Impetus for Change: Growth, Evolution, and Lessons Learned at NAU Competency-Based Education

Presenters:

Dora Donovan – Lead Faculty – B.S./B.A. Small Business Administration
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About Personalized Learning

- **Three fully online CBE Programs launched in 2013**
  - **Computer Information Technology**
  - **Small Business Administration**
  - **Liberal Arts**
- **Online and self-paced**
- **$3,000 for six-month subscription**
- **General education requirements constructed in a modular fashion to produce six distinct degree paths**

Additional Programs
- **July 2016 – R.N. to B.S.N. ($3,750/six-month subscription)**
- **Fall 2017 – M.S. Computer Information Technology**
- **Spring 2017 – B.A./B.S. - Management**

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Extended Campuses

Your future.
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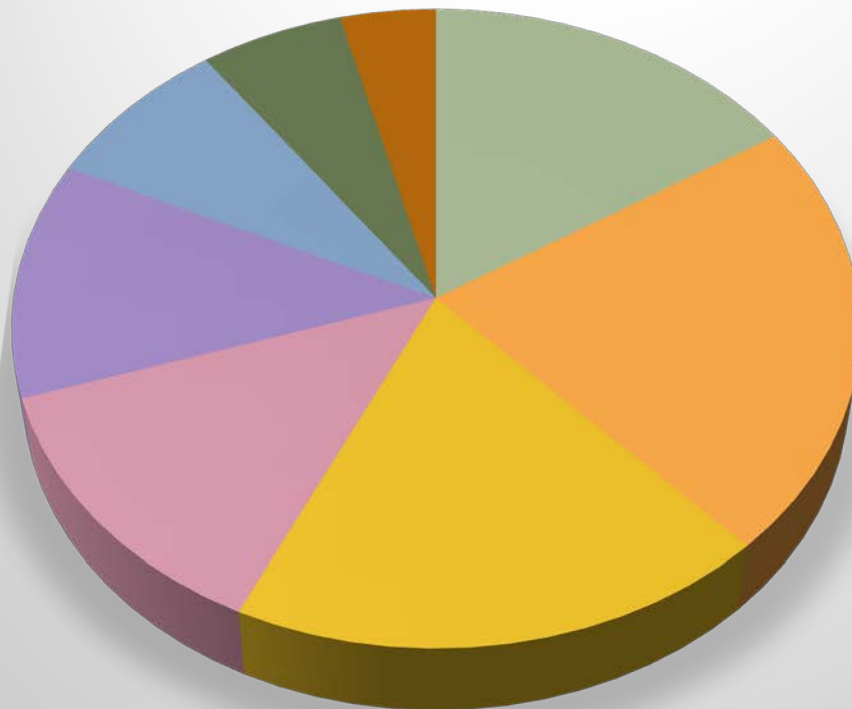# Current Student *Demographics:* Enrollment & Growth

The following describes our current student population:

- **Non-traditional and traditional students**
- **Average age of 34**
- **60% male, 40% female**
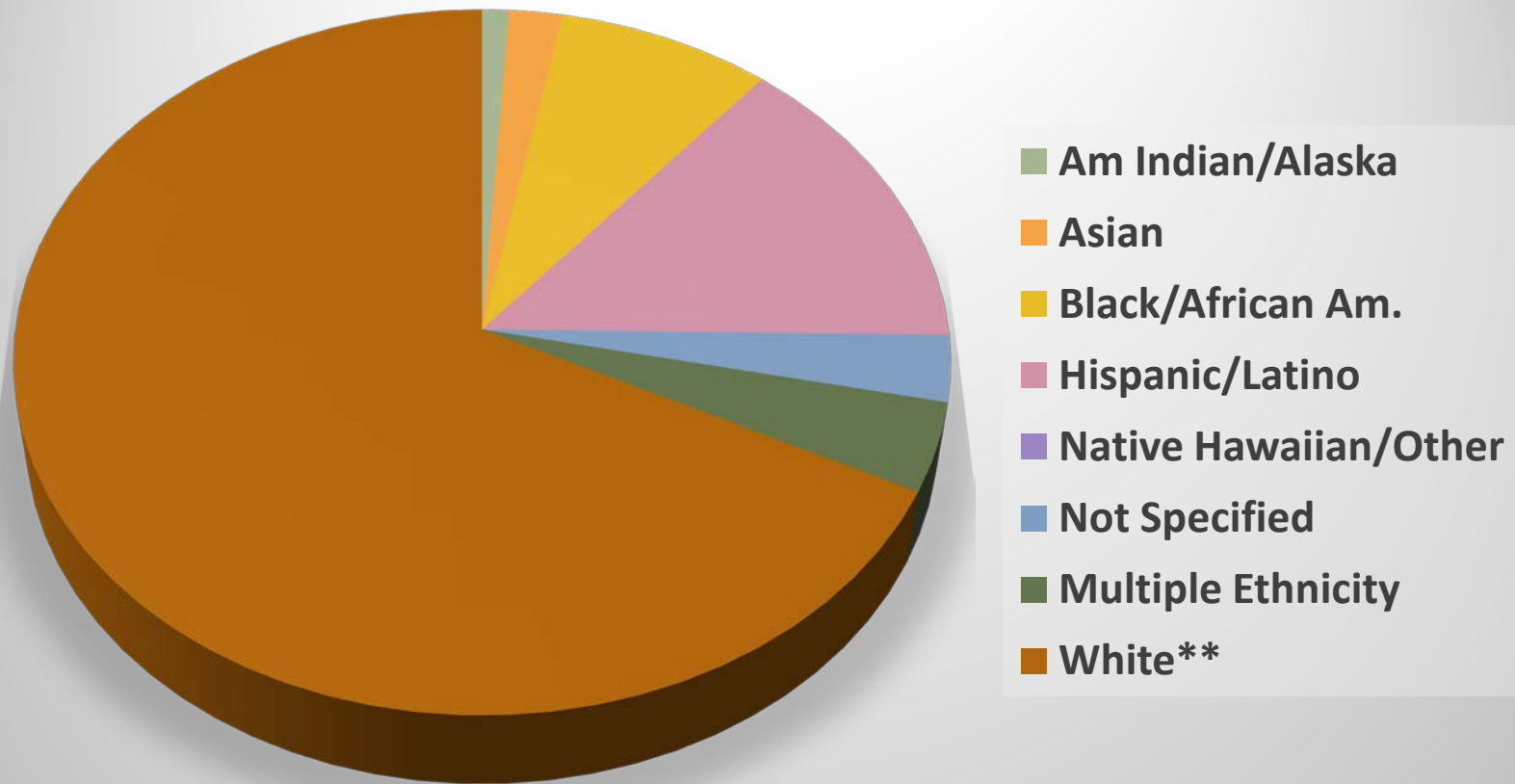- **Students are transferring in an average of 28 units.**

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Current Student Demographics: Age Band

Percent Total

Legend:
- <25
- 25-29
- 30-34
- 35-39
- 40-44
- 45-49
- 50-54
- 55-60

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Current Student Demographics: Ethnicity

Legend:
- Am Indian/Alaska
- Asian
- Black/African Am.
- Hispanic/Latino
- Native Hawaiian/Other
- Not Specified
- Multiple Ethnicity
- White**

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Growth and Lessons Learned

- Extended Campuses vs. Main Campus
- Autonomy in Curriculum Design and Development
- Migration to new LMS
- Tuition increase
- Hiring Practices - Faculty and Staff

Growth and Lessons Learned

- Acceptance of Transfer Courses
- Adopted Curricular Changes – DoE, Financial Aid Requirements
- Collaboration with University-wide processes
- Enhanced Assessments and Capstones
- Online Materials and eTextbooks (OER)