

## 2024 Spring Meeting & Trade Show Sponsorship Guide

March 11 - 13 | Houston Texas

Thank you for your interest in sponsoring the Johnstone Supply 2024 Spring Meeting & Trade Show!

Event Details

**Trade Show Location:** [George R. Brown Convention Center](#)

**Host Hotel:** [Marriott Marquis Houston](#)

FAQ and more information click [here](#).

Questions or looking for something you don't see here? Contact [JS Tradeshow](#).

### Sponsor Benefits:

- Sponsor Recognition throughout the event in registration materials, online registration and Trade Show
- Sponsor Recognition in pre-event communication to Johnstone Owners & Key Management
- Sponsor Recognition on Mobile App
- Key Sponsor Name Badge Designation
- Early Access to exclusive sponsor hotel block at the Marriott Marquis
- Discounts on additional sponsorships
- Additional benefits listed below each sponsorship level

### 2024 Key Sponsorship Opportunities

#### Key Conference Platinum Sponsor - \$29,750 each

(limited to 6 Supplier Partners)

- Key booth placement at Trade Show
- Key sponsor signage at registrations and Trade Show
- Featured sponsor on mobile app
- Complimentary attendance at the Wednesday Awards Banquet (maximum of 4 guests)

#### Mobile App Sponsor - \$15,000

(Limited to 1 Supplier Partner)

- Sponsor of Mobile App used throughout the conference by all event attendees
- Additional logo recognition when attendees log-in
- Complimentary attendance at the Wednesday Awards Banquet (maximum of 4 guests)

#### Hotel Key Card Sponsor - \$15,000

(Limited to 1 Supplier Partner)

- Custom hotel room keys for conference attendees staying at the Marriott Marquis with sponsor name and logo prominently displayed.
- Supplier is responsible for logo design of key card (specifications will be sent to you along with deadlines)

## **Lanyard Sponsor - \$12,500**

(Limited to 1 Supplier Partner)

- Name or logo (co-sponsor with Johnstone) on lanyards for all conference attendees

## **Networking Lounge Co-Sponsor - \$12,500 each**

(Limited to 2 Supplier Partners)

- Networking lounges are planned for both the Marriott Meeting space and on the Trade Show floor. Sponsor recognition will be proximately displayed throughout the lounge areas.

## **Keynote Speaker Sponsor - \$20,000**

(Limited to 1 Supplier Partners)

- Sponsor Keynote Speaker—Alan Beaulieu with ITR Economics—back by popular demand! The economic outlook update is the Keynote session on Monday that Johnstone Owners and attendees are sure to attend.

## **Wi-Fi Sponsor - \$15,000**

(Limited to 1 Supplier Partner)

- Sponsor of Wifi used throughout the conference by all event attendees at both George R. Brown Convention Center and the Marriott Marquis during meetings
- Custom splash page when attendees log-in

## **Breakfast Co-Sponsor - \$10,000 each**

(Limited to 4 Supplier Partners)

- Breakfast Monday & Tuesday mornings for Johnstone Attendees
- Breakfast Wednesday morning at the Trade Show for all attendees
- Sponsor signage at each breakfast

## **Break Station Co-Sponsor - \$7,500 each**

(Limited to 4 Supplier Partners)

- Sponsor signage at break stations during Trade Show and meetings at the Marriott and Convention Center
- Logo napkins at break stations throughout conference

## Reception at the Trade Show - \$17,500 each

(Limited to 6 Supplier Partners)

- Placement of bar at or near your Trade Show booth on Tuesday, March 12 at 4:00pm
- Logo branded cocktail napkins at bar

## Wine Sponsor at Awards Banquet - \$15,000

(Limited to 1 Supplier Partner)

- Wine service provided at the Wednesday night awards banquet
- Sponsor recognition at banquet tables
- Complimentary attendance at the Wednesday Awards Banquet (maximum of 4 guests)

## SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

### Opening Party Sponsor - SOLD OUT!!

(Limited to 1 Supplier Partner)

- Branding and Signage at Opening Party—held at the [House of Blues](#) on Monday, March 11, 2024
- Sponsor banner on mobile app
- Complimentary attendance at the Wednesday Awards Banquet (maximum of 10 guests)
- Key Conference Platinum Sponsor

### “Battle of the Bands” Sponsor - \$100,000

(Limited to 1 Supplier Partner)

- Branding and Signage at Opening Party held at the [House of Blues](#) on Monday, March 11, 2024
- Sponsor banner on mobile app
- Complimentary attendance at the Wednesday Awards Banquet (maximum of 6 guests)
- Key Conference Platinum Sponsor

### Late Night Snack Co-Sponsor - \$10,000 each

(Limited to 2 Supplier Partners)

- Late night snack served as attendees return to the hotel from the Opening Party
- Sponsor recognition at food station