

2024 Field Trip

Merino Sheep in Ojai, hosted by SoCal Fibershed



Join Southern California Fibershed for a Fiber Farm Visit at Rancho Grande in stunning Ojai, CA.

Our tour is designed for apparel and textile brands, designers, and practitioners throughout the supply chain who would like to learn firsthand about local Merino sheep operations, the possibilities and challenges for regenerative agriculture, soil health, and Fibershed's Climate Beneficial goals. You'll network with other industry leaders, learn about the value of farm-to-fashion material supply networks, and meet world-famous Albert the Camel.

Rancho Grande is a 200-acre, off-the-grid, sustainable preserve, and has been certified by The National Wildlife Federation as an official Certified Wildlife Habitat site. The ranch homes an eclectic family of alpacas, goats, lambs, chickens, horses, cows, parrots, pigs, dogs, cats, and humans. We'll talk future possibilities, enjoy the mountain air, feed you lunch, and get you back to Pasadena in the late afternoon.

Field Trip Location: Ojai (2 hr drive)

Duration of Tour: 3 hours on site, 7 hours in total including transportation

Date of Field Trip: Friday, November 1

Arrival Details: We will depart from Pasadena via shuttle at 8 a.m. sharp. Please plan to arrive at the meeting point 15 minutes early in order to help us check folks in and get everyone settled on the bus.

Departure Details: We will depart Ojai at 1 p.m. sharp in order to navigate traffic and get everyone back to the Pasadena area on time.

Who can attend? Anyone is welcome.

Cost to Attendees: \$110 USD

What is included:

- Transportation to and from the Pasadena Convention Center area
- Light lunch
- Farm tour

Attendees are responsible for:

- Show up on time to the bus-shuttle please!
- Bring a hat and a sweater, and comfortable walking shoes with closed toes. We will be on a working ranch. Think uneven footing, and possibly wet and mucky areas. The ranch is located in the mountains in Ojai. Even if Southern California is experiencing typically temperate weather, it may be fresh and windy on the ranch.

Please only sign up for this Field Trip if you intend to attend. Field Trip Hosts spend time and financial resources to provide this opportunity for our attendees. ***No-shows will not be refunded their money in order to help the Field Trip host cover their expenses.**

Textile Exchange is facilitating this Field Trip alongside the conference and is not responsible for any details of the trip being offered. Attendee contact information will be shared with the tour host for details and communication about the Field Trip.

Neither Textile Exchange nor the Tour Host are responsible for the negligence of attendees. Out of courtesy for others attending, the tour will remain on schedule as per the agenda outlined by the Tour Host. No exceptions will be made for late pick-ups, early drop-offs or any variants to the schedule. It is the sole responsibility of the attendee to ensure his or her travel is planned in accordance with the agenda shared by the tour host.