



# JIM WHITEHURST

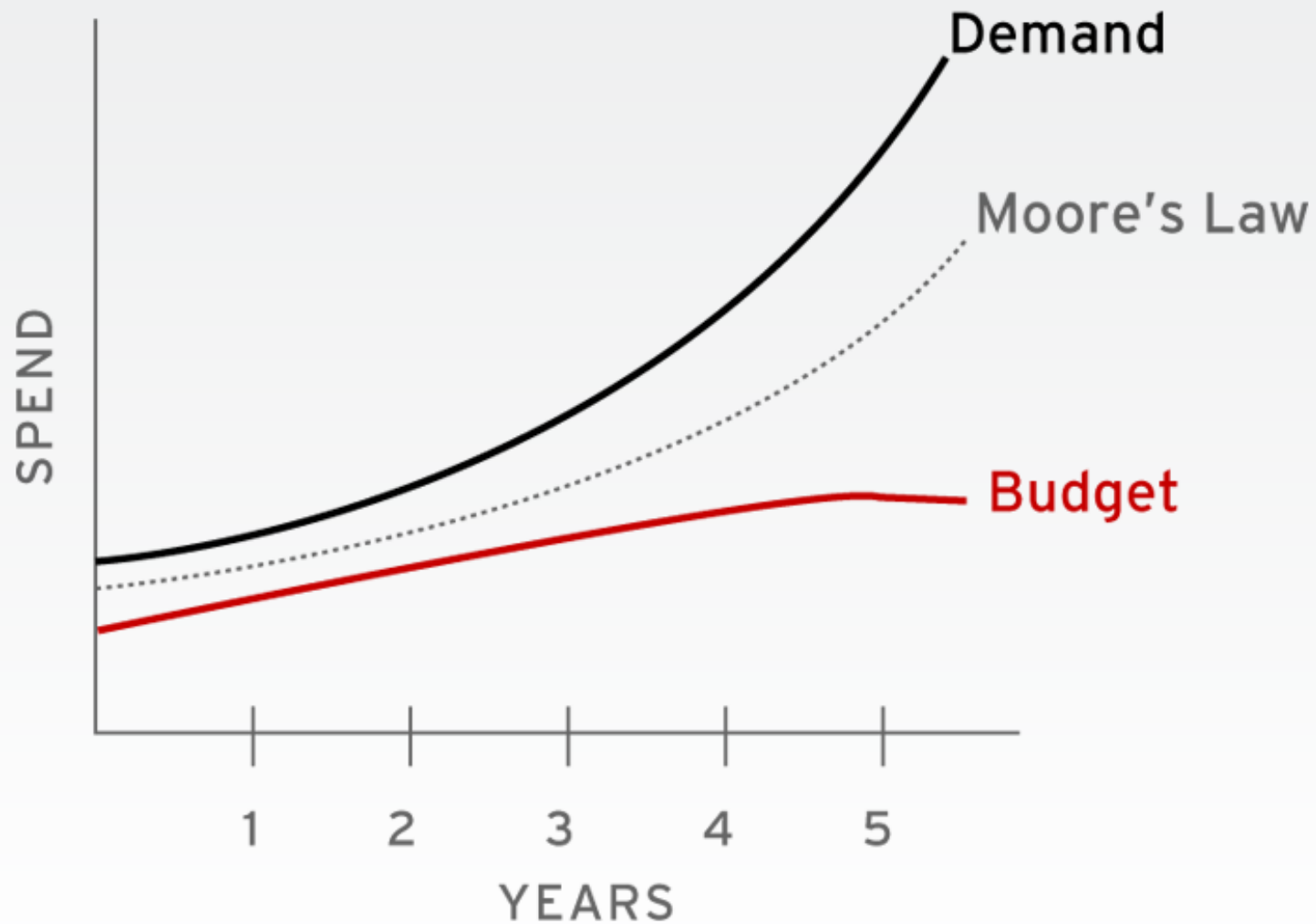
President and CEO,  
Red Hat



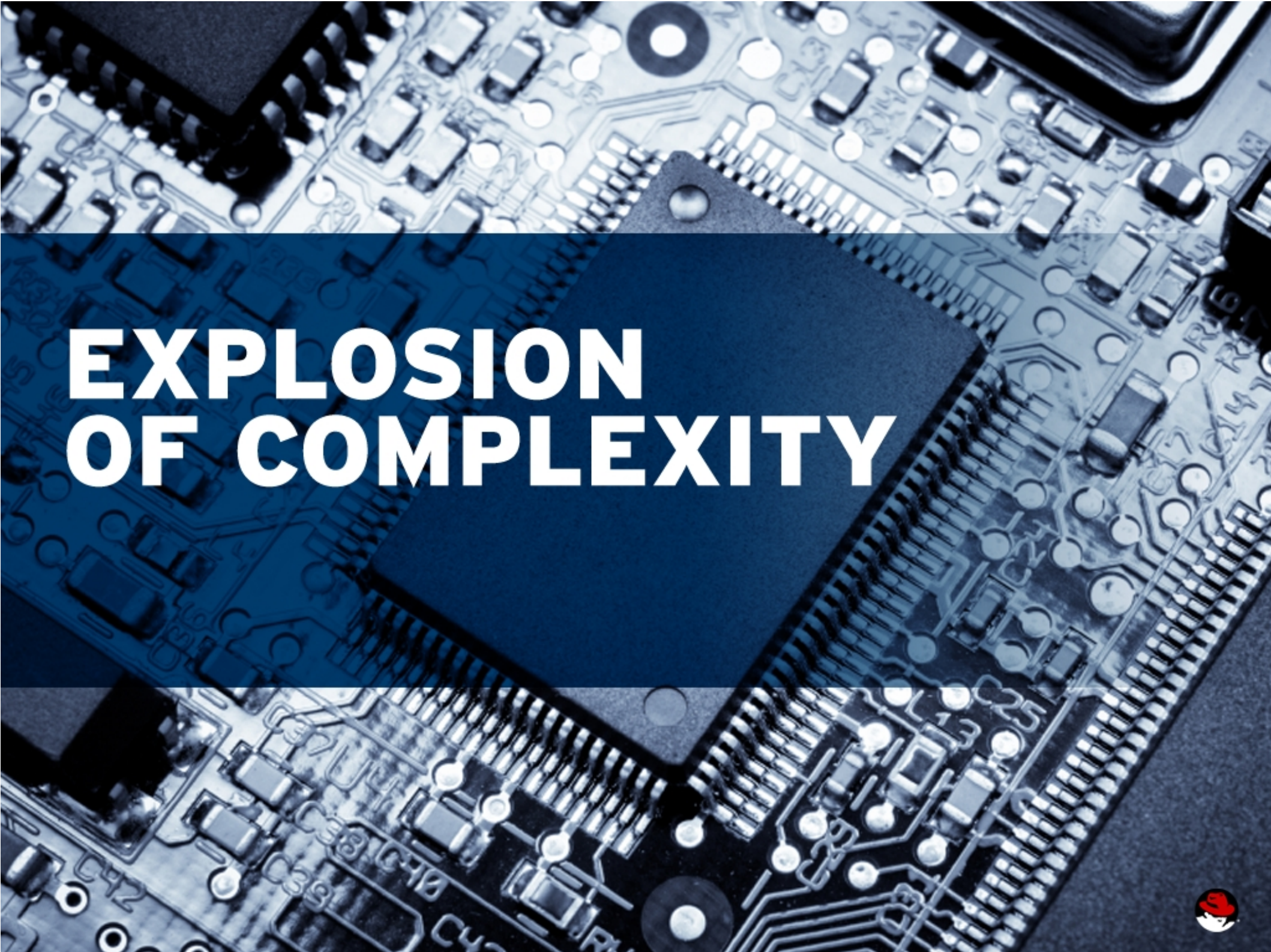
**IT'S TIME TO  
LOOK TO  
THE FUTURE.**



# OLD MODELS DON'T SCALE







# EXPLOSION OF COMPLEXITY



# GOOGLE WITHOUT OPEN SOURCE?

**10** = **20**  
MILLION SERVERS BILLION IN SPEND









# A BETTER WAY TO CONSUME SOFTWARE



# A 21ST CENTURY SOLUTION: POWER OF PARTICIPATION





**SOMETIMES  
YOU HAVE TO HACK  
THE SYSTEM**





# OPEN SOURCE TRANSCENDS SOFTWARE

The power of participation is about  
solving the problems of the 21st century







**opensource.com**  
is where we explore  
what happens when  
the open source way  
is applied to the world

A Red Hat community service



