Background

SNW brings together top information technology executives, leading product and service providers and key industry influencers for the world's largest conference focused on managing information infrastructure.

Produced by IDG's Computerworld and co-owned by Computerworld and SNIA (The Storage Networking Industry Association), SNW features more than 120 educational sessions and presentations by top IT management experts covering today's hottest IT topics — from cloud computing to energy efficient data centers to virtualization to storage -- and so much more.

SNW also features the world's largest Expo devoted to IT infrastructure and storage-related technologies. Over four days, SNW attendees have an opportunity to participate in sessions, tutorials, hands-on labs, SNIA certification workshops, visit with top solution providers — and capitalize on countless networking opportunities.

With the Spring 2011 conference, SNW is taking on a new look and has moved to Silicon Valley—the heart of technology innovation—with an expanded program featuring enhanced educational sessions, workshops and presentations centered on the conference's theme, "Driving Innovation Through the Information Infrastructure." SNW Spring 2011 will spotlight IT management's most important topics across 15 tracks. SNW attendees will be able to participate in more than 120 end user case study sessions, analyst presentations, SNIA tutorials and vendor solution spotlights; hear from CIOs and technology visionaries presenting on some of the most topical challenges facing IT; and drill down into hot topics such as cloud, virtualization and data management in over 35 SNIA tutorials.

About Computerworld
Computerworld is the leading source of technology news and information for IT influencers worldwide, providing peer perspective, IT leadership and business results. Computerworld's award-winning Web site (http://www.computerworld.com), bi-weekly publication, focused conference series and custom research forms the hub of the world's largest (40+ edition) global IT media network. In the past five years alone, Computerworld has won more than 100 awards, including 13 American Society of Business Publication Editors (ASBPE) awards in 2009, the 2009 Best Blog from the Neal awards, and 2006 Best Overall Web Publication from ASBPE. Computerworld leads the industry with an online audience of over 3.5 million unique, monthly visitors (comScore Media Metrix, August 2010). Computerworld is published by IDG Enterprise, a subsidiary of International Data Group (IDG), the world's leading media, events, and research company. Company information is available at www.idgenterprise.com.

About the SNIA
The Storage Networking Industry Association (SNIA) is a not-for-profit global organization, made up of some 400 member companies spanning virtually the entire storage industry. SNIA's mission is to lead the storage industry worldwide in developing and promoting standards, technologies, and educational services to empower organizations in the management of information. To this end, the SNIA is uniquely committed to delivering standards, education, and services that will propel open storage networking solutions into the broader market. For additional information, visit the SNIA Web site at www.snia.org.

Company information is available at www.idgenterprise.com.

SNW "Best Practices" Awards Program

SNW's twice-annual "Best Practices" Awards Program identifies and acknowledges excellence among IT user-organizations. The Finalists will be honored and the winners will be announced on Wednesday, April 6, during the conference.

The judges for SNW's Spring 2011 "Best Practices" Awards Program included:

Wendy Betts, Northern Trust
Brian Carlson, CIO Magazine
Noemi Grezydorf, IDC
Derek Hulitzky, IDG Enterprise
Lucas Mearian, Computerworld
David Stevens, Carnegie Mellon University
Terry Yoshii, Intel Corporation

Show Management
SNW is produced by Computerworld, Inc. of Framingham, Mass.
492 Old Connecticut Path, Framingham MA 01701
Tel (508) 879-0700
www.computerworld.com