



2012 EQUIPMENT EXPO & TECHNICAL CONFERENCE



“FREE” PROMOTIONAL POSTCARDS

Utilize these FREE Promotional Postcards to promote your company’s presence at EXPO.

Order Yours
Today!

Exhibits Only
CUSTOMER
DAY PASSES

DAY PASS ACTUAL SIZE 3 1/2 x 6

POSTCARD ACTUAL SIZE 5 x 7

Encourage existing and potential customers to attend by offering these “Exhibits Only” Day Passes





2012

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ORDER FORM

PROMOTIONAL POSTCARDS & EXHIBITS ONLY CUSTOMER DAY PASSES

Deadline to Order Postcards & Day Passes November 3, 2011

PROMOTIONAL POSTCARDS

Make certain your organization receives the maximum benefit from this premier EXPO by ordering your FREE Promotional Postcards today! Utilize these postcards as an integral part of your advertising, sales and marketing campaigns to promote your presence at the Show. The earlier you begin your campaign, the more potential customers and prospects you can reach. The reverse side has space so you can insert your company's message to your customers. The printable area is: 2 1/2 x 3 1/2. Your order will be sent to you in early January in time for your mailing.

Maximum order per company is 1,500 postcards. Please Send Me _____ Free Postcards

EMAIL YOUR

ORDERTODAY TO

MWILLIAMS@ADSC-IAFD.COM

THE PROMOTIONAL POSTCARDS ARE FREE – ORDER NOW!

Be sure to indicate quantities. Fax to 469.359.6007

Questions? Call 469.359.6000

Exhibits Only Customer DAY PASSES

ADSC is offering "6 packs" Exhibits Only – Day Passes, (a value of \$300) for only \$175 per pack, for you to send to your existing and potential customers. You can buy up to three six packs (18 Passes). These Passes must be used by non-exhibiting companies (not for booth personnel).

Remember, this is to encourage people to attend the show who might not otherwise be attending, so think about which of your customers will probably be getting full registrations and won't need these special Passes.

Number of Exhibits Only Customer Day Passes – Check quantity of six packs desired at \$175 for each pack.

1 pack of 6 Passes = \$175 2 packs of 12 Passes = \$350 3 packs of 18 Passes = \$525

Company Name _____

Contact Name _____ Shipping Address _____

City _____ State _____ Zip/Postal Code _____

Country _____ Email Address _____

Phone _____ Fax _____

Please charge AMEX MasterCard VISA Total Charge \$ _____

Credit Card No. _____ Exp. Date _____

Name on the Card _____ Security Code _____

Signature _____

COOPERATING ORGANIZATIONS

ASA, AEG, AGP, ASFE, DBIA, DFI, FHWA, Geo-Institute,
G-I Texas/San Antonio, geoengineer, ISM, NHI, PDCA, SEI, USUCGER

SPECIAL CONTRIBUTORS

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