



The Institute of
Internal Auditors
Central Jersey

fraud
conference
05.06.25

NJHA Conference and Event Center
Princeton, NJ

sponsorship opportunities

The Central Chapter of the IIA's Annual Fraud Conference

The Central Jersey Chapter of the Institute of Internal Auditors have successfully hosted the Annual Fraud Conference for over 15 years. We anticipate approximately 100+ attendees.

This year the conference will take place on May 6th at
NJHA Conference and Event Center, Princeton, NJ.

The Chapter offers different sponsorship options that give your organization an opportunity to "get in front of" our diverse audience. We thank you in advance for your support of the IIA.

WHY SPONSOR?

Sponsorship is a great way to gain exposure for your internal audit products and services.

There will be ample time during the conference for you and your team to network with key-decision makers across a variety of industries.

Support for the Profession: Demonstrate your commitment to advancing the internal auditing field.

SPONSORSHIP BENEFITS

All sponsors will receive acknowledgment in promotional materials and throughout the event. Benefits vary by sponsorship level but include exhibitor space, complimentary registrations, speaking opportunities ¹, and more.

Please take a look at our sponsorship offerings on the next pages of this booklet for more details.

1- Only available with Elite Sponsorship.

SPONSORSHIP OPPORTUNITIES

ELITE

\$2,000 *Only 3 available*

ELITE

- 1 vendor table in the expo area
- Exhibitor Registrations for 2 table personnel*
- Opportunity to address the attendees from the main stage during live event for 3 minutes.
- Email Ad: 750w x 250h pixel ad (you provide) will be placed on all outgoing email invitations
- Website Ad: 750w x 250h pixel ad (you provide) will be placed on registration site and can be linked to the URL of your choosing
- Verbal acknowledgement as "Elite Sponsor" during the live event
- Company logo will appear on presentation screen as "Elite Sponsor"
- Company logo will appear on registration site as "Elite Sponsor"
- Company logo will appear on onsite signage
- Conference registrations (full access) (3 - registrations)

GOLD

\$1,500 *Only 2 Available*

GOLD

- 1 vendor table in the expo area
- Exhibitor Registrations for 2 table personnel*
- Email Ad: 750w x 250h pixel ad (you provide) will be placed on all outgoing email invitations
- Email Ad: 750w x 250h pixel ad (you provide) will be placed on registration site and can be linked to the URL of your choosing
- Verbal acknowledgement as "Gold Sponsor" during the live event
- Company logo will appear on presentation screen as "Gold Sponsor"
- Company logo will appear on registration site as "Gold Sponsor"
- Company logo will appear on onsite signage
- Conference registrations (full access) (2 - registrations)

more continued on the following page

1 Table personnel registrations include continental breakfast and buffet lunch. These registrations are limited to the expo area and do not include conference sessions. Table personnel are limited to the number of passes in your sponsorship packages. Passes for additional table personnel can be purchased at the cost of \$75 per person. Table personnel do not earn CPE. Speakers and program are subject to change without notice.

Speakers and program are subject to change without notice

For more information, please contact:
Caroline Sulc
Meeting Manager • Eventium LLC
cnjia@eventiumLLC.com

SILVER

SILVER

\$1,000

- 1 vendor table in the expo area
- Exhibitor Registrations for 2 table personnel*
- Email Ad: 325w x 250h pixel ad (you provide) will be placed on all outgoing email invitations
- Website Ad: 325w x 250h pixel ad (you provide) will be placed on registration site and can be linked to the URL of your choosing
- Verbal acknowledgement as "Silver Sponsor" during the live event
- Company logo will appear on registration site as "Silver Sponsor"
- Company logo will appear on onsite signage
- Conference registration (full access) (1 - registration)

Secure Your Sponsorship

Once you have decided on your sponsorship level, please reach out to our sponsor concierge at cnjiia@eventiumllc.com.

You will be mailed a link so that you can purchase your sponsorship through our online portal.

Digital Assets

Logo: Please send high res JPEG or PNG format of your logo.

Ads: Ads should be submitted in a PNG and JPG format.

Links: Please supply the URL that you want your ad to link to (where applicable).

Email this information to: cnjiia@eventiumllc.com no later than March 6, 2025.

Attendee Registration Details

Sponsorship packages include comped attendee registrations (3 for Elite, 2 for Gold and 1 for Silver)

A comp code and instructions will be sent to you once your sponsorship has been confirmed.

The conference is already being marketed.

Marketing related benefits will start to take effect once signed contract and payment are received.

For more information, please contact:

Caroline Sulc

Conference Manager Eventium LLC

cnjiia@eventiumLLC.com

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Payment and commitment must be received prior to March 6, 2025 unless otherwise noted. No sponsorships will be reserved until signed agreement is received.

IMPORTANT DATES & DEADLINES

Sponsor Specific Deadlines

March 6, 2025	Payment is due for all sponsorship opportunities in order to be included on signage.
March 6, 2025	Deadline to submit company logo for website and signage
April 6, 2025	Deadline to submit names of expo table personnel. Names can be submitted on-line
April 21, 2025	Deadline for comped virtual registrations to register.

Key Dates

May 1, 2025	Attendee Registration Closes (Subject to early closure in case of sell out)
May 6, 2025	Conference Date

NJHA Conference and Event Center
760 Alexander Road
Princeton, NJ

Questions?
Contact our Event Manager at cnjia@eventiumLLC.com