

The Warmth of Mohair Blanket Design Competition



Vogue Knitting is proud to announce The Warmth of Mohair Blanket Design Competition, sponsored by Mohair South Africa. The design contest is open to all knitters and crocheters with an interest in design. All entrants will compete for the \$2000 cash Grand Prize provided by Mohair South Africa, along with other prizes.

Winning entries will be featured in a future issue of *Vogue Knitting* and will be showcased at Vogue Knitting LIVE Pasadena, held April 2015. An international jury of hand-knitting experts will judge entries based on overall concept, uniqueness of vision, and technical execution.

ELIGIBILITY

Knitters and crocheters of all levels are encouraged to submit their original designs.

The design contest will only accept hand-knit and crocheted blankets that measure no smaller than 48"x48" and no larger than 72"x72".

A maximum of four (4) entries per entrant will be accepted. Only hand-knit or crocheted blankets will be accepted. Only designs by individuals will be accepted. We value creativity.

Previously published designs are not eligible for submission. This includes web publishing as well as self-publishing.

All decisions by the jury will be final and binding. SoHo Publishing and Mohair South Africa may revise these rules at any time in their sole discretion. The contest is not open to any employee of Soho Publishing or any of its subsidiaries or company under common control.

GARMENT SIZES & MATERIALS

Please make your blanket to measure no smaller than 48"x48" and no larger than 72"x72".

This contest is sponsored by Mohair South Africa. All submitted entries must be knit using yarn that includes at least 25% mohair. The final blanket must be knit predominantly with the aforementioned mohair/mohair blend yarn. When designing your garment, please keep ALL ball bands of all yarns used, as finalists will be required to submit ALL ball bands with the blanket.

ORIGINAL DESIGNS

All submitted designs must be the original work of the entrant and must not infringe upon the copyrights or other intellectual property rights of any other person or entity. SoHo Publishing and *Vogue Knitting* reserve the right, in their absolute and sole discretion, to disqualify at any time during the Design Contest any submitted design that they believe may infringe on the rights of any third parties. All winning entries and submitted designs with corresponding patterns and samples become the sole property of *Vogue Knitting* and Mohair South Africa, without further compensation, to be used or not used at their discretion, and will *not* be returned.

If you are not selected as a finalist, you may post or sell the pattern of your entry after winners have been announced at the Vogue Knitting LIVE Pasadena Cocktail Reception on April 18, 2015.

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PATTERN PUBLICATION RIGHTS

Vogue Knitting and Mohair South Africa reserve the right to publish patterns of winning entries and finalists. Designer will be cited on the pattern. Patterns for winning garments and finalists become the property of *Vogue Knitting* and Mohair South Africa.

CONTEST OVERVIEW

Part #1: Preliminaries

All entries and photos are due by **March 16, 2015**.

To enter the competition, please fill out the *Vogue Knitting* The Warmth of Mohair Blanket Design Contest Entry Form and include 3 photos of each submitted blanket* by March 16, 2015, to *Vogue Knitting*. You may submit your garment photos as well as signed entry forms and contest rules via mail or e-mail.

The Warmth of Mohair Blanket Design Contest
161 Avenue of the Americas, Suite 1301
New York, NY 10013
E-mail: contests@VogueKnitting.com
Subject Line: The Warmth of Mohair Design Contest

*For each submitted blanket please include 3 color photos, including detail photos of what makes your blanket unique. We strongly urge you to take photos of your blanket in natural light. We will only accept jpg files, and the files should not be any larger than 500kb (72dpi and 500 pixels). In addition please name each photo file using the following naming convention:

nameofdesign.photo#.jpg

For example, janeblanket.3.jpg. Your photos will be judged anonymously by a group of impartial industry experts. Judging will occur the week of March 16, 2015, and the jury will decide which submissions will move forward to become finalists.

Part #2: Finalists

Following the preliminaries, *Vogue Knitting* will begin sending notices to finalists starting March 18, 2015. If you have not heard from *Vogue Knitting* by March 31, 2015, we regret to inform you that your design did not make it to the finalist level.

Finalists will be asked to send their garments and ALL ball bands (at their own shipping expense) to *Vogue Knitting* to arrive no later than March 31, 2015, at the above address.

Samples provided by all finalists will become property of *Vogue Knitting*.

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Part #3: Final Judging

Final judging will take place at Vogue Knitting LIVE Pasadena, April 17, 2015, by a group of impartial industry experts. Winners will be announced during the Cocktail Reception at Vogue Knitting LIVE Pasadena on the evening of April 18, 2015. All finalist blankets will be on display throughout the show. Finalists do not have to be present to win.

PRIZES

Grand Prize Winner

- \$2000 cash prize furnished by Mohair South Africa
- VIP Package at a future Vogue Knitting LIVE featuring 4 classes, 3 lectures, and a 3-day Marketplace ticket. Must be used within 1 year of winning. Estimated value of \$500.
- *Vogue Knitting* Editorial Feature: The winning blanket and instructions will be styled and photographed for publication in *Vogue Knitting* magazine.
- Mohair South Africa Press Coverage: Winning design will be featured on the Mohair South Africa website and in other Mohair South Africa media.

1st Runner Up—Hand-Knit

- Mohair Gift Basket filled with \$200 worth of mohair yarn.
- The winning blanket and instructions will be styled and photographed for publication in an editorial feature in *Vogue Knitting* magazine.
- Winning design will be featured on the Mohair South Africa website and in other Mohair South Africa media.
- Class Package at a future Vogue Knitting LIVE featuring 3 classes, 3 lectures, and a 3-day Marketplace ticket. Must be used within 1 year of winning. Estimated value of \$200.

1st Runner Up—Crochet

- Mohair Gift Basket filled with \$200 worth of mohair yarn.
- The winning blanket and instructions will be styled and photographed for publication in an editorial feature in *Vogue Knitting* magazine.
- Winning design will be featured on the Mohair South Africa website and in other Mohair South Africa media.
- Class Package at a future Vogue Knitting LIVE featuring 3 classes, 3 lectures, and a 3-day Marketplace ticket. Must be used within 1 year of winning. Estimated value of \$200

All Finalists

Vogue Knitting LIVE Access

- One ticket to the Cocktail Reception at Vogue Knitting LIVE Pasadena on April 18, 2015. (Finalists are responsible for their own transportation and accommodations.)
- One 3-Day Marketplace Ticket
- One FREE lecture at Vogue Knitting LIVE Pasadena (dependent upon availability)

Finalists are not required to attend Vogue Knitting LIVE Pasadena. You do not need to be present to win.

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Entry:

The design contest will open at midnight on **November 20, 2014**. The last day to submit a design will be **March 16, 2015**.

In order to be considered, submissions must adhere to the official rules of The Warmth of Mohair Design Contest. By signing this entry form, you acknowledge that you have read and agree to adhere to the official rules of this contest, and that all decisions of the jury will be final and binding.

Signature of Entrant: _____

Date: _____