



The European Society of Veterinary Ophthalmology

ESVO 2019

Dublin



3 – 6 October 2019

Royal Marine Hotel

Dún Laoghaire,

Co Dublin, Ireland



SUPPORTER PROSPECTUS

www.esvomeeting2019.org

WELCOME



Ireland are delighted to host the upcoming European Society of Veterinary Ophthalmology Veterinary Meeting from the 3 – 6 October 2019. Visit www.esvomeeting2019.org for further information.

This year's conference will take place in the coastal location of Dun Laoghaire, south county Dublin in Ireland. The Royal Marine Hotel will host the conference, where delegates will have an opportunity to engage with the programme, colleagues and supporting partners.

During the conference, delegates will have an opportunity to learn the latest hot-topic information in the field of veterinary ophthalmology through lectures and engaging high-level workshops plus engaging in evening networking events, creating further opportunities for discussion and debate.

The title for this year's conference is;

"Updates in Veterinary Ophthalmic Surgery"

Our Keynote speakers are Dr. Marta Leiva, Spain and Dr. John Sapeinza, USA.

We look forward to welcoming you to Ireland in October.

Dr Mike Woods

Local Organising Committee

Thomas Boillot
ESVO
President



Mike Woods
Chairman
ESVO Meeting
Ireland 2019



VENUE FOR 2019 MEETING



The ESVO meeting will take place at the Royal Marine Hotel, Marine Rd, Dún Laoghaire, Co. Dublin.

The 4 Star Royal Marine Hotel, situated in Dún Laoghaire overlooking Dublin Bay, is a family run and historic landmark Hotel in South Dublin. Dating back to 1828 and with a rich history, the hotel is situated in a unique location, within easy reach of Dublin City Centre and the Wicklow Mountains. Travelling to and from the hotel is made easier by the Hotels proximity to the DART train line and Dun Laoghaire Ferry Port. The Air-coach service also provides a luxury door to door direct service to and from Dublin Airport to the hotel.



2019 PROGRAMME



The 2019 programme will provide 2 ½ days of scientific engagement from Thursday to Saturday with optional high-level workshops available on the Sunday. Delegates are provided with an opportunity to network with colleagues old and new, while participating in the conference Welcome Reception and Gala Dinner, both hosted in the historic location of the hotel. Please see www.esvomeeting2019.org

	Thursday 3rd	Friday 4th	Saturday 5th	Sunday 6th
		Registration	Registration	Registration
Morning	Registration / Board Meetings / CE Day	Session	Session	Workshops x 2
Break		Break	Break	Break
Mid morning		Session	Session	Workshops x 2
Lunch		Lunch	Lunch	
Afternoon	Opening and Sessions	Session	Session	
Break	Break	Break	Break	
Late Afternoon	Session	Session	Session & Closing	
Evening	Welcome Reception		Gala Dinner	

Conference Theme; Updates in Veterinary Ophthalmic Surgery

PARTNERSHIP OPPORTUNITIES



The ESVO 2019 committee welcome all companies to consider supporting medical sciences, research and education while engaging and reaching colleagues within the Veterinary Ophthalmology sector.

We have detailed various options but welcome a discussion on packages to suit your aims and goals for engagement with the 2019 programme.

For any queries relating to the offered supporting packages, please contact the Conference Office at Keynote PCO;

Irene Rafferty

Email: ESVO2019info@keynotepco.ie

Tel: + 353 1 400 3662

ESVO 2019,

c/o Keynote PCO, Suite 26, Anglesea House, 63 Carysfort Ave., Blackrock Co Dublin, Ireland A94 NC80



PARTNERSHIP CATEGORIES



ESVO 2019 are offering the following categories of support plus on the pages to follow additional opportunities potential partners can select from.

Our key partnership levels are divided into the following 3 categories, each category provided with the indicated items

<i>Opportunities Included In Partnership Levels</i>	Gold Partner €5,000	Silver Partner €3,600	Bronze Partner €2,800
BRANDING			
Acknowledgement in all pre-meeting and meeting publications	Yes	Yes	Yes
Partner's Logo:	Yes	Yes	Yes
<ul style="list-style-type: none"> displayed in the meeting hall and registration area presented on the meeting website sponsors page with link to partner's homepage displayed on the meeting website homepage, linking to the meeting website sponsor's page for further information 	Yes	Yes	Yes
Back cover advertisement in the Final Programme	Yes		
EXHIBITION & STAFF PASSES			
Exhibition Space	6m2 – 3m x 2m	4m2 – 2m x 2m	4m2 – 2m x 2m
Table & Chair(s) provided with power connection(s)	1 table, 3 chairs & 2 power conn.(s)	1 table, 2 chairs & 1 power conn.	1 table, 1 chair & 1 power conn.
Priority of Exhibition Space Selection	1 st Priority	2 nd Option	3 rd Option
Exhibitor Staff registrations - <i>to include coffee breaks and lunches during the Conference</i>	3	2	1
Welcome Reception Tickets & Gala Dinner Tickets	3	2	1
ADVERTISEMENTS & BAG INSERTS			
One full page advertisement in the Proceedings	1	1	1
Delegate Conference Bag Insert (Max 2 A4 pages) in the delegate bag	2	1	
Post-event email communication sent to all participants via conference office	1		
PLUS			
The priority in choice of additional conference partnership: bags, lanyards and badges	1 st Priority	2 nd Option	3 rd Option

Note that all partnership levels are subject to availability and VAT is additional at 23%.

OTHER OPPORTUNITIES



BRANDED PRINT OPPORTUNITIES

DELEGATE BAG BRANDING

€3,000

The supporting organisation's brand will be included on the delegate bag. Recognition of this support will be acknowledged on the meeting website with a link to organisation's homepage.

DELEGATE LANYARD

€2,000

The supporting organisation's brand will be included on the delegate lanyard in one colour print. Recognition of this support will be acknowledged on the meeting website with a link to organisation's homepage.

DELEGATE BAG INSERT

€1,000

The supporting organisation's printed flier will be included in the official conference bag. Partners are to print and supply their insert accordingly. The max allowance is one double A4 printed page.

ADVERTISEMENT OPPORTUNITIES

The following opportunities for organisation's to advertise as part of the ESVO 2019 meeting within the onsite meeting programme book:

- Inside Cover full colour advertisement (2 opportunities) €2,000
- Inside Internal programme book full page advertisement €1,500

CATERING & SOCIAL EVENT OPPORTUNITIES

WELCOME RECEPTION

€2,000

Partner's logo will be placed on the high tables for the evening, displayed in the meeting hall and registration area and the Supporting Partner's branded roll-up can be placed within the space for Welcome Reception.

COFFEE BREAK

€2,000

The supporting partner will be acknowledged during one day of the programme. Their logo will be placed on the coffee break tables and have an opportunity to display their roll-up in the break area.

LUNCH BREAK

€2,500

The lunch break supporting partner will have an opportunity to provide a promotional material piece at each lunch point and within the lunch break area on one selected day. One piece of marketing material may be dispersed per delegate in the catering area.

PROGRAMME OPPORTUNITIES

WORKSHOPS

€5,000

A supporting Partner has an opportunity to support a Workshop. Their logo will be displayed in the meeting hall and registration area and acknowledged in pre-meeting and meeting publications. The supporting Partner's logo will be displayed on the meeting website and linked to partner's homepage.

SPEAKER SUPPORT

€2,000

Our Partner's support will assist in funding the attendance of invited speakers. This support will be acknowledged in all pre-meeting and meeting publications and their logo displayed in the meeting hall and registration area.

EXHIBITION

EXHIBITION ONLY

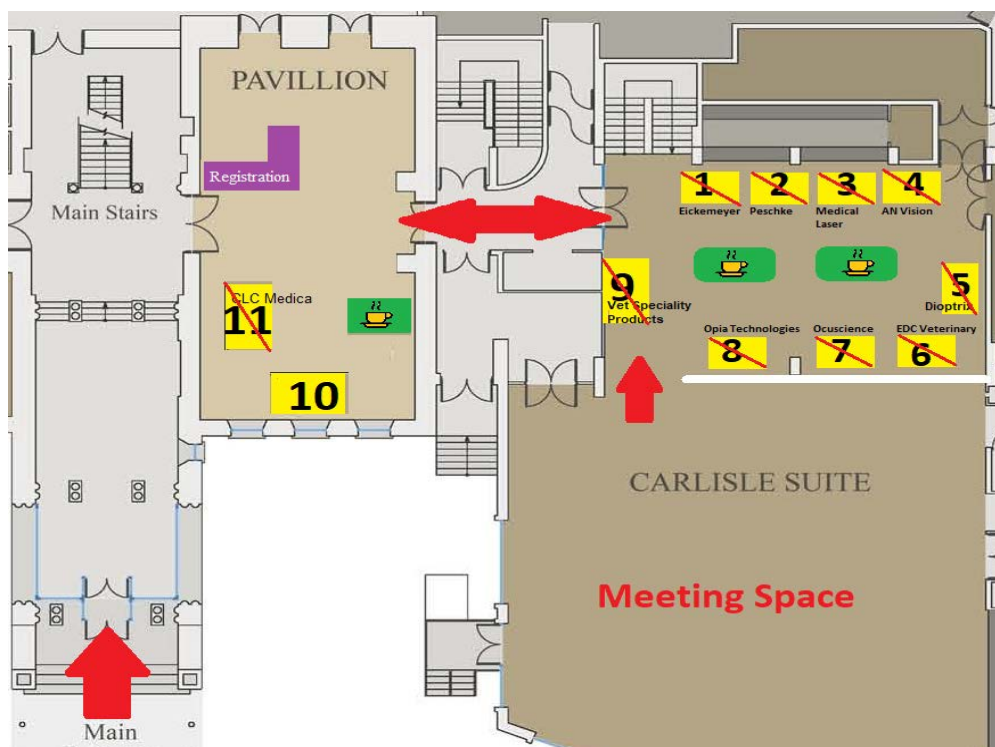
€1,650

We invited organisations to have an exhibition only presence. These places are limited and space will be assigned after the category partners have selected their positions

Package includes:

- Exhibition space of 2 x 2 m
- 2 exhibitor registrations with 2 Welcome Cocktail admissions
- 1 Table and 2 chairs with one power connection
- Exhibitor will be listed on the meeting website and acknowledges in the proceedings

The exhibition hall is adjacent to the meeting space and registration. Tea & coffee refreshments are served to participating delegates in the exhibition hall.



EXHIBITOR PASSES

€200

For those exhibitors who wish to book additional staff passes, these include access to the Welcome Reception and the conference Gala Dinner.

All rates are subject to Irish VAT at 23% where applicable.

In order to secure your selected support of ESVO2019, please review the below Terms and Conditions and complete the booking form, returning it to the conference office.

ESVO2019

c/o Keynote PCO

Fax: +353 (0)1 400 3692

Email: ESVO2019info@keynotepco.ie

BOOKING TERMS & CONDITIONS ESVO2019

Cancellations/Postponement & Payments:

Full payment is required on return of the booking form and on issuing of the invoice. All invoices must be paid within 30 days of the invoice date. All invoices issued within 30 days of the event must be guaranteed by a credit card. Payment can be made by bank wire transfer or credit card. Bank details will be provided on all invoices. All bank charges are the responsibility of the sender. Keynote PCO can cancel the Client's participation in the Exhibition/Sponsorship with no refund of monies received if full payment is not completed according to payment terms and conditions.

Should an Exhibitor/Sponsor wish to cancel any of its participation (sponsorship, exhibition space, or other supporting opportunities etc.), written notification must be sent to ESVO2019expo@keynotepeco.ie

Refunds will be based on the following schedule:

- Before 1st April 2019 50% refunded, less agreed benefits received to date.
- After 1st April 2019 No refund available.

In the event that the conference is postponed for any given reason, the exhibitor/sponsor/supporting partner will not be entitled to cancel or to obtain monetary compensation, but the benefits that have been agreed will remain in place for the rescheduled event. In the event that the conference is cancelled for any given reason, the organisers will refund the supporting partner money to the relevant company, minus any benefits that have been received by the company prior to the cancellation and any expenses incurred by the organisers with respect to the provision of the agreed benefits.

Stand Assignment, Exhibition Construction & Staff:

A Gold Partner will be offered first preference on exhibition space location followed by Silver and Bronze partners. The remainder will be allocated strictly on a first come, first served basis and will be confirmed in writing, by Keynote PCO with your bookings invoice. If a custom designed stand is to be constructed, please provide a diagram of the proposed stand, with details and dimensions. All display constructions require the approval of the Exhibition & Sponsorship Manager at Keynote PCO, 4 months prior to the conference. No stands may be outside the dimensions as booked according to their package. Any heights over 2m must be disclosed (ensuring you have noted any lights you intend on adding to any structure in install)

Preferences and priorities requested by the Exhibitor/Sponsor as to space location will be respected whenever possible. The Exhibition & Sponsorship Manager however reserves the right to make reasonable transfers as to the location of the Exhibitor/Sponsor's space should any circumstances arise where it is deemed necessary. No transfers will be made without prior notice to the Exhibitor/Sponsor. Any changes in space locations do not entitle the Exhibitor/Sponsor to cancel the exhibition space or obtain monetary compensation.

The organisers reserve the right to alter the layout of the exhibition area and to remove sections of the space and features such as posters, catering etc...where or as required. Exhibitors agree to be present the full duration of the exhibition during the event. Set up and dismantling of any display/exhibition spaces must only occur during the specific allotted timings.

Exhibitors are entitled to the number of staff passes indicated in their exhibition package. Additional passes are charged at a rate of €200 per person- these do not permit access to the lecture sessions.

Insurance and Safety:

The organisers cannot be held responsible for any loss of damage of/to any equipment brought in for the Exhibitor/Sponsor's exhibition. The Exhibitor/Sponsor is therefore advised to ensure to take out adequate insurance cover as necessary including Employers Liability & Public Liability cover, insurance to cover loss of damage to exhibits or other personal property. In addition the Exhibitor/Sponsor is required to show proof of their insurance liability when requested. Exhibitors and their representatives shall indemnify and hold harmless ESVO, ESVO2019 Committee, Keynote PCO, Royal Marine Hotel and their affiliated agents and employees from any or all liability. The Rules & Regulations must be fully observed by exhibitors, sponsors, their contractors and their personnel. The organisers reserve the right to demand changes to, or closure of, any stand that does not conform to these Rules & Regulations. If an exhibitor fails to comply with these rules and regulations, the organisers reserve the right to reclaim its exhibition space and resell it, and all monies paid by the exhibitor shall be forfeited.

All sponsors are requested to ensure any activities occur within the programme and do not seek to arrange private functions in conflict with any main conference activities.

Exhibition and Sponsorship Booking Form ESVO2019

Please complete and return to:
 ESVO2019 c/o Keynote PCO
 Suite 26, Anglesea House, 63 Carysfort Avenue, Blackrock,
 Co Dublin, Ireland
 Tel: +353 (0)1 400 3662 Fax: +353 (0)1 400 3692
 Email: ESVO2019info@keynotepco.ie

All Exhibitors and Sponsors are required to email a high resolution logo when returning a booking form.

Sponsor Name *as to appear on official branding*



ITEM	VALUE	✓	ITEM	VALUE	✓	ITEM	VALUE	✓
Gold Partner	€5,000		Delegate Bag Insert	€1,000		Lunch Break Day: _____	€2,500	
Silver Partner	€3,600		Ad – Inside Cover	€2,000		Workshop	€5,000	
Bronze Partner	€2,800		Ad- Internal Pages	€1,500		Speaker Support	€2,000	
Delegate Bag	€3,000		Welcome Reception	€2,000		Exhibition Only	€1,650	
Delegate Lanyard	€2,000		Coffee Break Day: _____	€2,000		Expo Staff Pass No: _____	€200	

Note: VAT will be applied to all booked items where relevant. Current rate is at 23% Irish VAT.

Total Exhibition and Sponsorship Value:

€

INVOICE DETAILS

Please provide all details requested below. Ensure you provide the full billing/invoice information as should appear on your invoice. It is important that your VAT number is provided as this may cause delay in confirming your booking.

Company Name: _____

VAT Number: _____ PO Number: _____

Contact Name: _____

Tel: _____ Email: _____

Billing Address: _____

Country: _____ Signature: _____

Stand Contact Details: If the representative managing your onsite exhibition stand logistics is different to the invoicing contact – please provide below:

Name: _____ Email: _____

Tel: _____

On completion of this form, please note that your contact details are provided to Keynote PCO, who are acting on behalf of ESVO2019. Communication of information will be by all formats as suitable: Email, Fax, Telephone and Post.

www.esvomeeting2019.org