



## SPONSOR PROSPECTUS

**June 10, 2015**

Koelnmesse • Cologne, Germany

[PetfoodForumEvents.com](http://PetfoodForumEvents.com)

Presented by

**Petfood**Industry



Petfood Forum Europe has offered expert knowledge and valuable networking for European petfood professionals since the late 1990s. In 2015, it will again be co-located with VICTAM International, together with the 6th FIAAP International Conference. The 2015 VICTAM International event combines the FIAAP, VICTAM and GRAPAS exhibitions (and their respective conferences) under one roof at Koelnmesse in Cologne, Germany, June 9-11, 2015, and will attract a large audience of Feed professionals from all around the world.

Despite financial challenges in some European countries, pet care and petfood are still strong economic sectors in the region, with Western Europe accounting for about 30% of the total US\$98.3 billion pet care market, according to Euromonitor International. While much smaller, Eastern Europe, at about 6% of the global market, is growing quickly at more than 6% annually.

Critical industry updates on the European petfood market—along with the latest research on companion animal nutrition, petfood safety, processing, new product development and more—will be presented during Petfood Forum Europe conference.

## **Petfood Forum Europe 2015 Sponsorship Opportunities**

Sponsorship opportunities at Petfood Forum Shows take you beyond advertising and go further towards enhancing your company's brand.

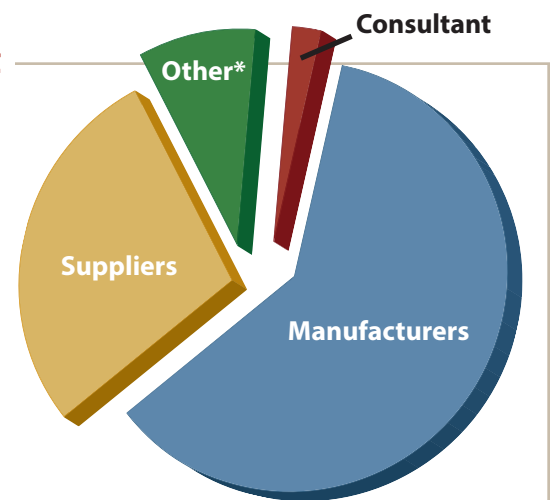
Maximize your exposure across multiple opportunities before, during and even after the event. At the same time, your investment directly supports programs and content development at each show, associating your company with high-profile speakers, sessions, events, and features at the show.

All Sponsorship Opportunities are on a first-come, first-served basis. Talk to your *Petfood Industry Sales Manager* for pricing and details (see contact information on page 4).

### **Sponsor Opportunities**

- **Petfood Forum Europe Show Program** – Your company message and ad in the show program given to all the attendees. One (1) Opportunity available.
- **Coffee Break Sponsor** – Your company name attached to the relaxing part of the show. Four (4) Sponsor Opportunities available.
- **Lunch Sponsor** – Your Company can sponsor the networking lunch opportunity at the conference. One (1) Sponsor Opportunity available.
- **Lanyards** – Your company logo and name on the badge holders that each attendee receives. One (1) Opportunity available.
- **Attendee Bags** – Your company logo on the show bag that all the attendees receive upon check in at the registration desk. One (1) Sponsor Opportunity available.
- **Website Sponsorship** – Multiple Options available.
- **Table Top Exhibits** - Be available during the breaks and lunch to speak with attendees during the conference. A four-foot skirted table is provided for you to display your information. Only Four (4) Tables available!
- **Pens** - Have your company logo along side the show logo on the official pen placed in the attendee bags. One (1) Sponsor Opportunity available.
- **Check-in Desk** - Your company information front and center as the attendees check in to this one of a kind event, welcoming them to Petfood Forum Europe. One (1) Sponsor Opportunity available.

### **Attendees by industry segment**



\* includes Government, Veterinarian, Distributor/Broker and Academia (statistics from 2011 event)

## Sampling of Attending Companies

Akiolis Group	Futtermittelsicherheitde	Promeal PTY LTD
Allerpetfood AS	Grupo Novelli	Ralco Nutrition
AnimalPro Nutrition GMBH	Inform Nutrition Ireland LTD	Rolf C Hagen INC
Arctic Petfood	Inghams Enterprises	Royal Canin
Bewital Petfood GMBH CO KG	Keij Solutions BV	Saturn Petcare GMBH
Bioiberica	Kemin Agrifoods North America	Solae LLC
Brenntag Nordic	La Revue de Lalimentation Animale	Teeling Petfood
Butchers Petcare LTD	Lantmnnen Doggy AB	Tetra GMBH
Cargill	Marinpet	Triplene Fish Protein AS
Champion Petfoods LP	Marinpet AS	TUV International GMBH
Change Stranamics BV	Mars GMBH	United Petfood
CIMA Nutrition NV SA	Meneba	Visan Industrias Zootecnica
Conagit SPA	Miavit GMBH	Vitamex Netherlands
De Morgenstond VOF	Orffa Additives BV	Vobra Special Petfoods
Dlana Petfood Division VIT 2 BE	Piensos Picart SA	Yarrah Organic Petfood
Dorado SRL	Premier Nutrition	
Felleskjopet Agri	Prins Petfoods	

## Attendees by country





Contact your *Petfood Industry* sales professional for more information:

**USA**

Karen Blandford-Anderson  
kanderson@wattnet.net  
+1.603.432.9290

Melissa Thrune  
mthrune@wattnet.net  
+1.815.222.0112

Craig Greuel  
cgreuel@wattnet.net  
+1.815.966.5591

Steve Akins  
sakins@wattnet.net  
+1.815.209.6444

**Europe/Asia**

Tineke van Spanje  
tvanspanje@wattnet.net  
+31.495.526.155

**Southeast Asia**

Dingding Li  
dingdingli@vip.163.com  
+86.137.64039062

Presented by

**Petfood**Industry

