

**Institut du Cerveau et  
de la Moelle Épinrière**

Hôpital de la Pitié Salpêtrière  
47-83, Boulevard de l'Hôpital  
75013 Paris - France

**UROPOG-CONGRESS.COM**

**5<sup>TH</sup> EDITION**

**UROPOG**

**UROLOGY ROBOTIC ONCOLOGY PARIS  
OCTOBER 3 - 4, 2019 | PARIS - FRANCE**

**SPONSORSHIP  
BROCHURE 2019**

# Edito

Dear colleagues and friends,

This is a special year for the UROP Committee. We are delighted to announce that in 2019 the Urology Robotic Oncology congress will hold its 5th edition in Paris, on the 3rd and 4th of October.

For the anniversary edition of this cutting-edge congress, the organising and faculty committees have prepared a programme that reflects the state of the art of robotics in urology and places the UROP congress as a European reference in the field.

A solid two-day programme was conceived and shall be presented by a high-profile academic body, well known throughout Europe. It will mix round-table discussions, scientific lectures, industry symposiums and live surgeries, all delivered with an interactive approach.

In addition to the best expertise in urology, this year the UROP congress welcomes an ambulatory cancer surgery and a pelvic surgery corner, that will stimulate the scientific debate on a broader field.

As a corporate partner of UROP Congress, you have the opportunity to magnify your visibility and connect with leading experts, many of whom are key opinion leaders from around the world.

Your participation will enable your company to obtain insights into the most recent developments, showcase your commitment to supporting the evolution of science and directly interact with international opinion leaders.

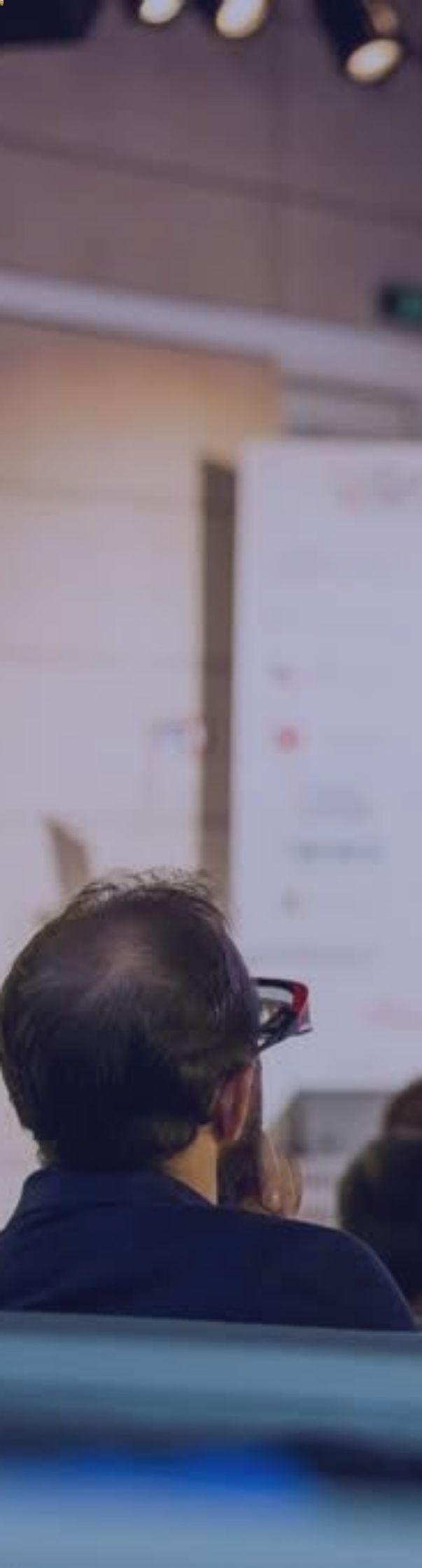
We hope to see your company involved in this exciting event that will bring together urologists and oncologists from France and Europe.

The congress will take place once again at the ICM in Paris, enabling you, your family and friends to enjoy one of the most unique capitals of the world. We look forward to seeing you.

Sincerely,

Pr Morgan ROUPRET  
Pr Alexandre de la TAILLE  
Dr Christophe VAESSEN





# UROP

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Retrospective

# Key figures

Over the last four editions, the UROP congress has gathered **key opinion leaders** in Onco-Urology and Robotic Surgery from all over **Europe and the world** in a one-of-a-kind event in Europe.

The successful two-day format of the UROP congress has enabled, throughout the years, the **exchange of experts, practitioners and industry** companies over a common goal: to reflect, consolidate and diffuse, together, the place of robotic surgery in urology.

## KEY FIGURES

OVER  
**230**  
urology and oncology  
specialists

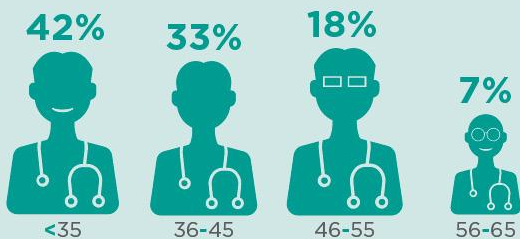
from more  
than **10**  
countries



**85%**  
of urologist surgeon

**9**  
3D live surgeries

### AGE RANGE



## WHERE DO THE ATTENDEES COME FROM?





# UROP 2019

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The 5th edition

# Paris, the City of Lights

Every new short break in the French capital has its share of delightful discoveries. With an incomparable heritage of historic sites, iconic monuments and attractions, Paris is a dream destination for visitors in search of places to discover. Classic, innovative and offbeat, the capital offers a unique cultural journey through 2,185 monuments, 206 museums and many other exceptional places.

In 2019, the UROP congress will take place once again at the ICM in Paris, enabling you, your family and friends to enjoy the city's attractions during your visit.

## DISCOVER PARIS



**2 185**  
Monuments

Cathédrale Notre Dame, the most visited monument



**206**  
Museums

The Louvre museum is world's most popular museum of fine arts in 2018 with more than 10 millions visitors.



**490**  
Public gardens

Find the Paris oldest tree (400 years old) in René-Viviani garden.



# Preliminary programme

## THURSDAY OCTOBER 3rd 2019

AM

**4:15** Introduction and presentation of UROP 2019

M. Roupret, C. Vaessen, A. de la Taille

**4:30** Round Table discussion

**5:45** 2 Flash Symposium (30 min)

**8:00** CONGRESS DINNER

## FRIDAY OCTOBER 4th 2019

**Scientific  
lectures**

**Pitié Hospital**  
One day robotic  
surgery

**Pitié Hospital**  
Bloc Gaston  
Cordier

**Mondor  
Hospital**  
Live surgery

**Mondor  
Hospital**  
Live surgery

AM

**8:00** Lecture

**8:15** Lecture

**8:30** Live  
Session 1  
(2h)

**Da Vinci Sacro-  
colpopexy**

**Da Vinci  
Cystectomy  
with  
intracorporeal  
replacement**  
Joan Palou

**Da Vinci  
Radical  
prostatectomy  
with a Douglas  
Pouch  
approach**  
Aldo Bocciardi

**Da Vinci  
Salvage radical  
prostatectomy**

**10:45** Break

**11:30** 2 Flash Symposium (30 min)

PM

**12:00** Symposium (1h)

**1:00** Lunch on the exhibition

**2:00** Live  
Session 2  
(3h)

**Da Vinci Radical  
prostatectomy**

**Da Vinci  
Retro-  
peritoneal  
lymph-node  
dissection**

**Da Vinci  
Challenging  
partial  
nephrectomy**

**Da Vinci  
Nephro-  
urectomy**

**17:15** CONCLUSION

M. Roupret, C. Vaessen, A. de la Taille



# PARTNERSHIPS

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# Becoming a partner

During the 5th edition of this exciting two-day meeting, **Key Opinion Leaders in Onco-Urology and Robotic Surgery** will discuss the place of robotic surgery in onco-urology and gynecology in Paris, France. The Meeting will welcome an expected audience of **250 urologists, oncologists and gynecologists from all over the world.**

Becoming a partner of UROP congress will provide you :

- 2 days in the presence of experts in urology and robotic surgery
- A strategic occasion to come across new prospects and meet up your clients
- A privileged moment to promote your products, particularly during your symposium
- An opportunity for your company to be on the spotlight, associated with decision-makers from all over Europe
- A unique occasion to establish your Brand into a community
- The perfect environment to create business contacts and partnerships



## BECOME A PARTNER

### EXCLUSIVE

Only one sponsor will have the opportunity to be an exclusive partner

### PRIVILEGED

Only 5 sponsors will have the opportunity to be a privileged partner

### REGULAR

## EXHIBITION & SPONSORING

#### DISCUSSION CORNER

two tables with your logo + six seats at the entrance

one table with your logo + three seats

one table with your logo + three seats

**SYMPOSIUM** - 1 hour Friday MIDDAY

✓

**FLASH SYMPO** - 15 min presentation

✓

#### REGISTRATIONS

Targets: senior international urologists who want to have an update in onco urology and robotic field with courses and closed interactions of KOL

50

30

10

**YOUR LOGO ON THE OFFICIAL CONGRESS WEBSITE** with the link to your company's website

✓

✓

✓

**YOUR LOGO ON EVERY EMAIL** sent to delegates

✓

✓

✓

**ACKNOWLEDGEMENT** in the programme

✓

✓

✓

**1 EMAIL** sent to delegates about your symposium / flash sympo

✓

✓

**YOUR LOGO** on the stage

✓

✓

✓

**STAFF BADGES**

5

4

2

**EXHIBITION & SPONSORING**  
(VAT excl)

50 000€

30 000€

15 000€

This year, the organizing committee offers you to manage directly all the registrations included in the packages. We will look for participants and we will provide you the list before the congress. Please contact Colloquium for more information.

Option includes:

- 1 night accommodation on Thursday October 3rd + breakfast
- Train or flight ticket (up to 450 €)  
*the participant takes care of his ticket and will be refunded*
- Conference badge
- Coffee breaks
- Thursday dinner
- Friday lunch

50

30

10

**REGISTRATIONS MANAGEMENT**  
(VAT excl)

30 000€

18 000€

6 000€

## OPTIONAL REGISTRATIONS MANAGEMENT (Compliant MedTech)

# SPONSORING OPTIONS

## WEBCAST SPONSORED AND FILMED DURING THE CONGRESS

with the participation of key opinion  
leaders

10 000€ EXC. VAT

## YOUR LOGO ON BADGE LANYARDS

3 000€ EXC. VAT

## ADVERTISEMENT ON THE CONGRESS WEBSITE (3 partners max)

4 000€ EXC. VAT

## SPONSORING OF A LIVE SURGERY (the mention “with the support of ...” + your logo at the bottom of the screen during the live surgery)

5 000€ EXC. VAT

## YOUR LOGO ON THE PLASMA DISPLAY situated in the exhibition hall

1 SCREEN - 500€ EXC. VAT  
5 SCREENS - 1 500€ EXC. VAT [EXCLUSIVE]

## RECORDING OF YOUR COMPANY'S SYMPOSIUM which will go online, on the congress website

4 000€ EXC. VAT

[\*\*BECOME A PARTNER\*\*](#)

# SPONSORING OPTIONS

## YOUR LOGO ON COFFEE CUPS

(alongside congress logo)

## YOUR LOGO ON NOTEBOOKS AND PENS

## RECORDING AND UPLOAD OF YOUR SYMPOSIUM

for your own use

## YOUR LOGO ON CONGRESS VIDEOS

published online

## YOUR LOGO ON INTER-SESSIONS SCREENS

## YOUR LOGO ON WATER BOTTLES

## SPONSORED TWEET

140 characters + 1 picture

This sponsoring is only open for

**EXCLUSIVE** and **PRIVILEGED** sponsors.

Tweet must be dedicated of your  
symposium or flash sympo.

PLEASE CONTACT US

2 000€ EXC. VAT

PLEASE CONTACT US

15 000€ EXC. VAT

HALF-DAY - 1 500€ EXC. VAT

ALL DAY - 3 000€ EXC. VAT

1 200€ EXC. VAT

1 tweet - 900€ EXC. VAT

[\*\*BECOME A PARTNER\*\*](#)



# UROP 2019

## CONTACTS

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