Financial Literacy Commitment to China

Audience
- Rural Population
- Migrant Supply Chain
- Urban Youth

Partner
- Partner: China Foundation for Development of Financial Education (CFDFE)
- Partner: CBRC Inno (NGO)
- Partner: CBRC Shanghai Better Education (NGO)

Activities
- Training for regional education team
- Local educational events
- Financial Literacy Bus
- On-site, co-branded financial education programs for staff
- Website
- Financial Football
- Partner events
China Financial Literacy Travelling Bus

Bus features 12 laptop computers loaded with Financial Football and printed financial literacy materials

- 1st mobile financial literacy classroom in China
- Touring the country in the next several months
- Work with the Alliance partners to reach 3 groups in China: youth, rural residents and migrant workers