



## 2015 Shop the Floor Purchase Incentive

**Purchase Incentive:** By purchasing items from exhibiting companies, you can earn discounted or free registration for ADHA's 2016 CLL at the 93<sup>rd</sup> Annual Session!

- **Option #1:** Make a Purchase During the Event
- **Option #2:** Make a Purchase After the Event
  - Spend **\$1-\$249**: receive **10%** off main registration
  - Spend **\$250-\$499**: receive **25%** off main registration
  - Spend **\$500-\$999**: receive **50%** off main registration
  - Spend **\$1000- \$1499**: receive **75%** off main registration
  - Spend **\$1500+**: receive **one free main registration**



**Purchases During the Event:** at the time of your exhibit purchase at the event, the exhibiting company will give you an 'I shopped' sticker. Please wear the sticker on your badge to promote your purchasing power.

**Purchases After the Event:** Attendees must submit their receipts by August 30, 2015. All receipts must be submitted via email to: [exhibits@adha.net](mailto:exhibits@adha.net)

**Why Purchase at ADHA?** Purchasing from companies at ADHA's event versus other events shows the exhibiting companies the value of their participation. Exhibitors at the ADHA event help support you and the dental hygiene profession. Help show the value of why companies should exhibit at the ADHA event.

**Note:** Purchases must be made from an exhibiting company. Purchases from Marketplace or ADHA's Merchandise Boutique do not qualify.