

Advertising Opportunities

ACMA Dallas-Fort Worth Chapter
August 19, 2022 | Rockwall, TX



Supplement Your Booth...

HEALTH & SAFETY OPTIONS

Hand Sanitizer Sponsorship: \$600

Company provided individual bottles of hand sanitizer will be placed at the Attendee Registration Desk. Your company will receive signage and verbal recognition during event.

**Company is responsible for all fees related to producing/purchasing/shipping. Due to CE guidelines, label branding can include company name in text format, but logos are not allowed. Company is responsible for contacting ACMA Exhibit Sales prior to the event to obtain quantity and shipping instructions.

Antimicrobial Wipes: \$600

Company provided individual bottles of hand sanitizer will be placed at the Attendee Registration Desk. Your company will receive signage and verbal recognition during event.

**Company is responsible for all fees related to producing/purchasing/shipping. Due to CE guidelines, label branding can include company name in text format, but logos are not allowed. Company is responsible for contacting ACMA Exhibit Sales prior to the event to obtain quantity and shipping instructions.

Face Masks: \$600

Company provided masks will be placed at the Attendee Registration Desk. Your company will receive signage and verbal recognition during event.

**Company is responsible for all fees related to producing/purchasing/shipping and for contacting ACMA Exhibit Sales prior to the event to obtain quantity and shipping instructions. Due to CE guidelines, branding can include company name in text format but logos are not allowed.

Lanyards - \$800

Company-provided lanyards will be used for attendee badges. Lanyards must have one of the following closures to ensure compatibility with conference badges: O-ring, Key ring, D-ring, Double J-hook, Double lobster claw.

Company is responsible for all fees related to producing/purchasing/shipping and for contacting ACMA Exhibit Sales prior to the event to obtain quantity and shipping instructions. Due to CE guidelines, branding can include company name in text format but logos are not allowed.

For more information, please contact:
ACMA Exhibit Sales: 501-242-4654

COMMUNICATION

Pre or Post Conference Email blast: \$750 *(post-conference blast included with Platinum booth)*

Company-provided email copy will be distributed via email to all registered participants. Email copy should be submitted to ACMA as html code. Pre-conference emails must be approved and distributed to attendees no later than 3 days prior to event. Post-conference emails must be approved and distributed to attendees no later than 30 days post event. Company is responsible for contacting ACMA Exhibit Sales for additional details.

FINANCIAL UNDERWRITING

Technology Underwriter: \$500

As a technology underwriter, your financial support will help offset the cost of audio-visual equipment and internet access. Technology underwriters will receive recognition on the conference website, in a conference promotional email and within the virtual conference environment.

Educational Underwriter: \$500

As an educational underwriter, your financial support is vital to the professional development of our attendees as it allows ACMA to provide valuable educational content. Educational underwriters will receive recognition on the conference website.

FOOD & BEVERAGE

Breakfast, Lunch or Breaks: \$500

Company will receive recognition on the conference website and signage recognition near the food/beverage.

EXHIBITOR DIRECTORY & REFERRAL GUIDE

Exhibitor Profile (only available for bronze booths) - included at no cost

Basic company profile will be included for all exhibiting companies.

Platinum Profile (only available for platinum booths) - included at no cost

Company logo and profile will be included for all platinum exhibiting companies.

Company Profile - \$300 *(available to non-exhibiting companies OR branches/franchises of exhibiting companies)*

Basic company profile includes company name, contact information, website & social media links, and 300-word company description. If you have branches in multiple locations, you can purchase a company listing for each location.

Full Page Advertisement- \$300

Company-provided advertisement will be featured as a full-page promotion in the Exhibitor Directory & Referral Guide that is emailed to all conference attendees. Advertisement should be submitted to ACMA Exhibit Sales Rep as a JPG or PNG image at least 2 weeks prior to event.

AFFILIATE MEMBERSHIP

Save 20% on Affiliate Membership dues when you add an Affiliate Membership package to your booth purchase. Click [here](#) for a complete listing of all Affiliate Member Benefits.