

Vogue Knitting LIVE: Bringing Knitters from Around World to Celebrate 5th Anniversary in NYC

New York, NY - Knitting and crocheting fans alike will flood the streets of Manhattan to celebrate Vogue Knitting LIVE's 5th anniversary in New York City Friday Jan. 16 - Sunday Jan. 18! This year's event brings to life Vogue Knitting, the most fashion-forward magazine in the industry, by offering inspirational hand-knitting classes, a marketplace full of new products as well as knit-couture fashion shows, exclusive special events, and more.

More than 175 master-level technique and design classes will be taught by A-list celebrity instructors as they share techniques, tricks, and amazing work that have made them superstars of the knitting world! Featured artist's work can be seen here:

<http://www.vogueknittinglive.com/ehome/nyc2015/marketplace/>

"We're ready for our biggest show yet! Our fifth anniversary show is a sell out, and we have a lot to celebrate, and some new and exciting features. I can't wait to see familiar faces and meet new attendees from around the world," says Trisha Malcolm, Editor-in-Chief of Vogue Knitting Magazine.

Vogue Knitting LIVE will take place in Midtown New York City at the contemporary New York Marriott Marquis right in the heart of Times Square. Attendees will have the opportunity to experience shopping and Broadway shows in the city that never sleeps!

Activities at Vogue Knitting LIVE include:

- Two floors of shopping featuring more than 100 vendors
- Balloon Scavenger Hunt featuring mini hand knit balloons by Anna Hrachovec of Mochimochi Land. Attendees who

- find a balloon will win a prize
- Knit-Couture fashion shows on Saturday
 - Yarn tastings and celebrity book signings
 - Fashion show of knitters wearing their garments from the Vogue Knitting magazine including a People's Choice Award winner who will receive a grand prize gift basket!

Tickets can be purchased online at www.vogueknittinglive.com or at the door. One-Day Marketplace Tickets (for attending on Saturday OR Sunday) are \$20 and Two-Day Marketplace Tickets (for attending both Saturday AND Sunday) are \$25. Friday evening Marketplace is free with the purchase of either a One-Day or Two-Day ticket. Kids under 12 are free, students receive half off Marketplace Tickets and save \$15 on classes.

For more information regarding Vogue Knitting LIVE, including images and/or interview opportunities, please contact Ariane Sloan at 917-565-2204 or ariane@socialflyny.com.

About Vogue Knitting LIVE

In 2011, the editors of *Vogue Knitting* launched Vogue Knitting LIVE, bringing together thousands of knitting enthusiasts for a weekend show filled with fashion, fiber and education. For more than 25 years, Vogue Knitting has brought the best of fashion knitting to the magazine's dedicated following and now readers are invited to experience everything they love about Vogue Knitting like never before—live and in person! Vogue Knitting LIVE features beginner- to master-level hand-knitting classes, a high-end shopping experience, knit-couture fashion shows, a knit art gallery and more to engage and inspire every knitter.

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