



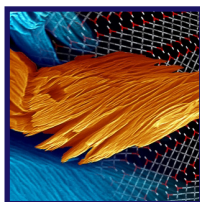
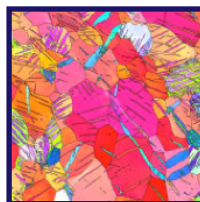
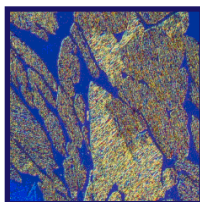
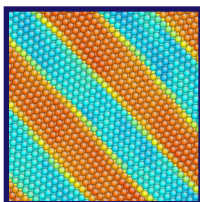
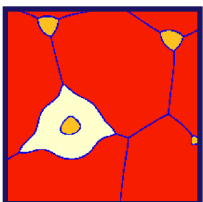
# Solid-Solid Phase Transformations in Inorganic Materials

*June 28-July 3, 2015*

the Westin Whistler Resort & Spa | Whistler, BC



## SPONSORSHIP PROSPECTUS







# Solid-Solid Phase Transformations in Inorganic Materials

## WELCOME MESSAGE

Dear Friends and Colleagues,

It is with great pleasure that we invite you to participate in the 2015 conference on Solid-Solid Phase Transformations in Inorganic Materials which will be held in Whistler, BC, Canada from June 28 to July 3, 2015.

The objective of PTM 2015, is to provide an international forum to experimentalists and theoreticians in the field of solid-solid phase transformations.

Please join us in beautiful Whistler, British Columbia, at the Westin Whistler Resort & Spa for PTM 2015!

## PTM 2015 Organizing Committee

Matthias Militzer (Chair)

The University of British Columbia  
Materials Engineering Department

Gianluigi Botton

McMaster University  
Materials Science and Engineering  
Department

Long-Qing Chen

Penn State University  
Materials Research Institute

James M. Howe

University of Virginia  
Materials Science and Engineering  
Department

Chadwick W. Sinclair

The University of British Columbia  
Materials Engineering Department

Hatem S. Zurob

McMaster University  
Materials Science and Engineering  
Department

Gary Purdy (Advisor)

McMaster University  
Materials Science and Engineering  
Department

## GENERAL INFORMATION

### Whistler, BC, Canada

Located in the spectacular Coast Mountains of British Columbia just two hours north of Vancouver, Whistler is Canada's premier, year-round destination.

Whistler features two majestic mountains with a vibrant base Village, epic skiing and snowboarding, four championship golf courses, unbeatable shopping, restaurants and bars, accommodation to suit every budget, hiking trails, spas and arguably the best mountain bike park in the world.

## CONFERENCE PROFILE

This conference follows the tradition of the International Solid-to-Solid Phase Transformation in Inorganic Materials Conferences held previously at Carnegie Mellon (1981), Cambridge University (1987), Nemaquin Woodlands (1994), Kyoto (1999), Phoenix (2005), and Avignon (2010).

The over 400 expected delegates will be attending from over 35 different countries from across 5 continents (North and South America, Asia, Europe & Australia).



# CONFERENCE INFORMATION

## CONFERENCE HISTORY AT A GLANCE

Conference Statistics	PTM 2010 (Avignon, France)
# of Delegates	465
# of Countries	37
# of Abstracts	400

## MARKETING & PUBLIC RELATIONS

**We have already begun marketing the upcoming Solid-Solid Phase Transformations in Inorganic Materials and will be utilizing a targeted marketing strategy which encompasses the following:**

**Email Marketing** – including regular email blasts promoting program updates, critical dates and featured speakers

**Website** – used as the main information distribution channel, which will be regularly updated with the latest information

**Print Collateral** – comprising save-the-date postcards and poster distribution, which will be distributed to institutions and at industry events to stimulate interest and provide key information

**Advertising and Editorials** – planned to appear in publications and journals at key times to promote important aspects of the conference such as featured speakers and program details

## HOTEL ACCOMMODATIONS

The Conference Secretariat (International Conference Services) is the official Housing Bureau for PTM 2015, and will offer assistance with the coordination of housing requirements for the Conference.

Discounted room rates have been negotiated and are available to delegates and groups. All sponsors and exhibitors are asked to support the conference by booking accommodations via the official Housing Bureau. Priority selection of hotel rooms will be granted to sponsors.

**PTM 2015 remains the right to downgrade sponsorship levels  
if sponsors do not book via the official Housing Bureau.**



# PROSPECTUS FOR SPONSORSHIP & MARKETING OPPORTUNITIES

## CHOOSE FROM 4 SUPPORTER LEVELS

Select your items from the Marketing Opportunities List on the next page.  
When your selections reach the minimum levels shown below, you will receive the additional benefits listed below for the corresponding level.

### GOLD SUPPORTER LEVEL

**\$10,000 CAD MINIMUM**

- ⇒ One (1) complimentary Exhibit Space
- ⇒ Two (2) complimentary Registrations
- ⇒ Half-page Advertisement in On-Site Program
- ⇒ Link from Conference Website to your Company Website
- ⇒ Recognition on the Conference's "Thank You to Our Sponsors" holding slide

### SILVER SUPPORTER LEVEL

**\$5,000 CAD MINIMUM**

- ⇒ One (1) complimentary Exhibit Space
- ⇒ One (1) complimentary Registration
- ⇒ Quarter-page Advertisement in On-site Program
- ⇒ Link from Conference Website to your Company Website
- ⇒ Recognition on the Conference's "Thank You to Our Sponsors" holding slide

### BRONZE SUPPORTER LEVEL

**\$2,500 CAD MINIMUM**

- ⇒ One (1) complimentary Exhibit Space
- ⇒ One (1) complimentary attendance at meal functions (lunches, breaks, receptions, & dinner)
- ⇒ Link from Conference Website to your Company Website
- ⇒ Recognition on the Conference's "Thank You to Our Sponsors" holding slide

### SUPPORTER LEVEL

**\$1,000 CAD MINIMUM**

- ⇒ Link from Conference Website to your Company Website
- ⇒ Recognition on the Conference's "Thank You to Our Sponsors" holding slide

### ON-SITE PROGRAM ADVERTISING

#### Premium Positions

Outside Back Cover	\$1,500
Inside Front Cover	\$1,000
Inside Back Cover	\$1,000

#### Other Positions

Full Page	\$750
½ Page	\$500
¼ Page	\$300



# MARKETING OPPORTUNITIES

All items are sold on a first come first-served basis.

Add up the total of all items selected from this list and refer to the Industry Supporter Level Page (see previous page) to determine your additional benefits.

Please contact your Representative for special items and opportunities not listed here.

## CONFERENCE DINNER (EXCLUSIVE)

\$10,000 CAD

Benefits of being the Supporter to this item include:

- ⇒ Recognition in the On-Site Program as the company contributing to the Conference Dinner
- ⇒ Four (4) complimentary dinner tickets
- ⇒ Logo recognition on menu cards (or display item to be supplied by Contributor – subject to approval)
- ⇒ Logo recognition on all signage associated with the Conference Dinner
- ⇒ Logo and company name recognition in the On-Site Program
- ⇒ Logo recognition on Conference Website
- ⇒ Logo recognition on the onsite “Thank you” sign prominently displayed in the on-site registration area of the Conference

## MONDAY EVENING RECEPTION (EXCLUSIVE)

\$10,000 CAD

Benefits of being the Supporter to this item include:

- ⇒ Recognition in the On-Site Program as the company contributing to the Reception
- ⇒ Logo recognition on table-top cards (or display item to be supplied by Contributor - subject to approval)
- ⇒ Logo recognition on all signage associated with the Reception
- ⇒ Logo and company name recognition in the On-Site Program
- ⇒ Logo recognition on Conference Website
- ⇒ Logo recognition on the onsite “Thank you” sign prominently displayed in the on-site registration area of the Conference

## WELCOME RECEPTION (EXCLUSIVE)

\$7,500 CAD

Benefits of being the Supporter for this item include:

- ⇒ Recognition in the On-Site Program as the company contributing to the Reception
- ⇒ Logo recognition on table-top cards (or display item to be supplied by Contributor - subject to approval)
- ⇒ Logo recognition on all signage associated with the Reception
- ⇒ Logo and company name recognition in the On-Site Program
- ⇒ Logo recognition on Conference Website
- ⇒ Logo recognition on the onsite “Thank you” sign prominently displayed in the on-site registration area of the Conference



## DELEGATE BAGS (EXCLUSIVE)

\$7,500 CAD

Benefits of being the Supporter for this item include:

- ⇒ Company name, logo and web address along with Conference logo on the Delegate Bags
- ⇒ Logo and company name recognition in the On-Site Program
- ⇒ Logo recognition on Conference Website
- ⇒ Logo recognition on the onsite "Thank you" sign prominently displayed in the on-site registration area of the Conference
- ⇒ The opportunity to include a promotional piece in each bag (supplied by your company and approved by the Conference Committee)

## LANYARDS/BADGE HOLDERS (EXCLUSIVE)

\$5,000 CAD

Benefits of being the Supporter for this item include:

- ⇒ Company name or logo on the Lanyards
- ⇒ Logo and company name recognition in the On-Site Program
- ⇒ Logo recognition on Conference Website
- ⇒ Logo recognition on the onsite "Thank you" sign prominently displayed in the on-site registration area of the Conference

## ON-SITE PROGRAM (EXCLUSIVE)

\$5,000 CAD

Benefits of being the Supporter for this item include:

- ⇒ Full Page ad space reserved for your organization on the inside cover of the publication
- ⇒ Logo and company name recognition in the On-Site Program
- ⇒ Logo recognition on Conference Website
- ⇒ Logo recognition on the onsite "Thank you" sign prominently displayed in the on-site registration area of the Conference

## POSTER RECEPTIONS (EXCLUSIVE)

\$5,000 CAD

Benefits of being the Supporter for this item include:

- ⇒ Recognition in the On-Site Program as the company contributing to the Poster Receptions
- ⇒ Logo recognition on all signage associated with the Poster Receptions
- ⇒ Logo and company name recognition in the On-Site Program
- ⇒ Logo recognition on Conference Website
- ⇒ Logo recognition on the onsite "Thank you" sign prominently displayed in the on-site registration area of the Conference



## AUDIO-VISUAL EQUIPMENT (EXCLUSIVE)

\$5,000 CAD

Benefits of being the Supporter for this item include:

- ⇒ Logo and company name recognition in the On-Site Program
- ⇒ Logo recognition on Conference Website
- ⇒ Logo recognition on the onsite "Thank you" sign prominently displayed in the on-site registration area of the Conference

## LUNCH (FIVE (5) AVAILABLE)

\$5,000 CAD EACH

Benefits of being the Supporter for this item include:

- ⇒ Recognition in the On-Site Program as the company contributing to the Lunch
- ⇒ Table-top cards (or display item to be supplied by Contributor - subject to approval)
- ⇒ Logo recognition on all signage associated with the Lunch
- ⇒ Logo and company name recognition in the On-Site Program
- ⇒ Logo recognition on Conference Website
- ⇒ Logo recognition on the onsite "Thank you" sign prominently displayed in the on-site registration area of the Conference

## NETWORKING BREAKS (EIGHT (8) AVAILABLE)

\$2,500 CAD EACH

Benefits of being the Supporter for this item include:

- ⇒ Recognition in the On-Site Program as the company contributing to the Break
- ⇒ Logo recognition on all signage associated with the Break
- ⇒ Logo and company name recognition in the On-Site Program
- ⇒ Logo recognition on Conference Website
- ⇒ Logo recognition on the onsite "Thank you" sign prominently displayed in the on-site registration area of the Conference

## PENS AND NOTEPADS (EXCLUSIVE)

\$1,000 CAD

Benefits of being the Supporter for this item include:

- ⇒ Company name or logo on Conference Pens and Notepads
- ⇒ Logo on Conference Website
- ⇒ Recognition in the On-Site Program
- ⇒ Logo recognition on the onsite "Thank you" sign prominently displayed in the on-site registration area of the Conference

*NOTE: Supporter to provide pens and notepads*



# SUPPORTER ORDER FORM

Organization Name: \_\_\_\_\_

Organization Name: (as to appear on Signs and Programs) \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State/Prov.: \_\_\_\_\_ Postal Code/Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Marketing Opportunities			
<input type="checkbox"/>	Conference Dinner	\$ 10,000	\$ _____
<input type="checkbox"/>	Monday Evening Reception	\$ 10,000	\$ _____
<input type="checkbox"/>	Welcome Reception	\$ 7,500	\$ _____
<input type="checkbox"/>	Delegate Bags	\$ 7,500	\$ _____
<input type="checkbox"/>	Lanyards/Badge Holders	\$ 5,000	\$ _____
<input type="checkbox"/>	On-Site Program	\$ 5,000	\$ _____
<input type="checkbox"/>	Poster Receptions	\$ 5,000	\$ _____
<input type="checkbox"/>	Audio-Visual Equipment	\$ 5,000	\$ _____
<input type="checkbox"/>	Lunch (5 available)	\$ 5,000 x _____ =	\$ _____
<input type="checkbox"/>	Networking Break (8 available)	\$ 2,500 x _____ =	\$ _____
<input type="checkbox"/>	Pens & Notepads	\$ 1,000	\$ _____
On-Site Program Advertising			
<input type="checkbox"/>	Outside Back Cover	\$ 1,500	\$ _____
<input type="checkbox"/>	Inside Front Cover	\$ 1,000	\$ _____
<input type="checkbox"/>	Inside Back Cover	\$ 1,000	\$ _____
<input type="checkbox"/>	Full Page	\$ 750	\$ _____
<input type="checkbox"/>	1/2 Page	\$ 500	\$ _____
<input type="checkbox"/>	1/4 Page	\$ 300	\$ _____
SUB-TOTAL			\$ _____
GST (5%)			\$ _____
<b>GRAND TOTAL (CAD)</b>			<b>\$ _____</b>

**An invoice will be sent on receipt of this order.** All items are sold on a first come-first paid basis. Items will be considered sold only upon receipt of payment. In order to avoid delays, we highly recommend all orders/agreements be faxed or e-mailed. The Conference will not take any responsibility for late or undelivered Agreements via the mail. Items and rates are subject to change without notice. **PAYMENT:** Due 30 days from date of invoice or as indicated. The Conference reserves the right to render this order null and void without notice if payment is not received by the due date. **CANCELLATION: Cancellation must be in writing.** 25% cancellation fee will apply up to **March 1, 2015.** No refunds after this date. The Conference reserves the right to re-sell any Sponsorship items and/or Exhibit booths. **HST/GST (102510609 RT0001)**

**To expedite your order, please complete the form above and return a signed copy to:**

Eden Minty, Conference Secretariat  
International Conference Services Ltd.  
1177 West Hastings Street, Suite 2101  
Vancouver, BC, Canada V6E 2K3

Phone: +1 604 566 8312  
Fax: +1 604 681 1049  
E-mail: [eden@icsevents.com](mailto:eden@icsevents.com)