

Language Linking Business Thinking

Friday 16 November 2018

The Music Box, Edinburgh College, Sighthill Campus, Bankhead Avenue,
Edinburgh, EH11 4DE



Programme

0900	Registration and Coffee
0930	Welcome and introductions
0945	Keynote 1 - Language skills in the service industries Karen Betts, CEO, Scottish Whisky Association
1005	Toolkit 1 - Establishing collaborative links between languages and business Meryl James and Janette Kelso, Scotland's National Centre for Languages
1045	Q&A session
1100	Coffee
1130	Keynote 2 - Language skills in the STEM sectors Paul Sheerin, CEO, Scottish Engineering



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1150	Toolkit 2 - Careers and Employability Resources for Languages Graduates Anna Selwood and Nicola Sutherland, Senior Careers Consultants, University of Strathclyde
1210	Discussion task (in groups)
1250	Plenary
1300	Lunch and Networking
1400	Close



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