



# ***“How to ASK and Get Exactly What you Want!”***

**Laura Fredricks, JD**

[www.expertontheask.com](http://www.expertontheask.com)



FEATURED ON:     

# What is THE ASK?

- It's the most *empowering* skill that anyone of any age and living anywhere on the planet needs to possess to have the *best life possible*.
- It will change the way you think, the way *you approach life*, and the way you tackle each goal or challenging event that comes your way.
- It's not just a skill; *it is a lifestyle*.

# What is THE ASK?

- When you ASK, you create the greatest sense of *self-worth* that no one can give you. ***You give it to yourself when you ASK.***
- It's your *life's manual* that will free you to have anything you can dream.
- THE ASK is an opportunity. It takes nothing away and is filled only with *possibilities!*

# What Can THE ASK do for YOU?

- Empower you
- Enhance your career
- Attract like- minded people to you
- Create personal momentum and energy
- Boost your self- worth
- INVITE powerful and positive outcomes

# What Can THE ASK do for YOU?

- Stop the second guessing and leaving things to chance
- Turn the unexpected into leveraged opportunities
- Make tough to discuss issues – doable
- Enhance your status amongst your peers.

**When you Have a Little Time**  
**THREE QUESTIONS EVERYONE WILL**  
**ASK**

**Why me?**  
**Why Now?**  
**What will it do?**

# More Time to Prepare Your ASK

## *Laura's 5-Step Fool Proof Method for ANY ASK*

1. Know EXACTLY What you Want
2. Prepare the Conversation
3. Deliver with Confidence
4. Reiterate What you THINK you Heard
5. Plan Your Next Move at the ASK

# THE ASK Magic Formula

***Every ASK should be ~  
2 sentences and a  
question***

Keep it simple!!!



# Was Your ASK really an ASK?

- My manuscript is complete and I was wondering if your publisher would be interested?
- At this point in my career I really do need to get paid to you pay writers for their work?
- Can you do a better deal for me with this contract you sent?

# People Leave Clues We Miss Them

➤ What do you need from me?

➤ How can I help?

➤ Why is this important to you?

These are all your signals to get crystal clear with your ASK!!

## Two Sentences and a Question

- I am so appreciative of your offer to help.  
What I need by June 1 is just one telephone call from you to publisher x to highly encourage and recommend that they publish my book. Can you do that by June 1 and let me know how the call goes?

## Two Sentences and a Question

- This is so important to me because as a speaker and consultant, people around the world have asked me to refine my work and make it easy for anyone at any age to ASK. THE ASK isn't just about money, it is empowering everyone to live their best life. Who would not want to read this book and ASK for their best life?"

## Two Sentences and a Question

- Your help will be invaluable. Right now I am in the middle of negotiating a down payment then a royalty fee for my work. Can you share with me if I am asking for too little right now I want to get this right?”

# ASKing Mantras

- The WIN is that you made the ASK, not the result
- The ASK is a Conversation, not a Confrontation
- Focus on Your ASK, the money will follow

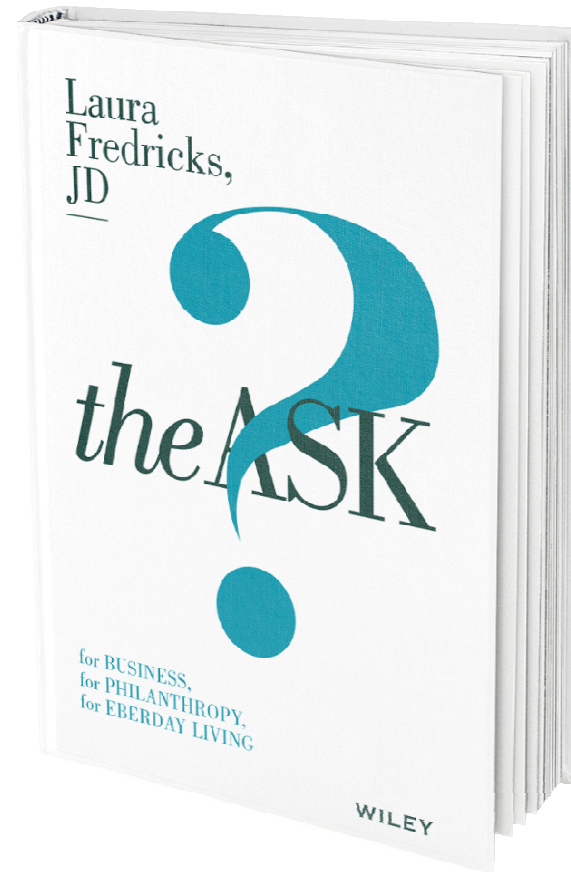
# ASKing Mantras

Laura's 2 favorites:

- *“The Quality of Your Life is Determined by the Quality Questions You ASK Yourself and Others”*
- *“When you ASK for Money You are not taking something away you are giving an Opportunity!”*

## YOU ARE ONE ASK AWAY FROM THE LIFE YOU WANT

- Rewrite your own rulebook and find empowerment in asking
- Learn the simple five steps to craft the perfect ask
- Discover the secret of the ask – it's two sentences and a question
- Remove your Money Blockers and turn a bad ask into a win
- Conquer the hardest asks you'll ever make—the ones you ask yourself
- *Over 175 sample ASKs!*





# BUY *THE ASK* TODAY!



- STEP 1** Visit [expertonTHEASK.com](http://expertonTHEASK.com) to buy your copy of *The ASK* today from one of your favorite resellers.
- STEP 2** After you order, visit [expertonTHEASK.com](http://expertonTHEASK.com) to **CLAIM YOUR FREE BONUSES**.

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eBook: Words Everybody Wants But Nobody Has to Make Your Best Ask for Money!

- STEP 3** Use *The ASK* to get your best life possible!

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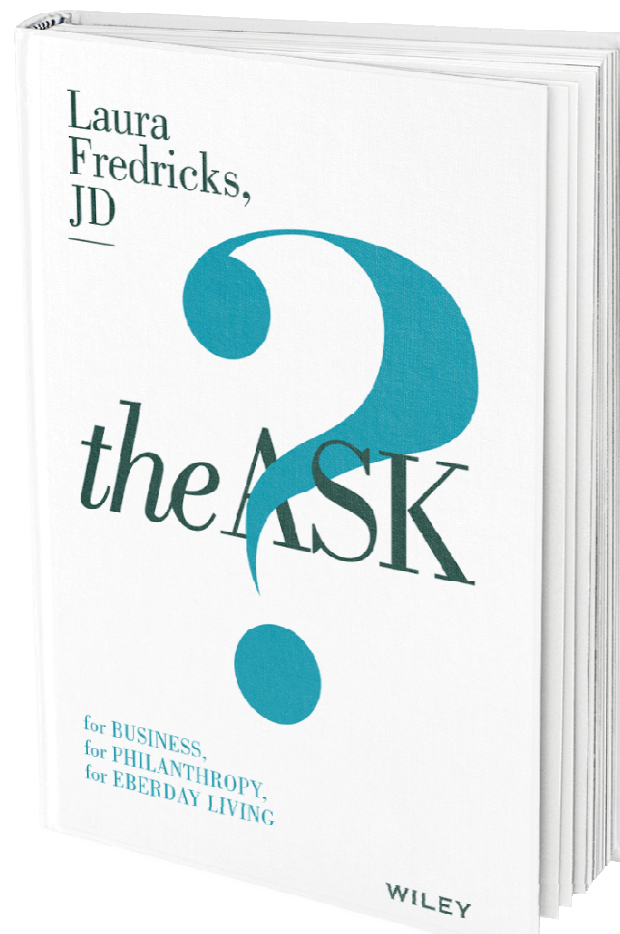
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