



PARKS & LEISURE
AUSTRALIA

2015 AWARDS OF EXCELLENCE



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AWARDS OF EXCELLENCE SPONSORSHIP PROSPECTUS

Each year Parks and Leisure Australia acknowledge excellence in our industry through the prestigious National Awards of Excellence.

The awards recognise the outstanding initiatives and innovative efforts of ‘the people behind the places’ which promote and enhance opportunities for the good use of leisure time for a number of social, environmental and economic benefits to the community.

We receive submissions from organisations and individuals within our sector who work across policy, planning and provision of assets, services, facilities, programmes and include:

Community and Urban Planning

- Recreation Planning
- Play and Playspaces
- Open Space
- Landscape Design
- Urban Planning

Parks, Environment, Biodiversity and Conservation

- Parks and Gardens
- Horticulture
- Arboriculture
- Cemeteries
- State and National Parks
- Ecosystems

Sport and Physical Activity

- Health
- Sport Development
- Facility Management
- Outdoor Recreation
- Aquatic Recreation

Tourism, Arts & Interpretation

- Major Events
- Cultural Events
- Interpretation
- Art installations / Connections

Research and Academia

- Universities
- TAFE
- RTO's
- Other Aligned Industry Associations

Private Sector

- Consulting
- Trade and Suppliers
- Benchmarking

KEY DATES

Awards open	Friday 14th November 2014
Organisational Awards close	Monday 16th March 2015
Individual Awards close	Monday 29th June 2015
Regional Award winners announced	QLD June NSW/ACT May SA/NT 30-31st March WA 11th June VIC/TAS 29th April
National Individual Award finalists notified	Friday 31st July 2015
National Award winners announced	Wednesday 28th October 2015

Organisational Award Categories

Leisure and/or Open Space: Planning	This award salutes and promotes well planned open space or leisure facilities by rewarding outstanding examples of strategic planning that have enriched and revitalised a community.
Parks and Open Space Award: Development	This award celebrates and promotes vibrant, successful, well designed and managed parks/ open spaces by recognising and rewarding exceptional examples of best practice in terms of design and management.
Playspace Award	Playspace: minor (<\$0.5M) - This award is given to a project that involves a range of stakeholders, contributes to the creation of a sense of “place” for its local community and exhibits landscape and/or structural design innovation that delights and aids community development. Playspace: major (\$0.5M +) - This award is given to a project that involves a range of stakeholders, contributes to the creation of a sense of “place” for its local community and exhibits landscape and/or structural design innovation that delights and aids community development.
Inclusive and Connected Communities Award	This award seeks to recognise outstanding programmes, projects, practices or events which create and strengthen inclusive and connected communities through leisure opportunities and activities.
Events Award	This accolade is designed to recognise the combined multidisciplinary effort that is required to successfully plan, organise and manage effective events and/or festivals which promote and enhance opportunities for the good use of leisure time for a number of social, environmental and economic benefits to the community.
Leisure Facilities Award: Development	This award recognises leisure centres; aquatic centres; sporting facilities (venues for activities); sports precincts and/or community centres that are able to demonstrate outstanding features of design, development and operation.
Use of Technology Award	This award acknowledges outstanding achievement in the area of technology application.
Research Project Award	This award acknowledges outstanding research achievement, by a group or individual (professional, student or academic), which has made a significant contribution to the parks and leisure industry through expanded knowledge enhancement promoting the benefits or importance of the parks and leisure sector in Australian society.

Individual Award Categories – National only

David Aldous Student of the Year Award	Named in honour of the late Dr. David Aldous (a recipient of the Frank Stewart Distinguished Service Award), this award seeks to recognise and celebrate the outstanding contributions made by students in a course of study leading to a nationally recognised qualification in the sector throughout Australia.
Emerging Leader of the Year Award	This award recognises outstanding achievement by a young or emerging professional (under 35 years of age) who has made a significant contribution to the parks and leisure industry.
Frank Stewart Distinguished Service Award (SPONSORSHIP NOT AVAILABLE)	Named after a former Federal Minister for Tourism & Recreation, this is the most prestigious individual award bestowed by Parks & Leisure Australia. The award salutes the significant contribution an individual has made to the development, promotion and advocacy of the parks and leisure industry through their personal and professional endeavours over a substantial period

AWARD SPONSORSHIP REGIONAL



All regional award winners are announced at regional events held between the months of March and June (refer to Key Dates). As a sponsor there are many benefits to being involved with Parks and Leisure Australia Awards of Excellence.

Benefits include:

- Sponsor acknowledgement in all region specific e-news blast/updates relating to the regional awards
- Opportunity to present one of the main award categories at your PLA regional event
- Acknowledgement by the MC of your support
- Two complimentary function tickets and priority seating with the option to purchase additional tickets for clients/colleagues/family
- Placement of sponsor colour logo through the dinner venue on audio visual screens
- Option of additional free-standing signage (provided by the sponsor) to be displayed at the function (location of signage determined by PLA staff)
- Access to the conference dinner attendees list prior to the event (*excluding names and organisational details of those delegates who have opted out from sharing this information*)
- Acknowledgement in the final programme as an individual award sponsor
- An opportunity to develop and enhance relationships, drive awareness and understanding of your organisation

Investment: Award sponsorships start at \$550.00 (ex GST) per award category. Contact your Executive Officer to find out more.

AWARDS SPONSORSHIP NATIONAL



All national award winners are announced at the National Awards of Excellence gala dinner. The 2015 event will be held on Wednesday 28th October 2015 at the majestic Dockside Pavilion, Cockle Bay Wharf, Sydney.

Benefits include:

- Two complimentary function tickets and priority seating with the option to purchase additional tickets for clients/colleagues/family
- Sponsor acknowledgement in all e-news blast/updates relating to the national awards leading up to the National Awards of Excellence gala dinner
- Sponsor logo and 100 word company description on the conference website
- Opportunity to present one of the main award categories
- Acknowledgement by the MC of your support
- Logo placement on gala dinner invitations and table place cards
- Placement of sponsor colour logo throughout the dinner venue on audio visual screens
- Option of additional free-standing signage (provided by the sponsor) to be displayed at the function (location of signage determined by event organiser)
- Access to the conference dinner attendees list prior to the event (*excluding names and organisational details of those delegates who have opted out from sharing this information*)
- Acknowledgement in the final programme as an individual award sponsor

Investment: \$1,250 (ex GST) per conference award category

Contact Nicoll Parton at the PLA national Office to find out more.

TO FIND OUT MORE CONTACT

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