

AFCA / AFDA Fire & EMS Leadership Conference  
2024 Sponsorship Opportunities

*All sponsors will be recognized in the pre-session slides and mobile app as conference sponsors*

*Other sponsorship opportunities or adjustments in the items listed may be available  
Please contact conference staff if you wish further information*

**Presenting Sponsor** (\$15,000)

Limited to one

Recognition on all conference literature and advertising as the conference Presenting Sponsor  
Premium display space in main conference hallway (2 tables)  
Full page color ad - back cover of printed conference brochure  
Inclusion of corporate literature or other items (provided by sponsor) in attendee conference bag  
Full page ad on the conference mobile app  
Opportunity to make welcome remarks during conference opening session

**Platinum Sponsor** (\$10,000)

Limited to one

Premium display space in main hallway (2 tables\*)  
Full page color ad - inside back cover of printed conference brochure  
Full page ad on the conference mobile app  
Inclusion of corporate literature or other items (provided by sponsor) in conference bag  
Opportunity to make welcome remarks during the conference opening session

**Gold Sponsor** (\$5,000)

Limited to 5

Premium space in main hallway (1 table\*)  
Full page color ad in printed conference brochure  
Banner ad on the conference mobile app  
Inclusion of corporate literature or other materials (provided by sponsor) in attendee conference bag

**Silver Sponsor** (\$2,500)

Limited to 10

Display space in main hallway (1 table\*)  
Half page color ad in printed conference brochure

**Continental Breakfast** (\$1,500)

Limited to 2

Signage in the serving area  
Recognition in the program schedule  
Opportunity to place corporate literature in the table area

**Lunch** (\$3,000)

Limited to 2

Signage in the serving area  
Placemats with company logo/information on all tables  
Recognition in the program schedule  
Ability to make brief remarks during lunch  
Placement of corporate literature in the table area

**Morning or Afternoon Break** (\$1,000)

Limited to 5

Signage in the serving area  
Recognition in the program schedule  
Ability to place literature in the break area  
Recognition as a sponsor in the mobile app

**Bag Inserts** (\$50 each)

Unlimited

Company literature or give away items provided by the sponsor will be inserted by conference staff in the conference bag given to each conference attendee

**WiFi for Conference Participants** (\$3,000)

Limited to one

Recognition in conference brochure as the conference WiFi provider  
Recognition on the mobile app as the conference WiFi provider  
Recognition during the pre-session slides as the conference WiFi provider  
Recognition in the mobile app as a conference sponsor

**General Session Sponsor** (\$2,500)

Limited to 3

Recognition in the conference agenda as the sponsor for one general session presentation  
Opportunity to introduce the general session presenter  
Recognition in the mobile app as a conference sponsor

**Education Session Sponsor** (\$1,500) - repeated session

Recognition in the conference agenda as the sponsor for a repeated session  
Opportunity to introduce the session presenter  
Recognition in the mobile app as a conference sponsor

**Education Session Sponsor** (\$750) - single session

Recognition in the conference agenda as the sponsor for a single session  
Opportunity to introduce the session presenter  
Recognition in the mobile app as a conference sponsor

**Conference Lanyard** **SOLD – VFIS Arizona**

Limited to one

Sponsor name will be printed on the lanyard given to each attendee for their name badge  
Recognition in the mobile app as a conference sponsor  
As an alternative the sponsor may provide lanyards meeting specific requirements and numbers set by staff

**Conference Bag** (\$1,500) **SOLD – Hughes Fire Equipment**

Limited to one

Sponsor name or logo will be printed on the conference bag given to each attendee  
Recognition in the mobile app as a conference sponsor  
As an alternative the sponsor may provide bags meeting specific requirements and numbers set by staff

**Mobile App Banner Ad** (\$250)

An ad submitted by the vendor / agency meeting specific size requirements will rotate on the bottom banner of the conference mobile app pages. The ad will appear for a period of 5 seconds. The number of appearances will depend on the total number of unique ads sold. All conference attendees will be encouraged to download the app at least one month prior to the conference and use the app throughout the conference.

**Mobile App Full Page Ad** (\$1500)

A full-page ad submitted by the vendor / agency meeting specific size requirements will appear each time the attendee returns to the home page on the conference mobile app in rotation with other ads. The number of times an ad will appear will depend on the total number of unique ads sold. All conference attendees will be encouraged to download the app at least one month prior to the conference and use the app throughout the conference.

Note: \* Main Hall table space may be selected from available tables at the time the sponsorship is purchased

Note: Ads may be submitted at any time but MUST be submitted no later than June 30 for inclusion in printed materials.