ACMA Connecticut Chapter
2026 Annual ACMA Case Management and Transitions of Care Conference
OCTOBER 17, 2026 | Mashantucket, CT

EXHIBITION PROSPECTUS & ADVERTISING

We invite you to exhibit...

In addition to providing continuing education, the conference also hosts an exhibition that provides conference attendees with **DEDICATED EXHIBIT TIME** to network with representatives from external agencies and facilities that provide resources, services and products critical to their patient care delivery systems.

ESTIMATED ATTENDANCE: 140-150

ESTIMATED EXHIBITORS: 70-80

PAYMENT DEADLINE: September 28, 2026

EXHIBITING WILL PROVIDE YOUR COMPANY WITH THE OPPORTUNITY TO:

- Reach target market of Health System Case Management & TOC professionals (leadership and staff)
- Showcase products/services to new and existing customers
- Service existing accounts
- Evaluate your competition
- Network with other area vendors and expand your professional peer network

STEP ONE: SELECT YOUR BOOTH PACKAGE FROM THE 2 OPTIONS BELOW AND THEN SCROLL DOWN TO SELECT AN ADD-ON SPONSORSHIP ITEM TO INCREASE YOUR VISABILITY AT THE CONFERENCE. *You may choose to sponsor a booth only or select an add-on sponsorship item. Deadline date for add-on sponsorship is September 28, 2026*

THE FOLLOWING EXHIBIT PACKAGES ARE AVAILABLE:

PLATINUM: $2,050

- Booth Package – one 6' Skirted Table, two Chairs *(table-top, banner stand or free-standing displays)*
- Priority Booth selection within 2 weeks of the event
- Pre-Conference Attendee List via email 2 weeks prior to conference *(email addresses not included)*
- Pre-Conference Attendee List via email sent 2-4 days prior to the conference
- Post-Conference Attendee List via email within 1 week after the conference *(email addresses not included)*
- Company logo and profile included in conference materials and in the Exhibitor Directory & Referral Guide that is emailed to all conference attendees after the event
- Company provided advertisements will be featured as a full-page promotion in the Exhibitor Directory & Referral Guide that is emailed to all conference attendees *(ad should be submitted to ACMA as: JPG or PNG image)*
- (4) All-access name badges allowing booth representatives access to educational sessions, food functions and continuing education credits if needed

BRONZE: $875

- Booth Package – one 6' Skirted Table, two Chairs *(table-top and banner stand displays only)*
- Pre-Conference Attendee List via email 2-4 days prior to conference *(email addresses not included)*
- Post-Conference Attendee List via email within 1 week after the conference *(email addresses not included)*
- Company profile included in conference materials and in the Exhibitor Directory & Referral Guide that is emailed to all conference attendees after the event
- (2) all-access name badges allowing booth representatives access to educational sessions, food functions and continuing education credits if needed

ADDITIONAL BOOTH: $775

- Need more space? Add a second 6'skirted table and 2 chairs
- 1 all access name badge allowed with each additional booth space purchased. Allows access to sessions & food functions, and CE credits, if needed

If you have questions, or need additional information, please contact:
ACMA Exhibit Sales / Phone: 501-303-4732

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STEP TWO: SELECT ONE OF THE FOLLOWING ADD-ON SPONSORSHIP ITEMS FOR $850 TO INCREASE YOUR VISABILITY AT THE CONFERENCE! All sponsorships must be paid prior to fulfillment by September 21, 2026.

BENEFITS INCLUDED FOR THE ADDITIONAL SPONSORSHIP ADD-ON

- Recognition on signage in a common area in the foyer close to the registration desk
- Recognition on an 8.5x11 sign in your booth
- Recognition on the Networking Card
- Recognition on a pre-conference promotional email sent to the attendees
- 1 additional complimentary rep for your booth
- Choose your booth location (booth selection will be allowed in order of sponsorship level and date of registration)

LANYARDS: *Your company can be the exclusive sponsor of the lanyard for attendees to use for their badge. Due to CE guidelines, we cannot allow logos, but your company name can be displayed on the lanyards. An O-Ring closure is preferred for the badge style utilized.*

GENERAL CONFERENCE SPONSOR: *ACMA works to provide our case management and TOC community with the highest quality content for our conferences. You are now able to support the conference by supporting our ability to secure quality speakers and overall content.*

FOOD AND BEVERAGE: *Everyone needs to eat and drink! Please consider supporting one of our food functions below. Each food function is one sponsorship add-on. You can add another one for an additional sponsorship fee.*

- Breakfast
- Lunch
- Coffee Break
- Water Station

ACMA GRAND PRIZE DRAWING: *Everyone likes to win cash! Each sponsorship is $100. All sponsor dollars are collected, and one (1) lucky winner will collect it! The final amount awarded to the winner is dependent on the total amount sponsored. If you are a Grand Prize Drawing sponsor, your company representative will kick off the give away's at lunch and join the winner at the front. Then your company can be among the first to give away any additional giveaway that you have (1 per company)!*

CONFERENCE AMENITY: *Your company can be THE sponsor of a conference amenity. Your company can provide the attendees with a unique and exclusive item. You can add your logo and be creative! A hat, a Yeti cup, blanket, techie kit, or anything else that you can think of! Attendees can pick up a ticket at the attendee registration desk and bring it to your booth to collect their item! The sponsor of this item is responsible for production and shipping of items to the conference. ACMA will need to preview the item(s).*

DIRECTIONAL SIGNAGE: *Help the attendees find their way to our session room and the exhibit hall! Your company logo will be displayed on signage.*

HEADSHOT BOOTH ($2,000): *Everyone needs a good headshot! You can sponsor the headshot booth! We can position this booth near your booth or place it in a heavy traffic flow! You will be recognized in signage with your logo. We can provide the tickets for the headshot to be picked up in your booth and taken to the headshot photographer for their headshot.*

PRE OR POST CONFERENCE EMAIL BLAST: *You can reach out to the attendees and members with a pre- or post-conference message. You can create the content and work with us to bring this to the attendees and members.*

POST CONFERENCE DIRECTORY FULL PAGE AD: *Platinum sponsorship includes this ad, but as a platinum sponsor, you can purchase a second one! If you are a bronze sponsor, please consider purchasing a full-page advertisement in the post conference exhibitor directory!*

If you have questions, or need additional information, please contact:
ACMA Exhibit Sales / Phone (501) 303-4664