



**This is Long Term Care**  
Westin Harbour Castle • Toronto, ON



**ONTARIO  
LONG TERM CARE  
ASSOCIATION**

Make plans now to participate in *This is Long Term Care!* This conference focuses on research, quality improvement and innovation. The program provides exceptional education and networking with industry leaders.

Situated in the gorgeous Westin Harbour Castle, *This is Long Term Care* brings together owners, operators, front line staff, government officials and key opinion leaders for two days in November. This much anticipated program is the perfect place to promote your products and services, to network with industry peers and end 2018 on a high note. Join us!

**Marketplace Mixer**  
in the Marketplace on Thursday from 5:30 - 6:30pm

**Fast Chats**

**Commercialization Innovators' Den**

**CEO Series Presentation**

### **Showcasing Research and Innovation**

The OLTC community is at the forefront of global research and innovation for the long-term care world and this meeting will highlight the most cutting-edge advancements with poster presentations and the Innovators' Den, where a panel of leading experts will vote on the best innovation, company and product coming down the pipeline.

### **Marketplace Mixer**

Bringing delegates, exhibitors and sponsors together with senior government officials and special guests to salute Ontario's leadership in groundbreaking innovation for long-term care.

### **Stimulating Education**

*This is Long Term Care* will feature exciting keynote speakers and industry leaders in lively debates, round table discussion groups, roll-up-your-sleeves workshops. The educational program has one goal – to provide delegates with new ideas and applicable tools that they can use NOW!

### **The Awards Gala**

An outstanding evening to recognize the true heroes in Ontario's long term-care community. This event is always sold out so book your corporate table early and take a high profile position in the feel-good event of the year.



**MARKETPLACE HOURS:**  
**Thursday, November 15**  
 Exhibitor Set up ~ 7:00am - 11:30am  
 Exhibits Open ~ 11:30am - 6:30 pm  
 Marketplace Mixer ~ 5:30pm - 6:30pm  
**Friday, November 16**  
 Exhibits Open ~ 10:00am - 1:30pm  
 Tear down to follow

Times subject to change based on programming  
 Exhibitors are encouraged to have lunch at 11:30am each day

# Exhibitor Registration

**We are applying for exhibit space(s) as indicated below. Booth assignment will be made upon receipt of this application and payment.**

**BOOTH: 1<sup>st</sup> choice:** \_\_\_\_\_ **2<sup>nd</sup> choice:** \_\_\_\_\_ **3<sup>rd</sup> choice:** \_\_\_\_\_

**COMPANY:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY/PROVINCE:** \_\_\_\_\_ **POSTAL CODE:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**EXHIBIT SPACE RENTAL REQUIREMENTS:**

10x10 Booth	\$ 1,295.00	\$ _____
10x10 Corner Booth	\$ 1,395.00	\$ _____
10x20 Double Booth	\$ 2,350.00	\$ _____

**2 EXHIBITOR PASSES**  
 NAME \_\_\_\_\_  
 NAME \_\_\_\_\_

**In order to have an exhibit at This is Long Term Care, you must be a member of OLTCA.**

+13% HST \$ \_\_\_\_\_  
**TOTAL FEE** \$ \_\_\_\_\_

Additional Exhibitor Passes can be purchased for \$200 each plus HST

(HST#827975293RT0001)

Visa  MC  AMEX  Cheque

Card No: \_\_\_\_\_ CVN: \_\_\_\_\_ Expiry Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Amount \_\_\_\_\_

Name on Card: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Booth includes 6 foot table and two chairs, room has wall to wall carpet.**

**Exhibitors are not entitled to receive the delegate list - this is a sponsor benefit only.**

To discuss the sponsorship opportunities, please contact Rebecca Darling at 519-263-6001.

**PAYMENT TERMS:** 50% non-refundable deposit is payable upon booking. Full payment is due September 7, 2018. Applications submitted after September 7, 2018 must include full payment for booth space. A deposit must be paid before space can be assigned to the exhibitor. No refund of payment will be made after October 15, 2018.

**Cheques payable to: This is Long Term Care c/o The Bayley Group.**

**Send completed contract to: The Bayley Group,  
 PO Box 39, Hensall, ON, N0M 1X0  
[rebecca@bayleygroup.com](mailto:rebecca@bayleygroup.com)**



Please fax your completed contract to 519-263-2936

[oltca.com](http://oltca.com)

*Thank you for your generous support!*