

MAY 22-23, 2012 • SKIRVIN HILTON HOTEL • OKLAHOMA CITY

Rethink • Reinvest • Reinvent

Oklahoma Brownfields Conference 2012



PRESS RELEASE: Oklahoma Brownfields Conference Scheduled for May

For Immediate Release: May 8, 2012 | Oklahoma Department of Environmental Quality

The 2012 Oklahoma Brownfields Conference is scheduled for May 22-23, 2012, at the Skirvin Hilton Hotel in Oklahoma City. The theme for this year's conference is "Rethink...Reinvest...Reinvent." The event will include presentations on the economic, social, and environmental impact of brownfields redevelopment. Topics will cover brownfields for beginners, the impacts of social media, brownfields in rural communities and the economic implications of brownfields redevelopment.

The conference is hosted by the Oklahoma Department of Environmental Quality. Registration is

available online. The cost is \$125 for the public, \$250 for private sector employees, and \$75 for students. The conference is approved for continuing education credits for professional engineers and land surveyors, planners, real estate professionals, attorneys and remediation consultants. Visit www.oklahomabrownfields.com for more information.

Brownfields are real property, the expansion, redevelopment, or reuse of which may be complicated by the presence or potential presence of a pollutant.

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▶▶▶ Informational handouts



Brownfields Conference Montage





Oklahoma **Brownfields**

2012 Okc Brownfields Conference Program

Tuesday, May 22

8:00 – 8:30

Opening Remarks and Welcome

Lloyd Kirk, Environmental Programs Manager, Brownfields Section, Land Protection Division, Oklahoma Department of Environmental Quality, Oklahoma City, OK

Steven A. Thompson, Executive Director, Oklahoma Department of Environmental Quality, Oklahoma City, OK

Samuel Coleman, P.E., Acting Regional Administrator, U.S. EPA Region 6, Dallas, Texas

8:30 – 9:30

“Building on Innovation”

Keynote Speaker: Hon. Tom Murphy, former Mayor of Pittsburgh, Pennsylvania; Urban Land Institute Senior Resident Fellow ULI/Klingbeil Family Chair for Urban Development, Pittsburgh, PA

9:45 – 10:45

Rethinking - Renewable Energy on Brownfield Sites

Moderator: Robert Colangelo, Executive Director, National Brownfields Association; Host, Green Sense Radio Show, Chicago, Illinois

Speakers: Marielle J. Boortz, Team Leader - EMC PGPA Policy, Government & Public Affairs, Chevron Corporation, San Ramon, CA

Marianne Horinko, President, The Horinko Group, Former Acting Administrator, U.S. EPA, Washington, D.C.

Mike Sheriff, P.E., P.M.P., Superintendent of Generation Planning, OG&E Electric Services, Oklahoma City, Oklahoma

Ian A. Webster, Sc.D, President, Project Navigator, Ltd & PV Navigator, Brea, California

10:45 – 11:00 EXHIBITORS' BREAK

11:00 – 12:00 Breakout 1

A. Was There Once an Oil Well in Your Back Yard?

Moderator: Steve Sowers, Environmental Director, Oklahoma Energy Resources Board, Oklahoma City, OK

Speakers: Patricia Billingsley, Brownfields Manager, Oil & Gas Conservation Division, Oklahoma Corporation Commission, Oklahoma City, OK

John Harrington, Director, Water Resources Division, Association of Central Oklahoma Governments (ACOG), Oklahoma City, OK

Blake Wade, Executive Director, American Indian Cultural Center, Oklahoma City, OK

Summary: Almost half a million oil wells have been drilled in Oklahoma in the last 120 years. Homes, businesses, and cultural facilities are now being built on top of what were once oilfields. This session showcases one challenging site that is in progress and a solution to another.

B. Brownfields for Beginners

Moderator: Mary Kemp, Chief, Brownfields Section, U.S. EPA Region 6, Dallas, Texas

Speakers: Robert Colangelo, Executive Director, National Brownfields Association, Chicago, Illinois

Rita Kottke, Ph.D., Environmental Programs Manager, Remediation Section, Land Protection Division, Oklahoma Department of Environmental Quality, Oklahoma City, OK

Elliot Nelson, Manager, McNellie's Group, LLC, Tulsa, OK

Summary: This session will cover the basics of what brownfields are, why they exist, and what that means to you. Basic information about how to develop brownfields or entice developers to redevelop the sites will also be discussed. Success story – the Dust Bowl (formerly Universal Rig), a new bowling alley and restaurant in Tulsa.

C. Sustainable Development – Sustainable Growth

Moderator: Jennifer Gooden, Director of Sustainability, City of Oklahoma City, Oklahoma City, OK

Speakers: Blair Humphreys, Executive Director, Institute for Quality Communities; Adjunct Instructor of Urban Design, University of Oklahoma, Norman, OK

Oklahoma **Brownfields**

2012 Okc Brownfields Conference Program (continued...)

David E. Koch, National Program Manager, Brownfields Services, Terracon Consultants, Inc., Olathe, Kansas

Tad McGalliard, Director of Sustainability, International City/County Management Association (ICMA), Washington, D.C.

Summary: Communities suffer from idle, often contaminated properties, aka brownfields, which can prevent urban infill and redevelopment. This dialogue will address how sustainable redevelopment of brownfield properties can act as a catalyst to help cure urban socioeconomic and environmental ills.

12:00 – 1:30 LUNCHEON

Reinvesting in Tulsa

Cameron Bertron, Senior Vice President for Development, EFG Brownfield Partners, Denver, Colorado

Hon. Dewey Bartlett, Mayor, Tulsa, Oklahoma

1:30 – 2:30 Breakout 2

A. The Green Side of Brownfields Remediation

Moderator: Richard Luedecke, Vice President, Environmental Health and Safety, Devon Energy, Oklahoma City, OK

Speakers: Joe Foster, Senior Project Manager, Enercon Services, Inc., Tulsa, OK

Tom Knudson, Senior Project Manager, Terracon Consultants, Inc., Tulsa, OK

Ian A. Webster, Sc.D, President, Project Navigator, Ltd & PV Navigator, Brea, California

Summary: Green Remediation reduces the demand placed on the environment during the cleanup of contaminated property. Join us for this session to learn about new ideas and strategies for greening the cleanup process, including the technical options available for ground water and vapor intrusion remediation.

B. Federal Partners

Moderator: Karen Peycke, Land Revitalization Coordinator, U.S. EPA Region 6, Dallas, TX

Speakers: Isaac Akem, Community Planner, Federal Highway Administration, Oklahoma City, OK

Charlie Bartsch, Senior Program Advisor for Economic Development, U.S. EPA Washington D.C.

Debora Glasgow, Executive Director, South Western Oklahoma Development Association (SWODA), Burns Flat, OK

Carol D. Jones, Regional Sustainability Officer, Oklahoma Housing and Urban Development Area Office, Oklahoma City, OK

Tim Jeffcoat, Deputy District Director, US Small Business Administration, Oklahoma City, OK

Summary: A variety of federal agencies can assist with funding brownfields redevelopment. Representatives from the Small Business Administration, Federal Highway Administration, and Department of Housing and Urban Development will discuss lender relations, community planning, and regional sustainability funding opportunities.

C. Recovering from our Industrial Past: Redeveloping Heavily Contaminated Properties

Moderator: James Menzer, Esq., Menzer Law Office; General Counsel, Blackwell Industrial Authority, Blackwell, OK

Speakers: Joseph Brunner, Director, Discontinued Operations, Freeport McMoRan Copper & Gold, Inc., Phoenix, Arizona

James Drought, Vice President & Principal Hydrologist, Shaw Environmental Liability Solutions (SELS), Milwaukee, Wisconsin

Marc Weinreich, Co-founder & Vice President, Greenfield Environmental Trust Group, Inc., and Vice President, Resources for Responsible Site Management, Inc., Salt Lake City, Utah

Summary: How large, complicated industrial sites can be beneficially re-used...with a little help from your friends. Hear from experts on how heavily contaminated properties, including Superfund sites, can be cleaned up and revitalized.

2:30 – 2:45

EXHIBITORS' BREAK

2012 Okc Brownfields Conference Program (continued...)

2:45 – 3:45

Breakout 3

A. Impacts of Social Media

Moderator: Mary Ellen Ternes, Esq. Shareholder, Industry Group Leader, McAfee & Taft, Oklahoma City, OK

Speakers: Jon Epstein, Esq., Shareholder, Hall Estill, Oklahoma City, OK

Blake Jackson, Manager - Digital Communications, Chesapeake Energy, Oklahoma City, OK

Zach Nash, Creative Manager, City of Oklahoma City, Oklahoma City, OK

Summary: Social media has drastically changed the way our society communicates. Information can now be conveyed instantaneously to a global audience.

As with any new technology, there are pros and cons to utilizing this new tool for your business or project. Join us for this session to learn how to smoothly integrate social media into your communications plan and what to plan for when others try to use social media to disrupt your project.

B. Property Purchaser Defenses to Superfund Liability: Hard to Find & Harder to Hold.

Moderator: Michael Wofford, Esq. Partner, Doerner Sanders Daniel & Anderson, Oklahoma City, OK

Speakers: Ron Jarman, Ph.D., Senior Environmental Manager, Apex Companies, LLC, Oklahoma City, OK

Linda Martin, Esq., Partner, Doerner Sanders Daniel & Anderson, Tulsa, OK

Summary: CERCLA (aka Superfund) liability can be daunting and often deters the sale and development of potentially contaminated properties. There is a way to manage this liability: the Bona Fide Prospective Purchaser protection. This session examines this protection – what protection it provides and, as important, what it doesn't provide.

C. Brownfield Area-Wide Planning Grants – A Tulsa Experience

Moderator: Mike Fitter, Client Service Lead, Enercon Services, Inc., Tulsa, OK

Speakers: Clay Bird, Director for Economic Development, City of Tulsa, Tulsa, OK

Morgan Landers, AICP, Urban Planner, EFG Brownfields Partners, Denver, Colorado

Janice Sims, Office of Brownfields & Land Revitalization, U.S. EPA, Washington, D.C.

Summary: EPA has explored Brownfields Area-Wide Planning as an important component of successful brownfield development. Join us in this session to learn about Brownfield Area-Wide Planning projects, including first-hand account of the Tulsa Area-Wide Planning project. The session will discuss the importance of brownfield reuse in area-wide planning and the sustainable growth of a city.

3:45 – 4:00

EXHIBITORS' BREAK

4:00 – 5:00

Reinventing Brownfield Law

Endnote Speakers: Thomas Nolen Barefoot, Esq., Thomas Barefoot Law Office, Lead Counsel, Ashley II of Charleston v PSC Nitrogen, Washington, D.C.

Matthew Hite, Senior Counsel, Senator James Inhofe's Office, Environment & Public Works Committee, United States Senate, Washington, D.C., "U.S. Senate process of reauthorization of the Brownfield law"

5:30 - 7:30

Tuesday, May 22

Chase Tower, Devon Room, 35th floor

100 N Broadway Ave # 3400 Oklahoma City, OK 73102 (405) 232-1184

Don't miss this opportunity to network with industry and regulatory leaders from across Oklahoma and beyond who work in revitalization and redevelopment of property at Oklahoma's exclusive Petroleum Club. The reception is an exceptional way to generate awareness for your company, products, services, and important brand messages in an intentional, identifiable, and controlled environment.

2012 Okc Brownfields Conference Program (continued...)

Wednesday, May 23

8:00 – 8:30

Opening Remarks and Welcome

Lloyd Kirk, Environmental Programs Manager, Brownfields Section, Land Protection Division, Oklahoma Department of Environmental Quality, Oklahoma City, OK

Hon. Gary Sherrer, Oklahoma Secretary of the Environment, Oklahoma City, OK

8:30 – 9:00

Rethinking - The Future of Brownfield Redevelopment

Keynote Speaker: Marianne Horinko
President, The Horinko Group, Former Acting Administrator, U.S. EPA, Washington, D.C.

9:30 – 9:45 **EXHIBITORS' BREAK**

9:45 – 10:45 **Breakout 4**

A. Creative Financing

Moderator: Steve Jantzen, Director, Ryan Whaley Coldiron & Shandy, P.C., Oklahoma City, OK

Speakers: Charlie Bartsch, Senior Program Advisor for Economic Development, U.S. EPA, Washington D.C.

Cameron Bertron, Senior Vice President for Development, EFG Brownfield Partners, Denver, Colorado

Ignacio Dayrit, Director of Programs Center for Creative Land Recycling, San Francisco, California

Summary: Many brilliant ideas stagnate because of the lack of appropriate funding; however, funding opportunities abound if one knows where to find them. Join this session to learn more about how to apply creative financing to ensure the success of your next brownfield project.

B. Value of Brownfield Redevelopment

Moderator: C. Miles Tobert, Esq., Director, Crowe & Dunlevy P.C., former Secretary of the Environment, Oklahoma City, OK

Speakers: Marielle J. Boortz, Team Leader - EMC PGPA - Policy, Government & Public Affairs, Chevron Corporation, San Ramon, California

Jimmie Hammontree, Manager, Regulatory Affairs Northern Division, Chesapeake Energy, Oklahoma City, OK

Amy McDonald, Senior Project Manager, ERM - Environmental Resources Management, Houston, Texas

Summary: What is the true value of brownfield redevelopment? The cleanup and reuse of brownfields can add incredible value to properties, neighborhoods, and communities. Although the cleanup and preparation of a brownfield site may cost more than preparation of a greenfield, its redevelopment ensures that your investment pays dividends for years to come.

C. Military Use and Reuse of Brownfield Sites

Moderator: Mary Jane Calvey, Ph.D., Real World Management Solutions, Inc., Oklahoma City, OK

Speakers: Angela Hughes, Environmental Programs Manager, Site Cleanup & Assistance Program, Land Protection Division, Oklahoma Department of Environmental Quality, Oklahoma City, OK

Robin Roberts Krieger, Executive Vice President for Economic Development, Greater Oklahoma City Chamber, Oklahoma City, OK

Tim Underwood, Senior Manager, Deloitte Consulting, Greater Los Angeles Area, California

Summary: This session will discuss brownfield redevelopment on former military sites as well as reutilization of brownfield sites by the military. Panelists will focus on examples such as Tinker Air Force Base's acquisition and reuse of the former GM plant in Midwest City, Oklahoma, and the current cleanup and reuse of former Oklahoma National Guard Armories.

10:45 – 11:00 **EXHIBITORS' BREAK**

9:45 – 10:45 **Breakout 5**

A. P3 : Public – Private Partnerships

Moderator: John Robertson, Executive Director, Okmulgee Area Development Corporation, Okmulgee, OK

Speakers: Mark D. Kranenburg, Director of Airports, Department of Airports, City of Oklahoma City, Oklahoma City, OK

2012 Okc Brownfields Conference Program

Eric Wenger, P.E., Director of Public Works, MAPS 3, Oklahoma City, OK

Roy Williams, President and CEO, Greater Oklahoma City Chamber, Oklahoma City, OK

Summary: Public-Private partnerships can move mountains. Both entities have access to wide array of resources that can be critical in completing a brownfield project. Join us in this session to learn about the winning strategies that combine both public and private resources for outstanding project success.

B. Fostering Successful Brownfield Projects in Rural Communities

Moderator: *Carolyn Stager, Executive Director, Oklahoma Municipal League, Oklahoma City, OK*

Speakers: *Cheri Ezzell, Executive Director, Community Development Support Association, Inc., Enid, OK*

Karen Riffle, Town Administrator, Town of Seiling, Seiling, OK

Dr. Stephen Smith, President, Eastern Oklahoma State College, Wilburton, OK

Chairman Ronald D. TwoHatchet, Chairman, Kiowa Tribe of Oklahoma, Carnegie, OK

Summary: Yes, rural communities CAN redevelop brownfield sites! Join us for this session to learn about successful strategies for redevelopment, funding opportunities and support utilized by rural communities, tribes and universities that have been used to enable their brownfield projects.

C. Addressing Residential Reuse

Moderator: *Amy Dzialowski, Project Manager, HW Lochner, Inc., Oklahoma City, OK*

Speakers: *Ignacio Dayrit, Director of Programs, Center for Creative Land Recycling, San Francisco, California*

Mike Grube, Director of Development, The YARCO Company, Kansas City, Kansas

Robert Kellogg, Esq., Moricoli & Schovanec, Oklahoma City, OK

Summary: Concerns about health issues complicate the residential reuse of contaminated properties. However, many brownfield properties are in highly desirable locations. Join us in this session to learn more about the issues involved in redeveloping brownfields into neighborhoods, including what to look out for and when to walk away from a project.

12:00 – 1:30 LUNCHEON

Reinvesting in Downtown

Steve Mason, P.E., CEO, Cardinal Engineering, Inc.; Trustee, Oklahoma City Community Foundation; Oklahoma Environmental Quality Board Member, Oklahoma City, OK

Larry Nichols, Executive Chairman Devon Energy, Inc., Oklahoma City, OK

2:00 – 4:30 TOUR

Reinventing Oklahoma City

Chris Varga, Urban Redevelopment Specialist, Planning Department, City of Oklahoma City, Oklahoma City, OK

OKC Brownfields Bus Tour

In the last decade, Oklahoma City has experienced a renaissance. A key aspect to this is the reinvestment in the urban center and the redevelopment of a number of strategic Brownfield sites. Join us on a bus tour as we explore the progress that Oklahoma City has already made and hear about our vision for the city's future. On this tour, we will visit five iconic Brownfield projects of Oklahoma City: The site of Devon Energy's new national headquarters, the American Indian Cultural Center, the WestTown Resources Center, the Bricktown Fire Station, and finally, Bricktown itself.

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TAB
TECHNICAL ASSISTANCE TO BROWNFIELDS

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 **APEX**

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**FREDERIC DORWART
LAWYERS**

SUPPORTERS

Thank you!!

The Oklahoma Department of Environmental Quality would like to thank all of those who continually choose to support the DEQ Brownfields Program's mission to change the way sustainability, brownfields, and environmental cleanup is perceived, addressed, and managed in Oklahoma.

