ENRICH

Enriching and Empowering Women since 2007

Presented by Myriam Bartu
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Why migrants?

- 320,000 foreign domestic helpers in HK
- 49% Filipinos, 49% Indonesians
- Pay HK$ 20-30k (USD $2.6-3.9k) illegal placement fees, >7-8 months of their salaries
- 9 million children (27% of youth population) growing up physically apart from one or both migrant parents in Philippines
- Filipino Migrant Workers remitted USD $24 billion back home in 2012
- 34% to 54% of Filipino population sustained by remittances from migrant workers
Enrich’s Programmes

- Financial Literacy
- Communication Skills
- Entrepreneurship Skills

- Mentoring and Financial Health Desk
- Measuring Impact
Empathetic individualized approach

Financial Health Desk

Mentoring with corporate volunteers
Outreach work
Enrich’s impact

- 3,860 migrants trained since 2007, impacting about 20,000 family members
- 100% better position financially after workshop
- 100% recommend Enrich’s workshops
- 93% more confident managing debts
- 60% significantly increase savings
- 78% save regularly
- 85% talk to family about training & agree on how remittances are spent
Veronica’s story
ENRICH
www.enrichhk.org

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