



Australian Government
**Department of Industry,
Innovation and Science**

Australia's Energy Efficiency Grants Programmes – What Have We Learned?

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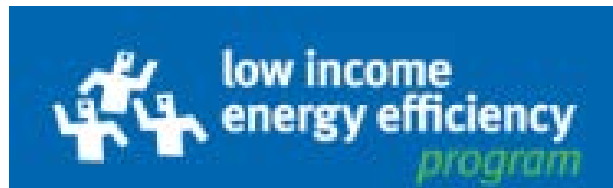
26 February 2016



CITYSMART



- \$100 million
- 160 projects
- Co-funding to local governing bodies & non-profit community orgs
- EE measures in council & community owned buildings, facilities & sites
- Closes 30 June 2016



- \$55 million
- 20 trial projects to improve EE of low income households
- Grants to consortia of government, business & community orgs
- Closes 30 June 2016



Clean Technology Programs

- \$288 million
- 575 projects
- Close 30 June 2017



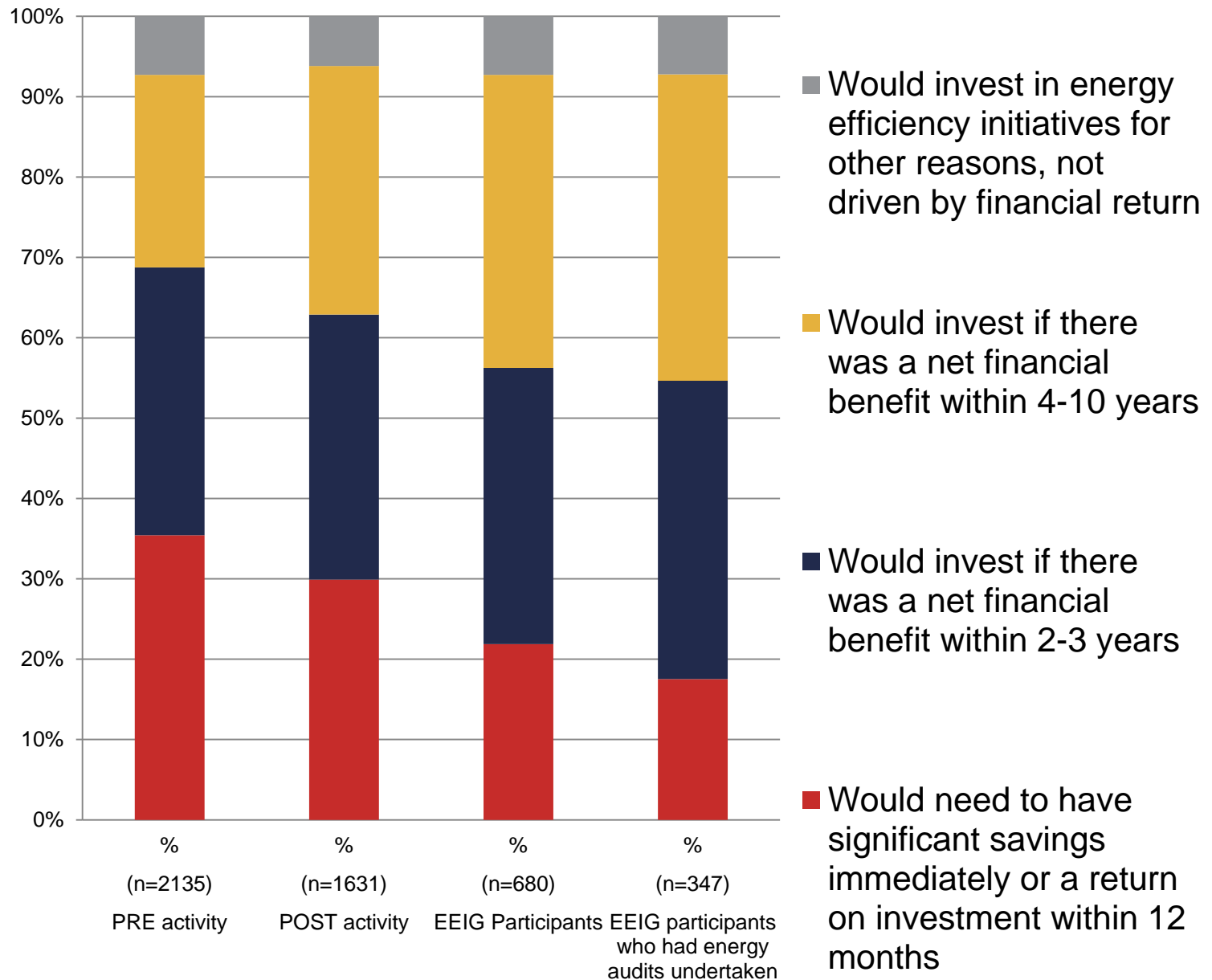
- \$33 million
- 46 projects
- Funding to industry associations & non-profits to deliver energy efficiency information to SMEs & community organisations
- Closed 30 June 2015



- \$6.7 million
- 214 projects
- Grants to local governments for installation of solar & heat pump hot water systems in community buildings & facilities
- Closed 30 June 2014

Myth 1:

Concerns about environmental issues and greenhouse are the best motivators for action on energy efficiency.



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BUSTED

Myth 2:

Receiving good quality information will result in households and SMEs taking action.



City of Gosnells SMS messages

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PLAUSIBLE

Myth 3:

Distributing information to SMEs and householders through already trusted sources is vital for effective program delivery.

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CONFIRMED

Myth 4:

The only effective way to motivate participation in energy efficiency programs is through financial incentives.

Myth 4:

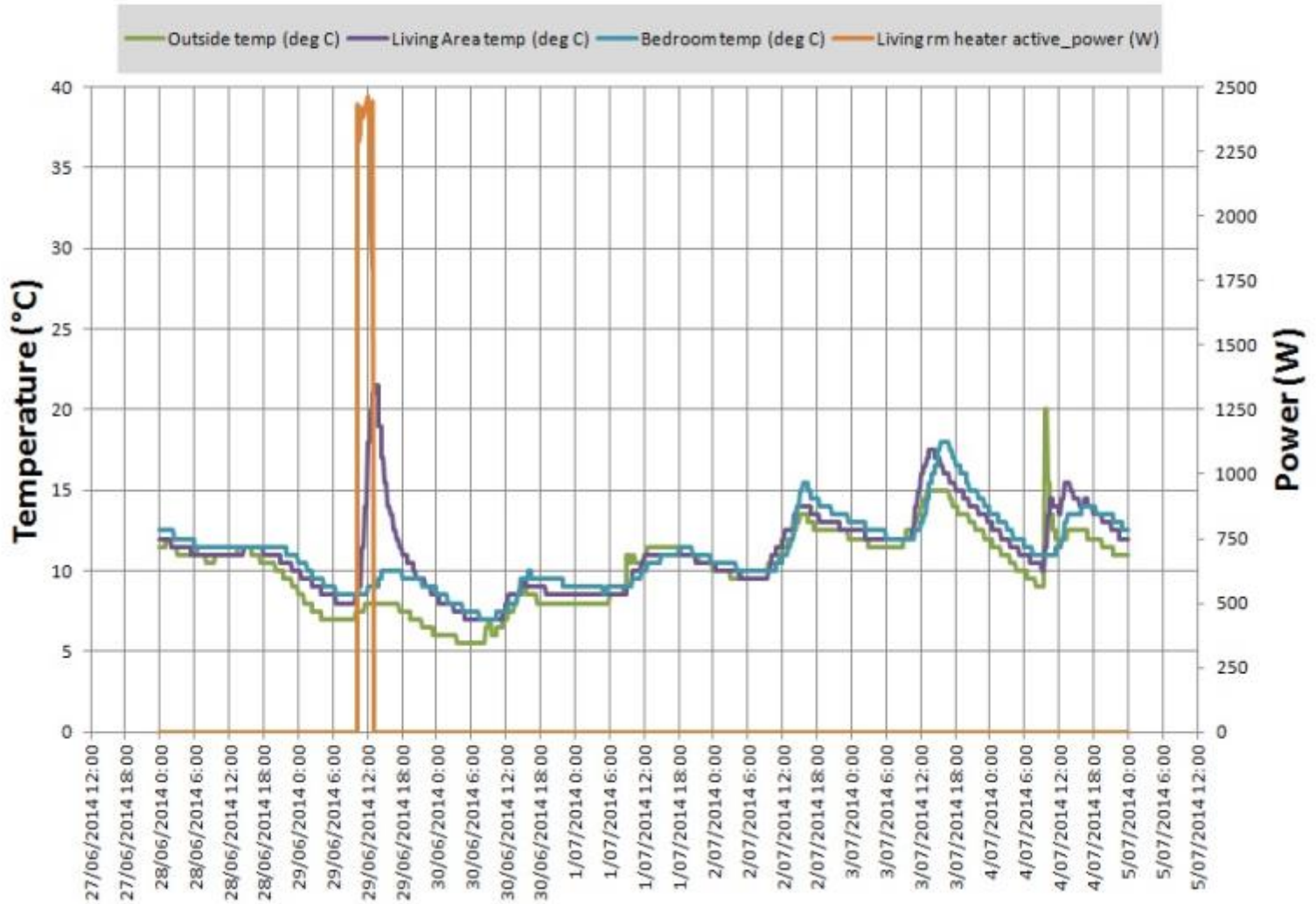
The only effective way to motivate participation in energy efficiency programs is through financial incentives.

BUSTED

Myth 5:

Investing in energy efficiency retrofits leads to lower energy consumption

GBS021



Myth 5:

Investing in energy efficiency retrofits leads to lower energy consumption

BUSTED?

Myth 6:

ICT is an effective way to engage the younger generation, but not the elderly.



'Reduce your Juice' game

Myth 6:

ICT is an effective way to engage the younger generation, but not the elderly.

BUSTED

Myth 7:

Co-benefits are a minor consideration to the 'big picture'.



Myth 7:

Co-benefits are a minor consideration to the 'big picture'.

BUSTED

Myth 8:

Cogeneration and trigeneration are not cost effective options to generate energy.

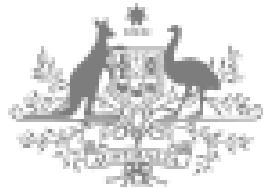
Cogeneration = combined heat and power

Trigeneration = combined cooling, heat and power

Myth 8:

Cogeneration and trigeneration are not cost effective options to generate energy.

BUSTED



Australian Government

Business

business.gov.au

eeX.gov.au

The bottom line on energy efficiency

A joint initiative of Australian, State and Territory Governments