NEXT
CONFERENCE

SBM & ICLE  Together Delivering More to Bar Members

REGISTER TODAY!  michbar.org/sbmnext

EARLY BIRD SAVINGS END
August 23, 2017
What IS the NEXT Conference?
Formerly the Annual Meeting/Solo & Small Firm Institute, the NEXT Conference focuses on the future of law practice by bringing Michigan lawyers together in a whole new way to learn, share ideas, make connections, and more. Tailor the program to your needs by creating your own unique experience. Want to attend a section meeting, grab lunch, and catch an educational session or two? We’ve got you covered. Maybe you would rather focus on education and networking—you can do that too with a new, inclusive “all-member” luncheon and reception. Select new two-day, one-day, and à la carte education session pricing options.

It’s the conference that fits your schedule.

NEW THIS YEAR
JUDICIAL PERSPECTIVES TRACK

The Critical Federal Rules Every Lawyer Must Know
Whether you’re new to practice or just need a refresher, this segment is for you. Learn from one of the authorities how to keep your civil case on track and sharpen your knowledge of the essential rules for discovery, motion practice, and key local rules. Avoid common pitfalls and brush up on the procedures for removal and remand.

Best Practices for Preserving Your Record
Discover the secret to preserving issues for appeal from trial and appellate court judges in the trenches. From the timing of objections and making offers of proof, to handling evidence and jury instructions, you’ll get best practice tips to immediately implement.

SECTION SPONSORS
The State Bar of Michigan would like to thank the following sections for their support of this year’s NEXT Conference:

PREMIUM SECTION SPONSORS:
Law Practice Management & Legal Administrators Section
Master Lawyers Section

SECTION SPONSORS:
Alternative Dispute Resolution Section
Real Property Law Section
Solo & Small Firm Section

Benefits of Attending:

• National and local experts provide the tools you need to practice more efficiently and effectively
• Stay current with critical updates in immigration, tax, health law, criminal law, and more
• Understand the “must-know” federal court rules and learn tips for preserving your record at trial
• Wind down your current practice or start a new one with practical advice from experts in the trenches
• Learn appropriate uses of PDF files in your practice
• Get step-by-step guidance on selling the small business
• Practice meditation to improve concentration and alleviate stress in your practice
• Work on your section’s strategic plan, then relax and network over cocktails at one of the many receptions
• Take control of your technology with distraction management techniques
• Create a digital trial notebook with your iPad
• Cultivate and manage your website, including online reviews
NATIONAL SPEAKERS

BARRON K. HENLEY
Barron K. Henley is a member of the American, Ohio, and Columbus bar associations, and the Worthington Estate Planning Council. He is also a member of the ABA Law Practice Management Section, a board member for the ABA TECHSHOW, and is the former chair of the Ohio State Bar Association Law Office Automation and Technology Committee. Mr. Henley heads Affinity's document assembly/automation and software training departments; he is a renowned expert on Microsoft Word, Adobe Acrobat, and HotDocs document assembly software; and has authored legal-specific manuals on HotDocs, Adobe Acrobat, Microsoft Word, Excel, and Outlook. Barron is also an expert in launching new law firms, overhauling existing firms, and documenting and re-engineering law firm processes. He teaches continuing legal education (CLE) classes throughout the U.S. and Canada.

ROSS FISHERMAN
Ross Fishman, CEO of Fishman Marketing, is best known for strategic marketing planning and the development of marketing materials (such as online and print advertising and social media tools) for more than 200 firms worldwide. Mr. Fishman has conducted more than 300 firm retreats and training programs on six continents. A fellow of both the College of Law Practice Management and the Litigation Counsel of America, Mr. Fishman has written hundreds of articles and sat on the editorial board of five national magazines. He was a commercial litigator in Chicago from 1985–90 before moving to Winston & Strawn LLP to practice marketing full-time, later becoming marketing partner of Ungaretti & Harris. His company has received many international marketing awards, including the Legal Marketing Association’s grand prize, the Best of Show honor, five of the 10 times ever presented. As recipient of LMA’s first peer-selected LMA Lifetime Achievement Award (1998), Mr. Fishman was the first legal marketer inducted into the LMA’s Hall of Fame. He has been hired as the marketing expert witness in three precedent-setting branding- and social media-related lawsuits.

PAUL J. UNGER
Paul J. Unger is one of the founding partners of Affinity Consulting Group, a legal technology consulting firm focused on automating and streamlining law firms and legal departments. Mr. Unger specializes in trial presentation consulting, document management software, and legal-specific software training for law firms and legal departments throughout the Midwest. He has provided trial presentation consultation for over 300 cases in the past 10 years. Mr. Unger is a member of the American Bar Association (ABA), the Ohio State Bar Association, and the Columbus Bar Association, as well as the Ohio Association for Justice and the Franklin County Association for Justice. He is an adjunct professor for Capital University Law School's Paralegal Program and is a frequent lecturer for CLE programs throughout the United States. Mr. Unger is the author of *PowerPoint for Legal Professionals*, *Adobe Acrobat for Law Firms*, and *Technology and Time Management for Lawyers*. He is also a certified trainer for Sanction Trial Presentation software, Amicus Attorney client/matter management software, and Wordox document management software.

Scholarships made possible by the generous support of the State Bar of Michigan and ICLE

Scholarships cover the registration fee for attending the 2017 NEXT Conference, education packages, and are offered on a first-come, first-served basis. Preference will be given to people who did not receive a scholarship to last year’s Solo & Small Firm Institute. Don’t wait—apply today!

TO APPLY, send a statement of need, indicating attendance (Thursday only, Friday only, or both days) to icle_seminars@icle.org with subject line “ICLE, Attn: Deanna Vollano.”
## Wednesday, September 27

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:30pm–3:30pm</td>
<td><strong>STATE BAR OF MICHIGAN</strong> 2016–2017 Board of Commissioners Meeting</td>
</tr>
<tr>
<td>2:00pm–3:30pm</td>
<td><strong>MICHIGAN STATE BAR FOUNDATION</strong> Members/Trustees Annual Business Meeting</td>
</tr>
<tr>
<td>3:30pm–4:30pm</td>
<td><strong>STATE BAR OF MICHIGAN</strong> 2017–2018 Board of Commissioners Meeting</td>
</tr>
<tr>
<td>4:15pm–4:30pm</td>
<td><strong>FELLOWS OF THE MICHIGAN STATE BAR FOUNDATION</strong> Annual Business Meeting</td>
</tr>
<tr>
<td>4:30pm–6:00pm</td>
<td><strong>FELLOWS OF THE MICHIGAN STATE BAR FOUNDATION</strong> Annual Reception (by invitation)</td>
</tr>
<tr>
<td>6:30pm–9:00pm</td>
<td><strong>STATE BAR OF MICHIGAN</strong> Awards Banquet</td>
</tr>
</tbody>
</table>

## Thursday, September 28

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00am–5:00pm</td>
<td><strong>REGISTRATION &amp; VENDOR SHOWCASE</strong></td>
</tr>
<tr>
<td>8:00am–9:30am</td>
<td><strong>CONTINENTAL BREAKFAST</strong></td>
</tr>
<tr>
<td>9:00am–9:50am</td>
<td><strong>WELCOME, INTRODUCTIONS, AND KEYNOTE PRESENTATION</strong></td>
</tr>
<tr>
<td>9:00am–12:00pm</td>
<td><strong>MICHIGAN INDIAN LEGAL SERVICES</strong> Business Meeting</td>
</tr>
<tr>
<td>9:50am–10:00am</td>
<td><strong>NETWORKING BREAK &amp; VENDOR SHOWCASE</strong></td>
</tr>
<tr>
<td>10:00am–10:50am</td>
<td><strong>TECHNOLOGY TRACK</strong>: Improve Your Productivity with Siri, Alexa, and Google Assistant</td>
</tr>
<tr>
<td>10:00am–10:50am</td>
<td><strong>MARKETING/LAW PRACTICE MANAGEMENT TRACK</strong>: Social Media Marketing: LinkedIn and More</td>
</tr>
<tr>
<td>10:00am–10:50am</td>
<td><strong>LEGAL UPDATES TRACK</strong>: Critical Estate, Trust, and Tax Law Changes</td>
</tr>
<tr>
<td>10:00am–10:50am</td>
<td><strong>MASTER LAWYERS TRACK</strong>: Top Tips for Health and Disability Planning</td>
</tr>
<tr>
<td>10:00am–11:00am</td>
<td><strong>ADMINISTRATIVE AND REGULATORY LAW SECTION</strong> Business Meeting</td>
</tr>
<tr>
<td>10:00am–11:30am</td>
<td><strong>PAST PRESIDENTS’ ADVISORY COUNCIL</strong> Business Meeting</td>
</tr>
<tr>
<td>10:00am–12:00pm</td>
<td><strong>FAMILY LAW SECTION</strong> Business Meeting</td>
</tr>
<tr>
<td>10:00am–4:00pm</td>
<td><strong>REPRESENTATIVE ASSEMBLY</strong></td>
</tr>
<tr>
<td>10:30am–12:00pm</td>
<td><strong>SOLO &amp; SMALL FIRM SECTION</strong> Business Meeting and Program</td>
</tr>
<tr>
<td>10:50am–11:00am</td>
<td><strong>NETWORKING BREAK &amp; VENDOR SHOWCASE</strong></td>
</tr>
<tr>
<td>11:00am–11:50am</td>
<td><strong>TECHNOLOGY TRACK</strong>: A Lawyer’s Guide to PDF Files</td>
</tr>
<tr>
<td>11:00am–11:50am</td>
<td><strong>MARKETING/LAW PRACTICE MANAGEMENT TRACK</strong>: Top Tips for Law Firm Differentiation and Branding</td>
</tr>
<tr>
<td>11:00am–11:50am</td>
<td><strong>LEGAL UPDATES TRACK</strong>: Hot Topics in Immigration</td>
</tr>
<tr>
<td>11:00am–11:50am</td>
<td><strong>MASTER LAWYERS TRACK</strong>: Transitioning Your Practice, Protecting Your Legacy</td>
</tr>
<tr>
<td>12:00pm–2:00pm</td>
<td><strong>LUNCH</strong>: State Bar of Michigan Inaugural Luncheon – NEW –</td>
</tr>
<tr>
<td>12:00pm–2:00pm</td>
<td><strong>LUNCH</strong>: All-Member Networking Luncheon</td>
</tr>
<tr>
<td>1:00pm–2:30pm</td>
<td><strong>REAL PROPERTY LAW SECTION</strong> Council Meeting</td>
</tr>
<tr>
<td>1:00pm–3:30pm</td>
<td><strong>ARTS, COMMUNICATIONS, ENTERTAINMENT &amp; SPORTS SECTION</strong> Business Meeting and Program</td>
</tr>
<tr>
<td>1:00pm–3:30pm</td>
<td><strong>LABOR AND EMPLOYMENT LAW SECTION</strong> Business Meeting and Program</td>
</tr>
<tr>
<td>1:00pm–4:00pm</td>
<td><strong>AMERICAN INDIAN LAW SECTION</strong> Business Meeting and Program</td>
</tr>
<tr>
<td>1:00pm–4:00pm</td>
<td><strong>APPELLATE PRACTICE SECTION</strong> Business Meeting and Program</td>
</tr>
<tr>
<td>1:00pm–4:00pm</td>
<td><strong>ENVIRONMENTAL LAW SECTION</strong> Business Meeting and Program</td>
</tr>
<tr>
<td>1:00pm–4:00pm</td>
<td><strong>INTERNATIONAL LAW SECTION</strong> Business Meeting and Program</td>
</tr>
<tr>
<td>1:00pm–4:00pm</td>
<td><strong>MILITARY &amp; VETERANS’ LAW SECTION</strong> Business Meeting and Program</td>
</tr>
<tr>
<td>2:00pm–2:50pm</td>
<td><strong>TECHNOLOGY TRACK</strong>: Microsoft Word Power Hour</td>
</tr>
<tr>
<td>2:00pm–2:50pm</td>
<td><strong>MARKETING/LAW PRACTICE MANAGEMENT TRACK</strong>: Driving Toward Exceptional Client Service</td>
</tr>
<tr>
<td>2:00pm–2:50pm</td>
<td><strong>LEGAL UPDATES TRACK</strong>: What’s Next in Detroit Redevelopment?</td>
</tr>
<tr>
<td>2:00pm–2:50pm</td>
<td><strong>JUDICIAL PERSPECTIVES TRACK</strong>: The Critical Federal Rules Every Lawyer Must Know</td>
</tr>
<tr>
<td>2:00pm–3:30pm</td>
<td><strong>LGBTQA SECTION</strong> Business Meeting and Program</td>
</tr>
<tr>
<td>2:00pm–3:30pm</td>
<td><strong>YOUNG LAWYERS SECTION</strong> Business Meeting</td>
</tr>
<tr>
<td>2:00pm–4:00pm</td>
<td><strong>CONSUMER LAW SECTION</strong> Business Meeting and Program</td>
</tr>
<tr>
<td>2:00pm–4:00pm</td>
<td><strong>MICHIGAN RETIRED JUDGES ASSOCIATION</strong> Business Meeting</td>
</tr>
<tr>
<td>2:00pm–4:00pm</td>
<td><strong>NEGLIGENCE LAW SECTION</strong> Business Meeting and Program</td>
</tr>
<tr>
<td>2:00pm–4:00pm</td>
<td><strong>TAXATION SECTION</strong> Business Meeting</td>
</tr>
</tbody>
</table>
Friday, September 29

8:00am–12:00pm  REGISTRATION & VENDOR SHOWCASE

8:00am–9:30pm  CONTINENTAL BREAKFAST

8:30am–9:00am  PRISONS & CORRECTIONS SECTION Business Meeting

9:00am–9:45am  PLENARY SESSION: Taming the Digital Chaos: Technology for Time, Task & E-mail Management

9:00am–10:00am  AVIATION LAW SECTION Business Meeting

9:00am–11:00am  INSURANCE AND INDEMNITY LAW SECTION Business Meeting and Program

9:00am–11:30am  MARIJUANA LAW SECTION Business Meeting and Program

9:00am–12:00pm  AGRICULTURAL LAW SECTION Business Meeting and Program

9:00am–12:00pm  CRIMINAL LAW SECTION Business Meeting and Program

9:00am–12:00pm  MASTER LAWYERS SECTION Business Meeting and Program

9:00am–1:00pm  PARALEGAL/LEGAL ASSISTANT SECTION Business Meeting, Program & Lunch

9:50am–10:30am  TRIAL TECHNOLOGY TRACK: Paperless Trial Prep

9:50am–10:30am  STARTING YOUR OWN PRACTICE TRACK: The Mechanics of Getting Up and Running

9:50am–10:30am  LEGAL UPDATES TRACK: Criminal Law Update: Top Supreme Court Cases Impacting Your Practice

9:50am–10:30am  THE BALANCED PRACTICE TRACK: Crafting a Meaningful Career and Life

10:00am–11:30am  EQUAL ACCESS INITIATIVE AND DIVERSITY & INCLUSION COMMITTEE Program

10:30am–10:45am  NETWORKING BREAK & VENDOR SHOWCASE

10:45am–11:30am  TRIAL TECHNOLOGY TRACK: iPad for Litigators

10:45am–11:30am  STARTING YOUR OWN PRACTICE TRACK: Hiring Staff and Office Logistics

10:45am–11:30am  LEGAL UPDATES TRACK: Selling the Small Business: A Lawyer’s Checklist

10:45am–11:30am  THE BALANCED PRACTICE TRACK: Feeling Stuck? Refocusing on Your Core Values

11:00am–12:00pm  ANTITRUST, FRANCHISING, AND TRADE REGULATION SECTION Business Meeting

11:00am–12:00pm  LAW PRACTICE MANAGEMENT & LEGAL ADMINISTRATORS SECTION Business Meeting, Program & Lunch

11:35am–12:15pm  TRIAL TECHNOLOGY TRACK: A Picture is Worth a Thousand Words—Making Your Case to the Jury with Legal Technology

11:35am–12:15pm  STARTING YOUR OWN PRACTICE TRACK: The Good, the Bad and the Ugly of Website Marketing: Building Your Online Presence

11:35am–12:15pm  LEGAL UPDATES TRACK: Update for Employers on the Affordable Care Act Repeal and Replace

11:35am–12:15pm  THE BALANCED PRACTICE TRACK: Incorporating Movement, Gratitude, and Mindfulness into Daily Professional Life

12:00pm–2:00pm  LUNCH: State Bar of Michigan 50-Year Golden Celebration Luncheon

SBM & ICLE Together Delivering More to Bar Members
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:30pm–3:30pm</td>
<td>STATE BAR OF MICHIGAN 2016–2017 Board of Commissioners Meeting</td>
</tr>
<tr>
<td>2:00pm–3:30pm</td>
<td>MICHIGAN STATE BAR FOUNDATION MEMBERS/TRUSTEES Annual Business Meeting</td>
</tr>
<tr>
<td>3:30pm–4:30pm</td>
<td>STATE BAR OF MICHIGAN 2017–2018 Board of Commissioners Meeting</td>
</tr>
<tr>
<td>4:15pm–4:30pm</td>
<td>FELLOWS OF THE MICHIGAN STATE BAR FOUNDATION Annual Business Meeting</td>
</tr>
<tr>
<td>4:30pm–6:00pm</td>
<td>FELLOWS OF THE MICHIGAN STATE BAR FOUNDATION Annual Reception (by invitation)</td>
</tr>
<tr>
<td>6:30pm–9:00pm</td>
<td>STATE BAR OF MICHIGAN Awards Banquet</td>
</tr>
<tr>
<td>8:00am–9:30am</td>
<td>CONTINENTAL BREAKFAST</td>
</tr>
<tr>
<td>9:00am–9:50am</td>
<td>WELCOME, INTRODUCTIONS, AND KEYNOTE PRESENTATION</td>
</tr>
<tr>
<td>9:50am–10:00am</td>
<td>NETWORKING BREAK &amp; VENDOR SHOWCASE</td>
</tr>
</tbody>
</table>
| 10:00am–10:50am| TECHNOLOGY TRACK Moderated by Barron Henley  
Improve Your Productivity with Siri, Alexa, and Google Assistant  
Harness these virtual assistants to streamline day-to-day office tasks. From  
scheduling meetings, to doing web searches and buying office supplies,  
you'll learn which assistant has the features you want and how to get the  
most out of each one.  
Jeff Kirkey  
Institute of Continuing Legal Education, Ann Arbor  
Odey Meroueh  
Meroueh & Hallman LLP  
Social Media Marketing: LinkedIn and More  
Social media is the hottest topic in online marketing, and LinkedIn is the  
most important platform for professionals. Think you don't need it? Think  
again. Learn why a LinkedIn profile is vital for every single solo and small-  
firm lawyer and get tips for drafting a powerful, persuasive, professional  
profile. Take away strategies to improve your LinkedIn marketing and get  
the dos and don'ts for profile photos, too.  
Ross Fishman  
Fishman Marketing, Inc., Highland Park, IL |

What’s New This Year?

**Learning Lab**  
Interactive sessions designed to help you practice law more efficiently. Go to michbar.org/sbmnext for the up-to-date schedule.

**New Education Tracks**  
This year features new educational tracks: Master Lawyers Track, Judicial Perspectives Track, and The Balanced Practice Track.

**All-Member Networking Luncheon**  
Catch up with friends and make new connections during this leisurely networking lunch on Thursday.

**All-Member Networking Reception**  
After a full day of education sessions and section meetings it’s time to unwind. Relax and join your fellow colleagues in the vendor hall Thursday from 4:00pm–5:00pm. for an early evening reception. Enjoy free drinks, tasty food, and maybe even a few surprises.
10:00am–10:50am
LEGAL UPDATES TRACK
Moderated by Sueann T. Mitchell
Critical Estate, Trust, and Tax Law Changes
Get expert analysis of recent statutes and case law affecting the probate and estate planning practice. Learn about unsigned wills admitted to probate, the abolition of dower, domestic asset protection trusts, and possible tax reform from the new administration, just to name a few. This session will bring you up to date on this year’s most critical statutes and cases and will give you confidence when counseling your clients.
Sueann T. Mitchell
Gielow Groom Terpstra & McEvoy, Norton Shores

10:00am–10:50am
MASTER LAWYERS TRACK Moderated by Gary Bauer
Top Tips for Health and Disability Planning
It’s the number-one concern for all of us retiring in the next five years. Understand when and how to plan for contingencies that can derail your retirement. Get expert advice on best options for your acute health care (Medicare), chronic (long-term care) and disability planning that will best provide for you and your family.
Nancy Boari
Northwestern Mutual, Troy

10:00am–11:00am
ADMINISTRATIVE AND REGULATORY LAW SECTION
Business Meeting

10:00am–11:30am
PAST PRESIDENTS’ ADVISORY COUNCIL
Business Meeting

10:00am–12:00pm
FAMILY LAW SECTION
Business Meeting

10:00am–4:00pm
REPRESENTATIVE ASSEMBLY

10:30am–12:00pm
SOLO & SMALL FIRM SECTION
Business Meeting 10:30am–11:00am, Program 11:00am–12:00pm

10:50am–11:00am
NETWORKING BREAK & VENDOR SHOWCASE

11:00am–11:50am
TECHNOLOGY TRACK
A Lawyer’s Guide to PDF Files
You have probably noticed that PDF files are everywhere. They have become the file format of choice when trading documents with other lawyers and clients. Many courts now require that all pleadings be filed as PDFs, and most governmental forms are available exclusively in PDF format. Because of their prevalence, everyone in your office needs to understand the risks and benefits of PDF files. In this seminar, you’ll learn appropriate uses of PDFs, and we’ll cover extremely important topics such as metadata removal and electronic document security, redaction, Bates numbering, splitting/combining PDFs, reducing file size for electronic case filing, review/comment and PDF collaboration, adding signatures and stamps, routing PDFs for comments/feedback, and more.
Barron Henley
Affinity Consulting Group, Columbus, OH

11:00am–11:50am
MARKETING/LAW PRACTICE MANAGEMENT TRACK
Top Tips for Law Firm Differentiation and Branding
When every firm looks and sounds the same, how can prospects decide whom to hire? It’s time to break out of the mold of template websites with clichés about “big-firm skill, small-firm pricing,” filled with generic stock photos of skylines, columns, and courtrooms. In this session you’ll get expert advice for developing your powerful brand, including the top 10 differentiators for small law firms. Learn to identify your unique strengths and differentiators, and use creativity to help you stand out from the crowd.
Ross Fishman
Fishman Marketing, Inc., Highland Park, IL

11:00am–11:50am
LEGAL UPDATES TRACK
Hot Topics in Immigration
Get the tools you need to advise clients on the latest in immigration reform. From properly completing I-9 forms and navigating audits, to the powers of the new administration and more.
Michael P. Nowlan
Clark Hill PLC, Detroit
Lindsey M. Medina
Clark Hill PLC, Detroit

11:00am–11:50am
MASTER LAWYERS TRACK
Transitioning Your Practice, Protecting Your Legacy
Turns out one size doesn’t fit all when it comes to winding down a law practice. Hear from experts about flexible options for moving into retirement. Whether you sell your practice, continue to work part-time, or both, you’ll get all the details for putting your plan into place.
Gary P. Bauer
Western Michigan University Thomas M. Cooley Law School, Lansing
John D. Mabley
Chalgian & Tripp Law Offices, PLLC, Southfield
12:00pm–2:00pm

LUNCH
State Bar of Michigan Inaugural Luncheon
Share in the celebration with the swearing-in of State Bar President Donald G. Rockwell and other State Bar officers.

12:00pm–2:00pm

LUNCH
State Bar of Michigan All-Member Networking Luncheon
Catch up with friends and make new connections during this leisurely networking lunch.

1:00pm–2:30pm

REAL PROPERTY LAW SECTION
Council Meeting

1:00pm–3:30pm

ARTS, COMMUNICATIONS, ENTERTAINMENT & SPORTS SECTION
Business Meeting 1:00pm–2:00pm & Program 2:00pm–3:30pm

1:00pm–3:30pm

LABOR AND EMPLOYMENT LAW SECTION
Business Meeting 1:00pm–1:30pm & Program 1:30pm–3:30pm

1:00pm–4:00pm

AMERICAN INDIAN LAW SECTION
Business Meeting 1:00pm–2:00pm & Program 2:00pm–4:00pm

1:00pm–4:00pm

APPELLATE PRACTICE SECTION
Business Meeting 1:00pm–2:00pm & Program 2:00pm–4:00pm

1:00pm–4:00pm

ENVIRONMENTAL LAW SECTION
Program 1:00pm–3:00pm & Business Meeting 3:00pm–4:00pm

1:00pm–4:00pm

INTERNATIONAL LAW SECTION
Business Meeting 1:00pm–1:40pm & Program 1:40pm–4:00pm

1:00pm–4:00pm

MILITARY & VETERANS’ LAW SECTION
Business Meeting 1:00pm–2:00pm & Program 2:00pm–4:00pm

2:00pm–2:50pm

TECHNOLOGY TRACK
Microsoft Word Power Hour
Most lawyers find Microsoft Word to be a constant source of frustration. It’s the primary tool we use in document production, yet it so often seems to be working against us. If you want to master Word, there are techniques you must learn and rules to follow, but none of them are ascertainable by simply using Word. This seminar will teach you exactly how to fix the common legal drafting problems plaguing you now and avoid them in the future. It’s time to end your abusive relationship with Microsoft Word. We’ll show you how.

Barron Henley
Affinity Consulting Group, Columbus, OH

2:00pm–2:50pm

MARKETING/LAW PRACTICE MANAGEMENT TRACK
Driving Toward Exceptional Client Service
Why can organizations like Disney and the Ritz Carlton charge more money while attracting the best people and clients? It’s their exceptional customer service. Be a client-service leader in a world full of poor service and you’ll see a direct improvement in client retention and profitability. Examine the essential differences between good and great client service and find out which service attributes are best for you and your firm.

Ross Fishman
Fishman Marketing, Inc., Highland Park, IL

2:00pm–2:50pm

LEGAL UPDATES TRACK
What’s Next in Detroit Redevelopment?
Learn about the latest redevelopment initiatives for the city of Detroit. From economic and tax programs to Detroit’s foundation for small businesses and the latest collaborations with public, philanthropic, and private sector partners, there’s more opportunity than ever for revitalization.

Jill Ford
Special Advisor to Detroit Mayor Mike Duggan, Detroit

2:00pm–2:50pm

JUDICIAL PERSPECTIVES TRACK Moderated by Gary Bauer
The Critical Federal Rules Every Lawyer Must Know
Whether you’re new to the practice or just need a refresher, this segment is for you. Learn from one of the authorities how to keep your civil case on track and sharpen your knowledge of the essential rules for discovery, motion practice, and key local rules. Avoid common pitfalls and brush up on the procedures for removal and remand.

Hon. David M. Lawson
U.S. District Court, Eastern District of Michigan, Detroit

2:00pm–3:30pm

YOUNG LAWYERS SECTION
Business Meeting
2:00pm–4:00pm  
**CONSUMER LAW SECTION**  
Business Meeting 2:00pm–2:15pm & Program 2:15pm–4:00pm

2:00pm–4:00pm  
**MICHIGAN RETIRED JUDGES ASSOCIATION**  
Business Meeting

2:00pm–4:00pm  
**NEGLIGENCE LAW SECTION**  
Business Meeting 2:00pm–2:30pm & Program 2:30pm–4:00pm

2:00pm–4:00pm  
**TAXATION SECTION**  
Business Meeting

2:50pm–3:00pm  
**NETWORKING BREAK & VENDOR SHOWCASE**

3:00pm–4:00pm  
**TECHNOLOGY TRACK**  
**60 Tech Tips in 60 Minutes**  
The best of legal technology, practice management, electronics, and incredibly useful websites for lawyers. This rapid-fire, entertaining hour is full of great ideas you can immediately incorporate into your practice.

---

Barron Henley  
Affinity Consulting Group, Columbus, OH

3:00pm–4:00pm  
**MARKETING/LAW PRACTICE MANAGEMENT TRACK**  
**Building a Niche Practice**  
Learn the secrets to dominating an industry in one informative, visually stunning, and fast-paced hour. With dozens of real-life examples of powerful strategies you can start using immediately, you’ll quickly be on the road to a more rewarding and fulfilling law practice. Plus, create persuasive content to market your niche, whether on your website, in a brochure, or even an ad.

---

Ross Fishman  
Fishman Marketing, Inc., Highland Park, IL

3:00pm–4:00pm  
**LEGAL UPDATES TRACK**  
**International Issues in Marriage and Divorce**  
Divorce is difficult enough. When international issues arise, it becomes that much harder. Understand the basic steps involved in handling an international divorce case, validity and recognition of foreign marriages and divorces, and enforcement of foreign divorce judgment and common defenses.

---

Ashish Joshi  
Loranodos Joshi PC, Ann Arbor

3:00pm–4:00pm  
**JUDICIAL PERSPECTIVES TRACK**  
**Best Practices for Preserving Your Record**  
Discover the secret to preserving issues for appeal from trial and appellate court judges in the trenches. From the timing of objections and making offers of proof, to handling evidence and jury instructions, you’ll get best practice tips to immediately implement.

---

Hon. Christopher Murray  
Michigan Court of Appeals, Detroit

Justice Kurtis T. Wilder  
Michigan Supreme Court, Lansing

Hon. Lita Masini Popke  
Third Judicial Circuit Court, Detroit

4:00pm–5:00pm  
**ALL-MEMBER NETWORKING RECEPTION & VENDOR SHOWCASE**

After a full day of education sessions and section meetings it’s time to unwind. Relax and join section members, seminar faculty, exhibitors, fellow registrants, and guests for an early evening reception. Enjoy free drinks, tasty food, and maybe even a few surprises.

5:00pm–6:00pm  
**WOMEN LAWYERS ASSOCIATION OF MICHIGAN**  
Reception

5:00pm–6:30pm  
**LAW SCHOOL RECEPTIONS:**  
- Michigan State University College of Law
- University of Detroit Mercy School of Law
- University of Michigan Law School
- Wayne State University Law School
- Western Michigan University Cooley Law School

6:30pm–8:30pm  
**STATE BAR OF MICHIGAN**  
**CELEBRATING DIVERSITY RECEPTION**  
Come and enjoy drinks, appetizers, and some great sociable lawyers like you in support of achieving greater diversity and inclusion in the legal profession. Catch up with friends and meet new ones at one of Detroit’s hip, funky locations: Punch Bowl Social. You will have the opportunity to enjoy music, food, games, and beverages. It doesn’t get any better than that!

---

Friday, September 29

8:00am–12:00pm  
**REGISTRATION & VENDOR SHOWCASE**

8:00am–9:30am  
**CONTINENTAL BREAKFAST**

8:30am–9:00am  
**PRISONS & CORRECTIONS SECTION**  
Business Meeting
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00am–9:45am</td>
<td><strong>PLENARY SESSION</strong></td>
</tr>
<tr>
<td></td>
<td>Taming the Digital Chaos: Technology for Time, Task &amp; E-mail Management</td>
</tr>
<tr>
<td></td>
<td>Today lawyers are constantly distracted by technology, connectivity, and information overload… e-mail, instant messaging, social media, phone calls, interruptions, etc. These distractions cause very smart people to under-perform. In this session, you will learn how to take back control and own your technology instead of it owning you with distraction management techniques and practical time, task, and e-mail management methodologies that let you regain control of your day.</td>
</tr>
<tr>
<td></td>
<td>Paul J. Unger</td>
</tr>
<tr>
<td></td>
<td>Affinity Consulting Group, Columbus, OH</td>
</tr>
<tr>
<td>9:00am–10:00am</td>
<td><strong>AVIATION LAW SECTION</strong></td>
</tr>
<tr>
<td></td>
<td>Business Meeting</td>
</tr>
<tr>
<td>9:00am–11:00am</td>
<td><strong>INSURANCE AND INDEMNITY LAW SECTION</strong></td>
</tr>
<tr>
<td></td>
<td>Business Meeting 9:00am–10:00am &amp; Program 10:00am–11:00am</td>
</tr>
<tr>
<td>9:00am–11:30am</td>
<td><strong>MARIJUANA LAW SECTION</strong></td>
</tr>
<tr>
<td></td>
<td>Business Meeting 9:00am–10:00am &amp; Program 10:00am–11:30am</td>
</tr>
<tr>
<td>9:00am–12:00pm</td>
<td><strong>AGRICULTURAL LAW SECTION</strong></td>
</tr>
<tr>
<td></td>
<td>Business Meeting 9:00am–9:30am &amp; Program 9:30am–12:00pm</td>
</tr>
<tr>
<td>9:00am–12:00pm</td>
<td><strong>CRIMINAL LAW SECTION</strong></td>
</tr>
<tr>
<td></td>
<td>Business Meeting 9:00am–10:00am &amp; Program 10:00am–12:00pm</td>
</tr>
<tr>
<td>9:00am–12:00pm</td>
<td><strong>MASTER LAWYERS SECTION</strong></td>
</tr>
<tr>
<td></td>
<td>Business Meeting 9:00am–9:45am &amp; Program 10:00am–12:00pm</td>
</tr>
<tr>
<td>9:00am–1:00pm</td>
<td><strong>PARALEGAL/LEGAL ASSISTANT SECTION</strong></td>
</tr>
<tr>
<td></td>
<td>Business Meeting 9:00am–10:00am, Program 10:00am–12:00pm, Lunch 12:00pm–1:00pm</td>
</tr>
<tr>
<td>9:50am–10:30am</td>
<td><strong>TRIAL TECHNOLOGY TRACK</strong></td>
</tr>
<tr>
<td></td>
<td>Moderated by Paul J. Unger</td>
</tr>
<tr>
<td></td>
<td>Paperless Trial Prep</td>
</tr>
<tr>
<td></td>
<td>Effective case management technology can organize your matter, enabling you to share information with your litigation team. Keep track of your discovery, players, documents, issues, etc. so you can focus on important issues such as analysis, creativity, and argument.</td>
</tr>
<tr>
<td></td>
<td>Paul J. Unger</td>
</tr>
<tr>
<td></td>
<td>Affinity Consulting Group, Columbus, OH</td>
</tr>
</tbody>
</table>

**SCHEDULE DETAILS**

**EARLY BIRD SAVINGS END August 23, 2017**

**10:00am–11:30am**

**EQUAL ACCESS INITIATIVE AND DIVERSITY & INCLUSION COMMITTEE**

**Program**

**10:00am–12:00pm**

**ANIMAL LAW SECTION**

**Business Meeting**

**10:00am–12:00pm**

**CHILDREN’S LAW SECTION**

**Business Meeting 10:00am–11:00am & Program 11:00am–12:00pm**
10:00am–12:00pm
JUDICIAL SECTION
Business Meeting

10:00am–2:30pm
MICHIGAN DISTRICT JUDGES ASSOCIATION
Business Meeting

10:30am–10:45am
NETWORKING BREAK & VENDOR SHOWCASE

10:45am–11:30am
TRIAL TECHNOLOGY TRACK
iPad for Litigators
Yes, it’s possible! If your case doesn’t justify hiring a consultant to help
develop a trial presentation, you may want to consider a do-it-yourself
alternative. This session outlines all of the technology you need, including
specific recommendations regarding equipment, software, brands, models
and configurations of computers and training, along with a detailed budget.
Paul J. Unger
Affinity Consulting Group, Columbus, OH

10:45am–11:30am
STARTING YOUR OWN PRACTICE TRACK
Hiring Staff and Office Logistics
The decision of when to open a physical office and what staff to hire
continues to be one of the most challenging aspects of starting a
practice—until now. Get real-life practical advice from one attorney
who navigated that course with success. Learn what worked, what
didn’t, and lessons learned, too.
Sarah L. Ostahowski
Sarah’s Law Firm, Alma

10:45am–11:30am
LEGAL UPDATES TRACK
Selling the Small Business: A Lawyer’s Checklist
Ensure a smooth transaction with this ultimate checklist. Walk through every
phase of the sale—from assembling the transaction team and confirming
the seller’s goals to valuing the business and structuring the deal.
Cynthia L. Umphrey
Kemp Klein Law Firm, Troy

10:45am–11:30am
THE BALANCED PRACTICE TRACK
Feeling Stuck? Refocusing on Your Core Values
Examine your true core values and identify whether your current work and
personal life are reflected by those values. Understand how and why the
two may not be in sync and take away strategies to help get you realigned.
Vivek S. Sankaran
University of Michigan Law School, Ann Arbor
Bridgette Carr
University of Michigan Law School, Ann Arbor
Amy Sankaran
University of Michigan Law School, Ann Arbor

11:00am–12:00pm
ANTITRUST, FRANCHISING, AND TRADE REGULATION SECTION
Business Meeting

11:00am–12:15pm
LAW PRACTICE MANAGEMENT &
LEGAL ADMINISTRATORS SECTION
Business Meeting 11:00am–12:00pm, Program &
Lunch 12:15pm–2:00pm

11:35am–12:15pm
TRIAL TECHNOLOGY TRACK
A Picture is Worth a Thousand Words—
Making Your Case to the Jury with Legal Technology
You’ll see high-tech presentations developed for the courtroom. We’ll show
you how legal technology can be used to create a digital exhibit notebook
and retrieve documents, images, animation, and deposition testimony
(even video) for opening statement, witness examination, impeachment,
and closing argument.
Paul J. Unger
Affinity Consulting Group, Columbus, OH

11:35am–12:15pm
STARTING YOUR OWN PRACTICE TRACK
The Good, the Bad and the Ugly of Website Marketing:
Building Your Online Presence
Building an online presence is essential in 2017! It’s just as essential,
however, to do so in the right way! Not sure where to start? Then this
session is for you. Make your company website the centerpiece of your
marketing plan by examining the dos and don’ts of website creation and
maintenance. From crafting a client-centered website filled with relevant
content to proper connectivity between that site and all of your other
marketing endeavors, you’ll get the tools to make your website a source of
significant referrals.
Terrence G. Quinn
The TGQ Law Firm, Ann Arbor

11:35am–12:15pm
LEGAL UPDATES TRACK
Update for Employers on the Affordable Care Act
Repeal and Replace
Get the latest on how changes to the Affordable Care Act are likely to
impact employers. Take away strategies to comply with the new provisions,
either as an employer or someone who advises employers.
Amy M. Christen
Dykema, Bloomfield Hills
11:35am–12:15pm
THE BALANCED PRACTICE TRACK
Incorporating Movement, Gratitude, and Mindfulness into Daily Professional Life
Want to change your perspective, be healthier, and feel more energized in only a couple of minutes? Then this is for you! In this interactive session, you'll get tips and see demos for adding mindfulness and gratitude into everyday life. Plus, practice meditation to improve concentration and alleviate stress.

Vivek S. Sankaran
University of Michigan Law School, Ann Arbor
Bridgette Carr
University of Michigan Law School, Ann Arbor
Amy Sankaran
University of Michigan Law School, Ann Arbor

12:00pm–2:00pm
LUNCH
State Bar of Michigan 50-Year Golden Celebration Luncheon
Celebrate and honor those colleagues being recognized for 50 years of membership in the State Bar of Michigan. This is a great opportunity to see old friends, network with your peers, and create mentor relationships.

12:15pm–2:00pm
Law Practice Management & Legal Administrators Lunch
This lunch is included in the two-day and Friday only education session packages. For à la carte registrations, sign up for section meeting to indicate your attendance at this free luncheon event.

NEW THIS YEAR:
The learning lab will feature short educational experiences that are designed to immerse the attendee into interactive discussions and exercises with the facilitator. Each session will be designed to help you practice law more efficiently. Here are just a few of the exciting sessions planned:

Barron Henley on Speech Recognition—Using Dragon NaturallySpeaking in a Legal Practice—he’ll do demos and tutorials!

Learn how to use Casemaker, and save hundreds of dollars on legal research! Casemaker is free to members of the State Bar of Michigan.

Another way to save money with legal research is using the Michigan Law Library. See how this valuable resource can help you and learn how to find what you’re looking for.

Maximize your potential by building a powerful professional network and brand on social media sites. Learn how to utilize free online tools, including blogs, LinkedIn, Facebook, and Twitter, to boost your career and land your dream job.

• Learn, connect and share ideas with fellow Michigan lawyers at the NEXT Conference
• Connect, learn and share at the only event focusing on the future of law practice—the NEXT Conference
• Focus on the future of law practice and create your own unique experience at the NEXT Conference
TWO WAYS TO REGISTER

Online: To pay by credit card, register online at michbar.org/sbmnext

Mail: To pay by check, complete both sides of this form. You must include payment by check with your form and mail to:

State Bar of Michigan
Attn. NEXT Conference
306 Townsend, Lansing, MI 48933-2012

Section and ancillary group meetings and programs are FREE to attend.

EDUCATION

Check one of the 5 education options below.

☐ 1. I do not plan to attend education sessions.

☐ 2. I would like the two-day education package:
   - Thursday and Friday education sessions
   - Thursday All-Member Luncheon
   - All-Member Network Reception
   - Celebrating Diversity Reception
   - Friday LPM&LA Section lunch

Early Bird $295
Cost for regular registration: $345

☐ 3. I would like the Thursday only education package:
   - All Thursday education sessions
   - Thursday All-Member Luncheon
   - All-Member Network Reception
   - Celebrating Diversity Reception

Early Bird $195
Cost for regular registration: $220

☐ 4. I would like the Friday only education package:
   - All Friday education sessions
   - Friday LPM&LA Section lunch

Early Bird $95
Cost for regular registration: $110

☐ 5. I would like to purchase education sessions à la carte:
   Purchase individual education sessions as they fit in your schedule. $39 each

Check all meetings, education, meals, and networking events you plan to attend.

Wednesday, September 27
☐ STATE BAR OF MICHIGAN AWARDS BANQUET* Ticket Required 6:30pm–9:00pm

Thursday, September 28
☐ WELCOME, INTRODUCTIONS, AND KEYNOTE PRESENTATION • FREE • 9:00am–9:50am
☐ TECHNOLOGY TRACK: Improve Your Productivity with Siri, Alexa, and Google Assistant 10:00am–10:50am
☐ MARKETING/LAW PRACTICE MANAGEMENT TRACK: Social Media Marketing: LinkedIn and More 10:00am–10:50am
☐ LEGAL UPDATES TRACK: Critical Estate, Trust, and Tax Law Changes 10:00am–10:50am
☐ MASTER LAWYERS TRACK: Top Tips for Health and Disability Planning 10:00am–10:50am
☐ ADMINISTRATIVE AND REGULATORY LAW SECTION* 10:00am–11:00pm
☐ PAST PRESIDENTS’ ADVISORY COUNCIL 10:00am–11:30am
☐ FAMILY LAW SECTION* 10:00am–12:00pm
☐ SOLO & SMALL FIRM SECTION* 10:30am–12:00pm
☐ TECHNOLOGY TRACK: A Lawyer’s Guide to PDF Files 11:00am–11:50am
☐ MARKETING/LAW PRACTICE MANAGEMENT TRACK: Top Tips for Law Firm Differentiation and Branding 11:00am–11:50am
☐ LEGAL UPDATES TRACK: Hot Topics in Immigration 11:00am–11:50am
☐ MASTER LAWYERS TRACK: Transitioning Your Practice, Protecting Your Legacy 11:00am–11:50am
☐ LUNCH: State Bar of Michigan Inaugural Luncheon* Ticket Required 12:00pm–2:00pm
☐ LUNCH: All-Member Networking Luncheon* Ticket Required 12:00pm–2:00pm
☐ REAL PROPERTY LAW SECTION 1:00pm–2:30pm
☐ ARTS, COMMUNICATIONS, ENTERTAINMENT & SPORTS SECTION* 1:00pm–3:30pm
☐ LABOR AND EMPLOYMENT LAW SECTION* 1:00pm–3:30pm
☐ AMERICAN INDIAN LAW SECTION* 1:00pm–4:00pm
☐ APPELLATE PRACTICE SECTION* 1:00pm–4:00pm
☐ ENVIRONMENTAL LAW SECTION* 1:00pm–4:00pm
☐ INTERNATIONAL LAW SECTION* 1:00pm–4:00pm
☐ MILITARY & VETERANS’ LAW SECTION* 1:00pm–4:00pm
☐ TECHNOLOGY TRACK: Microsoft Word Power Hour 2:00pm–2:50pm
☐ MARKETING/LAW PRACTICE MANAGEMENT TRACK: Driving Toward Exceptional Client Service 2:00pm–2:50pm
☐ LEGAL UPDATES TRACK: What’s Next in Detroit Redevelopment? 2:00pm–2:50pm
☐ JUDICIAL PERSPECTIVES TRACK The Critical Federal Rules Every Lawyer Must Know 2:00pm–3:30pm
☐ LGBTQA SECTION 2:00pm–3:30pm
☐ YOUNG LAWYERS SECTION* 2:00pm–3:30pm
☐ CONSUMER LAW SECTION* 2:00pm–4:00pm

*Open to all SBM members
**conference: State Bar of Michigan Annual Meeting**

**Friday, September 29**

<table>
<thead>
<tr>
<th>Session Title</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRISONS &amp; CORRECTIONS SECTION*</td>
<td>8:30am–9:00am</td>
</tr>
<tr>
<td>PLENARY SESSION: Taming the Digital Chaos: Technology for Time, Task &amp; E-mail Management</td>
<td>9:00am–9:45am</td>
</tr>
<tr>
<td>AVIATION LAW SECTION*</td>
<td>9:00am–10:00am</td>
</tr>
<tr>
<td>INSURANCE AND INDEMNITY LAW SECTION*</td>
<td>9:00am–11:00am</td>
</tr>
<tr>
<td>MARIJUANA LAW SECTION*</td>
<td>9:00am–11:30am</td>
</tr>
<tr>
<td>AGRICULTURAL LAW SECTION</td>
<td>9:00am–12:00pm</td>
</tr>
<tr>
<td>CRIMINAL LAW SECTION*</td>
<td>9:00am–12:00pm</td>
</tr>
<tr>
<td>MASTER LAWYERS SECTION*</td>
<td>9:00am–12:00pm</td>
</tr>
<tr>
<td>PARALEGAL/LEGAL ASSISTANT SECTION Includes Lunch*</td>
<td>9:00am–1:00pm</td>
</tr>
<tr>
<td>TRIAL TECHNOLOGY TRACK: Paperless Trial Prep</td>
<td>9:50am–10:30am</td>
</tr>
<tr>
<td>STARTING YOUR OWN PRACTICE TRACK: The Mechanics of Getting Up and Running</td>
<td>9:50am–10:30am</td>
</tr>
<tr>
<td>LEGAL UPDATES TRACK: Criminal Law Update: Top Supreme Court Cases Impacting Your Practice</td>
<td>9:50am–10:30am</td>
</tr>
<tr>
<td>THE BALANCED PRACTICE TRACK: Crafting a Meaningful Career and Life</td>
<td>9:50am–10:30am</td>
</tr>
<tr>
<td>EQUAL ACCESS INITIATIVE AND DIVERSITY &amp; INCLUSION COMMITTEE*</td>
<td>10:00am–11:30am</td>
</tr>
<tr>
<td>ANIMAL LAW SECTION</td>
<td>10:00am–12:00pm</td>
</tr>
<tr>
<td>CHILDREN’S LAW SECTION</td>
<td>10:00am–12:00pm</td>
</tr>
<tr>
<td>JUDICIAL SECTION</td>
<td>10:00am–2:30pm</td>
</tr>
<tr>
<td>MICHIGAN DISTRICT JUDGES ASSOCIATION</td>
<td>10:45am–11:30am</td>
</tr>
<tr>
<td>TRIAL TECHNOLOGY TRACK: iPad for Litigators</td>
<td>10:45am–11:30am</td>
</tr>
<tr>
<td>STARTING YOUR OWN PRACTICE TRACK: Hiring Staff and Office Logistics</td>
<td>10:45am–11:30am</td>
</tr>
<tr>
<td>LEGAL UPDATES TRACK: Selling the Small Business: A Lawyer’s Checklist</td>
<td>10:45am–11:30am</td>
</tr>
<tr>
<td>THE BALANCED PRACTICE TRACK: Feeling Stuck? Refocusing on Your Core Values</td>
<td>11:00am–12:00pm</td>
</tr>
<tr>
<td>ANTITRUST, FRANCHISING, AND TRADE REGULATION SECTION*</td>
<td>11:00am–12:00pm</td>
</tr>
<tr>
<td>LAW PRACTICE MANAGEMENT &amp; LEGAL ADMINISTRATORS SECTION Includes Lunch*</td>
<td>11:00am–12:00pm</td>
</tr>
<tr>
<td>TRIAL TECHNOLOGY TRACK: A Picture is Worth a Thousand Words—Making Your Case to the Jury with Legal Technology</td>
<td>11:35am–12:15pm</td>
</tr>
<tr>
<td>STARTING YOUR OWN PRACTICE TRACK: The Good, the Bad and the Ugly of Website Marketing: Building Your Online Presence</td>
<td>11:35am–12:15pm</td>
</tr>
<tr>
<td>LEGAL UPDATES TRACK: Update for Employers on the Affordable Care Act Repeal and Replace</td>
<td>11:35am–12:15pm</td>
</tr>
<tr>
<td>THE BALANCED PRACTICE TRACK: Incorporating Movement, Gratitude, and Mindfulness into Daily Professional Life</td>
<td>11:35am–12:15pm</td>
</tr>
<tr>
<td>LUNCH: State Bar of Michigan 50-Year Golden Celebration Luncheon* Ticket Required</td>
<td>12:00pm–2:00pm</td>
</tr>
</tbody>
</table>

**Conference Pricing**

**Networking and Meal Events**

**Wednesday**

<table>
<thead>
<tr>
<th>Event</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Awards Banquet</td>
<td>$79 X $</td>
</tr>
<tr>
<td>Early Bird</td>
<td>$75 X $</td>
</tr>
</tbody>
</table>

**Thursday**

<table>
<thead>
<tr>
<th>Event</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Continental Breakfast</td>
<td>$15 X $</td>
</tr>
<tr>
<td>State Bar Inaugural Luncheon Event</td>
<td>$49 X $</td>
</tr>
<tr>
<td>Early Bird</td>
<td>$45 X $</td>
</tr>
</tbody>
</table>

**Friday**

<table>
<thead>
<tr>
<th>Event</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Continental Breakfast</td>
<td>$10 X $</td>
</tr>
<tr>
<td>State Bar 50-Year Golden Celebration Event</td>
<td>$49 X $</td>
</tr>
</tbody>
</table>

**Education**

**TWO-DAY EDUCATION PACKAGE:**

<table>
<thead>
<tr>
<th>Regular Price</th>
<th>Early Bird Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>$345 X $</td>
<td>$295 X $</td>
</tr>
</tbody>
</table>

**THURSDAY ONLY EDUCATION PACKAGE:**

<table>
<thead>
<tr>
<th>Regular Price</th>
<th>Early Bird Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>$220 X $</td>
<td>$195 X $</td>
</tr>
</tbody>
</table>

**FRIDAY ONLY EDUCATION PACKAGE:**

<table>
<thead>
<tr>
<th>Regular Price</th>
<th>Early Bird Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>$110 X $</td>
<td>$95 X $</td>
</tr>
</tbody>
</table>

**À LA CARTE EDUCATION:**

Regular per session price $39 X $___

Total $___

**Cancellation Policy**

Cancellation requests must be made in writing to the State Bar of Michigan before August 23, 2017 for a full refund. After August 23, a $25 fee applies. No refunds will be made after September 11. E-mails requesting a refund may be sent to Tina Bellinger at tbellinger@michbar.org.

*Open to all SBM members*
Community Connection—See the D!

If you are interested in seeing Detroit while you’re here, we’ve got some great suggestions for tours that are available for low or no cost. Registration is required for each. See the website listed for each tour to register and make your individual arrangements.

Don’t miss your opportunity to see what the Motor City has to offer!

12:00pm and 2:00pm
Thursday, September 28 or Friday, September 29
GM RENCEN TOUR

The free one-hour tour takes visitors through the landmark GM RENCEN and outlines the rich history that General Motors shares with the city of Detroit. Tour highlights include GM Wintergarden, GM Plaza & Promenade, GM Lobby & Pavilion, “Borealis” Glass Sculpture, Circulation Ring, GM Company Store, and GM RENCEN shops. The complimentary public tours are offered twice daily, Monday–Friday at 12:00pm and 2:00pm on a first-come, first-served basis, with a limit of 25 people per tour. Please arrive 10 minutes prior to the tour departure. Registration and tours begin at the PURE DETROIT store located in Tower 400 on Level 1 at 400 Renaissance Center, Detroit. For more information: http://gmrencen.com/play/

1:00pm–2:00pm
Thursday, September 28 or Friday, September 29
DETROIT INSTITUTE OF ARTS GUIDED TOUR

Get to know the Detroit Institute of Arts with “The Big Picture” guided tour. The Big Picture meets in the Great Hall every Tuesday through Friday at 1:00 p.m. The Big Picture guided tour is free with museum admission. Admission is $12.50 for adults, $8.00 for seniors, and discounted pricing for children, college students, and residents of Wayne, Oakland, and Macomb counties. For more information: http://www.dia.org/learn/tours-and-talks.aspx

9:30am–11:30am
Thursday, September 28 or Friday, September 29
THE D YOU MUST SEE TOUR

Don’t even think about leaving Detroit without seeing the real Detroit! Join this locally-led ride on the city’s “People Mover” through baklava-laden Greektown, the culture-dotted Civic Center, and hot dog heaven at Lafayette Coney Island. This is the D you must see! Visit Detroit’s fantastic mix of architecture, from the old to the new; try a taste of some baklava in Greektown or a famous “coney dog,” a local Detroit favorite; take a ride on Detroit’s iconic People Mover; and give a wave to Canada as you look out across the city! There is a cost for this tour, and registration is required in advance at: http://www.urbanadventures.com/Detroit-tour-the-d-you-must-see?__uap=Detroit

4:00pm–6:00pm
Thursday, September 28
DETROIT’S RISE, FALL & RENEWAL TOUR

Detroit may have filed for bankruptcy but it’s still a city rich in history, architecture, and innovation. Explore the fascinating city of Detroit with a local guide; discover the rise, fall, and renewal of this seriously underrated city; marvel at all of Detroit’s vacant buildings and what the future might hold for them; admire the classic and cool architecture of some of Detroit’s best landmarks; and listen to local stories as you sip on a drink at a local brewpub. There is a cost for this tour, and registration is required in advance at: http://www.urbanadventures.com/Detroit-tour-s-Rise-Fall-Renewal?__uap=Detroit