



## 2024 Spring Meeting & Trade Show Exhibitor Guide

Host Hotel : [Marriott Marquis Houston](#)

Trade Show Location: [George R. Brown Convention Center – Houston](#)

Dates: March 11-13, 2024

Full event details, agenda and schedule found [here](#)

Questions or looking for something you don't see here? Contact [Anne Fahey](#)

## 2024 BOOTH PRICING

### In Line Booths

10x10 Booth—\$7,500

(Includes 2 Attendees)

10x20 Booth— \$14,500

(Includes 4 Attendees)

10x30 Booth— \$21,750

(Includes 6 Attendees)

10 x40 Booth— \$29,000

(Includes 8 Attendees)

### Island Booths

20x20 Booth—\$34,950

(Includes 8 Attendees)

20x30 Booth— \$41,750

(Includes 10 Attendees)

20x40 Booth— \$49,750

(Includes 12 Attendees)

40x40 Booth— \$67,750

(Includes 16 Attendees)

### Standard Booth Package Includes:

10x10 Display Area with Side Curtains and Backdrop

(1) 6 ft table, two chairs and a wastebasket

(2) Conference Attendees (\$850 for each additional)

Meals Included:

Monday Opening Night Party, Tuesday—Lunch and Reception at the Trade Show &

Wednesday—Breakfast at the Trade Show

Booth and Attendee Fees must be paid in advance when registering.

**Carpet is required in the exhibit hall and can be purchased through Freeman**

along with additional furnishings, electrical, etc. [Click here for 2024 Freeman Quick Facts.](#)

# FAQ

## Exhibit Provider

We are using Freeman again this year. Exhibitor Quick Facts linked [here](#).

Take advantage of discounts by placing your order through [Freeman's Online Portal here](#) by **February 12, 2024**.

**Carpet is required in the Exhibit Hall and can be ordered through Freeman.**

**Have questions or need support? [Contact Freeman Exhibitor Support here](#).**

Need electrical, internet, telephone for your booth? Order through the GRB Smart City Electric [here](#).

**Using an outside Exhibit Company for your booth?** Complete and Return the [EAC Form](#) by 2/10/24.

## Booth Details

The Trade Show is being held in Hall A3 of the [George R. Brown Convention Center](#) in Houston, Texas.

The Johnstone Supply team will select your booth location for you on the Trade Show floor.

*If you have any special requests or location preferences, please note this during the registration process.*

Trade Show Floorplan & Booth Numbers - *coming soon!*

## Registration & Attendee Details

Each booth fee includes a certain number of event attendees (# is based on the size of your booth). \$850 for each additional attendee and this fee must be paid in advance. You will receive a separate email in the upcoming months to register the individuals attending the event. **This is for booth registration only.**

## Payment

**Payment due by January 31, 2024. If not received by deadline, you will not be able to participate.**

Credit Card is preferred. If you would like to pay by check or credit memo, you need prior approval.

Email [Anne.Fahey@johnstonesupply.com](mailto:Anne.Fahey@johnstonesupply.com).

## Door Prizes

You have the opportunity to give away a prize at your booth during the Trade Show and we will promote this to attendees before the show and announce over the loud speaker during the event.

If you would like to give something away at your booth—complete and return this [Door Prize Form](#) to [jstradeshow@johnstonesupply.com](mailto:jstradeshow@johnstonesupply.com).

## Awards Dinner—Wednesday, March 13 at 6:30PM

Join us in celebrating our 2023 Sales Milestone Award Winners on Wednesday, March 13 at 6:30PM. We'll announce the sales awards winners, Store and Distributor of the year, Supplier Partner of the year and more!  
*Additional Fee of \$225 per person to attend.*



March 11 - 13, 2024 | George R. Brown Convention Center & Marriott Marquis | Houston, TX



Thank you for participating in the 2024 Johnstone Supply Spring Meeting & Trade Show.

We look forward to seeing you!

<p><b>Trade Show Location:</b>  <a href="#">George R Brown Convention Center</a>          1001 Avenida De Las Americas Houston, TX  <b>Hall A3</b></p>	<p><b>Host Hotel:</b>  <a href="#">Marriott Marquis Houston</a>          1777 Walker St          Houston, TX 77010</p>	<p><b>Trade Show Hours:</b>  <b>Tuesday, March 12</b>          12:00 PM—5:00 PM  <b>Wednesday, March 13</b>          8:30 AM—11:30 AM</p>
<p><b>Exhibitor Information:</b>          Exhibitor Company: Freeman  <a href="#">2024 Exhibitor Quick Facts Click Here</a></p>	<p><b>Hotel Room Rate:</b>          \$279.00 per night (plus taxes /fees)          Booking Link - <i>Coming Soon!</i></p>	<p>For details on <b>Sponsorship Opportunities</b> click <a href="#">here.</a></p>

### Exhibitor Schedule of Events:

Monday, March 11, 2024		
7:00 AM	7:00 PM	Exhibitor Setup
6:30 PM	10:00 PM	Opening Party House of Blues Houston
Tuesday, March 12, 2024		
7:00 AM	11:30 AM	Exhibitor Setup
11:30 AM	12:30 PM	Lunch on Trade Show Floor
12:00 PM	5:00 PM	Trade Show Open
4:00 PM	5:00 PM	Reception on the Trade Show Floor
Wednesday, March 13, 2024		
7:30 AM	8:30 AM	Breakfast on Trade Show Floor
8:30 AM	11:30 AM	Trade Show Open
11:30 AM	5:00 PM	Exhibitor Tear Down
6:30 PM	10:30 PM	Awards Dinner <i>(additional fee applies)</i>

Questions or need additional information? Contact [jstradeshow@johnstonesupply.com](mailto:jstradeshow@johnstonesupply.com)