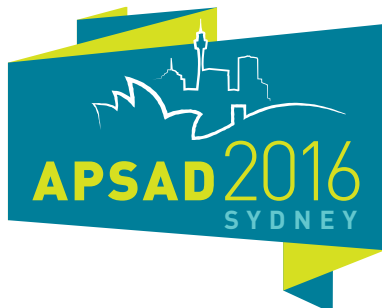


Annual Scientific Alcohol and Drug Conference

SPONSORSHIP PROSPECTUS



OCTOBER 30 to NOVEMBER 2

2016 APSAD Scientific Alcohol and Drug Conference

www.apsadconference.com.au


APSAD
The Australasian Professional Society
on Alcohol and other Drugs

On behalf of the conference organising committee, we would like to invite you to join the Australasian Professional Society on Alcohol and other Drugs, for the APSAD Sydney 2016 Scientific Alcohol & Drug Conference, to be held at Four Points by Sheraton Sydney, Darling Harbour, 30 October – 02 November 2016

In the spirit of reconciliation we acknowledge Aboriginal and Torres Strait Islander peoples as the traditional custodians of our land – Australia. APSAD acknowledges the Gadigal of the Eora Nation as the traditional custodians of this place we now call Sydney.

APSAD Sydney 2016 will showcase high quality scientific research and lessons learnt from practitioners working in the field of alcohol and other drugs along with allied fields such as mental health, emergency medicine, and general practice.

APSAD has a strong reputation for delivering unique, inclusive and stimulating conferences. The conference will demonstrate outstanding science, best practice in treatment, law enforcement, harm reduction and prevention and include experiential knowledge at all levels. The high quality content will be represented through the choice of keynotes, invited speakers, the symposia, the poster presentations, the workshops, and the peer reviewed abstract-driven sessions. We will have notable international and national scientists, practitioners, and experiential speakers. We are anticipating an exciting series of sessions from our home grown presenters and our interstate, New Zealand, and international colleagues.

The conference will focus on emerging alcohol and other drug issues among diverse settings and populations, including urban, regional and rural locations, First Nations populations and the Asia-Pacific region, along with new treatment, prevention and policy approaches to the drug and alcohol field.

A wide variety of promotional opportunities are available to help keep your company's name front and centre in the minds of conference attendees, before, during and after their conference experience. Select from our packages or pick out an advertising opportunity or exhibition display. Whether you're looking for an exclusive event sponsorship, trade exhibition, networking or advertising opportunity, we have a number of packages available that are built to fit your branding needs.

Pick one or a combination of sponsorships, or we can tailor a package that best suits your marketing objective, please contact us to discuss your requirements.



Liz Baxter
Executive Officer
APSAD



APSAD is Australia's leading multidisciplinary organisation for professionals involved in the drug and alcohol field.

APSAD is dedicated to promoting improved standards in clinical practice for medical practitioners and other health professionals who deal with alcohol and other drug-related problems in the course of their work. It also provides a network of drug and alcohol professionals in Australia, New Zealand and the Asia Pacific.

WHY YOU SHOULD SPONSOR THE CONFERENCE

Sponsors and exhibitors will benefit from premium levels of direct exposure and marketing throughout the planning of the Conference, culminating in an event that will bring them face to face with their key prospects and customers. Sponsorship provides an unprecedented medium to move and inspire your clientele towards purchase.

Sponsorship at the APSAD Sydney 2016 Conference will provide exceptional exposure to a key market that no other conference can offer.

Benefits include:

- Maximum exposure at an International Congress devoted to the alcohol & other drugs and allied fields
- The opportunity to deliver a clear message that you have a genuine commitment to the sector
- Enhancement of your brand and image positioning at this premier international educational event
- Differentiation from your competitors with innovative event sponsorship and booth placement
- High visibility on the official conference website and conference marketing materials
- An unparalleled platform to network and do business with approximately 700 delegates
- The arena to capture and secure new prospects whilst enhancing your corporate profile with existing clients
- Targeted marketing through networking opportunities presented in the exhibition area
- Access to prominent international and national decision-makers
- Flow-on effect to sales from your conference exposure
- Your target market comes to you

Marketing Strategy:

A detailed and comprehensive strategy has been put in place combining internet based and direct marketing, as well as promotional activities.

The conference will be continually promoted through the website, at related international and national meetings and in selected industry publications, e-newsletters and journals, to ensure a successful and well marketed event for 2016.

The Conference Managers are here to ensure you get the most out of your investment. We encourage you to contact our Sponsorship Department to discuss the many additional ways we can further assist your marketing efforts and build your business through the APSAD Sydney 2016 Conference.

The Conference offers a unique opportunity to increase your company's exposure to a diverse cross-section of industry professionals.

Sponsorship packages and commitment levels vary and can be tailored to suit your marketing strategies.

Whatever your business, the APSAD Sydney 2016 Conference has a sponsorship package that will help you meet your brand and networking objectives.

DELEGATE PROFILE

The Conference is expected to attract up to 700 delegates. The audience will be Addiction Staff Specialists, General Practitioners, psychiatrists, psychologists, Nurse Practitioners, health care professionals, workers in drug and alcohol, mental health services, youth services and criminal justice, regulatory officers involved in drug law enforcement and corrective services, academics and researchers from a range of disciplines and backgrounds across the world. There will also be delegates from community agencies and government departments. The importance of evidence based science and the application of research and practical knowledge to individuals, groups, communities, societies and the world community will be highlighted throughout the Conference.

PROGRAM THEMES

The scientific program will include the following themes:

- Alcohol
- Blood-borne viruses
- Cannabis
- Comorbidity
- Consumers & peers
- Crime, justice & legal issues
- Cross culture & international
- Drug policy reform
- Epidemiology
- Harms & harm reduction
- Health policy & reforms
- Health, law & human rights
- Hep C
- Heroin & opioids
- First Nations issues
- Injecting drug use
- Methamphetamine & psychostimulants
- Neuroscience
- New technologies & e-interventions
- Pharmaceuticals (consumption)
- Prescription opioid treatment
- Prevention & early intervention
- Psychopharmacology & psychobiology
- Social & community issues
- Tobacco
- Translational research
- Treatment settings
- Women & maternal issues
- Workforce issues

ORGANISING COMMITTEE

Professor Michael Farrell
Director, APSAD
Conference Co-Convener

Dr Lynda Berends
President, APSAD

Dr Matthew Dunn
Director, APSAD
2017 Conference Co-Convener

Mr Anthony Jackson
Director, APSAD
Conference Co-Convener

Dr Robert Tait
Director, APSAD

Dr Rebecca Jenkinson
2017 Conference Co-Convener

Dr Julia Butt

CONFERENCE SECRETARIAT

Elizabeth Baxter
Executive Officer, APSAD

Amanda Burg
Senior Project Officer, ASHM

Deborah Dmoch
Administrative Officer, APSAD

Rini Das
Project Support Officer, ASHM

SPONSORSHIP MANAGERS

CONFERENCE MANAGERS

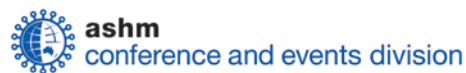


Tel: + 61 2 9252 2281

Fax: + 61 2 9252 2209

Email: conference@apsad.org.au

Website: www.apsad.org.au



Tel: + 61 2 8204 0775

Fax: + 61 2 8204 0779

Email: apsadconference@ashm.org.au

Website: www.apsadconference.com.au

HOST CITY & VENUE INFORMATION

Sydney is Australia's largest and most famous city

Sydney is New South Wales's state capital and is home to some of Australia's most iconic landmarks including the Sydney Opera House and the Sydney Harbour Bridge. Sydney is known for its beautiful coastline and iconic beaches that are a must visit for any visitor. Only a 30 minute drive from Sydney Airport the beauty that is Sydney is the backdrop for this year's APSAD Conference.

No matter your interests, Sydney has something for everyone whether it is enjoying a fine dining meal or taking a harbour cruise taking in the sights of Sydney. Sydney is a city that celebrates that multiculturalism and embraces diversity.

For more information on what Sydney has to offer visit the [Destination NSW website](http://DestinationNSW.com.au).

Conference Venue - Four Points by Sheraton Sydney, Darling Harbour

Four Points by Sheraton Sydney, Darling Harbour is designed with floor to ceiling glass to maximise natural light and water views of Darling Harbour and located in Sydney's meeting precinct, offers ease of access to Sydney's CBD and nearby attractions as well as harbour views.

SPONSORSHIP OPPORTUNITIES

All prices quoted are in Australian Dollars and are inclusive of GST.

PLATINUM SPONSOR

\$30,000

EXCLUSIVE

As the Conference Platinum Sponsor, your company will enjoy the highest level of exposure offered over all other sponsors.

This is a unique marketing opportunity and we are confident your involvement in this prestigious forum will provide your company with exceptional business rewards.

As the Platinum Sponsor of this Conference, your company will receive considerable exposure and recognition through the following benefits:

- Exposure and acknowledgement as the Platinum Sponsor with your logo on the first page of the Conference Handbook* and in the Conference App
- Recognition as the Platinum Sponsor by the Conference Convener at the official opening, with your company's logo prominently displayed
- Sponsorship of all morning and afternoon tea breaks with the opportunity for promotional display at catering stations and your logo displayed on catering table signage
- One (1) e-blast to conference delegates sent on your behalf by the Conference Managers
- One full A5 page advertisement in the Conference Handbook (artwork to be supplied by sponsor)
- Opportunity to include a brochure insert in the delegate conference satchel (item at sponsors own expense)
- Inclusion of company name and logo on the sponsors page of the conference website with a hyperlink to your Company website
- Two (2) complimentary exhibition booths (6m x 3m in total) in prime location; includes shell scheme, two (2) chairs; one (1) trestle table with cloth including acknowledgement as an exhibitor with your logo in the Conference Handbook and in the Conference App with a 200 word profile and website details; and exhibitor signage
- Acknowledgment on the Sponsor Slide to be shown at the beginning of all keynote and concurrent sessions
- Acknowledgment as Platinum Sponsor on the official sponsorship acknowledgement board onsite
- Four (4) complimentary full conference registrations
- Four (4) tickets to the conference dinner

EXCLUSIVE Platinum Sponsorship Options

The Platinum Sponsor can choose one (1) of the below exclusive options as part of their recognition as a Platinum Sponsor.

- Poster Presentation & Prize Sponsor – Poster presentations are an integral part of the conference and provide prominent branding during and after the event (refer to page - 9 - for more information)
- Late Breaking Presentations Sponsor – one of the most popular sessions of the conference, late breaker presentations are cutting-edge research (refer to page - 10 - for more information)

GOLD SPONSOR

\$20,000

TWO (2) AVAILABLE

An excellent package that ensures your company name is predominately displayed throughout the entire Conference.

As the Gold Sponsor of this Conference, your company will receive considerable exposure and recognition through the following benefits:

- Exposure and acknowledgement as a Gold Sponsor of the Conference with your logo in the Conference Handbook* and in the Conference App
- Verbal recognition from the Conference Convenor during the official opening
- Opportunity to include one promotional (1) insert in the delegate conference satchel (A4 double sided flyer)
- Acknowledgment on the Sponsor Slide to be shown at the beginning of all Keynote and concurrent sessions
- One (1) complimentary exhibition booth (3m x 3m) in a prominent location (includes shell scheme, two (2) chairs; one (1) trestle table including acknowledgement as an exhibitor with your logo in the Conference Handbook and in the Conference App with a 150 word profile and website details; and exhibitor signage)
- Acknowledgement as a Gold Sponsor on the official sponsorship acknowledgement board onsite
- Two (2) complimentary full registrations
- Two (2) tickets to the conference dinner
- Acknowledgment as Gold Sponsor on the official sponsorship acknowledgement board onsite
- Inclusion of your company name and logo on the sponsors page of the conference website with a link to your company website
- In addition to the above entitlements each Gold Sponsor may select one (1) of the following additional entitlements. Additional entitlement is allocated on a first in first served basis and must be selected at time of booking.

Option 1. Conference Dinner Sponsorship

Conference dinner will be held at Doltone House Darling Island Wharf, Pyrmont, Tuesday 1 Nov

The Conference Dinner is the social event for the conference providing an opportunity for delegates to catch up with old friends, make new ones and dance the night away!

The **APSAD Awards for Excellence in Science, Research and Practice** are presented at the Conference Dinner by the APSAD President.

Entitlements for the Dinner Sponsor will include:

- Verbal recognition as the Conference Dinner sponsor at the function
- Exposure and acknowledgement in the Conference Handbook* as the Conference Dinner Sponsor
- Opportunity to display up to 4 Company banners inside and outside the venue during the dinner
- Opportunity to provide door gifts or raffle prizes for delegates at the dinner (Sponsor to provide)

Option 2. Conference Handbook

The Conference Handbook contains all the relevant conference information for all conference delegates including speaker information, conference program, social/networking events and exhibition information.

Entitlements for the Conference Handbook Sponsor will include:

- Exposure and acknowledgement as the Conference Handbook Sponsor with your logo on the inside front cover of the Conference Handbook*
- One full A5 page advertisement in the Conference Handbook (artwork to be supplied by sponsor)

SILVER SPONSOR

\$10,000

THREE (3) AVAILABLE

As a Silver Sponsor, your organisation will enjoy a strong alignment with the Conference through the many opportunities for branding and exposure.

As a Silver Sponsor of this Conference, your company will receive considerable exposure and recognition through the following entitlements:

- Exposure and acknowledgement as a Silver Sponsor with your logo in the Conference Handbook* and in the Conference App
- Verbal recognition from the Conference Convenor as a Silver Sponsor at the official opening
- Opportunity to include one promotional (1) insert in the delegate conference satchel (A4 double sided flyer)
- One (1) complimentary exhibition booth (3m x 2m) (includes shell scheme, two (2) chairs; one (1) trestle table including acknowledgement as an exhibitor with your logo in the conference handbook with a 150 word profile and website details; and exhibitor signage
- Acknowledgment on the Sponsor Slide to be shown at the beginning of all keynote and concurrent sessions
- Acknowledgement as a Silver Sponsor on the official sponsorship acknowledgement board onsite
- Inclusion of company name and logo on the sponsors page of the conference website with hyperlink to your Company website
- One (1) complimentary full registration
- One (1) ticket to the conference dinner
- Opportunity to launch a report, research project, etc. and/or provide a 10 minute address to delegates during one (1) lunch, morning tea or afternoon tea.

KEYNOTE SPEAKER SPONSOR

\$10,000

THREE (3) AVAILABLE

High profile International experts have been invited to present Keynote/Plenary addresses to cover key areas within AOD and related fields. This will be a great opportunity for companies to sponsor these well renowned professionals.

As a Keynote Speaker sponsor, your company will receive considerable exposure and recognition through the following entitlements:

- Display of Company logo on a PowerPoint slide at the commencement of the Keynote Speaker session
- Exposure and acknowledgement as an International Keynote Speaker Sponsor with your Company logo in the Conference Handbook* and in the Conference App
- Acknowledgement as Keynote Speaker Sponsor on the official sponsorship acknowledgement board onsite
- Display of up to two (2) company banners during the Keynote Speaker session
- Company listed as an International Keynote Sponsor in all editions of the Program; Printed, Online, and in the Conference App*
- Inclusion of Company name and logo on the sponsors page of the Conference Website with a link to your Company website

DRUG AND ALCOHOL REVIEW CONFERENCE APP SPONSOR**\$13,000****EXCLUSIVE**

The *Drug and Alcohol Review*, the official journal of APSAD, is currently in its 35th year of publication. The Journal is an international forum for the views, expertise and experience of all those involved in the study and treatment of alcohol, tobacco and other drug problems. The journal represents an important source of information to clinicians, drug and alcohol agency staff, researchers, policy makers and service administrators.

An online supplement and a conference App of the *Drug and Alcohol Review* will be produced containing all Conference Abstracts. It will be available to all Conference Delegates, journal subscribers, APSAD members, and open access on the official journal website, before, during and long after the conference has finished.

As the *Drug and Alcohol Review* and Conference App sponsor, your company will receive considerable exposure and recognition through the following entitlements:

- Branding of the Conference App exclusive to official *Drug and Alcohol Review* and Conference App sponsor (not all sponsors of the Conference)
- App will be promoted via a link on the Conference website (both URL and QR Code) and the official *Drug and Alcohol Review* Wiley website
- Conference App QR Code provided to sponsor for own marketing purposes
- Satchel insert promoting the APSAD Sydney 2016 App, highlighting sponsor and explaining how delegates can access it (produced and printed by Wiley)
- App to be promoted across all Wiley online, on the *Drug & Alcohol Review* Journal homepage, and on the Conference website
- Exposure and acknowledgement as the a *Drug and Alcohol Review* Conference App sponsor with your logo in the Conference Handbook*
- One (1) full page colour advert, inside the *Drug and Alcohol Review* supplement (artwork to be provided by sponsor)
- One (1) complimentary full registration
- One (1) ticket to the conference dinner
- Verbal recognition from the Conference Convenor during the official opening
- Acknowledgment on the Sponsor Slide to be shown at the beginning of all keynote and concurrent sessions
- Acknowledgement as the *Drug and Alcohol Review* sponsor on the official sponsorship acknowledgement board onsite
- Inclusion of your Company name and logo on the sponsors page of the conference website with a link to your company website

POSTER PRESENTATION SESSION & PRIZE SPONSOR

\$8,000

EXCLUSIVE

The Poster Presentation Sessions and Prizes sponsorship package is a great opportunity for a company to benefit from brand recognition before, during, and after the Conference is finished.

This package involves sponsorship of the Conference Poster Presentation Session, the Poster Highlights Sessions, as well as the Poster Prizes and includes extensive branding opportunities on poster signage, poster boards, throughout the poster presentation area, before and after the Poster Highlights Session, and on the Poster Prize Certificates (including runner up and honourable mention certificates).

Poster presentations are an integral part of any conference, and by sponsoring the poster activity, your company's branding will be prominent during and after the event. This will be seen by delegates throughout the conference as the poster display is up for the full conference and is located with the Exhibition Booths and catering areas at the Conference, during the dedicated poster sessions including the Highlights session/s and also when delegates access the presentations on the conference website for a period of time after the Conference.

Number of sessions included in this sponsorship package is dependent on the number of abstracts submitted.

Included in this package is the cost for Poster Prizes (2 x \$200) for the best poster presented at the conference in both Early and Senior Career categories.

As the Poster Presentation Sessions and Prize Sponsor of this Conference, your company will receive considerable exposure and recognition through the following entitlements:

- Company name recognised as sponsor of the Poster Presentation and Prize
- Exposure and acknowledgement as the Poster Presentation and Prize Sponsor with your Company logo in the Conference Handbook* and in the Conference App
- Opportunity to display your Company banners (up to four) in the Poster Presentation area
- Opportunity to include your Company logo or name on each poster board
- Opportunity to include your Company logo on Poster Session signage
- Verbal recognition from the Conference Convenor as the Poster Presentation and Prize Sponsor at the official opening and during the Poster Highlight Session/s
- Verbal announcement of sponsorship by the Conference Convenor and display of Company logo on the PowerPoint slide during Poster Prize Presentation
- Inclusion of company name and logo on the poster presentations page of the conference website with hyperlink to your Company website after the conference
- Inclusion of Company logo on the Poster Prize Certificates, including Runner Up and Honourable Mention Certificates
- Display of Company logo on the PowerPoint slide at the commencement at each of the Poster Highlights Presentation Session/s
- Opportunity to include one promotional (1) insert in the delegate conference satchel (A4 double sided flyer)
- Table top display in poster area
- Inclusion of Company name and logo on the sponsors page of the conference website with hyperlink to your Company website

LATE BREAKING PRESENTATIONS SPONSOR

\$8,000

EXCLUSIVE

Approximately 20 Late Breaking Oral presentations will be conducted during the Conference. Late Breaking presentations are held within the Plenary room and no competing sessions are held.

This is a great promotional opportunity for a company to align themselves with presentations accepted by the Scientific Committee.

As the Late Breaking Presentations Sponsor of this Conference, your company will receive considerable exposure and recognition through the following entitlements:

- Company name recognised as sponsor of the Late Breaking Presentations
- Exposure and acknowledgement as the Late Breaking Sponsor with your logo in the Conference Handbook* and in the Conference App
- Verbal recognition from the Conference Convenor as the Late Breaking Sponsor at the official opening
- Display of up to two (2) Company banners during the Late Breaking Session in the Plenary room
- Display of Company logo on the PowerPoint slide at the commencement of each Late Breaking Session
- Opportunity to include one promotional (1) insert in the delegate conference satchel (A4 double sided flyer)
- Inclusion of Company name and logo on the sponsors page of the Conference Website with a link to your Company website

INTERNET KIOSK

\$8,000

EXCLUSIVE

The Internet Kiosk will be provided for the exclusive use to Conference Delegates. Delegates will be able to keep in touch with their office via email in a well-appointed multi-stationed Internet Kiosk located in the Exhibition Area.

The Kiosk will provide the sponsor with the following entitlements:

- Naming rights to Internet Kiosk
- Acknowledgement in the Conference Handbook* and in the Conference App, including directions to the Kiosk
- Company website set as the internet home page and on the screen saver on each terminal
- Sponsor logo printed on directional on-site signage to the Internet Kiosk
- Satchel Insert including information about your organisation and details about the Internet Kiosk (Sponsor to supply)
- Inclusion of Company name and logo on the sponsors page of the Conference Website with a link to your Company website

Note: We strongly recommend that the sponsor of the Internet area hire a barista machine for the duration of the conference to gain maximum exposure and attract delegates.

JAMES RANKIN ORATION SPONSOR**\$5,000****EXCLUSIVE**

A highlight of the Conference program is the James Rankin Oration presented by a highly distinguished Australasian speaker in the AOD field. The James Rankin Orator is chosen each year by the APSAD Council.

As the James Rankin Oration Sponsor, your company will receive considerable exposure and recognition through the following entitlements:

- Display of Company logo on a PowerPoint slide at the commencement of the James Rankin Oration session
- Display of up to two (2) Company banners during the James Rankin Oration session
- Company listed as the James Rankin Oration Sponsor in all editions of the Program; Printed, Online, and in the Conference App*
- Exposure and acknowledgement as the James Rankin Oration Sponsor with your Company logo in the Conference Handbook* and in the Conference App
- Acknowledgement as James Rankin Oration Sponsor on the official sponsorship acknowledgement board onsite
- Inclusion of Company name and logo on the sponsors page of the Conference Website with a link to your Company website

SESSION SPONSOR**\$2,000**

The themes listed on Page - 3 - of the Sponsorship Prospectus are integral to the APSAD Conference Program and will feature a number of symposia, workshops, and oral presentation streams.

As a Session Sponsor, your company will receive considerable exposure and recognition through the following entitlements:

- Display of Company logo on a PowerPoint slide at the commencement of the Session
- Exposure and acknowledgement as a Session Sponsor with your Company logo in the Conference Handbook* and in the Conference App
- Acknowledgment and listing as Session in all editions of the Program; Printed, Online, and in the Conference App*
- Acknowledgement as Session Sponsor on the official sponsorship acknowledgement board onsite
- Opportunity to display one (1) Company banner (supplied by sponsor) during the session
- Introduction (up to 80 words) given by Chairperson at the start of the session
- Inclusion of Company name and logo on the sponsors page of the Conference Website with a link to your Company website

EARLY CAREER RESEARCHERS NETWORKING BREAKFAST SPONSOR

\$1,000

FOUR (4) AVAILABLE

The Early Career Researchers (ECR) Networking Breakfast will be held at the Conference. This is a great opportunity to access up and coming researchers and has become one of the popular networking events of the conference.

Entitlements include:

- Verbal sponsorship acknowledgement during the Breakfast by the Chair
- Exposure and acknowledgement as a ECR Breakfast Sponsor with your Company logo in the Conference Handbook* and in the Conference App
- Inclusion of Company name and logo on the Early Career Networking Event page of the Conference Website with a link to your Company website
- An invitation for one (1) representative to attend the ECR Breakfast
- A reserved space at a prominent table at the ECR Breakfast
- One (1) banner (supplied by sponsor) displayed during the breakfast session
- A participants list will be provided electronically at the start of the conference (subject to privacy laws)

STATIONERY

\$880

EXCLUSIVE

Please note this is an in-kind sponsorship and pens and pads must be supplied by the sponsor.

Total number of stationery items required will be provided to the Sponsor.

Entitlements include:

- Pads and pens, a maximum of 2 stationery items, supplied by your Company will be inserted into the Conference satchel of every delegate
- Exposure and acknowledgement as the Stationery Sponsor with your Company logo in the Conference Handbook* and in the Conference App
- Inclusion of Company name and logo on the sponsors page of the Conference Website with a link to your Company website

SACHEL INSERT

\$880 per item

Companies will reach all delegates directly by providing inserts in the Conference satchels, which will be provided to all registered delegates. All inserts must be approved by the APSAD Sydney 2016 Organising Committee.

Inserts may take the form of a brochure/flyer or sample, promoting your product or service.

This insert is a single page A4 in size and can be double sided (sponsor to supply)

A limit may be placed on the number of satchel inserts available.

ADVERTISING

\$1,000

The Conference Handbook will be a valuable reference tool used by delegates throughout the Conference. It will contain full details covering the program, together with exhibition and session details as well as information covering the Conference social events and meetings.

MONO A5 FULL PAGE PORTRAIT: \$1,000

Specifications and deadline dates for receiving advertisements will be sent leading up to the Conference.

** Exposure in Conference publications is determined by confirmation of sponsorship prior to print deadlines. To maximise exposure, please confirm your participation by the earliest date possible*

EXHIBITION

The exhibition is an integral part of the Conference activities. It provides an unparalleled opportunity for companies to come face to face with the delegates and an optimal marketplace to increase your company's visibility and to showcase and demonstrate your products/services.

Stands will be allocated in order of receipt of application forms. For a copy of the floorplan or to secure your space please complete and return the enclosed booking form to [APSAD Conference](#) or fax +61 2 9252 2209.

SHELL SCHEME STAND 3m x 3m

COMMERCIAL..... \$5,500

NOT-FOR-PROFIT..... \$2,900

SHELL SCHEME STAND 3m x 2m

COMMERCIAL..... \$5,000

NOT-FOR-PROFIT..... \$2,500

Floor space including a single Modular Stand in either 3m x 3m or 3m x 2m includes the following features:

- Company name and logo on the Conference Website with a link to your Company's website
- Company name, 50 word profile and website listed in the Conference Handbook* and in the Conference App
- Two (2) exhibitor passes per stand booked. This pass includes catering only; it does not allow entry into Conference sessions or additional social or networking functions
- Fascia signage consisting of a panel supported in an aluminium frame.
Fascias will be provided for all open sides of shell scheme stands
- 2.5m high walls in white octanorm in aluminium framing
- 2 x 120w (or energy efficient equivalent) spotlights per display booth
- 1 x 4amp power point per display booth
- 1 x trestle table with cloth and 2 chairs
- Lunch, Morning and Afternoon Tea



TABLE TOP DISPLAY

COMMERCIAL..... \$1,500

COMMUNITY GROUPS..... \$880

Table tops are a great option for community groups to promote their services or projects;

- Company name and logo on the Conference Website with a link to your company's website
- Company name, 50 word profile and website listed in the Conference Handbook* and in the Conference App
- 1 x trestle table with cloth and 2 chairs
- Each company receives one (1) exhibitor pass per table booked. This pass includes catering only; it does not allow entry into Conference sessions or social or networking functions.
- Lunch, Morning and Afternoon Tea

TERMS AND CONDITIONS

Sponsorship:

In order to confirm your participation, we will require the completed Sponsorship Application Form (page - 16 -) and full payment. A Tax Invoice will be issued upon receipt of the Application Form. The sponsorship cannot be confirmed, and therefore no benefits will be given, until full payment is received. Payment must be received 14 days from issue of invoice. If the full payment is not received, the Conference Organiser has the right to review the commitment and withdraw the application.

Terms of participation include:

- The payment is offered as an unconditional grant. The sponsor has no control over content, tone or emphasis of the conference, allocation of funds or selection of recipients
- There will be no opportunity for the sponsor to control the curriculum of educational initiatives of the Conference
- The sponsor will have access to use the conference logo for promotional purposes only
- The organisers do not endorse or promote any health-care related products
- Sponsors cannot claim any relationship, endorsement or support from the conference partners
- All attending delegates from the sponsoring organisation will be registered by 9 October 2016
- If payment is not made prior to the conference dates, an additional 20% surcharge will be added to the overall sponsorship total.
- APSAD Council would request that companies refrain from hosting any additional meetings at the venue during the conference.

Whilst every care will be taken by the venue and organising personnel, the organisers will not be responsible for any loss or damage to property, including brochure materials of any sponsoring company or any other person, by theft or fire or any other cause.

Cancellation Policy:

In exceptional circumstances the Organisers will be prepared to consider cancellation of their contract with Sponsors, but only if the following conditions are complied with:

- That the request for cancellation is submitted in writing
- If cancellation of sponsorship is necessary after confirmation, the following penalties will apply:
 - For cancellation notices received in writing before 15 July 2016 a cancellation fee of 50% of the original package price (incl. GST) will apply
 - Cancellation notices received after 15 July 2016 receive no refund

Payment Details:

Cheques

Please make all cheques/drafts payable to 'APSAD Conference' and send to the Conference Secretariat:
APSAD Sydney 2016
PO Box R1014
Royal Exchange NSW 1225

Credit Card & EFT payments

Details will be provided on the invoice or please contact the Conference Secretariat



APSAD SYDNEY 2016 CONFERENCE

Send your completed form to:

(02) 9252 2209

conference@apsad.org.au

SPONSOR/EXHIBITOR APPLICATION FORM

Organisation or Company Name:			
Organisation or Company Address:			
Contact Name:			
Position Held:			
Phone N°:		Fax N°:	Mobile N°:
E-mail:			

We are interested in the following (please tick):

<input type="checkbox"/> Platinum – please choose 1 option from the Exclusive selection	\$30,000
<i>Exclusive Selection:</i> <input type="checkbox"/> Poster Session & Prize <input type="checkbox"/> Late Breaking Presentations	
<input type="checkbox"/> Gold – please choose 1 option from the Additional selection	\$20,000
<i>Additional Selection:</i> <input type="checkbox"/> Conference Dinner <input type="checkbox"/> Conference Handbook	
<input type="checkbox"/> Silver	\$10,000

<input type="checkbox"/> DAR Conference App	\$13,000
<input type="checkbox"/> Keynote Speaker	\$10,000
<input type="checkbox"/> Poster Presentation Session & Prize	\$8,000
<input type="checkbox"/> Late Breaking Presentations	\$8,000
<input type="checkbox"/> Internet Kiosk	\$8,000
<input type="checkbox"/> James Rankin Oration	\$5,000
<input type="checkbox"/> Session	\$2,000

<input type="checkbox"/> Early Career Researchers Networking Breakfast	\$1,000
<input type="checkbox"/> Stationery	\$880
<input type="checkbox"/> Satchel Insert	\$880
<input type="checkbox"/> Advertising - Handbook	\$1,000

Exhibition Space: Shell Scheme Booth

Shell Scheme Stand 3x3	
<input type="checkbox"/> Exhibitor – Commercial rate	\$5,500
<input type="checkbox"/> Exhibitor – Not for Profit rate	\$2,900
Shell Scheme Stand 3x2	
<input type="checkbox"/> Exhibitor – Commercial rate	\$5,000
<input type="checkbox"/> Exhibitor – Not for Profit rate	\$2,500
Table Top Display	
<input type="checkbox"/> Exhibitor –Table Top Commercial	\$1,500
<input type="checkbox"/> Exhibitor – Community Table	\$880

Investment Total:	\$
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Please provide a copy of your logo (as a high resolution >300dpi eps and jpeg file in colour and black and white) for use in recognising sponsorship.

I,	agree to the terms and conditions
Signed:	
Date:	

A Sponsorship contract and tax invoice will be provided upon receipt of this form.