



2014 ASSETS LEARNING CONFERENCE SPONSOR BENEFITS

Sponsorship at one of these levels will brand you as a leader in the rapidly growing assets field and support the most important national learning and networking convening for the assets community.

MARQUIS SPONSOR

\$250,000

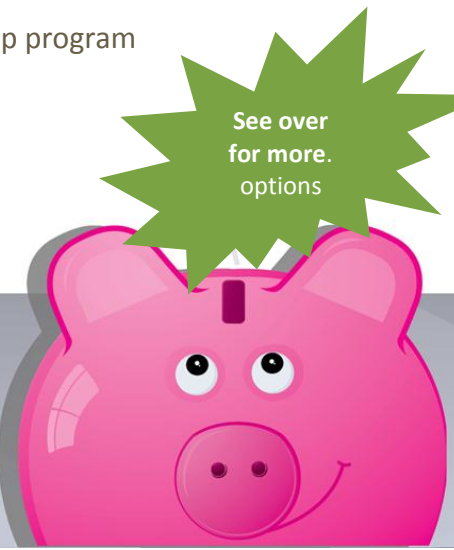
- Top level branding begins as early as fall 2013 continuing for up to 12 months
- Opportunity to provide high-level input into the design of conference content, including call for session ideas
- Invitation to present a keynote address or record a video with a national assets leader for distribution at the 2014 ALC
- Exclusive branding for a Capacity-Building Intensive, an in-depth immersion into a high-demand topic or theme. Examples include Children's Savings Accounts, Housing as a Platform for Asset Building, Networking & Mobilizing for Asset Building Policy Reform
- Invitation to speak at your branded Intensive and at session(s) within the conference
- Invitation to launch or screen a product or video prior to, during and/or after the 2014 ALC
- Opportunity to create your conference logo with tagline
- Exhibit space in preferred, high-traffic location
- Opportunity to design with CFED and implement a branded scholarship program
- 20 complimentary full-conference registrations
- 20 invitations to special reception
- Program ad
- Your branded giveaway distributed at conference

EMERALD SPONSOR

\$150,000

- High level branding begins Spring 2014
- Exclusive branding of a Capacity-Building Intensive
- Invitation to speak at your branded Intensive kick-off and session(s) within the conference
- Invitation to launch or screen a product or video during the 2014 ALC
- Opportunity to create your conference logo with tagline
- Exhibit space in select, high-visibility location
- Opportunity to design with CFED and implement a branded scholarship program
- 10 complimentary full-conference registrations
- 10 invitations to special reception
- Program ad
- Your branded giveaway distributed at conference

See over
for more.
options



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PLATINUM SPONSOR

\$100,000

- Branding begins Spring 2014
- Branding of a Capacity-Building Intensive
- Invitation to speak at session(s) within the branded Intensive or within the conference
- Exhibit space in select, high-visibility location
- 8 complimentary full-conference registrations
- 8 invitations to special reception
- Program ad
- Your branded giveaway distributed at conference

GOLD SPONSOR

\$50,000

- Branding begins as early as Spring 2014
- Invitation to speak at a session
- Exhibit space
- 4 complimentary full-conference registrations
- 4 invitations to special reception
- Program ad

SILVER SPONSOR

\$25,000

- Branding begins as early as Spring 2014
- Exhibit space
- 3 complimentary full-conference registrations
- 3 invitations to special reception
- Program ad

BRONZE SPONSOR

\$10,000

- Branding begins as early as Spring 2014
- Exhibit space
- 2 complimentary full-conference registrations
- 2 invitations to special reception
- Program ad

Contact Liz Coit at ecoit@cfed.org or Anne Li at ali@cfed.org



**A la Carte
Branding:**
See separate
exhibit for more
opportunities!

