

**WCO PICARD Conference Agenda**  
**Online Conference / 23-26 November 2020**

(Brussels time: GMT+1:00)

<b>Monday 23 November</b>	
<b>12:00-12:10</b>	<p><b><u>Opening Ceremony</u></b></p> <p>Keynote speech: <b>Kunio Mikuriya</b>, Secretary General, World Customs Organization</p>
<b>12:10-13:10</b>	<p><b><u>Lessons learned regarding Customs' response and role in supply chain continuity during the COVID-19 pandemic (1)</u></b></p> <p>Moderator: <b>Brendan O'Hearn</b> (Deputy Director, Procedures and Facilitation, Compliance and Facilitation Directorate, WCO)</p> <p><i>Report by the Secretariat on the WCO and Customs' contributions (5 mins)</i></p> <p>– <b>Vyara Filipova</b> (Technical Attaché, Procedures and Facilitation Sub-Directorate, Compliance and Facilitation Directorate, WCO)</p> <p><i>Partnership between Customs and Business during the COVID-19 pandemic (tbc) (8 mins)</i></p> <p>– <b>Fermin Cuza</b> (Business Alliance for Secure Commerce, US)</p> <p><i>Humanitarian Customs: Lessons learned regarding Customs response and role in supply chain continuity during the COVID-19 pandemic (8 mins)</i></p> <p>– <b>T. Samaya Murali</b> and <b>S. Vandana Raj</b> (India Customs)</p> <p><i>Question &amp; Answer Session (37 mins)</i></p>
<b>13:10-14:10</b>	<p><b><u>Lessons learned regarding Customs' response and role in supply chain continuity during the COVID-19 pandemic (2)</u></b></p> <p>Moderator: <b>Brendan O'Hearn</b> (Deputy Director, Procedures and Facilitation, Compliance and Facilitation Directorate, WCO)</p> <p><i>SACU and its response to COVID-19 – Approaches for building resilience for Customs administrations (8 mins)</i></p> <p>– <b>Mbakiso Magwape</b> (Legal Officer, Botswana Unified Revenue Service)</p> <p><i>Some notes on the actions of Customs administrations against the COVID-19 pandemic (8 mins)</i></p> <p>– <b>Eva Roxana Aliaga</b> (Research Specialist, SUNAT, Peru)</p> <p><i>Saudi Customs' efforts for streamlined operations amid the COVID-19 pandemic (8 mins)</i></p> <p>– <b>Nawal Younis</b> and <b>Khalid Alzahrani</b> (Saudi Customs)</p>

*Question & Answer Session (34 mins)*

**14:10-14:55**

**Customs fostering Sustainability for People, Prosperity and the Planet (environmental sustainability)**

Moderator: **Roux Raath** (Environmental Programme Manager, Enforcement and Compliance Sub-Directorate, Compliance and Facilitation Directorate, WCO)

*Current situation, observation and analysis on waste control at border by Customs (5 mins)*

– **Kenji Omi** (Technical Attaché, Research Unit, Office of the Secretary General, WCO)

*The role of Customs in environmental protection: The case of the Islamic Republic of Iran (8 mins)*

– **Saeid Mohamadiyan** (Expert, Iran Customs)

*WCO role in illegal transboundary movements of waste: Experience of Indonesia (8 mins)*

– **Yuafanda Kholfi Hartono** (Data Analyst, Indonesian Customs)

*Question & Answer Session (22 mins)*

**Tuesday 24 November**

**12:00-12:15**

**Data analytics and data-driven Customs (1)**

*Report by the Secretariat on the BACUDA project on data analytics (2 mins + 3 mins)*

– **Kenji Omi** (Technical Attaché, Research Unit, Office of the Secretary General, WCO) and **Mourad Arfaoui** (Technical Attaché, Capacity Building Directorate, WCO)

*Question & Answer Session (8 mins)*

**12:15-13:15**

**Data analytics and data-driven Customs (2)**

Moderator: **Mourad Arfaoui** (Technical Attaché, Capacity Building Directorate, WCO)

*Customs revenue prediction using ensemble methods (statistical modeling vs machine learning (8 mins)*

– **Jordan Simonov** (Head of the Forecasting and Analysis Unit, Department for Public Revenues and Tax and Customs Policy , Ministry of Finance of North Macedonia) and **Zoran Gligorov** (Assistant to the Head of the Department)

*Machine learning for detection of trade in strategic goods: An approach to support future Customs enforcement and outreach (8 mins)*

– **Christopher Nelson** (Senior Data Analyst, New York State Office of the Attorney General, US)

*The multifaceted and challenging evaluation of the impact of data analytics in the Customs risk management process (8 mins)*

– **Jonathan Migeotte** (Project Coordinator, Risk Management Department, Belgian Customs) and **Mathieu Labare** (Data-Miner at the Risk Management Department)

*Question & Answer Session (34 mins)*

**13:15-14:15**

**Organizational performance measurement (1)**

Moderator: **Valentina Ferraro** (Technical Attaché, Facilitation Sub-Directorate, Compliance and Facilitation Directorate, WCO)

*Report by the Secretariat on the WCO and Customs' contributions (5 mins)*

– **Maka Khvedelidze** (Technical Officer, Capacity Building Directorate, WCO)

*Linking performance management systems with organizational performance: A case study of the Indonesian Customs and Excise Administration (8 mins)*

– **Saut Mulia Simbolon** (Head of Customs and Excise Office of Ambon, Indonesia Customs)

*Measurement of relative efficiency of the implementation of WCO policies and guidelines by the Customs and commercial community (8 mins)*

– **Gloria Rodriguez-Lozano** (Professor, Universidad Nacional de Colombia) and **Sebastian Galindo-Cantor** (Junior researcher, Universidad Nacional de Colombia)

*Question & Answer Session (37 mins)*

**14:15-14:55 Organizational performance measurement (2)**

**Panel discussion: What do new pre-arrival processing (PAP) capabilities in Montenegro tell us about Customs performance measurement? Practical insights from a recent assessment (30 mins)**

Moderator: **Andrew Grainger** (Honorary Associate Professor, University of Nottingham, UK; Trade Facilitation Consulting, Germany)

– **Maria Rackovic** (Head of Customs Office Podgorica Airport, Montenegro Customs) and **Stojanka Milosevic** (Head of Department for Valuation and Origin, Montenegro Customs)

– **Steven Pope** (Vice President, Deutsch Post DHL Group, Germany)

– **Tanja Boskovic** (Senior Project Manager, GIZ Open Regional Fund for South-East Europe, Germany)

*Question & Answer Session (8 mins)*

**Wednesday 25 November**

**12:00-12:05**

**Introduction of 'World Customs Journal Special Edition'**

Introduction: **David Widdowson** (Editor-in-Chief, World Customs Journal)

**12:05-13:05**

**Evolving roles of Customs and achievements of the WCO (1)**

Moderator: **Samuel Bautista** (Member of Management Committee, International Network of Customs Universities)

*Implementing an Innovation Strategy in the WCO: Responding to Disruptive Events (8 mins)*

– **Ricardo Treviño Chapa** (Deputy Secretary General, WCO)

*The WCO and global trade: Imprints and future paradigms (8 mins)*

– **M.M. Parthiban** and **G. Kanaga Subramanian** (India Customs)

*The World Customs Organization as a knowledge-based organization (8 mins)*

– **Jenia Peteva** (Policy Officer, European Commission)

*Question & Answer Session (34 mins)*

**13:05-14:05**

**Evolving roles of Customs and achievements of the WCO (2)**

Moderator: **Ricardo Treviño Chapa** (Deputy Secretary General, WCO)

*Managing Customs risk and compliance: An integrated approach (8 mins)*

– **David Widdowson** (Professor, Charles Sturt University, Australia)

*The changing role of Customs – Customs aligning with supply chain management (8 mins)*

– **Frank Heijmann** (Customs Administration of the Netherlands), **Yao-Hua Tan** (Delft University of Technology), **Boriana Rukanova** (Delft University of Technology) and **Albert Veenstra** (Erasmus University Rotterdam & DINALOG)

*Future of the Revised Kyoto Convention and an ongoing RKC review process (8 mins)*

– **Hans-Michael Wolfgang** (Professor, University of Münster, Germany), **Achim Rogmann** (Professor, Brunswick European Law School (BELS), Germany) and **Kerstin Harden** (Senior Researcher, University of Münster, Germany)

*Question & Answer Session (34 mins)*

14:05-14:50

**Lessons learned regarding Customs' response and role in supply chain continuity during the COVID-19 pandemic (3)**

**Panel discussion: Private-sector partnership in a pandemic: COVID-19 lessons learned through Customs-Business engagement** *(32 mins)*

Moderator: **Lenny Feldman** (Co-Chair, Customs Operations Advisory Committee, CBP, US)

– **Sabine Henzler** (Director of International and General Affairs, European Union Taxation and Customs Union)

– **Marilú Llerena** (Deputy National Superintendent of Customs, SUNAT, Peru)

– **Cynthia Whittenburg** (Deputy Executive Assistant Commissioner, Office of Trade, CBP, US)

*Question & Answer Session (11 mins)*

**Thursday 26 November**

**12:00-13:10**

**Capacity building and the PICARD Programme**

Moderator: **Dashgin Aliyev** (Technical Attaché, Capacity Building Directorate, WCO)

*The Mercator Programme and the latest developments in capacity building activities and the PICARD Programme (tbc) (5 mins)*

– **Jonathan Fellows** (Acting Deputy Director, Capacity Building Directorate, WCO)

*Customs capacity building through Partnership in Customs Academic Research and Development (PICARD): Achievements and future directions (8 mins)*

– **Juha Hintsa** (Cross-Border Research Association, Switzerland) and **Mikhail Kashubsky** (Head of Secretariat, International Network of Customs Universities)

*The WCO's impact to date and lessons learned: The road from Columbus to Competency (8 mins)*

– **David Hesketh** (Hesketh Consultancy Ltd., UK)

*How to better utilize the PICARD Programme in the WCO capacity building activities from the perspective of the WCO Asia-Pacific regional structures (8 mins)*

– **Tong Hua** (Programme Manager, Asia-Pacific Regional Office for Capacity Building, WCO)

*Question & Answer Session (39 mins)*

**13:10-14:10**

**Data-driven Customs and emerging technologies**

Moderator: **Milena Budimirovic** (Senior Technical Officer, Procedures and Facilitation Sub-Directorate, Compliance and Facilitation Directorate, WCO)

*Effectiveness and efficiency of artificial intelligence in boosting Customs performance: A case study of the RECTS at the Uganda Customs Administration (8 mins)*

– **Kugonza Julius** and **Mugalula Christabel** (Uganda Revenue Authority)

*How can Customs better leverage emerging technologies for more sustainable and smarter operations? (8 mins)*

– **Ismael Kafando** (Cotecna Inspection SA, Switzerland)

*Blockchain technology in post and Customs (8 mins)*

– **Samira Rahmanian** and **Morteza Farokhzad** (Iran Customs)

*Question & Answer Session (34 mins)*

**14:10-14:15**

**Closing Ceremony**

Closing remarks: **Ricardo Treviño Chapa** (Deputy Secretary General, World Customs Organization)