



November 16-18, 2021  
The Davenport Grand Hotel  
Spokane County

HOSTED BY WASHINGTON STATE  
ASSOCIATION of COUNTIES

## Exhibitor / Sponsor Opportunities

### Gold Sponsor - \$10,000.00 – 2 opportunities

- Opening Session – Be at the front of the line by kicking off the 2021 County Leaders Conference!

### Silver Sponsor - \$7,500.00 – 1 opportunity LEFT

- Awards Luncheon (Wed. Nov. 17)
- Technology (Wifi & Mobile App) \*Platinum Sponsor of Mobile App
- Opening Reception

### Bronze Sponsor – \$5,000.00 – 1 opportunity LEFT

- Charging Station
- Conference Wellness
- Member Recognition Luncheon (Thurs. Nov. 18)

### County Supporter – Sponsorship less than \$5,000 – 10 opportunities LEFT

- \$3,500 – Breakfast (2 opportunities)
- \$3,500 – Tote bag (1 opportunity)
- \$3,500 – Hotel Key Card\* (1 opportunity)
- \$2,500 – Notebook (1 opportunity)
- \$2,500 – Lanyard (1 opportunity)
- \$2,500 – Break (2 opportunities)
- \$2,500 – Hospitality (3 opportunities)

### Conference Exhibitor – \$650 - \$1,500

- Full conference rate: \$1,500 or Single day rate: \$850
- Non-Profit/State Agency Rate: Full conference rate: \$950 or Single day rate: \$650

\*Sponsor responsible for half the cost of production.

## Opportunity Benefits

### Gold Sponsor - \$10,000

- 10 Minutes to address conference attendees
- 2 customized push notifications to all conference participants
- 3 Complimentary full conference registrations
- 1 Complimentary 2-day exhibitor table
- 1 Banner advertisement on conference website
- 4 Complimentary guest tickets to a reception of your choosing
- 1 Full page color ad in conference program
- Custom 1-minute ad to be played 2 times during conference
- Company logo displayed on conference website, e-marketing, and program
- Gold Sponsor of Conference Mobile App

### Silver Sponsor - \$7,500

- 8 Minutes to address conference attendees
- 1 customized push notification to all conference participants
- 2 Complimentary full conference registrations
- 1 Complimentary 1-day exhibitor table (Date TBD)
- 3 Complimentary guest tickets to a reception of your choosing
- 1 Half page color ad in conference program
- Custom 30 second ad to be played 2 times during conference
- Company logo displayed on conference website, e-marketing, and program
- Silver Sponsor of Conference Mobile App

### Bronze Sponsor - \$5,000

- 2 Complimentary full conference registrations
- 1 Complimentary 1-day exhibitor table (Date TBD)
- 2 Complimentary guest tickets to a reception of your choosing
- 1 Quarter page ad in conference program
- Company logo displayed on conference website, e-marketing, and program
- Bronze Sponsor of Conference Mobile App

### County Supporter – Sponsorship less than \$5,000

- 1 Complimentary full conference registration
- 1 complimentary guest tickets to a reception of your choosing
- Company logo displayed on conference website, e-marketing, and program

### Conference Exhibitor

- Exhibitor table, chair, and access to over 300 decision-makers.
- 1 Complimentary full conference registration. Full conference and single day rates available for additional staff.
- Company logo displayed on conference website, e-marketing, and program

## Exhibitor / Sponsor Benefits

| Sponsorship Benefits  | Gold<br>\$10,000 | Silver<br>7,500 | Bronze<br>5,000 | County<br>Supporter | Exhibitor |
|---|------------------|-----------------|-----------------|---------------------|-----------|
| Banner Advertisement on Conference Website                  | ✓                |                 |                 |                     |           |
| Time to Address Conference Attendees                        | 10 mins          | 8 mins          |                 |                     |           |
| Custom Video Advertisement                                  | 1 min            | 30 secs         |                 |                     |           |
| Exclusive Branding at Event or on Product                   | ✓                | ✓               | ✓               |                     |           |
| Promotional Ad  | Full Page        | 1/2 Page        | 1/4 Page        |                     |           |
| Sponsor Level of Mobile App                                 | Gold             | Silver          | Bronze          |                     |           |
| Complimentary Exhibitor Table                               | 2-day            | 1-day           | 1-day           |                     |           |
| Guest Tickets to Reception                                  | 4                | 3               | 2               | 1                   |           |
| Full Conference Registrations                               | 4                | 3               | 2               | 1                   | 1         |
| Logo on Website, e-marketing and Program                    | ✓                | ✓               | ✓               | ✓                   | ✓         |
| Customized Push Notification to All Conference Participants | 2                | 1               |                 |                     |           |



# Want Exposure?

**39** Counties in Washington State

**100%** Counties are in attendance

**19** Unique opportunities to showcase your services

**2** Full days of face-to-face time

**350** Decision-makers in attendance