

EXHILARATE

Live It! Learn It!

June 16-17, 2016

CANADIAN POSITIVE PSYCHOLOGY ASSOCIATION
3RD CONFERENCE ON POSITIVE PSYCHOLOGY

2016 Partner Prospectus

Join the community of psychology scientists at Exhilarate in Niagara Falls and connect with thought leaders from all over the world

Who exhibits at Exhilarate?

- Employers of Psychological Researchers and Educators
- Scientific Societies and Organizations
- Academic and Scientific Publishers
- Colleges and Universities
- Well-Being Practitioners
- Government Agencies
- Most importantly – YOU!

The Canadian Positive Psychology Association (CPPA) is a not-for-profit organization that focuses on improving the psychological health of all Canadians through the research and application of positive psychology across Canada. The CPPA members include the world's leading psychological scientists—academics, researchers, clinicians, teachers, and students.

Who attends the 3rd Conference on Positive Psychology?

- Distinguished Researchers and Educators
- Academic Administrators
- Faculty at Top Colleges and Universities
- Clinical Researchers and Practitioners
- Policymakers
- Students—The Future Leaders

Connect with Exhilarate attendees for the best in positive psychology research and practice.

- As an exhibitor, your organization will have high visibility among our attendees and community at the conference
- Advertising opportunities let you reach the best and brightest in the field.
- Steady traffic through the main hall with poster sessions throughout the day, coffee breaks, and the networking opportunities.
- Hold a product demonstration, book signing, or giveaways.

CANADIAN POSITIVE PSYCHOLOGY ASSOCIATION 3RD CONFERENCE ON POSITIVE PSYCHOLOGY

Company/Organization Name (as it should appear in the event program)	Contact Name			
Street Address	Name of Registrant(s)			
City	Province	Postal Code	Phone Number	Email

	Exhibit/Advertising Opportunity	Fees
	Exhibitor Booth Package for JUNE 16 th -17 th (add-ons available) Booth includes: <i>One (1) 6ft skirted table and chair</i> <i>1 Full Registration</i> (additional registrations are available at a special exhibitor rate \$299+HST) Power and internet may be arranged through the hotel for an additional fee (**see below)	\$1499.00 + HST

Please check (✓) to indicate your preference below.

	Advertising Opportunity	Fees
✓	Your promotional materials or books displayed on Resource/Book table	\$250
	Full page advertisement in the Program	\$500
	½ page advertisement in the Program	\$350
	¼ page advertisement in the Program	\$250
	Inside back cover advertisement in the Program	\$775
	Outside back cover advertisement in the Program	\$900

**If you have additional requirements, please complete the White Oaks Conference Centre Form attached for any add-ons. Please note that any add-on are at additional cost indicated and are not included in the regular exhibitor fee.

Contract Signatures:

Vendor company:		CPPA	
Authorized representative:		Authorized representative:	
Authorized signature:		Authorized signature:	
Date of Signing Contract:		Date of Signing Contract:	
Payment in full to be made within 15 days		Payment Received & Processed	

Upon completion, please email form to conference@cpga.ca and admin@cpga.ca

CPPA Exhibitor Terms & Conditions

This application & contract for Space ("the Contract") by and between the Canadian Positive Psychology Association (CPPA) at the 3rd Canadian Conference on Positive Psychology and the exhibiting company ("Exhibitor") governs Exhibitor's rental and use of exhibit space in the Exhibition Hall ("Exhibition") at the 3rd Canadian Conference on Positive Psychology. By signing this Contract, Exhibitor agrees to comply with the terms and conditions set forth below. This Contract shall become binding upon acceptance by an authorized CPPA Representative for the CPPA 2016 Conference.

TERMS & CONDITIONS: EXHIBITION SITE AND TIME: The CPPA Conference Exhibition is scheduled to be held June 16th to 17th in Niagara-on-the-Lake, Canada. It will be hosted at the White Oaks Resort and Spa. The CPPA reserves the right, at its sole discretion, to change the site, hours or dates. The CPPA will attempt to notify the Exhibitor of any such changes as far in advance as possible.

APPLICATIONS: All applications for exhibit space at the Exhibition must be made on this Contract. A counter-signed copy will be returned to the Exhibitor upon acceptance of the Contract by an authorized representative of the CPPA. The CPPA reserves the right, at its sole discretion, to decline acceptance of any Contract.

EXHIBIT SPACE ALLOCATION: The CPPA will assign exhibit space in the order which contracts are received. The CPPA 2016 reserves the right, at its sole discretion, to designate exhibit space or make changes in the location, size, layout, arrangement and display limits of the exhibits.

SHIPPING AND STORAGE: Due to the limited amount of storage facilities, the White Oaks Resort and Spa Hotel will not accept shipments earlier than **48 hours before** the event. The arrangement of shipping and storage and its associated costs will be the responsibility of the Exhibitor. Please notify Roger Coutu of size of shipment & date expected. All shipments to be labeled with the completed form (located on the tenth page to this document). Advanced warehousing can be arranged through Dave Best; Telephone: 800-263-5766 ext. 5228; or email: dbest@whiteoaksresort.com.

EXHIBIT SPACE RENTAL FEE: The Rental Fee per stand unit includes one (1) 6ft skirted table, one chair, and one full registration. All other expenses are the responsibility of Exhibitor.

PAYMENT: Payment of the Rental Fee shall be made in Canadian Dollars (\$ CAD) by Cheque, online bank transfer or PayPal. Cheque to be made payable to Canadian Positive Psychology Association. The full amount is due within 15 days of the CPPA acceptance of your application.

CANCELLATION BY EXHIBITOR: In the event that the Exhibitor wishes to cancel all or part of the exhibit space contracted herein, the Exhibitor must send notice of cancellation in writing to the Canadian Positive Psychology Association: 25 Taunton Road, Toronto, Ontario, Canada, M4S 2P2 via mail or email (conference@cppa.ca).

- The Exhibitor's failure to occupy stand space by 8:00am EST on opening day (Thursday, June 15th, 2016) shall constitute cancellation by the Exhibitor.
- In the event the Exhibitor cancels more than sixty (60) days before commences, **the Exhibitor shall be liable for fifty percent (50%)** of the total Rental fee for the cancelled space.
- In the event the Exhibitor cancels less than sixty (60) days before CPPA 2016 commences, **the Exhibitor shall be liable for one-hundred percent (100%)** of the total Rental fee for the cancelled space.

The Exhibitor is responsible for payment of such fees irrespective of the reason for cancellation, including, without limitation, failure of its exhibit to arrive for any reason. In the event of cancellation by the Exhibitor, the CPPA 2016 Conference shall have the right to use such space or rent such space to another exhibitor. Re-letting by the CPPA 2016 Conference of an Exhibitor's cancelled space shall not act to excuse the Exhibitor from payment of any fees assessed hereunder.

CANCELLATION BY THE CPPA: The CPPA reserves the right to cancel the Exhibition or terminate this Contract for any reason at any time upon written notice to Exhibitor. Upon cancellation or termination by the CPPA, the CPPA sole liability to Exhibitor, and Exhibitor's exclusive remedy, shall be a refund of any Rental Fees paid by the Exhibitor under this Contract.

FORCE MAJEURE: The CPPA shall not be responsible for any loss or damage resulting from failure to perform under this Contract or to conduct CPPA or the Exhibition as currently scheduled in whole or part as a result of riot, strike, civil disorder, act of war, failure of facilities, earthquake, storm, fire, flood, or other acts of God, or any reason of any kind

whatsoever beyond the reasonable control of the CPPA. In such instance, however, the CPPA will make reasonable efforts to reschedule the CPPA 2016 Conference and the Exhibition. Notwithstanding any other terms of conditions of this Contract, should it ultimately be impossible to hold the Conference or the Exhibition for the foregoing reasons, the CPPA may retain or will be due such portion of Exhibitor's Rental Fee as shall be required to compensate the CPPA for expenses reasonably incurred up to the time a contingency beyond its control shall have occurred. All payments in excess of such expenses shall be refunded.

INSTALLATION AND DISMANTLE: Exhibitor will be provided reasonable time to erect and dismantle its exhibits. Exhibit materials not removed from the hall by Exhibitor as specified will be removed by CPPA at Exhibitor's expense and liability. Any materials received or left at the Hotel longer than three days prior to or after a Meeting/Conference would be subject to all storage and other fees charged by the hotel.

USE OF SPACE: Exhibitors may not sublet, assign, or apportion any part of the space contracted for herein, nor represent, advertise, distribute literature for, or otherwise promote the products or services of any other firm or individual except as approved in writing by the CPPA. Exhibitor may not display outside its assigned stand space.

CONDUCT OF EXHIBIT: Exhibitor shall conduct its exhibit in a decorous manner in order not to be objectionable to the CPPA 2016 Conference, other exhibitors, the Centre, or the public. The CPPA reserves the right to restrict or prohibit exhibits which, because of noise, method of operation, content, or any other reason, are objectionable or otherwise detract from or are out of keeping with the character of the Exhibition as a whole. The CPPA may prohibit installation or request removal or discontinuance of any exhibit or promotion, which, if continued, departs substantially from the design and description given in advance approval. The CPPA and the venue reserve the right to close, remove or require changes in any exhibit or to remove any of Exhibitor's personnel, agents, representatives, independent contractors, invitees or guest who are deemed detrimental to the CPPA, the Exhibition, other Exhibitors at the venue, or the public. If Exhibitor or its representatives fail to observe the terms and conditions of this Contract or, in the opinion of the CPPA, conduct themselves unethically or detrimentally to the CPPA 2016 Conference, Exhibitor may be dismissed from the Exhibition without refund or other appeal.

CARE OF EXHIBIT: Exhibitor shall not paste, nail or otherwise affix any exhibit, sign or other materials, to walls, doors, or other surfaces in a way that marks or defaces the venue, exhibit space, stand equipment or stand furnishings. Exhibitor shall return the exhibit space in the same condition as it was received. Exhibitor shall be liable for any damage caused by its failure to adhere to this provision. Raw wood, cardboard or similar materials must be covered or painted if they are visible in adjacent stands.

CONDITION OF PREMISES: The premises are licensed on "as-is" basis. The CPPA shall not be liable for pre-existing conditions of the premises or for conditions arising during the period of the license. Anyone visiting, viewing or otherwise participating in Exhibitor's exhibit is deemed the invitee or licensee of Exhibit while visiting, viewing or otherwise participating in Exhibitor's exhibit, rather than the invitee of the CPPA 2016 Conference or the venue.

EXHIBITION BADGES: Exhibitor personnel must wear identification badges while on the exhibit floor. One conference registration is included to participate fully in the conference. Additional registrations can be purchased for \$299+HST.

SOUVENIRS AND SAMPLES: Distribution of souvenirs and samples is permitted upon approval in writing by the CPPA. The CPPA may withhold or withdraw permission to distribute souvenirs, advertising or any other material it considers objectionable.

AVAILABLE SERVICES: The CPPA will designate independent contractors ("Exhibition Contractors") to make the following available: customs and materials handling, furniture, stand and floor decorations, signs, photography, telephone/internet services, electrical, plumbing, carpentry and other related services. Exhibition Contractors and their prevailing rates will be listed in the Exhibitor Information Sheet above. The CPPA assumes no responsibility or liability for any of the services performed or materials delivered by an Exhibition Contractor. Arrangements for these services and payments shall be made directly between Exhibitors and Exhibition Contractors. Use of any contractor other than the Exhibition Contractor shall require the advance written consent of the CPPA.

UNION LABOUR: Exhibitors are required to observe all union contracts in effect between the CPPA, the Exhibition Contractors, the venue and various labour organizations.

LIABILITY AND INSURANCE: Neither the CPPA 2016 Conference nor the venue shall be liable for damage or loss to Exhibitor's properties through theft, fire, accident or any other cause, nor shall either be liable for injury of any type form any cause to persons conducting or otherwise participating in the conduct of the exhibit or to invitees. Exhibitor shall indemnify the CPPA against, and hold it harmless from, any complaints, damages, or liabilities resulting from the

negligence or the conduct of Exhibitor, or its employees, agents or representatives, in connection with the Exhibition. Exhibitor shall insure its exhibit and display materials. Exhibitor must carry a minimum of \$CAD One Million Public Liability Insurance and shall provide the CPPA with a certificate of insurance evidencing such coverage. The certificate should name Canadian Positive Physiology Association as an Additional Insured with respect to the Named Insured operation at the Conference.

OTHER RULES AND REGULATIONS: Exhibitor shall comply with all fire laws, electrical codes and all other applicable rules, regulations, codes and statutes with respect to the installation, conduct and disassembly of its exhibit. Exhibitor shall also comply with all reasonable requests of the CPPA and may issue further rules and regulations governing CPPA, the Exhibition or use of the venue from time to time. Exhibitor agrees to abide by all such rules and regulations, to the extent reasonable.

LIMITATION OF LIABILITY: The CPPA shall in no event be liable for any indirect, incidental, special and consequential damages, or damages for loss of profits, revenue, data, or use, incurred by Exhibitor, whether in an action in contract or tort, even if the CPPA has been advised of the possibility of such damages. The CPPA liability for damages hereunder shall in no event exceed the amount of fees paid by Exhibitor under this Contract.

NO ASSIGNMENT: The rights granted by this Contract are personal in nature. Exhibitor may not assign this Contract to any third party without the consent of the CPPA.

AUTHORIZATION: By signing this contract you are authorizing the CPPA to provide contact information including your address, phone number, fax number and contact person to any service vendor contracted to conduct work at the CPPA.

GOVERNING LAW JURISDICTION: This Contract, and all matters arising out of or relating to this Contract, shall be governed by the procedural and substantive laws of the Province of Ontario. Any legal action relating to this Agreement shall be instituted in a court in the Province of Ontario. The parties agree to submit the exclusive jurisdiction of, and agree that venue is proper in, these courts in any such proceeding.

ENTIRE AGREEMENT: This Contract constitutes the complete agreement between the parties and supersedes all prior or contemporaneous agreements or representatives, written or oral, concerning the subject matter hereof. This Contract may not be modified or amended except in a writing signed by a duly authorized representative of each party. Please indicate your agreement to the terms indicated above with your signature. Payment method intention (please indicate below) is required to hold your space.



Dear Exhibitor:

We are happy to see your participation in the **Canadian Positive Psychology Association** here in Niagara-on-the-Lake on **June 16th & 17th**. The shipping information on the third sheet is provided for your assistance & to ensure a smooth set up, tear down & ship out after the show. Please print fill out that sheet, print and attach to your items being shipped. **Set up** time have been arranged on **TBA** from **TBA** and **teardown** must be complete following the show close on **June 17th, 2016**

Shipping Instructions:

Goods will be received no more than **48 hours** in advance of the event. Please notify me of size of shipment & date expected. All shipments to be labeled with the completed form (located on the third page to this document).

Goods shipped outside of the 48hrs are subject to storage and handling fees based on size of shipment. Handling fees include: storage of your shipment upon arrival, storage of crates, boxes, packing materials during show, return of these materials at time of teardown. (Approximate cost for drayage for 6x8 booth is \$50+HST, 8x10 booth \$75, skid \$125.) All set up of equipment & display materials is the responsibility of the vendor.

NOTE: If shipping from the USA, vendors MUST note on your customs/carrier/courier paperwork "FREE DOMICILE" -this can be found under the billing options. White Oaks will not accept billing for duty & taxes- please ensure your paperwork is filled out correctly. Proper paperwork must also accompany outbound shipments.

If you would like to verify the arrival of your shipment, please contact **Shipping & Receiving** directly (Dave Best) at 800-263-5766 ext. 5228 or dbest@whiteoaksresort.com.

Assistance with return shipping can be made by contacting Heather Screbo at 1-800-263-5766 ext 5765 or xeroxcentre@whiteoaksresort.com. Heather will personally visit each exhibitor to confirm shipping out arrangements while you are on site-please have shipping company and account numbers available. For goods shipped internationally, we strongly recommend using a customs broker to ensure your goods arrive on time.

Please recommend to your carrier that trucks should be maximum length 41' and should be equipped with a tailgate lift. **If you require storage after the show until your carrier can pick up your goods, arrangements must be made in advance and are subject to storage fees.**

A reminder that special requirements should be arranged in advance (electrical, extension cords, etc) by filling out the attached form & returning with credit card guarantee prior to arrival.

We look forward to welcoming you to White Oaks Conference Resort & Spa!

Roger Coutu
White Oaks Conference Planner

TRADE SHOW REQUIREMENT FORM

Conference Name Canadian Positive Psychology Association

Trade Show Date: June 16th & 17th

Vendor Name: _____ Number of Exhibitors attending booth _____

Vendor Address: _____

Phone Number: _____ Fax Number: _____ Email: _____

PAYMENT

Credit Card Number: _____ Expiration Date: _____

Name on Card: _____

Bill to Guestroom? (Credit Card MUST be provided to guarantee order)

****Each booth is preset with One Skirted Table and One Chair at no charge****

****ALL PRICES ARE PER DAY** Billing information must be provided with your registration form to confirm requirements at least 2 weeks prior to event.**

An electronic receipt will be sent to you via email after the event

Equipment	Pre-ordered Price	On-site Price	Qty	X # Days	Sub Total	HST 13%	Service 18%	Total
Additional 6" Table	\$25.00	\$30.00						
Additional Chair	\$5.00	\$10.00						
Ballot Prize Bowl	\$5.00	\$10.00						
Analog Phone Line (+long distance)	\$100.00	\$125.00						
Electrical								
Cabling for Wired Internet Access	\$75.00	\$100.00						
1-15 amp circuit (standard)	\$60.00	\$75.00						
Power Bar	\$15.00	\$20.00						
Extension Cord	\$15.00	\$20.00						
208/220 electrical (stove)	\$125.00	\$150.00						
32" TV Monitor	\$230.00	\$300.00						
Drayage – (more than 48hrs out)								
Grand Total	---	---	---	---				

Requirements' subject to 18% Service Charges + HST

Questions? Please contact Roger Coutu, Conference Planner

Phone: 905-704-5682 Fax: 905-704-5620

Email: rcoutu@whiteoaksresort.com

**Privacy Policy: Your privacy is important to us. We do not share your personal information with third parties without your consent or authorization. Your information is used only as required to administer customer agreements and financial arrangements in order to provide the ongoing customer service you have requested and deserve.*

RUSH DO NOT DELAY

Must Deliver By: _____

SHIP TO:

White Oaks Conference Resort

Attention: Roger Coutu

Conference Planner

253 Taylor Road, SS4

Niagara-on-the-Lake, ON L0S 1J0

Canada

Conference Name: _____

Booth #: _____

Exhibiting Company Name: _____

Name of Sender: _____

Contact number for Sender: _____

Piece No. _____ of _____

RUSH DO NOT DELAY

Must Deliver By: _____

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Niagara-on-the-Lake, ON L0S 1J0

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Piece No. _____ of _____