY GROUP (ANZCHOG), YOU ARE WARMLY INVITED TO PARTNER WITH US FOR THE ANNUAL SCIENTIFIC MEETING (ASM) TO BE HELD FROM THURSDAY 11TH JUNE TO SATURDAY 13TH JUNE 2020.

Recognised as the leading scientific meeting for paediatric oncology in Australia and New Zealand, the ANZCHOG ASM 2020 will bring together paediatric oncologists and haematologists, nurses, allied and mental health professionals, research and clinician scientists and clinical research professionals, to discuss the latest developments in research and treatment. Recent insights into the molecular basis of cancer have increasingly been translated into new and innovative therapies which are delivering real benefits for children with cancer. The ANZCHOG ASM offers a unique opportunity for Australasian clinicians to hear from international and local experts on this rapidly progressing field and therefore offers significant exposure and recognition for partnering organisations.

As a partner, you will have unique access to promote your organisation and market your brand to the influential industry stakeholders attending the meeting. Partnering and exhibiting at the ANZCHOG ASM 2020 will provide your organisation with a perfect platform to directly interact with delegates from a wide range of backgrounds, expertise and influence across the field of paediatric haematology and oncology.

On behalf of the Organising Committee, we welcome you to join us in Melbourne in 2020, and encourage you to explore the benefits of participating as a partner and securing your preferred options early.

ABOUT ANZCHOG

Founded in 1986, the Australian and New Zealand Children’s Haematology/Oncology Group (ANZCHOG) is the peak professional body representing medical and health professionals working with children and adolescents with cancer and blood diseases in Australia and New Zealand. ANZCHOG’s mission is to improve outcomes for these children and adolescents through quality research, facilitation of innovative paediatric clinical trials and promotion of best practice in clinical care.

For additional information please see the official ANZCHOG website at www.anzchog2020.org.au

THEME

This year’s theme is: “Clinical decision-making in a time of precision, hope and uncertainty”.

This broad theme will encompass the increasingly complex decision-making needed as precision medicine and advanced genomics/epigenomics expands at a breathtaking pace, and our need to be mindful of the hope and uncertainty this creates for families and clinicians. It includes challenging clinical and ethical decision-making related to relapsed disease, difficult-to-treat cancers and end-of-life care.

The theme embraces the breadth of clinical decision-making across medical, nursing, psychosocial and allied health staff and the contributions families make in shared decision-making processes.

ASM sessions will include: Precision medicine; survivorship; palliative care; psycho-oncology; ethics and drug access; and cancer treatment in developing countries.

In addition, a number of pre-conference symposiums will be held, providing additional targeted opportunities for sponsors.
VENUE & LOCATION

MELBOURNE IS THE CAPITAL OF VICTORIA AND THE SECOND LARGEST CITY IN AUSTRALIA. MELBOURNE’S MULTICULTURAL ATMOSPHERE IS SET AMONGST VICTORIAN-ERA BUILDINGS AND GORGEOUS PARKLANDS. IT HAS A POPULATION OF JUST OVER 4 MILLION PEOPLE AND IS A PICTURESQUE PLACE WITH SO MUCH TO OFFER THE VISITOR AND RESIDENT ALIKE.

The city is divided into two parts by the Yarra River. On the south side of the Yarra River is Southgate. In the Southbank area, the Melbourne Arts Precinct is the site of Arts Centre Melbourne – a performing arts complex – the National Gallery of Victoria, with Australian and indigenous art, and Crown Melbourne.

ANZCHOG ASM 2020 is being held at Crown Melbourne, in the Crown Conference Centre. The Centre is a unique, purpose-built facility catering for conferences and events.

The Centre’s clean modern design provides the ideal backdrop for ANZCHOG ASM 2020, affording an abundance of natural light, flexible layout, and the latest in audio-visual technology.

The Crown experience can further be enhanced by access to over 1,600 accommodation rooms at Crown Towers, Crown Metropol Melbourne and Crown Promenade Melbourne hotels.

MEETING FAST FACTS

Event: Australian and New Zealand Children’s Haematology/Oncology Group Annual Scientific Meeting 2020
Date: 11th – 13th June 2020
Location: Crown Conference Centre, Melbourne
Attendees: 220+ delegates primarily from Australia and New Zealand
Website: www.anzchog2020.org.au
For more information on partnering and exhibiting:
Please contact:
Dr Jordan Hansford
E: Jordan.hansford@rch.org.au
Janelle Jones
E: Janelle.jones@hudson.org.au
T: +61 3 8572 2682

For general information on ANZCHOG ASM 2020:
Please contact our event organisers
Catalyst Event Solutions
T: +61 2 9419 4889 or E: ANZCHOG@catalystevents.com.au

PROGRAM OVERVIEW*

<table>
<thead>
<tr>
<th>DATE</th>
<th>OVERVIEW OF KEY ACTIVITIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday 10th June 2020</td>
<td>Pre-conference symposiums</td>
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<tr>
<td>Thursday 11th June 2020</td>
<td>Trade Bump In (Early AM)</td>
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<td></td>
<td>Registration for Delegates</td>
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<td></td>
<td>Meeting Sessions (Full Day)</td>
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<td></td>
<td>Refreshments and Lunch within Trade Area</td>
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<td></td>
<td>Welcome Reception</td>
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<tr>
<td>Friday 12th June 2020</td>
<td>Meeting Session (Full Day)</td>
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<td>Refreshments and Lunch within Trade Area</td>
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<td></td>
<td>Gala Dinner – Crown Aviary</td>
</tr>
<tr>
<td>Saturday 13th June 2020</td>
<td>Meeting Sessions (Half Day)</td>
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<tr>
<td></td>
<td>Refreshments within Trade Area</td>
</tr>
<tr>
<td></td>
<td>Trade Bump Out (1pm)</td>
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</table>

* Program subject to change. Refer to www.anzchog2020.org.au for the most up to date program.
WHY PARTNER WITH US?
— Raise your profile by showing your support for this medical field
— Reinforce your credentials as an important organisation leading care, research, best practice and new innovations in the field
— Publicise your activities and promote your company or brand
— Launch a new product or service and educate attendees on how this can benefit them
— Meet and interact with high profile decision makers from a range of organisations focused on paediatric oncology and care
— Reinforce relationships with existing clients and develop new contacts
— Discover the current trends and challenges for Paediatric Oncologists and health professionals in this field.

DELEGATE PROFILE
It is anticipated that 220+ delegates from throughout Australia and New Zealand will attend the ANZCHOG ASM 2020.

Delegates from the following backgrounds are expected to attend:
— Paediatric oncology
— Nurses
— Psycho-oncology
— Pharmacy
— Allied health professionals
— Haematology
— Research scientists
— Clinical Research Professionals
— Radiation oncologists

PARTNERSHIP OPPORTUNITIES
A limited number of key partnership packages are available including Diamond, Platinum, Gold and Silver levels.

We are also happy to tailor a bespoke offering to best suit your organisation’s objectives.

Early confirmation of your partnership will ensure an extended level of exposure. An extensive promotional campaign including eNewsletters and website presence will be implemented in the lead up to ANZCHOG ASM 2020.

Exhibition tables are also limited, so if you would like to exhibit at ANZCHOG ASM 2020 it is recommended that you book early to avoid disappointment.

HOW TO CONFIRM YOUR PARTNERSHIP AND/OR EXHIBITION TABLE
To discuss the opportunities available please contact:
— Dr Jordan Hansford  
  E: Jordan.Hansford@rch.org.au
— Janelle Jones  
  T: +61 3 8572 2682  
  E:janelle.jones@hudson.org.au

You may also complete the ‘Expression of Interest’ form on the Partnership and Exhibition page at www.anzchog2020.org.au and we will contact you.

Alternatively, if you are ready to lock in your partnership/exhibition table, please complete and return the Application Form on page 09 of this prospectus.

CONFERENCE MANAGERS
Catalyst Event Solutions has been appointed as the official Professional Conference Organiser (PCO) for the ANZCHOG ASM 2020 and looks forward to delivering an outstanding meeting for all involved.

If you have any enquiries, please contact:
Catalyst Event Solutions  
T: +612 94194889  
E: ANZCHOG@catalystevents.com.au

PARTNERING WITH US
There are a variety of partnership packages available, at varying levels, to suit your unique marketing needs and budget. As a Diamond, Platinum, Gold or Silver Partner, your organisation will benefit from an excellent level of exposure throughout the ASM. Your support will be acknowledged in the period leading up to the ASM through regular eNewsletters to the ANZCHOG database and on the ASM website.

<table>
<thead>
<tr>
<th>INCLUSIONS</th>
<th>DIAMOND PARTNER A$33,000.00 Incl GST</th>
<th>PLATINUM PARTNER A$27,500.00 Incl GST</th>
<th>GOLD PARTNER A$13,750.00 Incl GST</th>
<th>SILVER PARTNER A$9,900.00 Incl GST</th>
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<tbody>
<tr>
<td>Exhibition table</td>
<td>1 table / first choice of location</td>
<td>1 table / second choice of location</td>
<td>1 table</td>
<td>1 table</td>
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<tr>
<td>Includes 2 chairs, table cloth and power</td>
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<tr>
<td>Full ASM Registrations</td>
<td>3</td>
<td>2</td>
<td>1</td>
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<tr>
<td>Includes the conference sessions, Welcome Function and Gala Dinner</td>
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<tr>
<td>Recognition on the ASM website</td>
<td>250 words</td>
<td>200 words</td>
<td>150 words</td>
<td>100 words</td>
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<tr>
<td>Company logo, bio and link through to your organisation’s website</td>
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<tr>
<td>Recognition on eNewsletters to ANZCHOG database</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Partnership level, company logo and link through to your organisation’s</td>
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<tr>
<td>website</td>
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<td>Company logo on delegate satchels</td>
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<tr>
<td>Delegate satchel insert</td>
<td>Max. four A4 pages</td>
<td>Max. three A4 pages</td>
<td>Max. two A4 pages</td>
<td>Max. one A4 page</td>
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<tr>
<td>Partner to provide. To be pre-approved by the Organising Committee.</td>
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<td>Flyers/ brochures A4 size, maximum</td>
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<tr>
<td>Recognition in delegate handbook</td>
<td>250 words</td>
<td>200 words</td>
<td>150 words</td>
<td>100 words</td>
</tr>
<tr>
<td>Company logo, profile and contact details</td>
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<tr>
<td>Colour advertisement in the delegate handbook</td>
<td>Full page (inside front or back cover)</td>
<td>Half page</td>
<td>Half page</td>
<td>Quarter page</td>
</tr>
<tr>
<td>Partner to provide artwork to specified size</td>
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<tr>
<td>Partner acknowledgement during conference opening and closing address</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Company logo on partnership slide</td>
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<tr>
<td>Organisation’s logo included in the holding slides displayed at the</td>
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<td>conference</td>
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<tr>
<td>Naming rights to a conference session</td>
<td>Plenary session</td>
<td>Plenary session</td>
<td>Breakout session</td>
<td>Breakout session</td>
</tr>
<tr>
<td>Partner’s freestanding banner displayed in the session. Partner to provide</td>
<td>(max. 2m(h) x 1m(w))</td>
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<td>(max. 2m(h) x 1m(w))</td>
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<tr>
<td>Delegate list: Delegate name, organisation, role title, state, country</td>
<td>Electronic 7 days prior and hard copy</td>
<td>Electronic 7 days prior and hard copy</td>
<td>Hard copy onsite</td>
<td>Hard copy onsite</td>
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<tr>
<td>and email address – only where prior permission given by delegate</td>
<td>onsite</td>
<td>onsite</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Use of ANZCHOG ASM 2020 logo for promotional purposes</td>
<td>Endorsed as Diamond Partners</td>
<td>Endorsed as Platinum Partners</td>
<td>Endorsed as Gold Partners</td>
<td>Endorsed as Silver Partners</td>
</tr>
<tr>
<td>For use until December 2020. Subject to approval by organisers</td>
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<td></td>
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<tr>
<td>Recognition at ASM Breaks</td>
<td>Recognition at all Lunch breaks (2)</td>
<td>Recognition at one chosen tea break</td>
<td>—</td>
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</tr>
<tr>
<td>Partner’s logo on signage at designated break</td>
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</table>
**PARTNERSHIP INCLUSIONS**

All of the following partnership opportunities include:
- Company logo on the ASM website.
- Company logo on the partnership slide displayed at the ASM.
- Company logo recognition as a partner in the delegate handbook.
- Delegate list – hard copy provided onsite (delegate name, organisation, role title, state, country and email address – only where prior permission given by delegate).

In addition to the additional items listed below under each opportunity.

**INTERNATIONAL/NATIONAL SPEAKER PARTNER**

International – A$17,500.00 incl GST
National – A$5,500.00 incl GST

This is your opportunity to support the conference registration, airfares and accommodation associated with bringing a speaker to Melbourne, Australia.

In addition to the partnership inclusions, you will also receive:
- Recognition on the speaker page of the ASM website
- Recognition on the ASM program
- Acknowledgement and company logo during the speaker’s introduction
- Partner’s freestanding banner displayed in the session. Partner to provide (max. 2m(h) x 1m(w)).

The organising committee will discuss speaker options with you. Allocation is subject to their final approval.

**SOCIAL FUNCTION PARTNER**

Gala Dinner – A$13,200.00 incl GST
Welcome Function – A$8,800.00 incl GST (One opportunity for each event; note that (if applicable) standards outlined in the Medicines Australia’s Code of Conduct must be met).

In addition to the partnership inclusions, the following additional entitlements are offered:
- Recognition on ASM program
- Recognition on venue signage during the chosen function
- Partner’s banner displayed during function. Partner to provide (max. 2m(h) x 1m(w))
- Acknowledgement during opening address
- Two (2) complimentary tickets to the chosen function.

**SESSION PARTNER**

Plenary – A$6,050.00 incl GST
Breakout – A$4,400.00 incl GST

Sponsor an ASM session and, in addition to the partnership inclusions, you will also receive:
- Your logo on the screen at the beginning of the session
- Recognition on session room signage
- Acknowledgement during session introduction
- Partner’s freestanding banner displayed during the session. Partner to provide (max. 2m(h) x 1m(w))
- Recognition on ASM agenda.

**LANYARD & NAME BADGE PARTNER**

A$4,400.00 incl GST (One opportunity available)

In addition to the partnership inclusions, your company logo will be placed on the delegate lanyards and name badges, to be worn by all delegates for the duration of the ASM.
PARTNERSHIP AND EXHIBITION PROSPECTUS

**DIGITAL PARTNER**

A$12,000.00 incl GST  
*(One opportunity available)*

This is your opportunity to support the ASM through the provision of digital services. In addition to the partnership inclusions, you will also receive the following benefits:

— Branded WiFi for the duration of the ASM.  
  Password to be chosen by Partner  
— Branded ASM app, with your logo on the homepage, linked through to your website  
— 1 trade table  
— 1 full ASM registration.

Note: WiFi password must be pre-approved by the organising committee and is subject to the venue’s technology requirements.

**POSTER BOARD PARTNER**

A$3,300.00 incl GST  
*(One opportunity available)*

As the Poster Board Partner, in addition to the partnership inclusions, you will also receive the following benefits:

— Partner’s name and logo at the top of the poster boards  
— Recognition on ASM agenda.

**BREAKFAST WORKSHOP**

A$3,300.00 incl GST  
*(One opportunity per morning available)*

Sponsor an ASM Breakfast Workshop, and, in addition to the partnership inclusions, you will also receive the following benefits:

— Your logo on the screen at the beginning of the session  
— Recognition on session room signage  
— Acknowledgement during session introduction  
— Partner’s freestanding banner displayed during the session. Partner to provide (max. 2m(h) x 1m(w))  
— Recognition on ASM agenda.

Note: Workshop topics are subject to approval by the organising committee and must meet standards outlined in Medicine Australia’s Code of Conduct (if applicable).

**COFFEE CART PARTNER FOR DURATION OF ASM**

A$7,500.00 incl GST

The Coffee Cart is always a very popular attraction at conferences. This option includes provision of the Coffee Cart, Barista and full coffee service for the duration of the meeting. In addition to the partnership inclusions, you will also receive the following benefits:

— Partner branded signage on Coffee Cart (artwork and cost to be covered by partner)  
— Partner branded cups (optional; cost to be covered by partner).

**ADVERTISEMENT IN DELEGATE HANDBOOK**

— Full page colour: A$1,500.00 incl GST  
— Half page colour: A$1,100.00 incl GST  
— Quarter page colour: A$500.00 incl GST

Artwork to be provided by partner, to the specifications given by the organising committee. Advertisements to be approved by the organising committee.

**SATCHEL ITEM**

A$550.00 incl GST  
*(Unlimited opportunities available)*

Cost for one item. Item must be pre-approved by the organising committee. Flyers/ brochures must be a maximum of A4 size and one A4 page.

**BESPOKE PARTNERSHIP OPPORTUNITIES**

We are happy to tailor a partnership package to suit your unique marketing needs and budget.

To discuss further, please contact:

Janelle Jones  
T: +61 3 8572 2682  
E: janelle.jones@hudson.org.au

PARTNERSHIP OPPORTUNITIES

07  PARTNERSHIP AND EXHIBITION PROSPECTUS

ANZCHOG2020.ORG

Early Bird rate: A$2,200.00 incl GST
(for bookings before 17 April 2020)

Standard rate: A$2,530.00 incl GST
(for bookings from 18 April 2020)

Trade tables are allocated on the basis of partnership level, previous support of this meeting and time of booking and payment.

There are a limited number of trade tables available. We therefore recommended that you book your trade table early to avoid disappointment.

As a Trade Exhibitor you will receive the following benefits:
— One (1) trade exhibition table (Full trestles 183cm (L) x 0.76cm (W) x 0.75cm (H)), 2 chairs, tablecloth and power.
— One (1) Trade Only ASM registration (which includes: morning and afternoon tea breaks, lunches and the Welcome Function).
— You may purchase additional Trade only (or full ASM) registrations as required.
— Recognition as a Trade Exhibitor on the ASM website (logo and link through to your organisation’s website).
— Recognition as a Trade Exhibitor in the delegate handbook – logo and 50 word company profile with contact details.
— An item-insert in the delegate satchels (exhibitor to provide). Item must be pre-approved by the Organising Committee. Flyers/brochures must be a maximum of A4 size and one page.
— Delegate list – hard copy list on site (delegate name, organisation, role title, state, country and email address – only where prior permission given by delegate).
— Company logo on the partnership slide.

BOOK YOUR TRADE EXHIBITION TABLE NOW

Head to www.anzchog2020.org.au and complete the ‘Expression of Interest’ form on the Partnership and Exhibition page and we will contact you.

Alternatively, if you are ready to lock in your exhibition table, please complete and return the Application Form on page 09 of this prospectus.
APPLICANT DETAILS

Company: .................................................................

Postal address: ...........................................................

Contact person: ...........................................................

Telephone: .................................................................

Email: ....................................................................... 

PARTICIPATION REQUIREMENTS

Preferred level: ..............................................................

Total: $ .................................................................

Note: Exhibition table allocation will be based on sponsorship level, previous support of this meeting and date of application.

You will be contacted by Catalyst Event Solutions to select your exhibition table.

In signing below, I confirm I understand and agree with the Participation Terms and Conditions shown on page 10. Furthermore, I confirm I am authorised to sign on behalf of the applicant organisation.

Signed: ........................................................................

Name: ........................................................

Position: ...........................................................

Date: ........................................................................

Please send or email completed form to Catalyst Event Solutions:

Sarah Dixon
Catalyst Event Solutions Pty Ltd
PO Box 49
Artarmon NSW 1570

T: +61 2 9419 4889
M: +61 401 716 657
E: ANZCHOG@catalystevents.com.au
PARTNERSHIP AND EXHIBITION PROSPECTUS

PARTNERSHIP TERMS & CONDITIONS

1. A tax invoice will be issued to you by Catalyst Event Solutions PL for your participation requirements. Tax invoices are payable within 14 days and must be paid in full prior to the commencement of the ASM. This includes additional tickets purchased by your representatives, unless alternative arrangements have been discussed and agreed. Partner/Exhibitor benefits will not commence until this booking form has been returned or the tax invoice paid in full.

2. All prices quoted include GST.

3. The Organising Committee reserves the right to refuse an application.

4. The Organiser will endeavour to meet your selected participation requirements. If your selected participation requirements are not available, the Organiser will contact you as soon as possible to discuss alternatives.

5. Partner/Exhibitor cancellations must be made in writing. Cancellations made before the Early Bird cut-off date 17 April 2020 will be refunded less 50% of the total purchase price. If you have not yet paid you will be invoiced 50% of the total purchase price and you agree to pay this. Cancellations made after the Early Bird cut-off date 17 April 2020 will not be refunded. If you have not yet paid your invoice for the total purchase price, this must be paid in full and you agreed to pay this.

6. Partners/Exhibitors agree to abide by all conditions as laid down by the Organising Committee and agree not to violate any of the lease conditions of the building in which the ASM is being held.

7. If the Partner/Exhibitor fails to comply with any of the rules and regulations laid down, or any requirements stipulated, the Organiser reserves the right to sell the space or enlist a replacement Partner/Exhibitor and the Partner/Exhibitor will forfeit all monies paid.

8. Acknowledgement of Partner/Exhibitor in the Program Book is dependent upon the date of booking, provision of logo and printing date of the book.

9. All signage, collateral, advertisements and any other artwork for any Partner/Exhibitor must be provided to the Organiser for approval. The Organiser reserves the right to reject anything that it considers unsuitable.

10. The Organiser reserves the right to redesign the exhibition floor plan to the benefit of all Partners/Exhibitors, as it sees fit and reserves the right to amend or alter the exact site of the location of the stand and the Partners/Exhibitors undertake to agree to any alteration to the site or the space reallocated by the Conference Organiser.

11. All exhibitors must have public liability insurance cover of A$20 million. A valid Certificate of Currency is to be provided.

12. Exhibitors must not erect any sign, display or obstruction which intrudes into any adjoining Exhibitors’ space or affects the safety of the venue from an OHS perspective.

13. Exhibitors must not damage the chosen ASM venue’s property in any way. The Exhibitor agrees that they will be liable for all associated charges incurred as a result of any damage and agrees to pay the tax invoice issued.

14. The Organiser accepts no responsibility whatsoever for any actions, suits, proceedings, claims, demands, costs and expenses, which may arise from the supply of samples or other material by participating Partners/Exhibitors to any person.

15. You are solely responsible for any physical loss or damage to your own property during the ASM.

16. Any supplier you use on site must confirm to the venue’s OHS, insurance and other regulations.

17. Participants must not on-sell sponsorship opportunities, sub-let exhibition tables or display products or programs that have not been officially endorsed by their company without the prior approval of the Organiser. The Organiser reserves the right to ask you to remove any display items that we consider unacceptable.

18. Event details may change without notice. The Conference Organiser may shorten or lengthen the duration of the exhibition or program and alter the hours during which the exhibition is open. Please refer to the event website for the latest information, at anzchog2020.org.au

19. In the unlikely case that the event is cancelled, the extent of refunds will be a matter for the host organisation (the underwriter) to decide. The Conference Organiser has no responsibility to make refunds.
THANK YOU FOR SUPPORTING THE ANZCHOG ASM 2020