

### Air Black Box Presentation

**CONNECTING AIRLINES TO SELL STUFF** 

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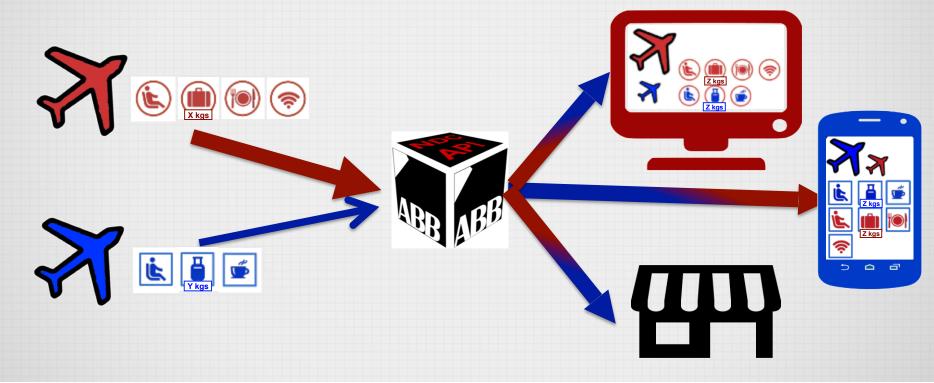








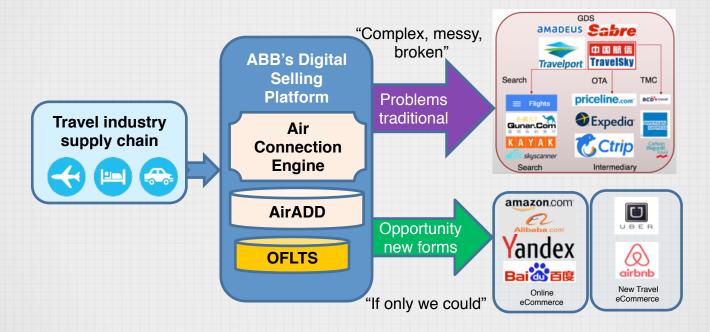
## WHAT DOES ABB DO?







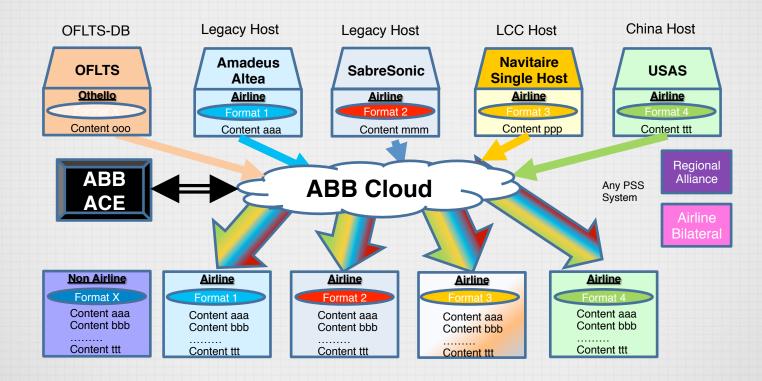
### WHAT DOES ABB DO?



A multi-carrier digital selling platform



#### HIGH LEVEL OVERVIEW CONNECTIONS





#### WHAT PEOPLE ARE SAYING

You have developed the Silver Can Opener – finally a way to change airline distribution.

SVP Distribution US Airline ABB is a creative, empowering, and liberating solution... enables airlines to be more compelling competitors, better serve their travelers, and improve both their top-line revenues and bottom-line profits.

ABB also incorporates a 21st Century awareness of the more flexible processes airlines need to be more responsive, market-focused enterprises.

Henry Harteveldt Travel Industry Analyst

# ABB Technology Winning Top Industry Awards



CAPA Global Airline Innovation Award 2016



WITovation 2016 Editor's Choice Award



CIO 100 2017



