Thank you for your interest in sponsoring the Johnstone Supply 2024 Spring Meeting & Trade Show!

Event Details
**Trade Show Location:**  George R. Brown Convention Center  
**Host Hotel:**  Marriott Marquis Houston  
FAQ and more information click [here](#).

Questions or looking for something you don’t see here? Contact [JS Tradeshow](#).

### Sponsor Benefits:

- Sponsor Recognition throughout the event in registration materials, online registration and Trade Show
- Sponsor Recognition in pre-event communication to Johnstone Owners & Key Management
- Sponsor Recognition on Mobile App
- Key Sponsor Name Badge Designation
- Early Access to exclusive sponsor hotel block at the Marriott Marquis
- Discounts on additional sponsorships
- Additional benefits listed below each sponsorship level

### 2024 Key Sponsorship Opportunities

**Key Conference Platinum Sponsor**  -  **$29,750 each**  
(limited to 6 Supplier Partners)

- Key booth placement at Trade Show
- Key sponsor signage at registrations and Trade Show
- Featured sponsor on mobile app
- Complimentary attendance at the Wednesday Awards Banquet (maximum of 4 guests)

**Mobile App Sponsor**  -  **$15,000**  
(Limited to 1 Supplier Partner)

- Sponsor of Mobile App used throughout the conference by all event attendees
- Additional logo recognition when attendees log-in
- Complimentary attendance at the Wednesday Awards Banquet (maximum of 4 guests)

**Hotel Key Card Sponsor**  -  **$15,000**  
(Limited to 1 Supplier Partner)

- Custom hotel room keys for conference attendees staying at the Marriott Marquis with sponsor name and logo prominently displayed.
- Supplier is responsible for logo design of key card (specifications will be sent to you along with deadlines)
Lanyard Sponsor - $12,500
(Limited to 1 Supplier Partner)

- Name or logo (co-sponsor with Johnstone) on lanyards for all conference attendees

Networking Lounge Co-Sponsor - $12,500 each
(Limited to 2 Supplier Partners)

- Networking lounges are planned for both the Marriott Meeting space and on the Trade Show floor. Sponsor recognition will be proximately displayed throughout the lounge areas.

Keynote Speaker Sponsor - $20,000
(Limited to 1 Supplier Partner)

- Sponsor Keynote Speaker—Alan Beaulieu with ITR Economics—back by popular demand! The economic outlook update is the Keynote session on Monday that Johnstone Owners and attendees are sure to attend.

Wi-Fi Sponsor - $15,000
(Limited to 1 Supplier Partner)

- Sponsor of Wifi used throughout the conference by all event attendees at both George R. Brown Convention Center and the Marriott Marquis during meetings
- Custom splash page when attendees log-in

Breakfast Co-Sponsor - $10,000 each
(Limited to 4 Supplier Partners)

- Breakfast Monday & Tuesday mornings for Johnstone Attendees
- Breakfast Wednesday morning at the Trade Show for all attendees
- Sponsor signage at each breakfast

Break Station Co-Sponsor - $7,500 each
(Limited to 4 Supplier Partners)

- Sponsor signage at break stations during Trade Show and meetings at the Marriott and Convention Center
- Logo napkins at break stations throughout conference
Reception at the Trade Show - $17,500 each
(Limited to 6 Supplier Partners)

- Placement of bar at or near your Trade Show booth on Tuesday, March 12 at 4:00pm
- Logo branded cocktail napkins at bar

Wine Sponsor at Awards Banquet - $15,000
(Limited to 1 Supplier Partner)

- Wine service provided at the Wednesday night awards banquet
- Sponsor recognition at banquet tables
- Complimentary attendance at the Wednesday Awards Banquet (maximum of 4 guests)

SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

Opening Party Sponsor - SOLD OUT!!
(Limited to 1 Supplier Partner)

- Branding and Signage at Opening Party—held at the House of Blues on Monday, March 11, 2024
- Sponsor banner on mobile app
- Complimentary attendance at the Wednesday Awards Banquet (maximum of 10 guests)
- Key Conference Platinum Sponsor

“Battle of the Bands” Sponsor - $100,000
(Limited to 1 Supplier Partner)

- Branding and Signage at Opening Party held at the House of Blues on Monday, March 11, 2024
- Sponsor banner on mobile app
- Complimentary attendance at the Wednesday Awards Banquet (maximum of 6 guests)
- Key Conference Platinum Sponsor

Late Night Snack Co-Sponsor - $10,000 each
(Limited to 2 Supplier Partners)

- Late night snack served as attendees return to the hotel from the Opening Party
- Sponsor recognition at food station