



# The #DLNchat

#NotGrandmasTwitter #WCET17



# Agenda

1. #DLNchat - what and how
2. Lessons learned
- 3. Chat time!**
4. Q&A

# Lay of the Land

- Other Chats?
  - *What chats have you done before?*
- What's your title? **Tweet your answer #NotGrandmasTwitter & #WCET17**
  - *Faculty?*
  - *Learning Design?*
  - *Instructional Design?*
- What questions do you have for us?

# What is #DLNchat?

- 1 hour around a theme/topic
  - *Big Data and Student Privacy*
  - *How might we scale evidence-based practices and pedagogies?*
- Led by moderators
- All tweets #DLNchat
- Q1, Q2... format for questions and A1, A2... format for answers



Q1 How would you describe the role of an instructional designer to someone unfamiliar with the field?



#DLNchat



**EdSurge HigherEd**

@HigherEdSurge

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Q1 How would you describe the role of an instructional designer to someone unfamiliar w/ the field? #DLNchat #highered

#instructionaldesign

1:06 PM - Sep 26, 2017

7 3 5



**Stephanie Richter**

@srichter

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A1 - ID's collab w/ others to build (design) learning experiences & environments, focus on quality & research #DLNchat

[twitter.com/HigherEdSurge/...](https://twitter.com/HigherEdSurge/)

1:09 PM - Sep 26, 2017

3



**Whitney Kilgore**

@whitneykilgore

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A1: A great ID is a faculty whisperer and able to help ideate on how to do 6 impossible things before breakfast ONLINE

#dlnchat

1:09 PM - Sep 26, 2017

2 7 22



# #DLNchat flow

- Promote
  - *Email*
  - *Twitter*
  - *Other*
- Chat
  - *Intro*
  - *Q&A*
  - *Concl*
- Recap
  - *Summary*
  - *Storify*
  - *Share out*



The banner features a dark teal background with a white lightning bolt icon in a square on the left. To the right of the icon, the text "#DLNchat" is written in white. Below this, in a lighter teal section, the text "Scaling Course Design Across Programs" is centered in white. At the bottom, in a dark teal section, the text "Tuesday, Oct 24, 1pm PT/4pm ET" is centered in white.



The profile card for EdSurge HigherEd (@HigherEdSurge) is shown. It includes a circular profile picture with a white lightning bolt on a teal background, the name "EdSurge HigherEd", the handle "@HigherEdSurge", and a blue "Following" button with a dropdown arrow.

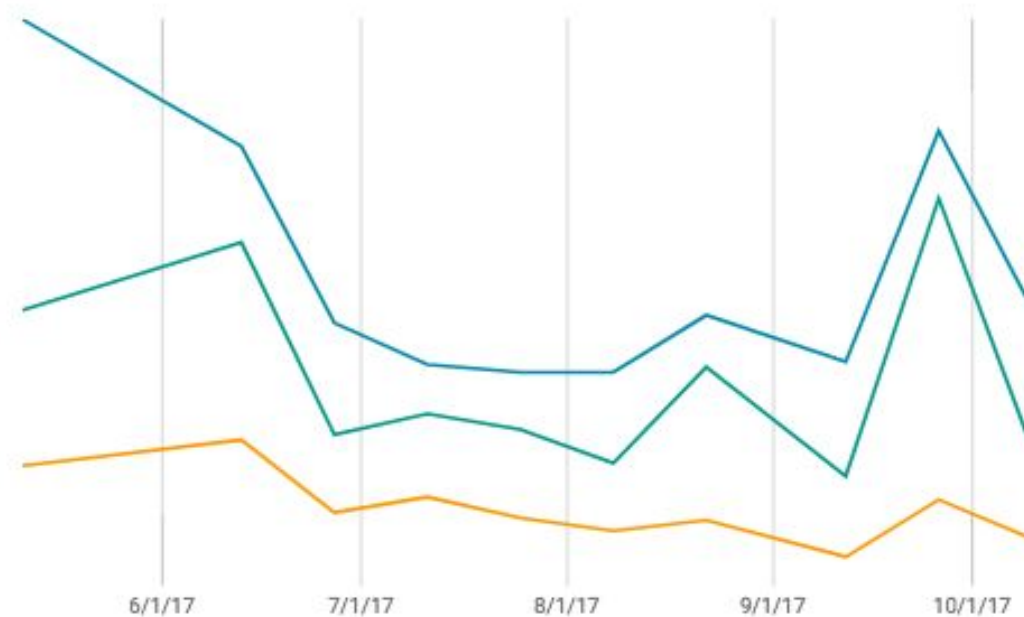
Do you have any digital tattoos? Check out our recap of Big Data and Student Privacy to find out [#DLNchat](#)



The recap card features a teal square with a white lightning bolt icon on the left. To the right, the text reads: "#DLNchat: Big Data and Student Privacy - EdSurge News", "Do you have any tattoos? Digital tattoos, that is. They were just one topic that came up during the October 10 #DLNchat. Instructional designers, ...", and "edsurge.com".

# What We've Learned

- Favorites
- Data
  - *Participants v. Engaged users*
  - *Topics*
  - *Timing / seasonality*
- Adjustments & Experiments
- Partners
- Other Tips



# You Build a Chat Activity

- Think, Pair, Share (10 minutes)
  - *Select a topic for your chat - related to HE, edtech...*
  - *Develop **two** questions for your audience*



# Pick a Topic...

- *4 groups volunteer their topic*
- *Let's pick - Twitter poll*
- *Winning topic = let's chat now*
  - *Use #NotGrandmasTwitter & #WCET17*

# Reflections

- That one thing...
- Next for you
- #DLNchat on 11/14/17
- User picked topic on 11/28/17
  - *- you can weigh in too!*

# Questions

- *Now*
- *Later: #NotGrandmasTwitter*
  - *@mijosano*
  - *@lindsey0427*
  - *@ReneeFranzwa*