

# EVENTS AT A GLANCE

## WISCONSIN AT WEFTEC 2018

### **ISRAEL – US WATER INITIATIVE: WATER ROUND TABLE**

**Date: Monday, October 1**

**Where: Global Center @ WEFTEC**

**Time: 1:00 PM – 2:00 PM**

Hosted by the Israel-Colorado Innovation Fund and the American Water Works Association (AWWA), the Israel - US Water Initiative Round Table will include discussion about US water and wastewater utilities' challenges, their technology needs and introductions to promising Israeli technology solutions.

### **BUILDING THE FUTURE WATER WORKFORCE: TAPPING INTO TALENT FROM UNDERREPRESENTED COMMUNITIES**

**Date: Tuesday, October 2**

**Where: Innovation Pavilion Theater, Booth 3137**

**Time: 11:30 AM – 12:00 PM**

One of the most important ways to prepare the next generation of talent in the water industry is to identify segments of society that are traditionally underrepresented. With funding from JP Morgan, The Water Council launched an initiative with Historic Black Colleges and Universities, in particular Tuskegee University, to connect students to internships within Milwaukee's water tech hub. Hear from the students themselves describe their experiences at the Milwaukee Metropolitan Sewerage District, startup Stonehouse Water Technologies and A. O. Smith Corporation.

### **APPLYING THE INTERNATIONAL WATER STEWARDSHIP STANDARD TO INDUSTRIAL & COMMERCIAL OPERATIONS**

**Date: Tuesday, October 2**

**Where: Innovation Pavilion Theater, Booth 3137**

**Time: 12:00 PM – 12:30 PM**

What do MillerCoors, General Mills and Ecolab have in common? They all apply the Alliance for Water Stewardship (AWS) Standard to varying degrees at their sites. TWC staff will discuss the benefits of real world implementation of the AWS Standard with AWS users including actual corporate water and facilities managers.

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**Wisconsin Water  
Innovation Pavilion  
Booth 3345**



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## **INTERNATIONAL PANEL WITH THE GERMAN WATER PARTNERSHIP AND WATER ALLIANCE**

**Date:** Tuesday, October 2

**Where:** Global Center @ WEFTEC

**Time:** 2:00 PM – 3:00 PM

Concrete examples of creating tangible business development and innovation opportunities between global clusters and their members along with lessons learned along the uncharted journey.

## **BUSINESS RESEARCH ENTREPRENEURSHIP IN WISCONSIN: WHAT'S BREWing IN OPEN INNOVATION IN WATER**

**Date:** Tuesday, October 2

**Where:** Innovation Pavilion Theater, Booth 3137

**Time:** 4:30 – 5:00 PM

Open Innovation, prizes, challenges, pilot testing programs and business accelerators are all advancing water technology implementation. Learn about current and upcoming opportunities from The Water Council. Whether you represent a utility or industry with a problem or you have potential solutions or business ideas, you don't want to miss this informative session.

## **THE WATER COUNCIL/WISCONSIN WATER INNOVATION PAVILION RECEPTION**

**Date:** Tuesday, October 2

**Where:** Innovation Pavilion, Booth 3137

**Time:** 5:00 – 6:30 PM

Keep the conversations flowing after learning what's new in open innovation from The Water Council in the WEF Innovation Pavilion (Booth #3137) to close out Day 2. Stay to enjoy some cold brews while chatting with the Wisconsin delegation. Cheers!

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Contact Isaiah Perez at [iperez@thewatercouncil.com](mailto:iperez@thewatercouncil.com) with questions.

In partnership with:



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